

Birds & Barrels Vineyards

5000 E Arzberger Rd.
Willcox, Arizona 85643

April 22, 2022

Cochise County Board Of Supervisors
1415 Melody Lane
Bisbee, Arizona 85603

Subject: Letter of Support for Soaring Wines Liquor License Application

Dear Cochise County Board of Supervisors,

Birds & Barrels Vineyards is excited to support the Soaring Wines farm winery liquor license application, which is being considered at the County Board hearing on Tuesday, May 10. We are a family owned vineyard located within a mile of Soaring Wines vineyard just outside of Willcox, Arizona, which is the premier grape growing region in Arizona.

Since our tasting room opened in November 2018, we have worked cooperatively with established and new vineyards to promote the wine industry and tourism to the area. With each new tasting room opening, we have seen increases in wine sales as Willcox is also becoming the destination for premier wines in Arizona.

As the Board is aware, tasting rooms and vineyards are a source of employment and taxes, which help support community goals. Approval of this license would allow Soaring Wines to take the next step in developing an on-site tasting room at their vineyard, which would benefit not only Soaring Wines but also the Willcox wine industry, and Cochise County.

We appreciate the Board of Supervisors on-going encouragement of the Willcox wine industry and urge the Board to approve this license.

Sincerely,


Chad and Monica Preston
Founders, Birds & Barrel Vineyards



Zarpara Vineyard

6777 S. Zarpara Ln
Willcox, AZ 85643

April 22, 2022

Cochise County Board Of Supervisors
1415 Melody Lane
Bisbee, Arizona 85603

Subject: Letter of Support for Soaring Wines Liquor License Application

Dear Cochise County Board of Supervisors,

Zarpara Vineyard is pleased to express our support for the Soaring Wines farm winery liquor license application, which is being considered at the County Board hearing on Tuesday, May 10. We are a small family owned vineyard located adjacent to Soaring Wines vineyard just outside of Willcox, Arizona, which is the premier grape growing region in Arizona.

Since our tasting room opened in 2012, we have worked cooperatively with established and new vineyards to promote the wine industry and tourism to the area. With each new tasting room opening, we have seen increases in wine sales as Willcox is also becoming the destination for premier wines in Arizona.

As the Board is aware, tasting rooms and vineyards are a source of employment and taxes, which help support community goals. Approval of this license would allow Soaring Wines to take the next step in developing an on-site tasting room at their vineyard, which would benefit not only Soaring Wines but also the Willcox wine industry, and Cochise County.

We appreciate the Board of Supervisors on-going encouragement of the wine industry and urge the Board to approve this license.

Sincerely,



Rhona MacMillan and Mark Jorve
Owners, Zarpara Vineyard