

Certification of Application

I certify this application to be true and accurate to the best of my knowledge. On behalf of all organizations participating in this application, I hereby assure and certify that I will comply with all regulations, policies, guidelines and requirements pertinent to the application and to the use of award funds. The applicant agrees to submit a final report, which will include a narrative, budget and certification by the final report deadline. If this application is approved, I certify that the project will begin promptly, and will be completed as described.

Library Name: Cochise County Library District

Project Name: Eat Local

Authorizing Official's Name: Amadee Ricketts

Authorizing Official's Title: Director



Authorizing Official Signature for Library

3-6-2020

Date

IMPORTANT:

This form **MUST** be postmarked by the due date in order for the application to be eligible for consideration. Please type or print clearly.

MAIL COMPLETED APPLICATION TO:

Grants Administrator
Arizona State Library, Archives & Public Records
Library Development
1919 W Jefferson St
Phoenix, AZ 85009

L.A.P.R Use Only

Postmark Date: _____ Date Received : _____

LSTA 2020 Application**Organization Information**

Organization Information	
Library Name	Cochise County Library District
Library Address	PO Drawer AK, 100 Clawson Ave.
City	State
Bisbee	AZ
Zip Code	85603
Website Address	http://cochise.lib.az.us
DUNS Number	020126041

Project Contacts

Project Administrator	
Prefix	First Name
Ms	Amadee
Last Name	Ricketts
E-mail	Phone
aricketts@cochise.az.gov	520-432-8935
Fax	

Legal Administrator (if different from Project Administrator)	
Prefix	First Name
<None>	

Last Name	
E-mail	Phone
Fax	

Project Information

Please Read First!

This is the application for LSTA general grants. Please visit the [LSTA webpage](#) for a list of mini-grant opportunities.

Read the [LSTA Grant Guidelines](#) before completing this application. The Application Worksheet on p. 10 should be helpful.

We highly recommend composing your responses to this application in a separate document and then copying and pasting the responses as plain text in the fields below. This software will automatically log you out after about five minutes of inactivity.

General Project Information

Choose One Category
Informal Education

Project Title
Eat Local

Select a Primary Project Intent. Please Check one.
Improve users' ability to apply information that futhers their personal or family health & wellness (Human Services)

Amount of grant funds you are requesting:
36130

For your library, is this project New or Continuing?
New

Needs Assessment

What audiences are you targeting with this project and why?

We are targeting the people in Cochise County. This is a broad target demographically, which will allow us to reach the most people within our service area. Because we are located in a very rural area, the population is relatively low and geographically spread out. We will also reach a broader group of people beyond our own area through the online component of this project.

What community need or opportunity does your project address?

The Cochise Healthy Communities Initiative that is already underway has as two of its priorities "Good Jobs & Healthy Economy" and "Healthy Eating/Active Living," both of which are addressed by this program.

Our community often expresses a desire for local food. Their reasons are diverse, ranging from food security, personal health, sustainability, local economic development, environmental health, food safety, community building, or the simple pleasures of taste.

On the supply side, there are a number of local growers and producers who have a hard time reaching an adequate number of consumers in the county to support their efforts.

Despite interest on the part of consumers and availability on the part of producers, our local food economy is not thriving. There are simultaneous challenges of supply and demand, as consumers cannot find local food sources, and local growers often take their product to larger cities like Tucson to access larger markets.

Our goal is to bridge this divide through education and awareness building. By helping to educate consumers about the value and availability of local food and introducing them to local food producers, we hope to increase the number of consumers accessing local food options.

How do you know this is a need?

The benefits of local food economies are well-documented. They increase health and nutrition, fuel economic development, establish food security, and have environmental benefits. (Martinez, S. et al (2010, May). Local Food Systems: Concepts, Impacts, and Issues. Retrieved from

https://www.ers.usda.gov/webdocs/publications/46393/7054_err97_1_.pdf?v=0)

Promoting healthy eating is a main priority of the Cochise County Community Health Improvement Plan (<https://www.healthycochise.org/priority3>).

In Cochise County, consumers say it is hard to find locally grown produce, while farmers report that they have difficulty selling here. This shows a need for more awareness and better connections between consumers and suppliers.

A recent survey about local food conducted for this project had a much higher than usual response rate (n=150), indicating high interest. Of those responding, 89% reported a high or moderately high interest in learning more about local food sources. A variety of reasons were expressed for this with the most frequent as "support for the local economy."

