

Coconino County/Flagstaff Joint County-City Work Session 2020 Census Update

November 4, 2019

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Based on a presentation by:

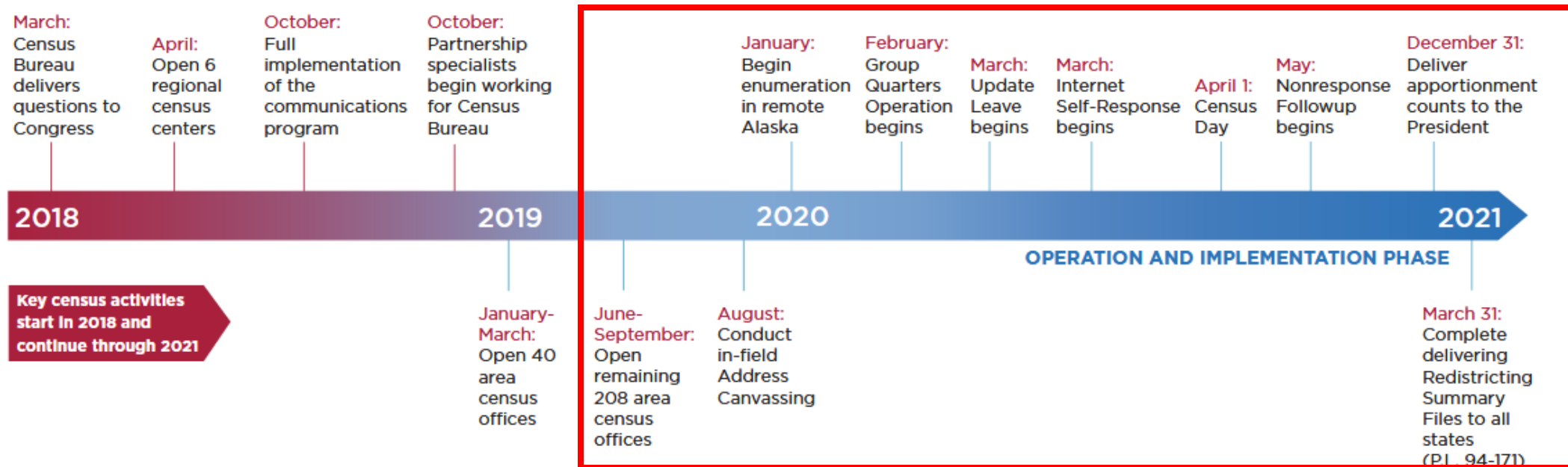
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U.S. Census Bureau

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Census
2020

Road to the 2020 Census

2020 Census Operational Timeline



Key census activities start in 2018 and continue through 2021



Phased Approach to Communications

- Education Phase – 2018-2019
- **Awareness Phase – January 2020**
- **Motivation Phase – March – May 2020**
- **Reminder Phase – May – July 2020**
- Thank You Phase – Starts July 2020





I COUNT. YOU COUNT. TOGETHER WE CAN OPEN DOORS TO BETTER SCHOOLS.

This is a critical year for Coconino County. By completing the 2020 US Census, you'll help make sure our services and infrastructure are properly funded. And as the first online census, it's easier than ever. Learn more at CoconinoCountNA.com.

iCount: 2020

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Subcommittees

- **Public Relations and Media**
- **Language**
- **Rural Outreach**
- **Business**
- **K12**
- **NAU**
 - NAU will have multiple on campus subcommittees



What is within your circle of influence?



Questions?