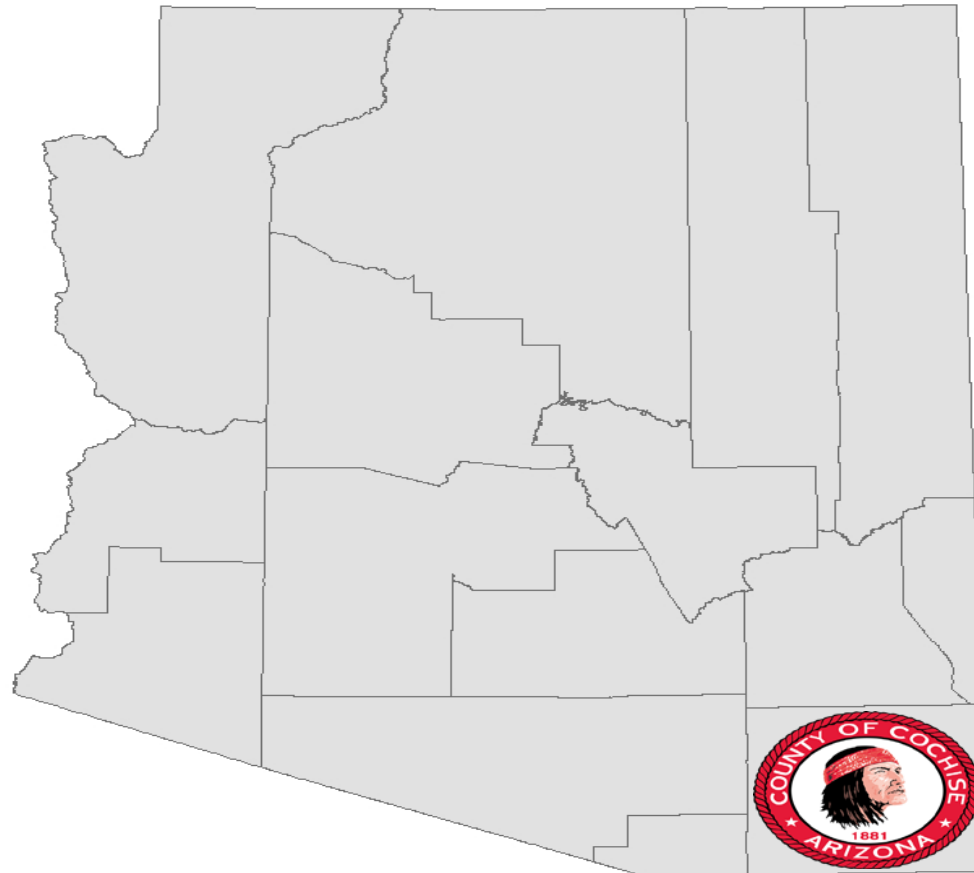


Cochise County

Cochise Health & Social Services
Public Programs...Personal Service
www.cochise.az.gov

Youth Health Coalition



Land of Legends

TOBACCO
~~eighteen~~ **twenty-one**

The Road to Tobacco 21 in Douglas



Our Mission



Our mission is to inspire the community about health issues with service, fun group activities and personal examples.



Our Vision



Our Vision is a safe healthy community where positive opportunities and healthy decisions create positive lifestyles.



SERVICE to our COMMUNITY



NOT just about Tobacco!!!