Comments included "This would be great for our county. Good for the consumer and producer."; "This is a very important survey in this small community. Supporting our farmers is very important. Access to affordable, fresh food is critical."; and "I'm glad about the project, and I hope this becomes a reality."

How does this project relate to your library's mission or other plans (such as a technology plan)?

The mission of the Cochise County Library District is to serve "the joy of reading, the discovery of ideas, and the power of information." This project will enhance the mission and activities of the library through its book club activities, speaker events, and increased availability of books and other information on this topic around the county. In addition, it is hoped that the information that is disseminated through this project will be leveraged to build community and build our local food systems.

Project Outcomes

What specific change(s) do you intend to achieve with this project?

Through this project, we hope to build awareness of the value of local food, to increase consumer knowledge of local food options, and to inspire action of buying local food. Briefly explain why you have selected this outcome, tying it to the Needs Assessment provided.

Despite a high interest in local food, the actual amount consumed is low. This is in part due to a lack of awareness of what is available, what grows locally, and what is in season, as well as a lack of ready availability. In the recent survey, participants asked for information as simple as a list of locations and times for farmers markets and a map of local farms. Others asked for cooking techniques, growing tips, and sustainability information. We hope to begin this work with awareness building and then move on to connecting consumers with producers.

Project Activities

What will you do, and how will you do it? Give specific information about the types of activities, number of programs, or resources you'll make available.

The key project activities will include:

- Book club – The project will coordinate two county-wide "big reads" of books related to local food, which may include selections like "Coming Home to Eat: The Pleasures and Politics of Local Food" by Gary Paul Nabhan and "Animal, Vegetable, Miracle" by Barbara Kingsolver. This will be supported by online book club discussions and related local events.
- Online community – An online community will be hosted through which interested community members can get information about local food, participate in online book club events, and exchange ideas about eating local.
- Speaker events – Two county-wide speaker events will be held with a discussion afterwards.
- Awareness building - Local food options and the project activities will be marketed through a variety of media outlets, including social media as well as local print media, community events, and displays.
- Culminating event – At the end of a project, an Eat Local event will be held featuring a

potluck of local food and informational tables from local food producers and relevant local organizations. We hope to attract at least 100 people to this event.

Local libraries will be invited to participate in various ways as well:

- Stocking copies of books related to eating local; this will include approximately 240 books made available through 10-12 locations
- Offering youth materials and activities related to eating local, made available through 8-10 locations
- Hosting a library display related to eating local, made available through 8-10 locations
- Participating in the book club activities through local book club groups, expected to be used by 8-10 book clubs
- Hosting their own speaker presentations with local experts
- Hosting school events
- Other activities

What steps has your library taken to prepare for this project?

In addition to surveying the local community about their interest in this project, we have talked to a number of organizations and individuals, including local growers, book clubs, farmers markets, health care providers, county extension staff, and others. All have expressed an interest in the goals of this project. We have also reviewed literature on this topic, have assembled a list of possible books to include, and have begun to evaluate potential speakers for our events. Finally, we have explored the feasibility of various locations and logistical considerations for our culminating event.

Why did you choose this approach for your project? Did you consider any alternative approaches?

We believe the approach of this project is manageable and something our staff can make happen. We considered relying more on others, such as partners, branch library staff, or local suppliers, for more of the outreach work; however, we realize that all of these groups have their own competing responsibilities and time constraints that would make completing this work challenging. We believe that the approach we are taking will best leverage our partners' abilities and contributions, while making sure that the project objectives are met.

List at least one product or activity that will help you meet the outcome. All products and activities that are a part of your project should be linked to an outcome.

The "big reads," book club participation, online community, and speaker events will be critical to helping us meet our outcome. These activities will stimulate interest of and knowledge about local food issues, including seasonality and sustainability, as well as practical considerations like cooking tips. The local community, speaker events, and other information supplied will then give local consumers ways to put what they have learned into action by accessing local food.

Project Evaluation

Describe what tool(s) or method(s) you will use to evaluate each product or activity listed. Examples include pre- and post-assessments, surveys, focus groups, interviews, and observations.

The following tools and methods will be used to evaluate this program:

- Number of books put into circulation
- Checkouts of books
- Participation in book clubs
- Participation in online community
- Attendance at speaker events
- Participation in youth and school activities
- Impressions of advertising and other awareness building activities
- Attendance at culminating event
- Survey data
- Observations

Project Personnel

Provide a list of the names of project personnel, the organization they represent and their title, and a description of their duties for this project. If the project will require a consultant, provide a brief resume for any consultant for whom you are requesting LSTA funds and upload below.

