



**KICKINGBIRD GOLF ADVISORY BOARD
REGULAR MEETING
August 19th, 2026**

Kevin Leonard called the meeting of the KickingBird Golf Advisory Board to order at the Board Room in the KickingBird Golf Clubhouse. Present were members: Kevin Leonard, Cindy Sheffield, Derry Myers, Brett Pribble, Michael Freeman and Frank Knox.

Also present were Director of Golf, Brian Soerensen, Superintendent, Brad Jolliff, Accounting Clerk, Casey Dobie and Edmond Resident, Leslie Wempe.

Absent were John Donner, Rex Clarkson, Ashley Bradley and Jett Wagnor.

APPROVAL OF KICKINGBIRD GOLF CLUB ADVISORY BOARD MEETING MINUTES OF JUNE 17th, 2026.

Kevin Leonard asked if there were any corrections or additions to the July 15th, 2026, minutes. As there were no additions or corrections to the minutes, Derry Myers motioned the minutes be approved as read. Brett Pribble seconded the motion. The July 15th, 2026, minutes were approved as read as all members agreed.

DISCUSSION OF JULY 2026 REVENUE AND EXPENSES.

Total revenue for the Month of July 2026 was \$361,094. There were 5,320 paid rounds of golf for the month and 5,674 rounds total. The average dollar-per-player for the month of July was \$64.21 per player. Green fee revenue for the month is \$159,242 driving range revenue is \$55,275, electric cart rentals generated \$73,396, and pro shop revenue for the month was \$50,663. The Lookout has transitioned to a fixed monthly rent payment of \$11,000, which is recorded as \$5,500 in rent and \$5,500 in revenue share.

Highlighted expenses for the month of July included \$9,310 in restocking the range balls, \$557 in refillable gift cards, \$230 in tournament labels, \$1,078 ball washer parts and \$29,000 on 2 Cushman Hauler Pro Elite for the maintenance department.

Total revenue for the month was \$361,094 and total expenses were \$282,669 for a profit of \$78,425.

STAFF REPORT:

Brian Soerensen:

- We hosted Brett Pribble's Society of Petroleum Engineers Tournament on Friday, July 10th. There were 130 players and we were paid \$15,621.00 averaging over \$120 per player.

- We hosted our 24th Annual KickingBird Classic Saturday and Sunday, July 11th- 12th. 73 total participants with 35 players in the Championship Flight.
 - Dominic Stevens won the Championship Flight with scores of 67-69=136.
 - Collin Covault won the First Flight with scores of 62-68=130.
 - Jordan Marshall won the Second Flight with scores of 67-69=136.
- We hosted our third wedding on Saturday, July 18th for Charlotte and Alec. They held a pre-wedding lunch in the Board Room at 12:00pm and then used the space as a dressing room for the bride and her bridal party. We then hosted their wedding and reception in the Event Center from 5:30pm-9:00pm.
- We hosted the 2026 Oklahoma Coaches Association All State Golf Tournament on Monday, July 27th. For the first time ever, the event ended in a tie. The top 2 seniors in each class (boys and girls) participated. (48 total players)
- We hosted our 2026 EC Hafer Junior Golf Tournament on Wednesday, July 29th with 66 kids participating. We had over 170 kids participate in our EC Hafer Program. Thanks to all our instructors who made the camp successful.
- We hosted the 2026 UCO Football Golf Tournament on Friday, July 31st with an 8:00am shotgun and 103 players.
- We hosted Edmond Police Department Assistant Chief of Police Tom Dorsey's retirement party in the Event Center on Friday, July 29th from 7:00pm-11:00pm.
- Starting next month, we will be looking at green fee rate increases for 2027. Brian would like the board to start considering how much of a discount seniors and juniors should receive. The Lake gives a 20% discount to seniors, and we are a little over 35%. We also need to look at potential "Premium" Tee Times and an additional charge for those times. We have maintained a very high demand since the re-opening.

Brad Jolliff:

- Installed approximately 8,500 sq. ft of sod at the Hole #8 exit area to the cart trail, areas near the Hole #9 cart path, and across the Driving Range landing area. Areas are roped off to allow for proper turf establishment.
- The city recorded 22 days with temperatures exceeding 100 degrees this summer, surpassing the total number of 100-degree days from 2021 through 2025 combined, and is projected to reach 30 to 31 days by the end of the season.
- Reviewed turf irrigation operations during the current extreme heat period. To manage well capacity, the water department requested a rotational schedule of running the system for several days followed by a temporary shutdown to allow water tables to recover. Current well compacity is approximately 350,000 gallons per day when both wells are running. Noted that transitioning the facility to the city water system would subject operations to municipal rationing measures and increase costs to an estimated \$5,000 per day or \$750,000 annually, compared to the current expenditure of approximately \$40,000 per year required to maintain the existing well infrastructure.

DISCUSSION OF LIMITING THE NUMBER OF OUTSIDE TOURNAMENTS BEING HELD.

- Frank Knox met with Brian Soerensen prior to this meeting to discuss tournaments held at KickingBird Golf. Brian presented the income they generate, their economic impact, and their benefit to the community. Frank discussed the difficulty golfers have making a tee time with so many tournaments being held. He expressed concern that Friday tournaments prevent Edmond patrons from making tee times on what is a high-demand day and requested the board develop policy statement about when and who can hold their tournament at KickingBird, a public golf course. Brian brought a comparison of what revenue is generated from tournaments being held

on different days of the week, compared to public play on those days. He noted that he alternates Fridays between tournaments and public play trying not to have two tournament Fridays in a row. There was also discussion of the differences of availability to the public between 8:00am shotguns and 1:00pm shotguns. 8:00am shotguns offer our patrons better tee time availability for the day. Brian also reminded the board that hosting tournaments offers the course a chance to rest with fewer golfers and a higher dollar per player average. This in turn will result in better course conditions with less play. This discussion will be continued at future meetings.

DISCUSSION OF DAMAGE CAUSED BY GOLF BALLS HIT FROM DRIVING RANGE AND WAYS TO PREVENT IT.

- Edmond Resident, Leslie Wempe, joined this month's board meeting to express concern over balls hit from the driving range crossing Danforth and hitting the homes her neighborhood just north of the course. (Kickingbird Estates) Leslie Wempe reported that her garage door window was broken by a ball hit from the driving range on August 5th, 2026. She stated that she and her neighbors are growing increasingly concerned with the amount of golf balls making it into their yards, with some residents being too afraid to spend time in their backyard for fear of being hit by a golf ball. She stated they have seen more golf balls in their yards since the remodel of the driving range. Brian showed the board elevation maps showing not more than a 2 ft rise to the top tee. He stated they actually created a lower tee to do away with the battleship effect of the tee box. They are seeking a solution to protect their homes, families, and pedestrians. Leslie Wempe suggested adding netting to protect them from the mis-hit shots from the range.
- The board discussed what circumstances could lead to balls crossing Danforth and reviewed the request for netting alongside how that would impact the course in both positive and negative ways. The board discussed security cameras and signage visible throughout the course indicating that golf patrons are responsible for any damage caused by their shot. Brian Soerensen stated that he will get a netting quote but would like to see what impact the addition of security cameras and signage would have, including the city ordinance that reflects the course damage policies.

ADJOURNMENT.

As there was no further business to be brought before the Board, Frank Knox motioned for adjournment. Michael Freeman seconded the motion. Kevin Leonard announced the meeting was adjourned as all members agreed.