

Bike Share Solicitation

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Background

The City launched a pilot bike share program April 2018 – October 2018

- On average 199 bikes in circulation
- 14,000 miles rode in six months
- Lessons learned and input from community, transportation partners, and City commissions informed scope of work for solicitation

Joint solicitation with NAU issued in April 2019





Bike Share Solicitation

Solicitation requested a bike share company that:

- Provides an innovative bike share system that supports the City's Climate Action and Adaptation Plan goals
- Ensures that services are accessible and available to traditionally underserved members of the community
- Conducts community education on cycling safety
- Provides the best overall value to the Flagstaff community and NAU
- NAU will be awarding their own contract with Gotcha Mobility

Gotcha Mobility

The evaluation committee was made up of Flagstaff transportation partners including NAU, NAIPTA, FMPO, Bicycle Advisory Committee, and various City staff

Gotcha Mobility was the top scoring bidder based on their:

1. Financial model
2. Comprehensive rate plan
3. Social inclusion strategy
4. Community engagement plan
5. Reinforcement of rider behavior





Gotcha Mobility



Gotcha only offers a hybrid bike fleet

- Therefore all 250 bikes are a hybrid pedal/class 1 electric
- This leaves it up to the consumer on which type of bike they would like to rent

GOTCHA E-BIKE PROPRIETARY NEXT GENERATION BICYCLE.



Thank you.

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