Amadee Ricketts, Director of the Cochise Library District, will manage the overall project and will be the administrative contact. She will also provide oversight and evaluation activities.

Karen Fasimpaur, President, K12 Handhelds, Inc., will manage the day-to-day project activities, including developing and sourcing materials, managing the online community, coordinating partners, coordinating marketing and awareness building, and overseeing the culminating event.

Identify the project director, and explain why he or she is appropriate for this project.

The Project Director for this project is Amadee Ricketts, Director of the Cochise Library District. As the library's administrator, she can ensure that project goals and deadlines are met, keep project related records, and prepare the final report.

If special skills or expertise are necessary for project personnel, briefly list their qualifications.

The project manager for this work should have knowledge of local food resources and issues and an ability to work with partners in the area.

Partners

If you are partnering with other organizations for this project, describe each partner's role. Enter N/A if not applicable. Provide a letter of support from each partnering organization and upload below.

University of Arizona Cooperative Extension will promote the project, suggest speakers, and participate in the culminating event.

Chiricahua Community Health Centers, Inc. will share information about the project, integrate program activities into their own programs, and participate in the culminating event.

The Copper Queen Library (Bisbee), Benson Public Library, Douglas Public Library, Elsie S. Hogan Community Library (Willcox), and Huachuca City Library will make books and other information available, share information about the project, and sponsor related local events.

The Sierra Vista Farmers Market will contribute booth space and participate in the culminating event.

K12 Handhelds will coordinate the project.

Upload Consultant Resumes and Letters of Support

Please combine all consultant resumes and letters of support into one document to upload.

[eat-local.pdf](#)

Timeline/Schedule of Activities

Provide a timeline that includes planning, implementation and evaluation, and indicates when funds will be spent. Remember, funds are not available before May 18, 2020, and must be spent by September 3, 2021.

Funds available; planning begins - June-July, 2020

Project announcement made; marketing begins - July, 2020

Books selected, sourced, and distributed to libraries - Fall, 2020

Materials developed - July-Dec., 2020

Materials distributed - Winter, 2020

First "big read" - Spring, 2021

Speaker events - Spring-Summer, 2021

Second "big read" - Summer, 2021

Culminating event held - Summer, 2021

Project complete; funds spent out - Sept. 3, 2021

Sustainability

If successful, will you continue this project once the grant period has ended? If so, how will you sustain it?

This project is primarily focused on awareness building rather than on-going programming. We hope to stimulate more local consumer demand for local food and through this, encourage local suppliers to sell locally.

Some portions of the project will continue after the grant has ended. The materials developed for the grant -- books about local food, educational programs, book club kits -- will continue to be available and supported beyond the grant. The online community will continue to be maintained as well.

Continuing other parts of the program, like the book groups, will depend on the interest level and partner engagement.

Project Summary

Briefly summarize the project, by completing the following: The goal of this project is _____. Funds will be used to _____. Community members will benefit because _____.

The goal of the Eat Local project is to increase awareness of and action toward eating local food among Cochise County residents through various activities coordinated by the Library District. Funds will be used to develop book club and children's materials, purchase book collections for all participating county libraries, host lecturers, develop and manage an online community for general and book club discussions, build awareness of local food options, and host a culminating event featuring local food producers. Community members will benefit directly through better awareness of and access to local food and indirectly through building a stronger local food economy.

Budget Information

Project Budget

Provide a detailed explanation and justification of the proposed LSTA expenditures. Quotes, estimates, mileage, and other methods of calculating budget items should be detailed.

Supplies/Materials includes \$1,800 for 12 sets of books on eating local (120 books total); \$1,080 for book club kits (120 books plus related materials); \$2,000 for kids and school materials; \$1,500 for library displays; and \$1,500 for supplies for the culminating event (not food). (In-kind contribution is for donated food and other items for the culminating event.)

Services includes \$500 for table and chair rental for culminating event; \$1,000 for advertising; \$750 for venue rental for speaker events and culminating event; and \$5,000 for lecturer fees and travel. (In-kind contribution is for donated exhibit space at the farmers market.)

