

**PROCEEDINGS OF THE COCHISE COUNTY BOARD OF SUPERVISORS
WORK SESSION HELD ON
Tuesday, April 16, 2019**

A work session of the Cochise County Board of Supervisors was held on Tuesday, April 16, 2019 at 10:00 a.m. in the Board of Supervisors' Executive Conference Room, 1415 Melody Lane, Building G, Bisbee, Arizona.

Present: Peggy Judd, Chairman; Ann English, Vice-Chairman
Absent: Thomas E. Borer, Supervisor
Staff Present: Edward T. Gilligan, County Administrator
Sharon Gilman, Associate County Administrator
Britt W. Hanson, Chief Civil Deputy County Attorney
Arlethe G. Rios, Clerk of the Board
Attendees: Amanda Baillie, Public Information Officer
Gabe Lavine, Director of Emergency Services
Judy Lynn, Emergency Services Deputy Director
Tom Crosby, Citizen
Lori Kilpatrick, Citizen
Shar Porier, Sierra Vista Herald

Chairman Judd called the meeting to order at 10:00 a.m.

ANY ITEM ON THIS AGENDA IS OPEN FOR DISCUSSION AND POSSIBLE ACTION

PLEDGE OF ALLEGIANCE

THE ORDER OR DELETION OF ANY ITEM ON THIS AGENDA IS SUBJECT TO MODIFICATION AT THE MEETING

INTRODUCTIONS

ITEMS FOR DISCUSSION

Board of Supervisors

1. Discussion and possible direction regarding the County's Strategic Plan specifically discussing the update on Economic Development, Branding, Tourism and Emergency Services.

Ms. Baillie began by discussing the current Cochise County economic development website. She showed the Board the new website and highlighted all the improvements made.

Vice-Chairman English said that she wanted to highlight the financial support given to

economic development luncheons on the strategic plan working document.

Ms. Rios said she would make that change.

Ms. Baillie continued discussing the website with a focus on the Bisbee/Douglas International (BDI) Airport. She discussed a brochure to assist with commercial business opportunities. She moved on to the Wine Country in the Willcox area and gave an update on the current wine development projects. She moved on to Tourism and gave an update on those projects and noted that the main branding effort would be a partnership among all stakeholders. She then presented her proposed budget.

The Board thanked Ms. Baillie for the information and moved on to emergency services.

Mr. Lavine began with a presentation on current emergency services status. He reviewed key discussion points and gave an overview of the emergency management strategy in the County. He relayed that emergency management was in support of the Board's strategic plan priorities. He then went over all the services they provide and his plan moving forward.

Mr. Gilligan applauded Mr. Lavine's efforts.

The Board thanked Mr. Lavine for the information.

Chairman Judd adjourned the meeting at 12:07 p.m.

APPROVED:

Peggy Judd, Chairman

ATTEST:

Arlethe G. Rios, Clerk of the Board