**Get Out And Play Day at
Airport Park**



SERVICE to our COMMUNITY

Reading to school kids



Alcohol Awareness

Movie Nights at the Park



SERVICE to our COMMUNITY



Cochise County Fair 2012-2017



SERVICE to our COMMUNITY



Bike Track, Alley Clean Up, Trunk or Treat



SERVICE to our COMMUNITY

SMOKE FREE PARK ORDINANCE



Meeting with Community Leaders



SERVICE to our COMMUNITY

MAYORAL COMMUNITY FORUM

**YOUR CHANCE TO
MEET THE CANDIDATES**



CANDIDATE FORUM

THURSDAY, MARCH 3

6:00 – 7:30 PM

CITY COUNCIL CHAMBERS



Mr. Luis
Greer



Mr. Mitch
Lindemann



Mr. Robert
Uribe



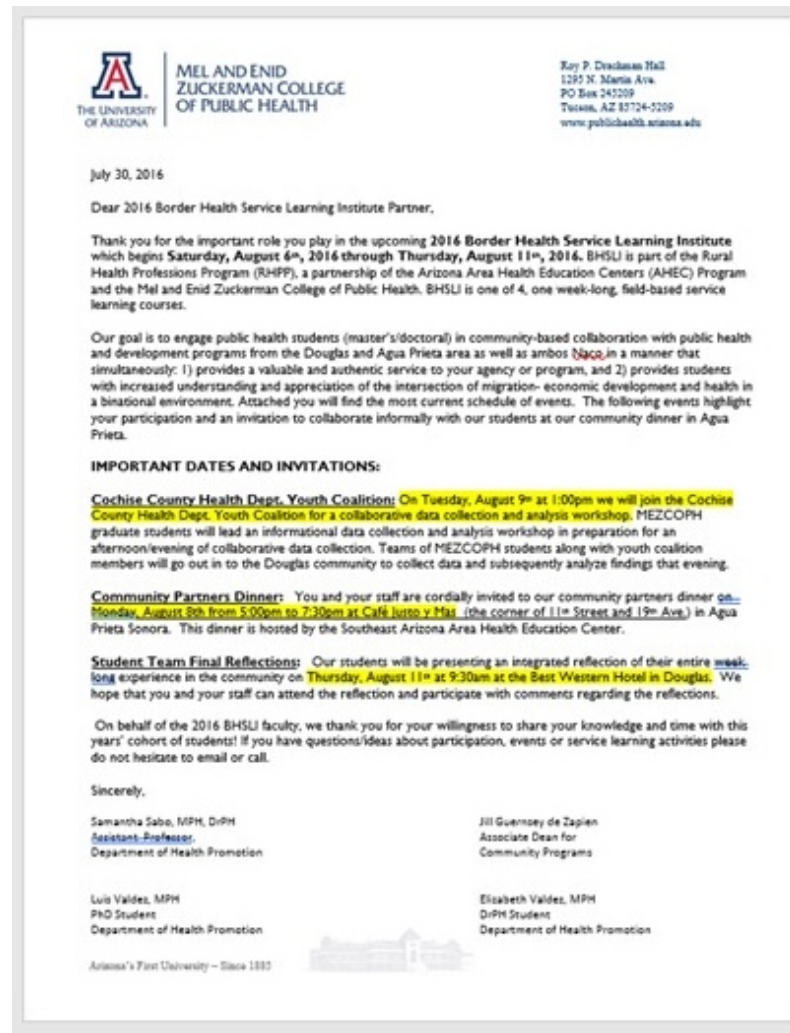
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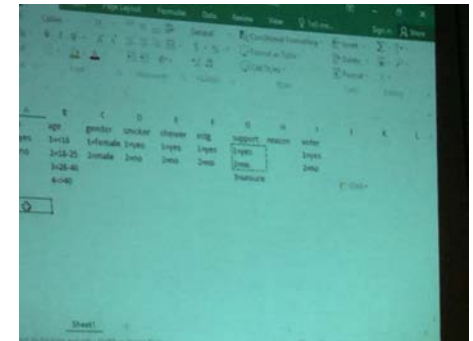
Cochise County Youth Health Coalition

UA Border Health Service Learning



UA Border Health Service Learning

Community Assessment



TOBACCO 21

TOBACCO
eighteen twenty-one



HOME | STATE BY STATE | NEWS ARCHIVE | ADVOCACY MATERIALS | ABOUT US

CRITICAL ISSUES

E-CIGARETTES & TEENS

NICOTENE BRAIN

ALCOHOL TO 21

STATE BY STATE

340+ Cities & Counties in **21** States

Click on any state for more information



Letter to the Editor

The screenshot shows a web browser window with the URL https://www.douglasdispatch.com/opinion/letters_to_editor/dcrew-asking-for-your-support-at-april-council-m.... The page features the Douglas Dispatch logo and a navigation menu with categories like NEWS, SPORTS, OPINION, OBITS, EVENTS, and PUBLIC NOTICES. The temperature is shown as 86°. A banner for AngelSoft is visible. The main article is titled "DCrew asking for your support at April 12 council meeting" and is dated Apr 7, 2017. The article text reads: "Dear Editor: We are the Cochise County Youth Health Coalition, also known as D-Crew. We are a group of high school students who come together as one to fight against the use of tobacco. On April 12, the DCrew members will be asking our Mayor and City Council to pass a city ordinance that will raise the legal age for purchasing tobacco products. In March of 2015, the Institute of Medicine released the results of a study that estimated that raising the tobacco-purchasing age to 21 would reduce smoking among 15 to 17 year olds by 25 percent, and 18 to 20-year-olds by 15 percent. Many thousands of kids will live longer, healthier". The Windows taskbar at the bottom shows the time as 6:17 PM on 9/27/2018.



