



Greater  
Flagstaff  
Chamber  
*of Commerce*

Julie Pastrick  
President & CEO

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**The Greater Flagstaff Chamber of Commerce Mission:**

Advancing a strong business climate and vibrant economy by being an advocate for business and a catalyst for community and economic development in the greater Flagstaff region.

# THANK YOU...

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- Chamber appreciates opportunity to address Mayor & Council
- Great step for productive dialogue between key community stakeholders

# NAMAC UPDATE

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## BACKGROUND:

- NAMAC stands for Northern Arizona Military Advocacy Council
- July 19, 2016: United States Senator, John McCain, announced the formation of this Council.
- Julie Pastrick was selected to oversee NAMAC

QUESTIONS?

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# Key Issues Facing Our Business Community

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## Pathway to Prosperity -

### Vision:

- Socially, Economically, Environmentally Sustainable Future
- City of Flagstaff's Revenues Needs Met
- Opportunities for residents to be viably employed earning a living wage
- Communicates Flagstaff is OPEN for BUSINESS
- Lessens reliance on future property, sales & user fee/tax increases

# Development Plans

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- How do we?
- Economic DP – ...attract compatible, high wage employers?
- Housing DP – ...work better with private developers to bring more affordable and economically sustainable housing online?
- Commercial DP – ...repurpose existing commercial corridors to serve a better purpose and grow the economy?
- Quality of Life DP – ...build an economically viable community while simultaneously improving quality of life for those living here?

# Current Needs

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- Expand local Economy beyond Tourism?
- Bring more Housing online?
- Grow economic base so Flagstaff can rely less on sales taxes and user fees?

# Flagstaff 2030 Pathway to Prosperity Planning Summit

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- Key Stakeholders?
- Constituent & Community Reps
- Employers – Small, Medium, Large
- Education Representatives – High School & University
- Government – Council, Manager, Community Development
- Community Service Agencies

QUESTIONS?

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