

Executive Summary Form

Agenda Number: (Integrated IGA) 4215

Recommendation:

A presentation will be delivered to the BOS by the Douglas Youth Coalition regarding the emerging policy strategy to reduce youth tobacco use and increasing the tobacco sale age to 21.

Background (Brief):

The Tobacco 21 ordinance was passed in Douglas in August 2017. Youth Coalition members will present facts about why the Ordinance was passed, what the process entailed, and the benefits of this type of Ordinance.

The process to implement the Tobacco 21 Ordinance in Douglas began in early 2017 by the Douglas Youth Health Coalition and CHSS Tobacco Prevention Health Educator, Jesus Duarte. The coalition surveyed the community, both adults and high school age students. They also educated local tobacco vendors and the general public of the effects of passing this type of Ordinance. The information was presented to the Douglas City Council several times prior to August 2017. The Ordinance was unanimously passed.

Fiscal Impact & Funding Sources: n/a

Next Steps/Action Items/Follow-up: n/a – awareness presentation only

Impact of Not Approving: n/a – awareness presentation only