

# DRAFT

**REGULAR MEETING OF THE COMMON COUNCIL  
CITY OF EL MIRAGE  
CITY COUNCIL CHAMBERS  
10000 N. EL MIRAGE ROAD  
6:00 PM -WEDNESDAY, FEBRUARY 18, 2026**

**Minutes**

**1. ROLL CALL**

Present: Mayor Alexis Hermosillo; Vice Mayor Jacquelyn Parsons; Councilmember Monica Dorcey; Councilmember Ryan Eldridge; Councilmember Scottie Gentry; Councilmember Anita Norton (online); Councilmember Donna Winston

**2. CALL TO ORDER - meeting called to order at 6:00 p.m.**

Pledge of Allegiance  
Moment of Silence

**3. PRESENTATIONS**

1. State of Arizona Veterans of Foreign Wars Certificate of Special Appreciation to El Mirage Police Detective Frank Torres.

Glen Stark, Past Commander of the Veterans of Foreign Wars (VFW), presented Detective Frank Torres with a Certificate of Special Appreciation.

2. Presentation of the 2025-2026 Digital State of the City by Mayor Alexis Hermosillo.

Kari Silva, Marketing and Communications Coordinator, presented the 2025-2026 Digital State of the City by Mayor Alexis Hermosillo.

**4. PROCLAMATION**

1. Proclaiming February as Teen Dating Violence Awareness Month

Mayor Hermosillo proclaimed February as Teen Dating Violence Awareness Month.

**5. CALL TO THE PUBLIC**

Citizens desiring to speak on any issue within the jurisdiction of the public body may do so at this time. Comments shall be limited to three (3) minutes per person and shall be addressed to the City Council as a whole. At the conclusion of the Call to the Public, individual City Council Members may (1) respond to criticism made by those who have spoken, (2) direct staff to review or follow up on the matter, and/or (3) direct that the matter be put on a future agenda.

Jeff Lach, resident, stated the city has spent enough money. There is enough money to waive property taxes for residents. Mr. Lach asked if anyone had heard any information on

what the new industrial park will bring to the city.

Phillip Bynum, resident, stated that he heard there have been 1200 jobs created in the last eight years, and that is slow growth. He asked why Dysart Road had not been completed. He stated that projects are taking too long to complete, and the quality of work in the original part of El Mirage is poor.

## **6. CONSENT AGENDA**

All items listed under the Consent Agenda will be voted on with one motion. If discussion is desired regarding any Consent Agenda Item, that item will be removed from the Consent Agenda and voted on separately.

1. Consideration and action to approve the minutes of the Regular Council meeting held Tuesday, February 3, 2026. (City Clerk)
2. Consideration and action to reappoint Cynthia Marano as a member of the Public Safety Personnel Retirement System (PSPRS) Fire and Police Local Boards. (Human Resources)

**Vice Mayor Parsons moved to approve the Consent Agenda, seconded by Councilmember Winston.**

**Passed (6/1) - ABSTAIN Councilmember Norton-McDaniel**

## **7. REGULAR AGENDA**

1. Consideration and action to authorize the City Manager to negotiate and enter into a supplementary programming agreement with the Northwest Valley YMCA to operate a 5K Walk/Run Event. (Parks and Recreation)

Sean VonRoenn, Parks and Recreation Director, gave background on the history of the 5K Walk/Run Event. This event occurred annually from 2016 to 2019, with a variety of community partner involvement. This is a health-and fitness-focused event for the community, open to all ages. The course involves minimal traffic impacts and no hard road closures, utilizing the west side of El Mirage Avenue. This event will include food and community vendors to attract broad participation. The event will take place on Saturday, December 12, 2026, and the partnerships would include the Northwest Valley YMCA, Dysart Education Foundation, and the City of El Mirage. All event proceeds will benefit non-profit partners, and they will be responsible for the marketing and sponsorship campaigns, registration, race timing, site planning, food and community vendor coordination, course marshals, water stations, and giveaways.

Councilmember Eldridge asked what the cost would be for police to assist in this effort and what the registration fees would cost. Mr. VonRoenn stated that he has not worked out all the details because this is a cosponsored event with the city and has not finalized the traffic control plan. Mary Davis, North West Valley YMCA Executive Director, stated that the early-bird registration fee is \$20 for individuals and \$35 for families. The price increases as the date gets closer.

Mayor Hermosillo asked Jill Boltz, City Clerk, to provide commentary on behalf of Councilmember Norton-McDaniel. We will be using the format we used earlier in the day.

Councilmember Norton-McDaniel asked whether Peoria Avenue would be closed at El Mirage Road and what kind of marketing assistance the city would provide. Mr. VonRoenn stated that six intersections between Gateway Park and Basin Park will experience brief closures for the event. He stated that one southbound lane on El Mirage Road would be open. The city is a cosponsor of the event, and the YMCA is planning to put together

marketing materials that we will share on our social media channels. Councilmember Norton-McDaniel stated that this is a great event, and she fully supports it.

Councilmember Gentry stated this is a YMCA event and questioned why it does not specify how much we will pay for police officer maintenance and events, so we know how much residents are paying. Mr. VonRoenn stated that we do not typically quantify all of our staffing costs for cosponsored events, and that these costs will be absorbed within existing budget allocations.

