

Meeting Minutes

Chandler Museum Foundation

Governance Subcommittee

Regular Meeting

January 13, 2025 | 10:00 a.m.
Chandler Museum, Saguaro Room
300 S. Chandler Village Drive, Chandler, AZ



Call to Order

The meeting was called to order by Jody Crago at 10:02 a.m.

Roll Call

Board Member Attendance

Joan Clark
Rich Feely
Martin Sepulveda

Staff Attendance

Jody Crago, Museum Manager
Peter Bugg, Museum Operations Manager

Absent

Scheduled and Unscheduled Public Appearances

None

Consent Agenda

1. Approve Minutes of the Museum Foundation Governance Subcommittee Regular Meeting of December 9, 2024
 - Rich Feely made a motion to approve minutes of the Museum Foundation Governance Subcommittee regular meeting of December 9, 2024
 - Joan Clark seconded the motion. Motion carried unanimously (2-0). The minutes were approved with the following edits:
 - i. Page 2 – replace “Rich Feely let subcommittee in discussion of report contents.” with “Rich Feely led subcommittee in discussion of report contents.”

Action Agenda

2. Approve Governance Subcommittee Biannual Report Part Three – Generative (Marketing & Awareness)
 - Rich Feely made a motion to recommend the approval of Governance Subcommittee Biannual Report Part Three – Generative (Marketing & Awareness).
 - Joan Clark seconded the motion. Motion carried unanimously (3-0). Report was approved with one edit:
 - i. Remove repeated bullet point in SWOT analysis
 - Joan Clark provided description of the report
 - Subcommittee members discussed the need to identify the museum's value proposition and target audience.

Briefing

3. Completion of Full Report and Communication to Full Board
 - Full Report will be compiled and presented at the next Executive Committee meeting, then at the following Full Board meeting
4. Strategic Planning Retreat
 - Members will follow up at next Executive Committee about date for half-day Strategic Planning Retreat, potentially in March

Member Comments

None.

Member Announcements

None.

Calendar

5. Next Governance Subcommittee Meeting will be Monday, March 10, 2025, at 10:00 a.m. at the Chandler Museum.

Adjourn

The meeting was adjourned at 10:49 a.m.

Jody Crago, Acting Chair

Jody Crago, Staff Liaison