

Downtown Edmond – Workshop 2026



Workshop Purpose

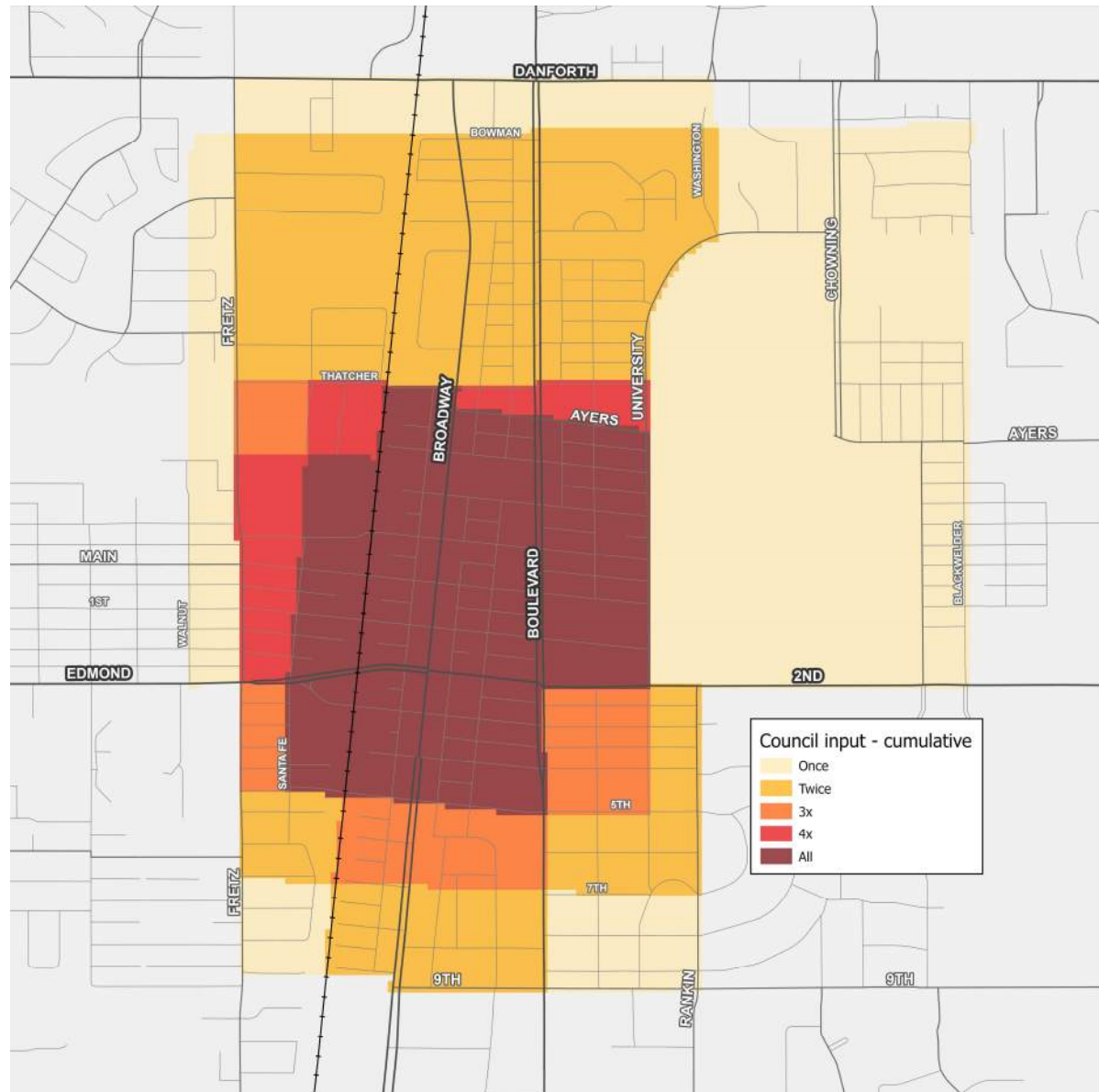
- Provide shared framework for Downtown-related discussions
- Highlight recent activity and successes
- Catch-up on applicable planning efforts
- Prioritize short-term, medium-term, and possibly long-term actions/initiatives

Strategic Initiatives

- Update the 2014 Downtown Master Plan to provide both an identity for the district as well as a clear path forward for growth and development
- Identify and evaluate City-owned properties
- Produce a plan for supporting and enhancing the Festival Market Place as a facility and promote it as an attraction for residents and visitors

City Council Mapping Activity

- What is YOUR downtown?