Project Budget Form

- **Complete the budget form below for the project described in this application.**

- **Some matching in-kind services or funds are required, but there are no set amounts or percentages.**
- **Use only numerals in the budget fields in order to calculate totals; any non-numeric elements (commas, periods, etc.) will not calculate correctly.**
- **This budget form is designed for online use and does not print well. If you need a printed copy of your budget, use a separate form.**

\$ Salary/Benefits Requested \$ Local Match
0

Salary, Wage and Benefits Description

Total Salary Wages and Tips
0.00

\$ Consultant Fees Requested \$ Local Match
21000 18000

Consultant Fees Description

See quote #K0220-008 in support materials for a full breakdown of services and fees.

Total Consultant
39000.00

\$Travel Requested \$ Local Match Travel Description
0

Total Travel
0.00

\$ Supplies/Materials Requested \$ Local Match Supplies Description
7880 1000 See above

Total Supplies and Materials
8880.00

\$ Equipment Requested \$ Local Match Equipment Description
A single item valued at \$5,000 or more

Total Equipment
0.00

\$ Services Requested \$ Local Match Services Description
7250 250 See above

Total Services

7500.00	
\$ Indirect Costs Requested	\$ Local Match
Indirect Total 0.00	
\$ Total Grant Budget Click on calculator icon to total the amounts 36130.00	\$ Total Local Match Click on calculator icon to total the amounts 19250.00
Total Budget Click on calculator icon to total the amounts 55380.00	

Beneficiaries

Beneficiaries
Age Group All Ages
Population Served (Optional) Intergenerational
Ethnicity (Optional) Multi

Risk Self-Assessment

How many years of experience does the project manager have specifically managing grants?

More than 5 years

When was your library's most recent reorganization?

3-5 years ago

How many years has the project manager been employed in the applying library's system?

3-5 years

Does your accounting system identify and track expenditure and receipt of program funds separately for each grant award?

Yes

Certification

To complete your application, the Certification of Application form must be postmarked by March 6, 2020. Registered or certified mail is recommended.

**Please fill out the certification form, print it, sign it and mail to:
Grants Consultant
Arizona State Library, Archives & Public Records
1919 W. Jefferson St.
Phoenix, AZ 85009**

Keep a copy of the signed certification for your records.

[Click here to open the certification form](#)



450 S. Haskell Avenue, Willcox AZ 85643-2790 • 520-384-3594 • Fax: 520-384-3681

1140 N. Colombo, Sierra Vista AZ 85635-2390 • 520-458-8278 ext. 2141 • Fax: 520-458-5823 • extension.arizona.edu/cochise

February 13, 2020

Janet "Jaime" Ball
Library Development Administrator
Arizona State Library, Archives and Public Records
1919 W Jefferson Street
Phoenix, AZ 85009

Dear Ms. Ball:

This is a letter of support on behalf of the County Library District proposed "Eat Local" project.

The goal of this project is to increase awareness of and action toward eating local food among Cochise County residents through various activities coordinated through by the Library District. Eating local food has many benefits: economic development, environmental health, food safety, community building, personal health, sustainability, and the simple pleasures of taste. While many people across the spectrum of ideologies and economics see the value of local food, few are able to convert that into action. With food sustainability being a common goal though, the potential for collective impact is high.

The University of Arizona Cochise County Cooperative Extension fully supports healthy eating and active living as it dovetails with many of our programs. Our program Building Healthy Community Team works to improve the health and well being of our county through improving the social determinants of health through collective impact. We work closely with the community committees throughout Cochise County on projects such as this one to support the community efforts. Our ultimate goal is to make sure that Cochise County is the healthiest County in the United States. As part of this project we would promote the program and provide healthy eating activities including hands on classes and speakers.

Mrs. Fasimpaur worked alongside many of our colleagues, developing educational training programs and understands that food brings people from diverse backgrounds together. Local food shortens the road between growers and consumers stimulating interest in health and environmental concerns. Fresh, local food is paramount to establishing a nutrient rich supply accessible to all our communities.

Mrs. Fasimpaur includes key activities, book clubs, community events, participation with local farmers, an online community, local speakers and awareness of local food options and networking to bring together and educate the community and increase resources. Awareness building grows collective networking and foundational support is key to sustainability.

I fully support *Eat Local* and look forward to working together to increase the importance of local food availability. Please feel free to contact me if you have any questions.

Evelyn Whitmer
Regional County Director, University of Arizona Cooperative Extension



CHIRICAHUA

COMMUNITY HEALTH CENTERS, INC.

