



**AMENDMENT NO. 1 TO CITY OF EL MIRAGE AGREEMENT
WITH DIGITAL MARKETING SERVICES
CITY OF EL MIRAGE CONTRACT NO. EM23-DMS01**

THIS AMENDMENT NO. 1 is made and entered into by and between the City of El Mirage, an Arizona municipal corporation (City), and 2060 Digital, LLC (Contractor), (City and Contractor may individually be referred to as Party and collectively referred to as Parties) effective July 1, 2024.

RECITALS

WHEREAS the Parties entered into an agreement for digital marketing services (Agreement); and

WHEREAS the term of the Agreement is May 8, 2023, through June 7, 2024, with the option of up to four one-year extensions; and

WHEREAS the Parties wish to exercise the option through this Amendment to extend the Agreement until June 30, 2025, to align the term to the fiscal year.

AGREEMENT

1. The recitals are accurate and are incorporated and made a part of the Agreement by this reference. The Parties agree to amend sections 2.4 and 2.7 to reflect the costs and extend the term as follows:
2. Section 2.4 FEE SCHEDULE, RECORDS, AUDIT RIGHTS – the first paragraph shall be amended to read as follows:
 - a. The fee Consultant shall be paid for all Services provided pursuant to the terms of this Contract, inclusive of all expenses under this Contract, shall not exceed Twenty-Four thousand (\$24,000).
3. Section 2.7 TERM AND EXTENSION is amended to read as follows:
 - a. This Contract shall be in full force and effect only when approved and signed by the City’s City Manager as attested by the City Clerk. This contract is renewed from June 8, 2024, to June 30, 2025 with an option to extend for three (3) additional terms of one year each, or portions thereof.

- 4. All other terms and conditions of the Agreement remain unchanged and in full force and effect. If a conflict or ambiguity arises between this Amendment No. 1 and the Agreement, the terms and conditions in this Amendment No. 1 prevail and control.

IN WITNESS WHEREOF, the parties have entered into this Amendment No. 1 on the effective date.

FOR THE CITY

By: _____

Its: _____


ATTEST:

By: _____
City Clerk

APPROVED AS TO FORM

By: _____
City Attorney

FOR THE CONTRACTOR

By:  DocuSigned by:
Steve Goldstein April 30, 2024 | 6:30 PM EDT
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Steve Goldstein

Its: President