Councilmember Dorcey stated this could become a signature event for El Mirage. This is a win for everyone, including the Foundation and the YMCA. This will cover a lot of territory, and in addition, all profits will be reinvested in the community through our subsidies for child care, swim lessons, and other programs.

Councilmember Winston asked if it was possible to get videos from local students on track teams to help runners prepare for the race. Mr. VonRoenn stated he will work with the marketing team on some of those ideas.

**Vice Mayor Parsons moved to authorize the City Manager to negotiate and enter into a supplementary programming agreement with the Northwest Valley YMCA to operate a 5K Walk/Run Event, seconded by Councilmember Winston. Motion passed (6/1) – ABSTAIN Councilmember Norton-McDaniel**

2. Consideration and action to authorize the City Manager to negotiate and enter into a Mural Project Management Agreement with West Valley Arts Council for an amount not to exceed \$25,000, and authorize the Finance Department to make any necessary transfers. (Parks and Recreation)

Sean VonRoenn, Parks and Recreation Director, introduced Kathy Knecht, Executive Director of the West Valley Arts Council. Ms. Knecht stated they have been working to develop an exciting new piece of artwork for the City of El Mirage. Public art can be a wonderful asset to the community. They are proposing a digitized mural for El Mirage. It would be an original piece of art owned by the city, on a vinyl canvas, which would help with longevity. This piece would be cost-effective, easy to remove, and last approximately three years. El Mirage will own the image for future reprinting and non-commercial use. There would be a selection criterion approved by the council. The process would be managed by the West Valley Arts Council, which would develop guidelines with the city, call for artists, conduct panel reviews, and select the final project.

Councilmember Gentry asked about the cost of the mural. Mr. VonRoenn stated that the total would be \$25,000. The breakdown includes \$400 for three finalists, \$8,000 for the winning artist, and the cost to paint the building.

Councilmember Dorcey asked about the timeline. Ms. Knecht stated that, if approved tonight, they would hold the call for artists at the beginning of March and plan the unveiling for early October.

Councilmember Eldridge asked whether we would want to have it up before the event, and if there are any warranties. Mr. VonRoenn stated it would be an opportunity to promote the event. Ms. Knecht stated the warranty would be for three years.

Councilmember Gentry stated that she can not support this. She stated there are other priorities in our city, such as our streets and infrastructure.

Councilmember Norton-McDaniel stated that this is a great idea and would love to see it expanded to include painting murals on utility boxes to liven up the scenery. Residents have stated that murals on buildings would enhance areas and even suggested they would help pay for them.

**Vice Mayor Parsons moved to authorize the City Manager to negotiate and enter into a Mural Project Management Agreement with West Valley Arts Council for an amount not to exceed \$25,000, and authorize the Finance Department to make any necessary transfers, seconded by Councilmember Winston.  
Motion passed (5/1/1) – NAY Councilmember Gentry, ABSTAIN Councilmember Norton-McDaniel**

- 3.** Consideration and action to authorize the City Manager to negotiate and enter into an agreement for a Mural Installation in an amount not to exceed \$5,000, and authorize the Finance Department to make any necessary transfers. (Parks and Recreation)

Sean VonRoenn, Parks and Recreation Director, stated that the proposed mural is to be located at 12013 West Thunderbird Ave. This is an east-facing wall, so it would be seen as you are traveling west on Thunderbird Road. It has adequate parking nearby. Painting quotes for that facility totaled less than \$5,000, with a proposed total budget allocation of \$30,000 for this project.

Councilmember Gentry asked how long we plan to keep the mural at this building and why it is necessary to paint the entire building. Mr. VonRoenn stated that he believes three years is a conservative estimate based on the Executive Director's comments. Part of the incentive for the business owner to host the mural is for the facade improvements, which was another strategy identified in the downtown revitalization.

**Vice Mayor Parsons moved to authorize the City Manager to negotiate and enter into an agreement for a Mural Installation in an amount not to exceed \$5,000, and authorize the Finance Department to make any necessary transfers, seconded by Councilmember Winston.  
Motion passed (5/1/1) – NAY Councilmember Gentry, ABSTAIN Councilmember Norton-McDaniel**

**8. CITY MANAGER'S COMMENTS & SUMMARY OF CURRENT EVENTS**

The City Council may not act upon any matter in the City Manager's summary, but may have general comments or questions.

**9. MAYOR'S COMMENTS and COUNCIL SUMMARY OF CURRENT EVENTS**

The Mayor and City Council may not discuss or act upon any matter in the summary unless the specific matter is properly noticed for legal action.

Councilmember Eldridge stated the Public Safety event was great.

Councilmember Gentry stated that the Public Safety event had a nice turnout. She attended the City of Buckeye's Air Show and was invited to the House of Representatives for the Ambassador of Guatemala's visit.

**10. ADJOURNMENT - meeting adjourned at 7:03 p.m.**

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Alexis A. Hermosillo, Mayor

ATTEST:



Jill A. Boltz, City Clerk

I hereby certify the aforementioned minutes are a true and accurate record of the Regular El Mirage City Council Meeting held on Wednesday, February 18, 2026, and a quorum was present.



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Jill A. Boltz, City Clerk