HEALTH FOR ALL

February 12, 2020

Amadee Ricketts
Director
Cochise County Library District
P.O. Drawer AK / 100 Clawson Avenue
Bisbee, AZ 85603

RE: Letter of Support for **Eat Local** project

Dear Ms. Ricketts:

Chiricahua Community Health Centers, Inc. (CCHCI) is pleased to offer this letter of support to the **Cochise County Library District** for their project, **Eat Local**, a one year effort designed to increase awareness and action toward eating local food for Cochise County residents.

Chronic diet-related illnesses like diabetes and obesity have plagued this country. The problem is worse for rural America, as the prevalence of obesity is markedly higher among rural populations. In Cochise County, addressing **healthy eating and chronic diseases** has become a **health priority** for many of these reasons. This project **aligns well with our current efforts** to improve our resident's health.

Additionally, efforts like **Eat Local** align with **Chiricahua's mission** of "caring for patients, **building health communities.**" As a health center, CCHCI recognizes that eating locally grown produce has many benefits that can have a profound impact on: **economic development, environmental health, food safety, community building, personal health, and sustainability.**

The connection between what we eat and our health has long been established. When we carry this a step further and **connect our local growers to our local consumers** we are helping people **form better connections to the food that they eat** and form a **better understanding of the impact that choice has on their health.** For all of these reasons, the **Eat Local** project has our full support because it aligns well with both our current health priorities in Cochise County and with our CCHCI mission.

Sincerely,

Jonathan Melk MD FAAP
Chief Executive Officer/ Chief Medical Officer
Chiricahua Community Health Centers, Inc.
E-mail: jmelk@cchci.org
Cell: 520.227.9167

Signature Certificate

 Document Reference: AUGFHYJAHK274RBJWHVWZI

RightSignature

Easy Online Document Signing



Dr. Jonathan Melk
Party ID: MN8TN4J65KRXYI8FND2NZ
IP Address: 72.164.66.124

VERIFIED EMAIL: jmelk@cchci.org

Electronic Signature:

J Melk MD

Multi-Factor
Digital Fingerprint Checksum

72fbdc225404027cadbe7a244d7c7cec8cd87516



Timestamp

2020-02-13 12:44:39 -0800

2020-02-13 12:44:38 -0800

2020-02-13 12:44:13 -0800

2020-02-13 08:04:33 -0800

Audit

All parties have signed document. Signed copies sent to: Susan Lange, Dr. Jonathan Melk, and Juan Flores.

Document signed by Dr. Jonathan Melk (jmelk@cchci.org) with drawn signature. - 72.164.66.124

Document viewed by Dr. Jonathan Melk (jmelk@cchci.org). - 72.164.66.124

Document created by Juan Flores (jflores@cchci.org). - 72.164.66.124



This signature page provides a record of the online activity executing this contract.



Copper Queen Library

6 Main St. | PO BOX 1857

Bisbee, AZ 85603

520-432-4232

copperqueenlibrary.com

February 27, 2020

Janet "Jaime" Ball
Library Development Administrator
Arizona State Library, Archives and Public Records
1919 W. Jefferson St.
Phoenix, AZ 85009

Dear Ms. Ball:

This is a letter of support on behalf of the Cochise County Library District's proposed "Eat Local" project.

The Copper Queen Library is extremely excited about this project and is pleased to establish a partnership with the County Library to increase awareness of, and action toward, eating local food among the residents of Cochise County. The Library will support this project by promoting and participating in the events and activities coordinated by the County Library. Our Library is dedicated to building awareness when it comes to food security and sustainability. Our Seed Library and Garden Club help to facilitate this discussion by building an awareness of food security in our unique desert climate.

As a part of this project, we would be excited to share our roster of speakers who have presented at our garden club and invite library patrons across the county to be a part of our seed library community. We would also help promote and participate in events, including a culminating event featuring local food and local farmers. Our library supports a group of local food growers who would also like to participate in this event.

We think this project is important to build connections between consumers who value local food and local farmers and other food suppliers who want to build a market here.

Having worked with the Cochise County Library District on many projects over the last several years, we are very confident that they will use this opportunity to engage our library community and create positive change in the way our patrons think about sustainability and food security.

We look forward to this partnership with the Cochise County Library District. Thank you.

Sincerely,

A handwritten signature in cursive script, appearing to read "Jason Macoviak".

Jason Macoviak

Library Manager
Copper Queen Library

February 12, 2020

Janet "Jaime" Ball
Library Development Administrator
Arizona State Library, Archives and Public Records
1919 W. Jefferson St.
Phoenix, AZ 85009

Dear Ms. Ball:

This is a letter of support on behalf of the Cochise County Library District's proposed "Eat Local" project.

