

Museum Foundation Executive Subcommittee Regular Meeting

June 11, 2025 | 2:00 p.m.

Chandler Museum, Saguaro Room
300 S. Chandler Village Dr., Chandler, AZ



Board Members

Barbara Meyerson, Chair
Joan Clark, Vice-Chair
Rich Feely, Treasurer

Pursuant to Resolution No. 4464 of the City of Chandler and to A.R.S. § 38-431.02, notice is hereby given to the members of the Museum Foundation and to the general public that the Museum Foundation Executive Subcommittee will hold a REGULAR MEETING open to the public on Wednesday, June 11, 2025, at 2:00 p.m., at the Chandler Museum, Saguaro Room, 300 S. Chandler Village Dr., Chandler, AZ. One or more Board Members may be attending by telephone.

Persons with disabilities may request a reasonable modification or communication aids and services by contacting the City Clerk's Office at (480) 782-2181 (711 via AZRS). Please make requests in advance as it affords the City time to accommodate the request.

Agendas are available in the Office of the City Clerk, 175 S. Arizona Avenue.

Museum Foundation Executive Subcommittee Regular Meeting Agenda - June 11, 2025

Call to Order/Roll Call

Unscheduled Public Appearances

Members of the audience may address any item not on the agenda. State Statute prohibits the Board or Commission from discussing an item that is not on the agenda, but the Board or Commission does listen to your concerns and has staff follow up on any questions you raise.

Consent Agenda

Items listed on the Consent Agenda may be enacted by one motion and one vote. If a discussion is required by members of the Board or Commission, the item will be removed from the Consent Agenda for discussion and determination will be made if the item will be considered separately.

1. Approve Minutes from May 7, 2025 Museum Foundation Executive Subcommittee
Motion to Approve Minutes from May 7, 2025 Museum Foundation Executive Subcommittee.

Action Agenda

2. Recommend Passing Chandler Museum Foundation FY 2025-2026 Proposed Budget
Motion to Recommend Passing Chandler Museum Foundation FY 2025-2026 Proposed Budget

Briefing

3. Discussion of New FY 2025-2026 Board Meeting Days and Times
4. Presentation of Signature Exhibit Fundraising Budget
5. Staffing for Evening Events
6. Vision Kids Program Costs
7. P-Card for Special Events Committee Chair
8. Marketing Workgroup Update

Member Comments

Member Announcements

Calendar

10. Next Museum Foundation Board Meeting will be June 16, 2025, at 5:30 p.m. at the Chandler Museum.
11. Next Executive Subcommittee Meeting will be August 6, 2025, at 2:00 p.m. at the Chandler Museum.
12. Chandler Museum Exhibits:
 - *Chandler I Can't Help Myself: Jon Arvizu* – January 7, 2025–June 8, 2025
 - *Gaman: Enduring Japanese American Internment at Gila River* – February 4, 2025–January 26, 2026
 - *Ceangal/Connections* – March 15, 2025 – July 20, 2025
 - *¡MONSTRAS! Female Legends of Latin America* – April 26, 2025 – August 31, 2025
 - *Pony Up! Cowgirls of Chandler* – May 9, 2025 – November 2, 2025
13. Chandler Museum Events:
 - In the Exhibits – June 8, 2025 at 2:00 p.m.
 - Art Tots: Narrative Art – June 11 & 25, 2025 at 10:30 a.m.
 - C-Town: Words & Pictures – June 18 at 10:30 a.m.
 - Museum Closed – June 19, 2025
 - History Bites: Phoenix Lights Inside Story – July 1, 2025 at 12:00 p.m.
 - C-Town: Toys – June 2 & 16, 2025 at 10:30 a.m.
 - Museum Closed – July 4, 2025
 - Art Tots: Maximalism – July 9 & 23, 2025 at 10:30 a.m.
 - Play Day: So Fun! – July 13, 2025 at 2:00 p.m.
 - Book Club: *The Haunting of Alejandra* by V. Castro – July 15, 2025 at 12:00 p.m.
 - C-Town: Museum Helpers: Pony Up! – July 30, 2025 at 10:30 a.m.
 - History Bites: _____ – August 5, 2025 at 12:00 p.m.
 - C-Town: Folklore – August 6, 2025 at 10:30 a.m.
14. Vision Gallery Exhibits:
 - *M|otherworlds* – March 22, 2025 – June 7, 2025
 - *Creatures and Cosmos* – June 14, 2025 – August 16, 2025

