KICKINGBIRD GOLF ADVISORY BOARD
REGULAR MEETING
April 15th, 2026

Kevin Leonard called the meeting of the KickingBird Golf Advisory Board to order at the Board Room in the KickingBird Golf Clubhouse. Present were members: Kevin Leonard, Cindy Sheffield, Derry Myers, Brett Pribble, Michael Freeman, Frank Knox and Rex Clarkson.

Also present were Director of Golf, Brian Soerensen, Superintendent, Brad Jolliff, and Accounting Clerk, Casey Dobie.

Absent were KSMGA Representative, John Donner, Parks Board Liaison, Ashley Bradely and Youth Member, Jett Wagnor,

APPROVAL OF KICKINGBIRD GOLF CLUB ADVISORY BOARD MEETING MINUTES OF MARCH 18th, 2026.

Kevin Leonard asked if there were any corrections or additions to the March 18th, 2026, minutes. As there were no additions or corrections to the minutes, Rex Clarkson motioned the minutes be approved as read. Michael Freeman seconded the motion. The March 18th, 2026, minutes were approved as read as all members agreed.

DISCUSSION OF MARCH 2026 REVENUE AND EXPENSES.

Total revenue for the Month of March 2026 was $261,057. There were 4,033 paid rounds of golf for the month and 4,256 rounds total. The average dollar-per-player for the month of March was $64.73 per player. Green fee revenue for the month is $108,024 and the driving range revenue is $44,853. Electric cart rentals have generated $46,777. Pro Shop revenue for the month of March was $35,148. The Restaurant hit their monthly numbers warranting us revenue share in the amount of $9,065.

Highlighted expenses for the month of March included $938 in supplies for the Easter Festival and $14,800 in supplies for spring aerification.

Total revenue for the month was $261,057 and total expenses were $217,335 for a gain of $43,722.

STAFF REPORT:

Brian Soerensen:

- Brad Rainey, the Director of Parks and Recreation, will be leaving his position at the end of April.
- Terry Wiles has officially been named as Head Golf Professional, and Brett Hagan as First Assistant Golf Professional.
- We hosted 20 non-golf events in March.

- We hosted our Easter Egg Hunt on Saturday, April 4th. We had over 70 kids participate, and it was a tremendous success. Thanks to the entire staff and this highlights our partnership with the Lookout as well.
- We promoted the KickingBird Golf Club Fitting Day on Friday, April 24th, starting at 10:00 a.m., with the last appointments at 4:00 p.m. It is limited to two golfers per hour at $50 per person, and they can try all the new equipment.
- Brad and I have spoken, and we will do a Tuesday/Wednesday aerification next spring. The upcoming fall aerification will take place on a Thursday/Friday.
- The Halfway House was recently repainted.
- We will be hosting the 2A Boys State Championship from Sunday, May 10th through Tuesday, May 12th.
- I will be attending the City Council meeting on Monday, April 27th, for the termination of the Flite Golf agreement, the amendments to the restaurant management agreement, and the range ball price increases.

Brad Jolliff:

- We received the new aerifier that is pulled behind a tractor. After completing two passes around #1 green, we had to swap out the tines because the initial passes broke about eight tines showing how much rock and hard soil is present.
- Ben Oryall has left the maintenance staff and is being replaced by a new employee, Gabriel. Gabriel has a lot of experience at golf courses and is looking to pursue a degree in turf maintenance.
- There is a group of snakes near the pond on hole #9; Brad and his crew plan to address this.

DISCUSSION OF CURRENT GOLF COURSE PROJECTS AND ACTIVITIES.

- There is a new President of the Greater OKC Pickleball Club, Mike Adams.
- The original quote for the employee parking lot was missing the portion for dirt work. We have a construction company giving us a quote for the dirt work. Depending on cost there may be delays.
- Our contract with Flite Golf is being terminated, and we are entertaining replacing this range entertainment system with the one provided by TrackMan Range.
- Our EC Hafer program still has openings. The board had mentioned concerns at the March meeting about the price point being too high for beginners. Brian has met with Chase Cooper, and Chase is starting a new program with college interns to assist with golf instruction classes. The cost will be $25 per student per class with a four-student limit.
- Devon Energy will be coming out again this year with their interns and employees to receive golf instruction to assist in their future business networking endeavors.

DISCUSSION OF GREEN FEE CATEGORIES AND TIMES.

Brian mentioned that we will be deciding on green fee increases, discount percentages, discounted fee times. Our green fee increases and changes will go in effect March 1, 2027. Our goal is to decrease the number of rounds played, while increasing our dollar-per-player average. We see most of the preventable damage to the course happening during the evenings. We are over budget on rounds again for the third year in row following our grand re-opening.

- The first proposal would be to end our “Super Twilight Fee” which starts at 6:00pm in-season and 4:00pm in our off-season. This discounted time of day is when the course receives the most damage.
- The second proposal is to evaluate the percentage discount given to our discounted fees such as Senior, Junior, and Twilight.

- The third proposal is to restrict nine-hole rounds on the weekend to only be available after 4:00 p.m. “Weekend Green Fees” are highest in demand, so offering this discount during peak times is affecting our dollar-per-player average.

ADJOURNMENT.

As there was no further business to be brought before the Board, Brett Pribble motioned for adjournment. Derry Myers seconded the motion. Kevin Leonard announced the meeting was adjourned as all members agreed.