The goal of this project is to increase awareness of and action toward eating local food among Cochise County residents through various activities coordinated by the Library District. The project will include book clubs, book collections for participating county libraries, lecture events, an online community, children's materials, awareness building for local food options, and a culminating event featuring local food and local producers. Community members will benefit directly through better awareness of and access to local food and indirectly through building a stronger local food economy.

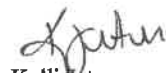
Benson Public Library is pleased to establish a special partnership with this project.

As a part of this project, we would include the survey on our Facebook page, display books and other materials to encourage local farmers/farmer markets, suggest local speakers who specialize in this area. We believe this collaboration is mutually beneficial and supports the goals of all the partnering organizations.

We think this project is important to build connections between consumers who value local food and local farmers and other food suppliers who want to build a market here.

We look forward to this partnership with the Cochise County Library District. Thank you.

Sincerely,



Kelli Beter
Library Branch Manager
Benson Public Library
300 S Huachuca
Benson, AZ 85602
520-586-9535

February 12, 2020

Janet “Jaime” Ball
Library Development Administrator
Arizona State Library, Archives and Public Records
1919 W. Jefferson St.
Phoenix, AZ 85009

Dear Ms. Ball:

I am writing in support of the Cochise County Library District’s proposed “Eat Local” project.

The goal of this project is to increase awareness of and action toward eating local food among Cochise County residents through various activities coordinated by the Library District. The District plans to include book clubs, book collections for participating county libraries, lecture events, an online community, children’s materials, awareness building for local food options, and a culminating event featuring local food and local producers. Community members will benefit directly through better awareness of and access to local food and indirectly through building a stronger local food economy.

The Douglas Public Library is pleased to establish a special partnership with this project.

As a project partner, we would promote the program, work to coordinate meeting space for larger events, integrate “Eat Local” into our own “Native Plant Garden” patio project (including edibles), and participate in “Eat Local” programs and activities whenever possible.

We think this project is important because it will build connections between consumers who value local food and local farmers and other food suppliers who want to build a market here, and further think that this collaboration would be mutually beneficial and supportive of the goals of all partnering organizations.

We look forward to our partnership with the Cochise County Library District on this project.

Regards,



Margaret White
City Librarian
Douglas Public Library

February 27, 2020

Janet "Jaime" Ball
Library Development Administrator
Arizona State Library, Archives and Public Records
1919 W. Jefferson St.
Phoenix, AZ 85009

Dear Ms. Ball:

This is a letter of support on behalf of the Cochise County Library District's proposed "Eat Local" project.

The goal of this project is to increase awareness of, and action toward, eating local food among Cochise County residents through various activities coordinated by the Library District. The project will include book clubs, book collections for participating county libraries, lecture events, an online community, children's materials, awareness building for local food options, and a culminating event featuring local food and local producers. Community members will benefit directly through better awareness of and access to local food and indirectly through building a stronger local food economy.

Elsie S. Hogan Community Library is pleased to establish a special partnership with this project.

As a part of this project, we would be willing to set up book displays and promoting the events with flyers and other materials. We believe this collaboration is mutually beneficial and supports the goals of all the partnering organizations.

We think this project is important to build connections between consumers who value local food and local farmers and other food suppliers who want to build a market here.

We look forward to this partnership with the Cochise County Library District. Thank you.

Sincerely,



Michelle Leyvas
Library Manager



Huachuca City Library

506 N. Gonzales Blvd
Huachuca City, Arizona 85616
Phone: (520) 456-1063

March 3, 2020

Janet "Jaime" Ball
Library Development Administrator
Arizona State Library, Archives and Public Records
1919 W. Jefferson St.
Phoenix, AZ 85009

Dear Ms. Ball:

I am pleased to write this is a letter of support on behalf of the Cochise County Library District's proposed "Eat Local" project.

The goal of this project is to increase awareness of, and action toward, eating local food among Cochise County residents through various activities coordinated by the Library District. The project will include book clubs, book collections for participating county libraries, lecture events, an online community, children's materials, awareness building for local food options, and a culminating event featuring local food and local producers. Community members will benefit directly through better awareness of and access to local food and indirectly through building a stronger local food economy.

