



# Cochise County Board of Supervisors

Public Programs...Personal Service  
www.cochise.az.gov

## Community Enhancement Fund Project Information Form

Project Name: Wild Rides - Cowboy Channel

Authorized Project Category:

- Multi-Use Path
- Hazard Abatement/Community Clean-Up
- County Maintained Road Improvements
- Street Lights
- Natural Resources Projects
- Transit Support
- Assistance with Right-of-Way Costs
- Public Works Projects
- Other: TOURISM

Responsible Department: BOS D2 Department Contact: Kathleen Gomez

Supervisor's District Fund Line, G/L: 100-0100-0102 421.000

Project Total Budget Amount (includes all labor and materials): 5,500.00

Project Description (attach additional information/photos/maps as needed):

Was asked by the Tombstone community and City Hall if I would help complete the sponsorship needed to fund the six episode TV series to be aired on the Cowboy Channel. Sponsors have commercial spots and promotions placed throughout the six episodes that will make for a significant impact. An opportunity to reach ideal target markets of 100 million+ households nationally and locally as well, through the Cowboy Channel (the official network of professional rodeo), Cowgirl Channel, RFD-TV (the network of rural America) and other platforms as well. Sponsors have a 30 second commercial spot in each of the six episodes plus promotion in the intro, ending and credits of each of the six episodes. This

Date Approved: \_\_\_\_\_

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