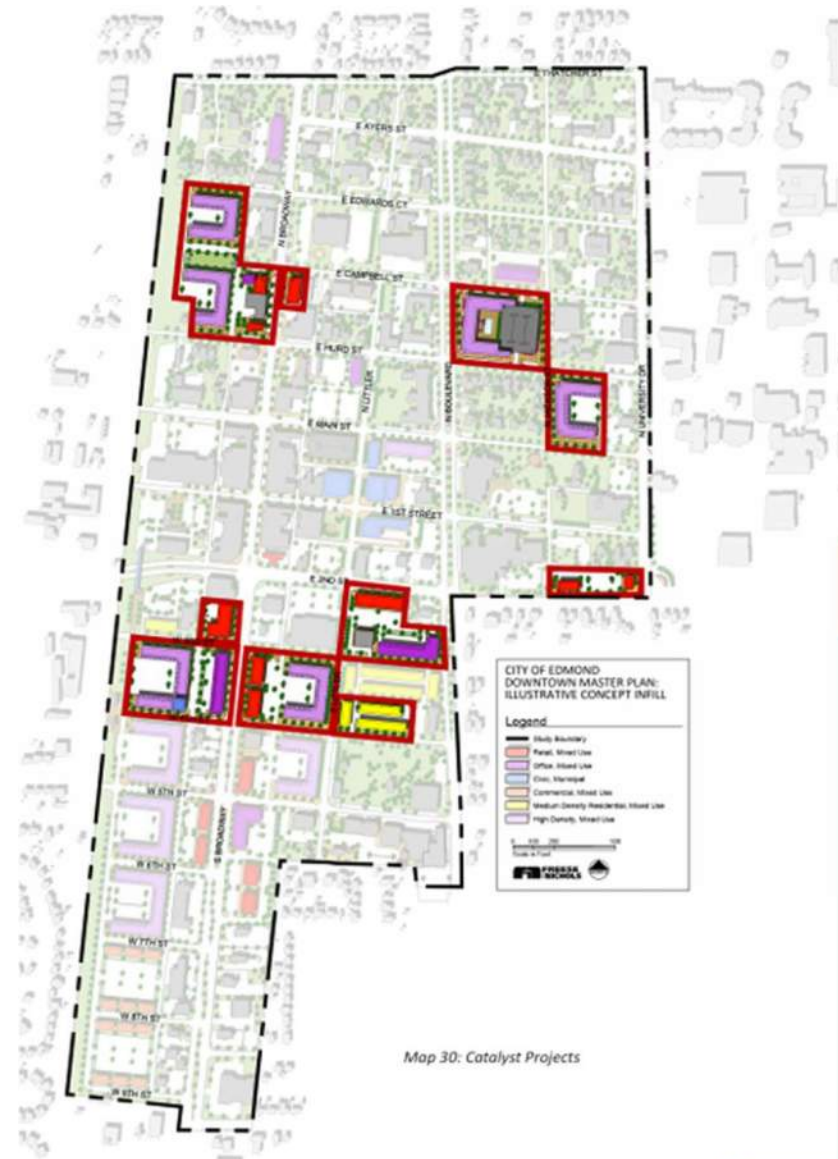


- Key recommendations



DTMP Overview

- Catalytic infill project areas & types
- Pedestrian enhancements & walkability
 - Strengthen connections between downtown and UCO.
- Parking Management
- TIF
- District Branding



2014



2026



Since 2014... New Construction

- The Campbell Building (SE/C Broadway and Campbell)
- 325 N Broadway (1 du)
- The Lark (41 dus approved)
- The Campbell (mixed use at Jackson, 64 dus)
- Park 17 (17 dus)
- The Oxley (273 dus)
- The Hampton's (6 dus)
- Heritage Village* (38 dus)
- Main Street/Chitwood*

*downtown adjacent



Since 2014... Adaptive Reuse

- Icehouse Project
- The Patriarch
- Frenzy
- Railyard, including Railyard Pie, Summer Moon, and Empire Slice
- 114 S Broadway
- The Mule
- Sunnyside Diner
- Blocworks
- Alchemy



Since 2014... Public Investment

- Lower speeds/no turn on red
- Streateries
- Stephenson Park improvements
- Quiet zone
- Drainage
- Water line
- Alleys
- Murals
- ADA/Intersections
- Event support
- City Center Complex
- Public Safety Center
- Recycling Center at UCO