15. Vision Gallery Events:
- Make and Take: Mixed Media Bookmarks – June 7, 2025 at 11:00 a.m.
 - Make and Take: DIY Stickers – June 28, 2025 at 11:00 a.m.
16. Gallery at CCA Exhibits:
- *Shifting to Joy: Mike Margolis* – May 24, 2025 – August 2, 2025
 - *Con cariño siempre: Ariana Enriquez* – August 9, 2025 – November 8, 2025

Adjourn



Museum Foundation Cultural Development Memo No.

Date: 06/11/2025
To: Museum Foundation
From: Rebecca Vega, Museum Adult Program Associate
Subject: Minutes

Proposed Motion:

Motion to Approve Minutes from May 7, 2025 Museum Foundation Executive Subcommittee.

Attachments

Minutes

Meeting Minutes

Chandler Museum Foundation

Executive Subcommittee

Regular Meeting

May 7, 2025 | 2:00 p.m.

Chandler Museum, Saguaro Room

300 S. Chandler Village Drive, Chandler, AZ



Call to Order

The meeting was called to order by Barbara Meyerson at 2:00 p.m.

Roll Call

Board Member Attendance

Barbara Meyerson, Chair

Joan Clark, Vice-Chair

Rich Feely, Treasurer

Staff Attendance

Jody Crago, Museum Manager

Peter Bugg, Museum Operations Manager

Becca Vega, Marketing & Volunteer
Coordinator

Absent

Unscheduled Public Appearances

None.

Consent Agenda

1. Approve Minutes from April 7, 2025, Museum Foundation Executive Subcommittee
 - Joan Clark made a motion to approve Minutes from April 7, 2025.
 - Rich Feely seconded the motion. Motion carried unanimously (3-0). The minutes were approved as presented.

Action Agenda

None.

Briefing

2. Discussion of Museum Foundation Marketing Efforts

- Jacki Ryan provided a summary of the Museum Foundation Marketing Workgroup meeting on 4/25
- Marketing efforts and plans discussed included:
 - A Museum Foundation rack card
 - Updating the Museum Foundation website
 - Including the Museum Foundation in Chandler Museum social media posts 2-3 times per month
 - Museum Foundation letter of introduction
 - Museum Foundation branded donation solicitation folder
 - Thank you cards to send to donors
 - Outreach to schools and senior centers, included printed flyers
- The Museum Foundation Marketing Workgroup will meet on the last Friday of each month at 2 p.m.
- Subcommittee members discussed the Museum Foundations marketing budget, which is a maximum of \$5,000 currently
- Becca Vega will create most of the marketing materials, with assistance from Caroline Hudson-Naef, Museum Community Outreach Coordinator, and Foundation Board members

3. Update on Fall Fundraising Initiative

- Rich Feely provided an update on the Finance Committee's plans for the fall fundraising initiative.
- The plan will be compiled at the May 15th Finance Subcommittee Special Meeting and presented to the Museum Foundation Board at the May 19th meeting.
- Joan Clark provided an update on a meeting with Eric O'Malley and Bill Scott from OA+D and the potential fundraising efforts they discussed:
 - OA+D supports putting all funds raised in one pool to go toward the exhibit and related events
 - OA+D and supporters have access to objects that may be used for a silent auction. A Museum Foundation Board member will partner with them to plan the auction.
 - OA+D is willing to offer ticketed/raffled tours
 - OA+D has connections to potentially offer tours of Cosanti.
- OA+D run reception will take place in November, the Museum Foundation Board run reception will take place in September, around the time of the exhibition's opening

4. President's Report

- The Chandler Museum has a booth at the City of Chandler's Freedom, Hope, Future event on April 26th. The Museum conducted interviews with people who fled Vietnam and Vietnam War veterans and presented some of their stories on posters at the event.

