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# Water Conservation Strategic Plan Update

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## Strategic Plan Process

- Phase 1: Data Collection
- Phase 2: Conservation Action (Measure) Selection
- **Phase 3: Cost-benefit Analysis & Scenario Building**
- Phase 4: Draft Plan
- Phase 5: Final Plan & Implementation





## Outreach Overview – Conservation Measure Selection

- Public input mechanisms:
  - Stakeholder meeting
  - Community meetings
  - Online survey
  - Festival of Science open house
  - Advisory Committee
- 115 community members participated in the above





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## Current Actions (Measures)

- Tiered Water Rates for Single Family Customers
- System Water Loss – including pressure control and leak detection
- [Public Outreach and Education](#)
- Water Conservation Enforcement
- Residential Indoor Water Checkups
- High Efficiency Fixture Giveaways
- High Efficiency Toilet Rebate
- Low Water Landscape Rebate
- Rainwater Containers
- Commercial Water Checkups





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## New Actions (Measures)

- Stormwater – Incentivize passive capture (ex: curb cuts)
- Install WaterSense fixtures in all government owned buildings
- Landscape standards – Improve (ex: address issues with plant list)
- Hotel and motel efficiency program
- Showerheads and faucets – require WaterSense specification and pressure regulation in new development
- Water conservation plan reviews for all new developments
- Submetering – Incentivize or subsidize
- Leak assistance for low income customers
- Smart meters – accelerate installation and implementation
- Hot water recirculation retrofit rebates
- Water rates – Outdoor water billed higher or tiers for other classes
- Water budgeting – WC staff provides upon request
- School retrofits program – incentivize schools (K12 & College) to install water efficient fixtures and irrigation systems
- Golf course efficiency program