Ongoing or Coming Soon

- Townsend (16 dus)
- Electric Feeders
- College Water Tower
- Hurd Courts (~20 dus)
- Chitwood area drainage
- The Ember (23 dus)
- Broadway 103
- 19 Broadway

Planning Activity

Themes from planning projects that intersect Downtown include:

- Provide more and wider variety of housing types
- Increase pedestrian mobility and safety
- Parking management
- Public open space
- Railroad crossings
- Streetscapes & Urban Canopy

District/Subdistrict Branding

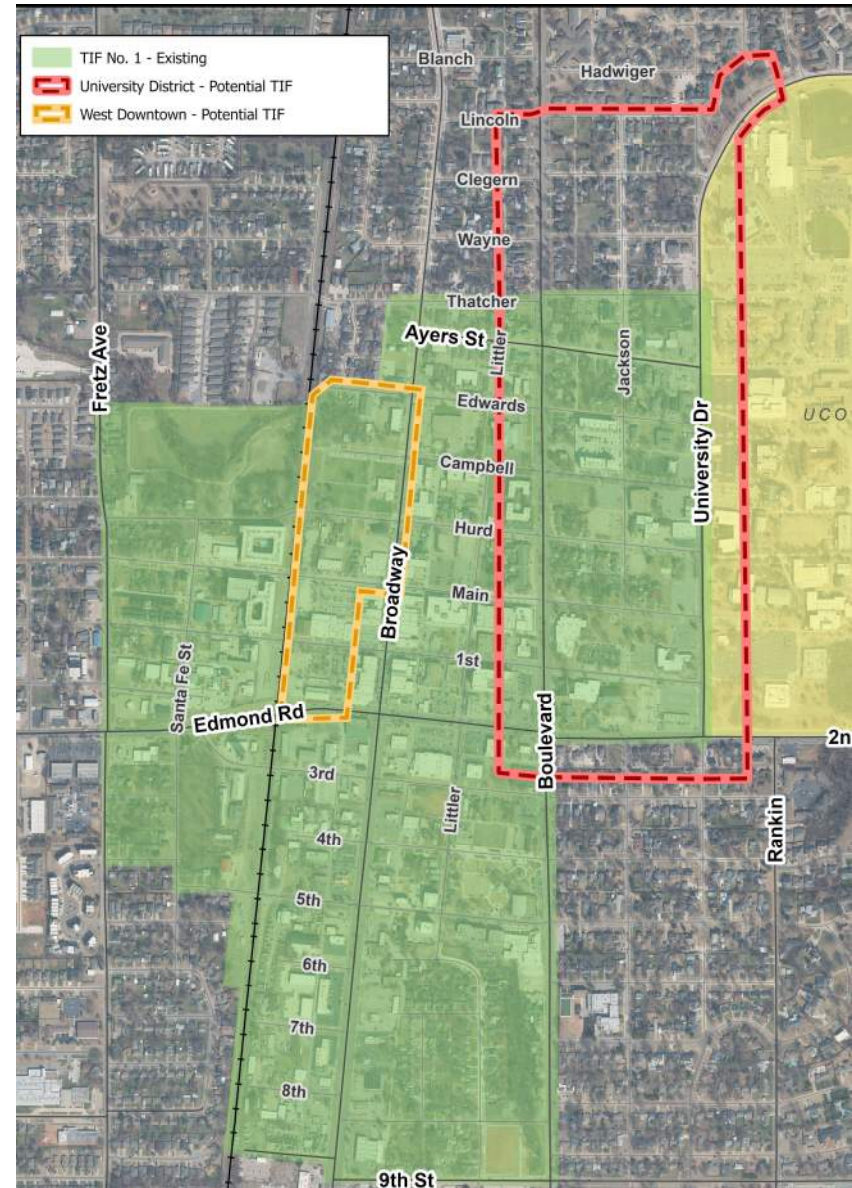


Key Topics for New Master Plan?

