



2025 MAY 2 PM 1:24

# COUNTY OF ERIE

**MARK C. POLONCARZ**

COUNTY EXECUTIVE

May 2, 2025

Erie County Legislature  
92 Franklin Street, 4<sup>th</sup> Floor  
Buffalo, New York 14202

**RE: Reddy Bikeshare Agreement Authorization**

Dear Honorable Members:

Please find enclosed a resolution from the Department of Environment and Planning seeking legislative authorization to execute agreement with Reddy Bikeshare to execute a Corporate Membership Agreement for \$6,500 to continue to provide unlimited Reddy Bikeshare memberships to County staff for five years. The project will provide opportunities for active transportation for staff, improving health and reducing climate pollution.

Should your Honorable Body require further information, please contact Deputy Commissioner Bonnie Lawrence. Thank you for your consideration on this matter.

Sincerely yours,

A handwritten signature in blue ink, reading "Mark C. Poloncarz".

Mark C. Poloncarz, Esq.  
Erie County Executive

MCP/nb  
Enclosure

cc: Daniel R. Castle, Commissioner of Environment and Planning  
Bonnie Lawrence, Deputy Commissioner of Environment and Planning

# MEMORANDUM

**To:** Honorable Members of Erie County Legislature  
**From:** Department of Environment and Planning  
**Re:** Reddy Bikeshare Agreement Authorization  
**Date:** April 15, 2025

---

## **SUMMARY**

It is recommended that the Erie County Legislature authorize the County Executive or Deputy County Executive to execute an agreement with Shared Mobility, Inc. (Reddy) to execute a Corporate Membership Agreement for \$6,500 to continue to provide unlimited Reddy Bikeshare memberships to County staff for five years. The Corporate Membership will allow for free membership for 2025-2029 to all County staff, who can then use the bikeshare bicycles for \$0.01 per minute. This is a continuation of an existing agreement and facilitates use of hundreds of Reddy Bike racks installed in the community including a rack installed in 2024 at the Rath building. These projects provide an active, zero emission transportation option to staff and visitors, improving health and reducing emissions, and addressing several actions in the County's internal and community climate plans.

## **FISCAL IMPLICATIONS**

The Corporate Membership would be funded by the 2025 Department of Environment and Planning (DEP) Climate Action Fund budget (account #516315).

## **REASONS FOR RECOMMENDATION**

The Reddy project will provide an active, zero emission transportation option to staff, improving health, reducing emissions, and addressing several actions items identified in the County's internal and community climate plans.

## **CONSEQUENCES OF NEGATIVE ACTION**

The County will not offer this additional active, zero emission transportation alternative to staff.

## **STEPS FOLLOWING APPROVAL**

Upon approval of this resolution, the County Executive or the Deputy County Executive will execute a Corporate Membership Agreement with Reddy.

RESOLUTION SUBMITTED BY  
DEPARTMENT OF ENVIRONMENT AND PLANNING

RE: Reddy Bikeshare Agreement Authorization

WHEREAS, the Erie County Legislature adopted the Community Climate Action Plan in February 2024 (Comm. 2E-19), which calls for improving active transportation options in the community to reduce climate pollution and improve health; and

WHEREAS, Shared Mobility, Inc. (Reddy) has implemented the Reddy Bikeshare shared bicycle network, bicycle racks, and maintenance infrastructure in the City of Buffalo including a rack at the Rath Building; and

WHEREAS, Reddy offers a Corporate Membership for businesses, allowing staff to have unlimited free membership, which would cost the County \$6,500 for all County staff for five years (2025-2029); and

WHEREAS, the County Legislature appropriated a Climate Action Fund in the 2025 budget to further climate action initiatives (account #516315), and which would be used to fund the Reddy Corporate Membership; and

WHEREAS, to offer unlimited Reddy Bikeshare memberships to County staff requires the execution of a Corporate Membership Agreement with Reddy.

NOW, THEREFORE, BE IT

RESOLVED, that the Erie County Legislature hereby authorizes the County Executive and/or Deputy County Executive to execute a Corporate Membership Agreement with Shared Mobility, Inc. for \$6,500 to allow for unlimited Reddy Bikeshare memberships for County staff from 2025 to 2029; and be it further

RESOLVED, that sufficient funding exists within the Department of Environment and Planning's 2025 Operating Budget (Fund 110, Funds Center 16210) Account # 516315 – Community Climate Resiliency Fund; and be it further

RESOLVED, that certified copies of this resolution shall be furnished to the County Executive's Office, Division of Budget and Management, Department of Law, and Department of Environment and Planning.