



COX COMMUNICATIONS BRIDGING THE DIGITAL DIVIDE

Cochise County Board of Supervisors Meeting
September 15, 2020

Connecting People, Businesses and Communities in Crisis

During the height of COVID-19, Cox Communications took action to ensure people, businesses and communities at large were supported.



Robust, reliable
network connectivity



Free, upgraded
internet speeds



Affordable, flexible
internet options and
payment relief for
those in need



Free advertising for
small businesses



Telehealth technology
for healthcare
professionals



Community PSAs
to share critical
information



\$15B

network investment over 10 years

COX

**Network
Investment and
Resiliency**



\$10B

investment planned in 5 years



12-18

months advanced
demand planning



28,000

neighborhood nodes
nationwide



99%

of nodes performed very
well amid increased use

Building a Brighter Future

- \$4.5 m cash + in-kind investments in Southern Arizona
- Corporate Social Responsibility investments targeted at **education, sustainability, technology, and I&D**
- **Over 20 technology and innovation centers**
- **Cox Charities** awarding **\$100K** in grants this month
- Macro and micro **B2S initiatives** focused throughout the city and in partnership with districts and wards
- **Over \$300K invested** in education foundations
- Community Food Bank emergency funding and support

Our employees live, work, play, and are invested in Southern Arizona's long-term prosperity.



COVID-19: The Impact

- School has restarted with **many districts opting for online learning** or hybrid models.
- Low-income families and those hardest hit by COVID-19 **are at risk** for not having reliable, affordable internet service.
- **Students need immediate, reliable internet access** in order to keep up.
- Schools are **rapidly scaling up device and internet options** for their students and faculty.
- More people than ever are **working and learning remotely** and rely upon reliable internet.



Connect2Compete: Affordability for Families and Students

- Cox's Connect2Compete program (C2C) offers broadband for **\$9.95/month** for low-income families. Today there is an offer in market that **extends free C2C to eligible families** that enroll by 9/30.
- CARES Act funds can help **low-income families get connected for free, immediately.**
- Cities can **help these families immediately by providing CARES Act funds to schools or foundations** that want to provide free internet service to low income or vulnerable families.



Amphi Foundation Model: Leveraging partnerships

- Amphitheater Foundation is partnering with Comcast and Cox to **subsidize internet service for low-income or vulnerable families.**
- The Foundation is sponsoring **six months of free in-home high speed broadband connectivity** for eligible families.
- Cox is also working with Amphi Foundation to support **hardware and device** needs for students.
- **Multiple provider and funder** model that has been replicated elsewhere in AZ.



Clark County Model: Leveraging partnerships

- Cox has partnered with Clark County School District to **immediately and directly address digital divide** for 20K students.
- **Nevada legislature** has appropriated dollars to CCSD to provide C2C at no cost for remainder of 2020-21 SY.
- Non profit coalition has been formed, **Connecting Kids**, as one stop shop for families.
- **10K families already connected** as of end of August.
- New partnership launching to support **teachers' tech needs** with financial grants.



Next Steps: Building a brighter future

- Help us identify families who qualify for C2C
- Explore partnerships that connect private sector investment with public sector needs
- Develop immediate solutions in response to COVID-19, together, and that can be long lasting for the community and our families
- Share information about C2C with your constituents