The Huachuca City Library is excited to establish a special partnership with this project. It fits perfectly with some new initiatives that we are working on in our library. We have partnered with a non-profit, the Huachuca City Community Garden (HCCG), to develop a community garden on library grounds and will be offering many classes on growing one's own produce. Our garden will have one area dedicated to teaching and a separate producing garden. We plan to distribute the fruits and vegetables from the producing garden to our community, both to combat hunger and to increase access to healthy food. Eating local in Huachuca City will include produce grown at and distributed through the library.

As a part of this project, we would promote it locally, collaborate on providing and hosting classes, help find speakers and speak to other libraries about the special partnership we established with the HCCG. We would also gladly participate, along with representatives from HCCG, in the culminating event.

We think this project is important to build connections between consumers who value local food and local farmers and other food suppliers who want to build a market here, as well as explore what roles libraries can play in improving food access and providing information on local healthy eating options.

We look forward to this partnership with the Cochise County Library District. Thank you.

Sincerely,

Suzanne D. Harvey
Director of Library and Senior Services
Town of Huachuca City

March 4, 2020

Janet "Jaime" Ball
Library Development Administrator
Arizona State Library, Archives and Public Records
1919 W. Jefferson St.
Phoenix, AZ 85009

Dear Ms. Ball:

This is a letter of support on behalf of the Cochise County Library District's proposed "Eat Local" project.

The goal of this project is to increase awareness of and action toward eating local food among Cochise County residents through various activities coordinated by the Library District. The project will include book clubs, book collections for participating county libraries, lecture events, an online community, children's materials, awareness building for local food options, and a culminating event featuring local food and local producers. Community members will benefit directly through better awareness of and access to local food and indirectly through building a stronger local food economy.

The Sierra Vista Farmers Market is pleased to establish a special partnership with this project.

As a part of this project, we would like to offer booth space at our weekly farmers market. We believe this collaboration is mutually beneficial and supports the goals of all the partnering organizations.

We think this project is important to build connections between consumers who value local food and local farmers and other food suppliers who want to build a market here.

We look forward to this partnership with the Cochise County Library District. Thank you.

Sincerely,

Winnie Struse
Manager
Sierra Vista Farmers Market



February 24, 2020

Janet "Jaime" Ball
Library Development Administrator
Arizona State Library, Archives and Public Records
1919 W. Jefferson St.
Phoenix, AZ 85009

Dear Ms. Ball:

This is a letter of support on behalf of the Cochise County Library District's proposed "Eat Local" project.

The goal of this project is to increase awareness of and action toward eating local food among Cochise County residents through various activities coordinated by CCLD. The project will include book clubs, book collections for participating county libraries, lecture events, an online community, children's materials, awareness building for local food options, and a culminating event featuring local food and local producers. Community members will benefit directly through better awareness of and access to local food and indirectly through building a stronger local food economy.

K12 Handhelds is pleased to establish a special partnership with this project. As a part of this project, we would develop book club kits, develop children's materials and school activities, develop library display materials, manage the online community and online book club activities, provide marketing and awareness building, coordinate speaker events, oversee the culminating event, manage partners and participating local food providers, and assist with overall project management.

We believe this collaboration is mutually beneficial and supports the goals of all the partnering organizations.

We think this project is important to build connections between consumers who value local food and local farmers and other food suppliers who want to build a market here.

We look forward to this partnership with the Cochise County Library District. Thank you.

Sincerely,

A handwritten signature in black ink, appearing to read "K. Fasimpaur", written over a horizontal line.

Karen Fasimpaur
President

8627 E. Sunrise Road
Portal, AZ 85632

phone: 520-558-0180
fax: 520-558-0181
web: www.k12handhelds.com
email: info@k12handhelds.com



PROPOSAL

Proposal #: K0220-008A

Date: February 24, 2020

Client: Ms. Amadee Ricketts
Cochise County Library District (CCLD)
P.O. Drawer AK/ 100 Clawson Avenue
Bisbee, AZ 85603

Program Description – “Eat Local”:

K12 Handhelds to oversee the “Eat Local” program providing the following services:

- Develop book club kits
- Develop children’s materials and school activities
- Develop library display materials
- Manage online community and online book club activities
- Provide marketing and awareness building
- Arrange for speaker events
- Oversee culminating event
- Purchase and provide children’s and school materials, library displays, and supplies culminating event
- Manage partners
- Assist with overall project management, includes gathering data needed for evaluation of project and report preparation

The timeline of the project is to begin June, 2020 with all work being completed by August, 2021. (If duration of grant is shorter, the work will be compressed, and the fees will remain the same.)