- The event was a success and the Vietnamese community was very happy. Multiple people approached the Museum staff members at the event about sharing their oral histories in the future.
 - The Museum's goal is to eventually have enough content and objects to create an exhibit related to the Vietnam War and the Vietnamese community in Chandler.
- The Chandler Museum hosted Bill Stapes, Jr. on May 3rd to give an Our Stories talk titled "Baseball Behind Barbed Wire."
 - This event will be the first of many events and programs in conjunction with the *Gaman* exhibition.
- The Museum Store will be holding the 2nd annual Land Sale Week sale
 - New items will be added to the clearance section and made 25% off
 - All other items will be 10% off
- New exhibition, Pony Up! Cowgirls of Chandler opens Friday, 5/9
- The Museum is starting the strategic planning process
 - Jody Crago told the subcommittee members about the members of the team that has been contracted to help the Museum develop the next strategic plan.
 - The finalized strategic plan will be presented to City Council at the meeting in February 2026
- The CUSD exhibition at the Gallery at the Chandler Center for the Arts opened on April 23rd. The exhibit has around 100 art pieces.
 - The opening reception was successful, with roughly 150 people in attendance.
- 5. Discuss of Museum Foundation Board Agenda
 - Financial Subcommittee Special Meeting 5/15
 - Action Agenda: Approve 25-26 Fiscal Year Budget
 - Briefing: Discuss OA+D Fall Fundraising Initiative
 - Briefing: Finalize Donor Solicitation List
 - Chandler Museum Board Meeting 5/19
 - Consent Agenda: Approval of Minutes
 - Action Agenda: Election of New Officers
 - Discussion: Introductions for New Board Members
 - Discussion: Update on Fall Fundraising Initiative and Next Steps
 1. Define events
 2. Review Required Marketing Materials
 3. Review Targeted Donor Solicitation List
 4. Develop Schedule to Approach Donors
 - Museum Manager's Update
 - Calendar items

Member Comments

None.

Member Announcements

None.

Calendar

6. Next Museum Foundation Board Meeting will be May 19, 2025, at 5:30 p.m. at the Chandler Museum.
7. Next Executive Subcommittee Meeting will be June 4, 2025, at 2:00 p.m. at the Chandler Museum.
8. Chandler Museum Exhibits:
 - *Chandler I Can't Help Myself: Jon Arvizu* – January 7, 2025–June 8, 2025
 - *Gaman: Enduring Japanese American Internment at Gila River* – February 4, 2025–January 26, 2026
 - *Ceangal/Connections* – March 15, 2025 – July 20, 2025
 - *¡MONSTRAS! Female Legends of Latin America* – April 26, 2025 – August 31, 2025
 - *Pony Up! Cowgirls of Chandler* – May 9, 2025 – November 2, 2025
9. Chandler Museum Events:
 - Museum Store Sale – May 13-18, 2025
 - Art Tots: Cut, Paste, and Stick – May 14 & 28, 2025 at 10:30 a.m.
 - Play Day: Lights, Camera, Action! – May 18, 2025 at 2 p.m.
 - Book Club: *Lazy B* by Sandra Day O'Connor – May 20, 2025 at 12:00 p.m.
 - C-Town: Newsies – May 21, 2025 at 10:30 a.m.
 - History Bites: One Connection at a Time – June 3, 2025 at 12:00 p.m.
 - C-Town: Words & Pictures – June 4 at 10:30 a.m.
10. Vision Gallery Exhibits:
 - *M|otherworlds* – March 22, 2025 – June 7, 2025
11. Gallery at CCA Exhibits:
 - *CUSD Annual Exhibition* – April 23, 2025 – May 13, 2025
 - *Shifting to Joy: Mike Margolis* – May 23, 2025 – August 2, 2025

Adjourn

With no other business to discuss, the meeting was adjourned at 3:15 p.m.

Barbara Meyerson, Chair

Jody Crago, Staff Liaison



Museum Foundation Cultural Development Memo No.

Date: 06/11/2025
To: Museum Foundation
From: Rebecca Vega, Museum Adult Program Associate
Subject: Budget

Proposed Motion:

Motion to Recommend Passing Chandler Museum Foundation FY 2025-2026
Proposed Budget