Presentation to Mayor and Council

The screenshot shows a web browser window with the URL https://www.douglasdispatch.com/news/dcrew-calls-for-tobacco/article_52928d12-2644-11e7-a3b8-3fc645609.... The page features the Douglas Dispatch logo and a navigation menu with categories like NEWS, SPORTS, OPINION, OBITS, EVENTS, and PUBLIC NOTICES. The main article is titled "DCrew calls for Tobacco 21" by Aaliyah Montoya, dated April 20, 2017. It includes a photo of a woman speaking at a microphone wearing a "TOBACCO sixteen twenty-one" t-shirt. The article text discusses the Cochise County Youth Health Coalition's request to raise the tobacco age to 21. A search bar and "Submit Your News" section are also visible. The Windows taskbar at the bottom shows the time as 6:22 PM on 9/27/2018.



Drafting the Ordinance and First Reading

https://www.douglasdispatch.com/news/council-moves-tobacco-jordan-receives-key-to-city/article_8370412c-...

DOUGLAS DISPATCH

NEWS SPORTS OPINION OBITS EVENTS PUBLIC NOTICES

85° SUBSCRIBE

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FEATURED DEAL Dreams Riviera Cancun Resort and Spa **\$280** Per Guest Nightly **VIEW DEALS NOW**

Council moves Tobacco 21, Jordan receives Key to City

AALIYAH MONTOYA | DOUGLAS DISPATCH May 17, 2017 0

Submit Your News

We're always interested in hearing about news in our community. Let us know what's going on!

NOW PLAYING < 1 of 23 > || HD
Don't Miss! - 09/27 Preview

NEXT Don't Miss! - 09/27 Preview

6:21 PM 9/27/2018



Douglas Second AZ City to Pass T21

https://www.douglasdispatch.com/features/city-adopts-final-budget-douglas-nd-city-in-az-to/article_bcd21daa...

DOUGLAS DISPATCH

NEWS SPORTS OPINION OBITS EVENTS PUBLIC NOTICES

85° SUBSCRIBE

NO ARTIFICIAL INGREDIENTS

City adopts final budget, Douglas 2nd city in AZ to pass Tobacco 21

AALIYAH MONTOYA | DOUGLAS DISPATCH Jul 18, 2017

Members of the Cochise County Youth Health Coalition smile after the second approval of their Tobacco 21 ordinance at last month's council meeting. Aaliyah Montoya/Douglas Dispatch

The City of Douglas Mayor and Council adopted its operating budget for 2017/2018, during a public meeting held July 12.

The final adoption follows a draft budget presentation, which was presented during a joint Finance Committee and council meeting held on June 13, and the adoption of a tentative budget on June 29.

6:20 PM 9/27/2018



KEY Points to Ordinance

THE FIVE

- **Not punitive to smokers**
- **More difficult for high school students to have access**
- **Delays initiation**
- **21 year-old usually not hanging around with high school students**
- **Easier for retailers because of the AZ ID's**



Compliance CHECKS

ABOUT COUNTER STRIKE

When teens have easier access to tobacco, more of them will get addicted. Counter Strike is about teenagers making a difference in their community by working with local law enforcement to identify stores that sell tobacco to minors.

Be the Change.

In Arizona, it's illegal for youth under 18 to buy tobacco. Even still, every tobacco product that minors purchase illegally still makes money for tobacco companies.

Counter Strike is your chance to participate and be the difference. Along with a special investigator, teens enter a store and try to buy tobacco. If the clerk sells it to them, they may be given a citation and fined \$300. The business may also be fined up to \$1000. If the clerk refuses to sell, they are notified of the inspection and thanked for keeping tobacco away from teens.

Counter Strike is a partnership of STAND and the Arizona Attorney General's Office.



Questions?



Closing Comments

Thank you for your time.

*Cochise County Youth Health Coalition
DCrew*

Jesus Duarte

Health Educator

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Cochise County Youth Health Coalition