

Bookmobile Usage Stats

In recent years, the bookmobile has made about 40 stops per month. We planned to cut that down to roughly 25 when the truck went out of service. Here are some general stats for the last three years:

2014	3,600 visits / 8,740 checkouts (Average 300 visitors / 728 checkouts per month)
2015	3,857 visits / 9,340 checkouts (Average 320 visitors / 778 checkouts per month)
2016	2,650 visits / 7,748 checkouts (Average 220 visitors / 645 checkouts per month)

Circulation was about evenly divided between adult and juvenile materials.

Here is more detail about usage patterns at specific stops.

The largest numbers of juvenile patrons were consistently at the public elementary schools:

- San Simon School (average 36 students per visit)
- Pomerene School (average 25 students per visit)
- McNeal School (average 20 students per visit)
- Faras School (average 16 students per visit)
- St. David School (average 16 students per visit)
- Cochise School (average 13 students per visit)
- Double Adobe School (average 10 students per visit)
- Naco School (average 9 students per visit)
- Apache School (average 5 students per visit)

...and at New Tribes Aviation (average 9 children per visit), where there is a substantial homeschooling community, and Visions Unlimited Academy (average 7 students per visit).

All Saints Catholic School was a stop but did not have many bookmobile users (average 3 kids per visit).

The busiest stops for adult patrons were

- Cascabel (average 7 patrons per visit)
- Chiracahua National Monument (average 6 patrons per visit)
- Dragoon Women's Club (average 5 patrons per visit)
- McNeal Post Office (average 4 patrons per visit)

Please see attached map and calendar for a more complete picture of bookmobile stops.