CCLD to perform the following:

- Attend any necessary state grant meetings
- Purchase books for Eat Local bookshelves and book club kits
- Assist with marketing of program activities

Pricing - Services:

Qty.	Description	Unit price	Total price
1	Develop book club kits	\$1,000.00	\$1,000.00
1	Develop children's materials and school activities	\$1,500.00	\$1,500.00
1	Develop library display materials	\$500.00	\$500.00
12	Project management to include managing online community and online book club activities, providing marketing and awareness building, arranging for speaker events, overseeing culminating event, purchasing materials as needed, managing partners, and assisting with gathering data needed for evaluation of project and report preparation	\$3,000.00	\$36,000.00
	In kind contribution	(\$1,500.00)	<u>(\$18,000.00)</u>
Total			\$21,000.00

(Pricing for supplies and materials provided separately.)

Terms:

This is academic pricing for academic institutions only.

All pricing is based on specifications stated herein.

Pricing presented in this proposal is good for 30 days or while supplies last.

Payment due net 30 days with a purchase order from a qualified public school or district. Orders from charter schools, private schools, or other institutions are subject to prepayment or negotiated payment terms.

Thank you for the opportunity to present this proposal!

KAREN FASIMPAUR

8627 E. Sunrise Road
Portal, AZ 85632

Phone: (520)558-0180
Email: karen@k12handhelds.com

**TECHNOLOGY AND
LIBRARY
EXPERIENCE**

- Over 20 years of experience in educational technology, including classroom teaching and professional development
- Presented hundreds of technology integration workshops
- Managed successful largescale grants for technology integration projects, including multimedia databases and online sites
- Written grants and managed local library projects, including six LSTA projects

**ADDITIONAL
PROFESSIONAL
EXPERIENCE**

Co-Founder
K12 Handhelds, Inc.
September, 2000 - present

- Principal for this educational technology consulting group, working with schools on curriculum, online and blended learning, and online community management
- Lead advocacy and product development for open education work

Vice President
Davidson Group
October, 1998 - August, 2000

- Managed various strategic planning, merger and acquisition, business development, financial, and product development activities

Director of Online Business Development
Davidson & Associates
June, 1996 - March, 1997

- Developed business plan and strategy for Internet-based products
- Managed product design and development of consumer and educational Internet-based titles
- Produced product plans, budgets, schedules, marketing plans, and business plans for Internet product lines

Executive Producer
Davidson & Associates
May, 1993 - June, 1996

- Managed design and development of educational software titles and curriculum products

**ADDITIONAL
EXPERIENCE**

- Led several sustainable agriculture projects, including a seed library and local farmers market
- Participated in various workshops and conferences related to locally grown food
- Lived and worked in East Africa
- Worked on various community development projects
- Served as the senior teacher at the Iringa International School
- Volunteer for community projects in various social justice areas

PUBLICATIONS

- Fasimpaur, Karen. 2013. "Massive and Open: MOOCs Are the Next Big Thing in Online Learning?" *Learning and Leading with Technology*, Vol. 40, No. 6. Eugene, OR: International Society for Technology and Education.
- Fasimpaur, Karen. 2013. "All MOOCs Are Not Created Equal." *On CUE*. Vol. 30. No. 4. Walnut Creek, CA: Computer-Using Educators, Inc.
- Fasimpaur, Karen. 2012. "Sharing Made Easier with Creative Commons." *Learning and Leading with Technology* Vol. 39. No. 4. Eugene, OR: International Society for Technology and Education.
- Fasimpaur, Karen. 2012. "Building Online and Blended Learning Environments with Free, Open Resources." *On CUE*. Vol. 33. No. 3. Walnut Creek, CA: Computer-Using Educators, Inc.
- Fasimpaur, Karen. 2003. *101 Great Educational Uses for Your Handheld Computer*. Long Beach, CA: K12 Handhelds, Inc.

**PRESENTATION
EXPERIENCE**

- Facilitator of numerous workshops, webinars, online courses
- Nationally-known speaker presenting at conference events

**TECHNICAL
EXPERIENCE**

Platforms: Windows, Macintosh, Linux
Software: WordPress, Audacity, GarageBand, Premier, Movie Maker, iMovie, Photoshop, GIMP, Office suites, etc.
Social media: Twitter, Google +, Facebook, LinkedIn, blogging

EDUCATION

Masters of Business Administration, Summa Cum Laude
Wright State University

Bachelor of Arts, Summa Cum Laude
Wright State University