

From: [Amanda Parr](#)
To: [Tom Bacome](#); [Abel Peña](#); [Wendy Henson](#)
Subject: EL MIRAGE, ARIZONA + CivicPlus | Demo Call | CP Media, AMMS, Pricing
Date: Wednesday, April 24, 2024 1:23:46 PM
Attachments: [image001.png](#)
[image002.png](#)
[image004.png](#)

External Sender - From: (Amanda Parr
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Hi, Tom, Wendy, and Abel,

It was great speaking with your team today about the streaming solution for El Mirage. Thank you for taking the time to discuss your needs and requirements. Below is a summary of our conversation and the next steps we discussed:

Key Points Discussed:

- We talked about your current use of Microsoft Teams for streaming city council meetings and the limitations you've experienced with that platform.
- You mentioned your interest in finding a solution that allows for live streaming, remote attendance, and the ability to store and share meeting videos with agendas and minutes.
- We also discussed your concerns about the cost and the need for flexibility in camera angles and production capabilities.

Next Steps:

Below is information regarding the package that includes examples of our streaming solution, information about video streaming equipment, and pricing details. This will give you a better understanding of how our solution can meet your specific requirements.

- Examples of CP Media:
 - With live streaming screen shown: <https://www.peachtree-city.org/1175/Government-Meetings>
 - Public Portal of CivicPlus' Agenda & Meeting Management solution with CP Media events included: <https://greenbaywi.gov/129/Meetings-Agendas-Minutes>
 - Public view of an event including bookmarks:
<https://greenbaywi.portal.civicclerk.com/event/8775/media>
 - Please keep in mind: bookmark labels would happen automatically based on agenda items if you were using our Agenda and Meeting Management solution. You'd still select where to put the bookmarks, but

the labels would appear automatically.

- Without using the full AMMS, you'd have to label the bookmarks as well as select where to put them.
- Video streaming equipment: <https://www.civicclerk8.civicplus.help/hc/en-us/articles/360039719874-Video-Streaming-Equipment>.
- Recording of today's conversation in case you want to review or share with others: <https://us-37352.app.gong.io/e/c-share/?tkn=ft0l8dphkd05mftzhoaji58z>.

Pricing:

- The cost to add CP Media as a standalone with implementation is \$7,500 year 1; \$6,500 recurring.
- If you add CivicPlus' Agenda and Meeting Management solution with CP Media and an import of historical files from AgendaQuick and implementation included, the year 1 cost would be \$19,968.75; \$12,000 recurring (CP media is less in this package due to bundling).

If you need closed captioning services included, please let me know and I can send over information about that.

Tom – I also know your team is weighing adding other software elsewhere so we have options for bundling that could offer significant discounts off the year 1 costs for these packages. When is a good day to talk through the proposals?

Please review and let me know if you have any questions, if you'd like a full demonstration of our AMM solution, etc. Here to help!

Upcoming Out of Office: 7/25-26

Amanda Parr

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