- Festival Market Place
- Housing
- Mobility
- Streetscape Prioritization
- Walkability, Safety, Connectivity
- Railroad
- Alleys
- Parking
- Parks & Open Space
- Infrastructure
- Economic Development, including TIF and City-Owned Property

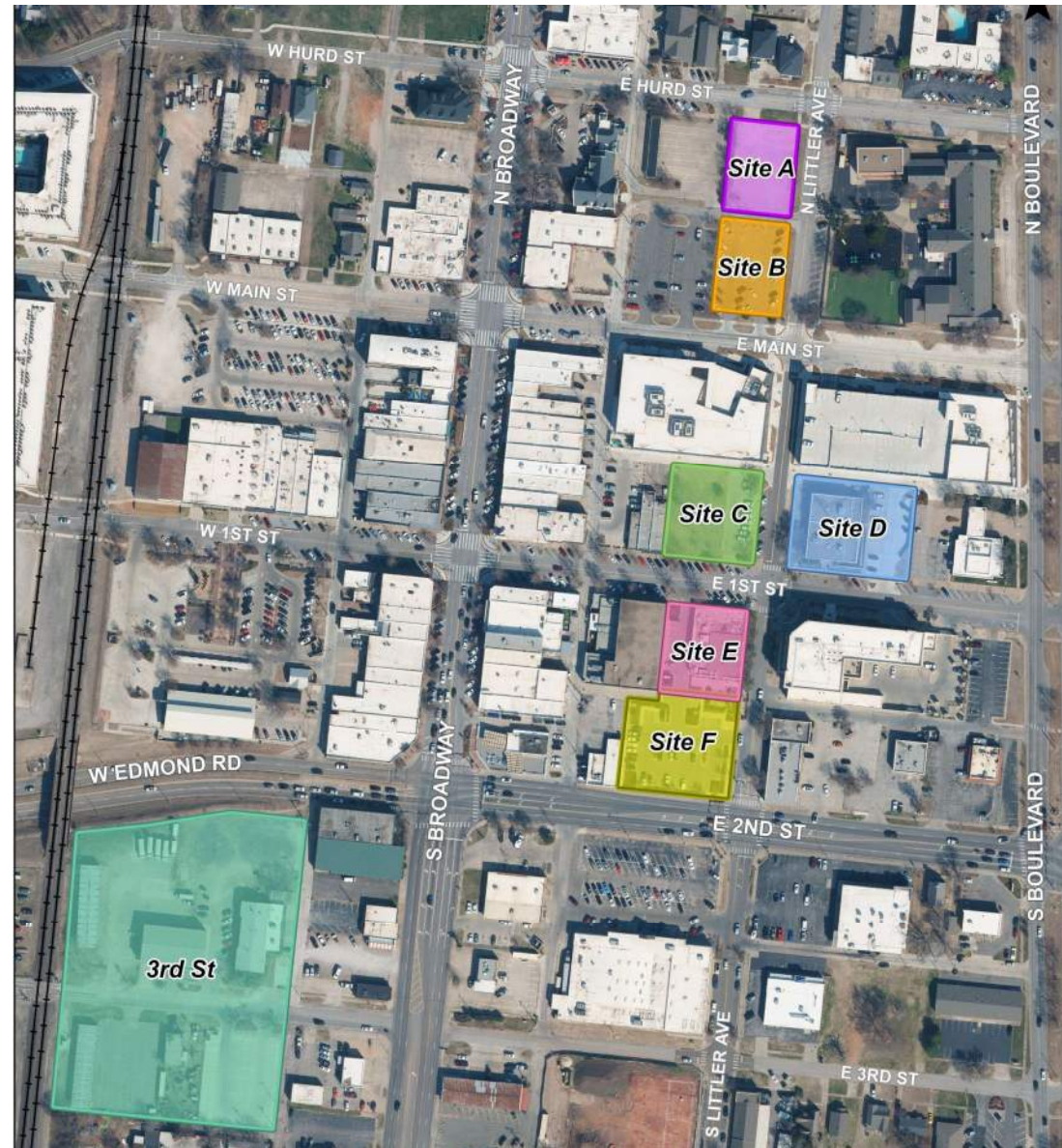
Economic Development

- TIF Updates & Modifications



City-Owned Properties

- Site A (Littler & Hurd) – 14,000 SF
- Site B (Littler & Main) – 14,500 SF
- Site C (Littler & 1st NW/C) – 19,700 SF
- Site D (Littler & 1st NE/C) – 26,500 SF
- Site E (Littler & 1st SW/C) – 16,900 SF
- Site F (2nd & Littler) – 26,600 SF
- 3rd St area – approx. 168,000 SF



Conclusion

- Discussion of prioritized actions and most likely next steps