

Flagstaff Local Campaign

Economic Vitality Division





Flagstaff Local – My Actions Matter



FLAGSTAFF LOCAL

My actions matter

... it's not just
a campaign,
it's a movement!



Who?



Why?



SHOP FLAGSTAFF



VOLUNTEER



BE ECO-FRIENDLY



DONATE



SUPPORT EDUCATION



MENTOR



VOTE





SHOP FLAGSTAFF



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Margarita,
bookstore employee



"A \$100 retail purchase generates \$2.28 in local sales tax with a portion funding open space maintenance."




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EARN POINTS BE REWARDED

SIGN-UP @
flagstafflocal.com

One qualifying lucky person will win a 12-month lease on a Toyota Prius at the June 2020 Flagstaff Hullabaloo Festival.





SHOP FLAGSTAFF

Laurel,
hockey player



*"Thanks for shopping locally!
It supports the rink where my
friends and I skate."*



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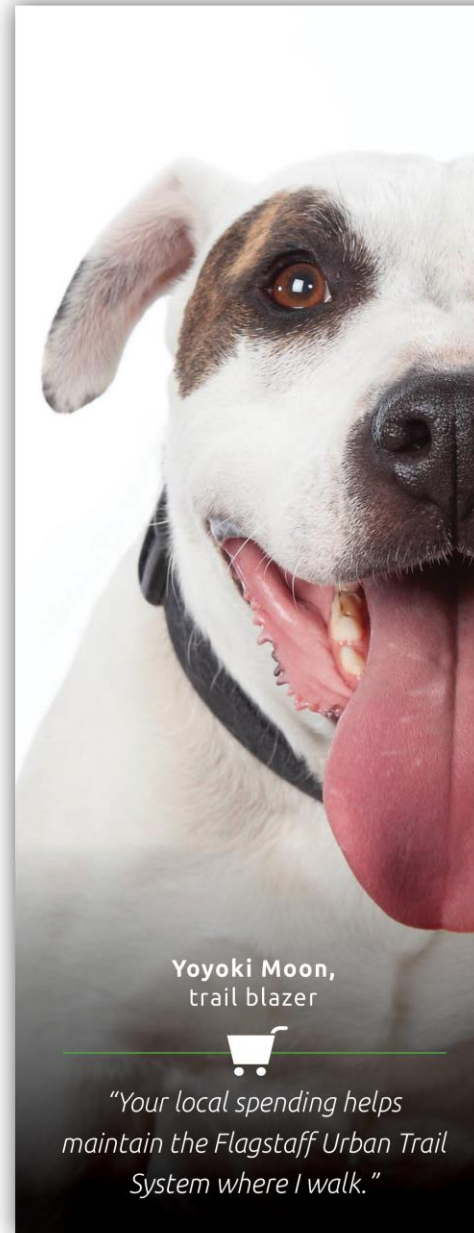


SHOP FLAGSTAFF

Yoyoki Moon,
trail blazer



*"Your local spending helps
maintain the Flagstaff Urban Trail
System where I walk."*



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VOLUNTEER



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Gene,
citizen of the year



"My most rewarding time is reading to the young children at our local schools."



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BE ECO-FRIENDLY



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Jennifer,
Mountain Line bus driver



*"Riding the bus saves up to
500 gallons of gasoline per
person annually."*



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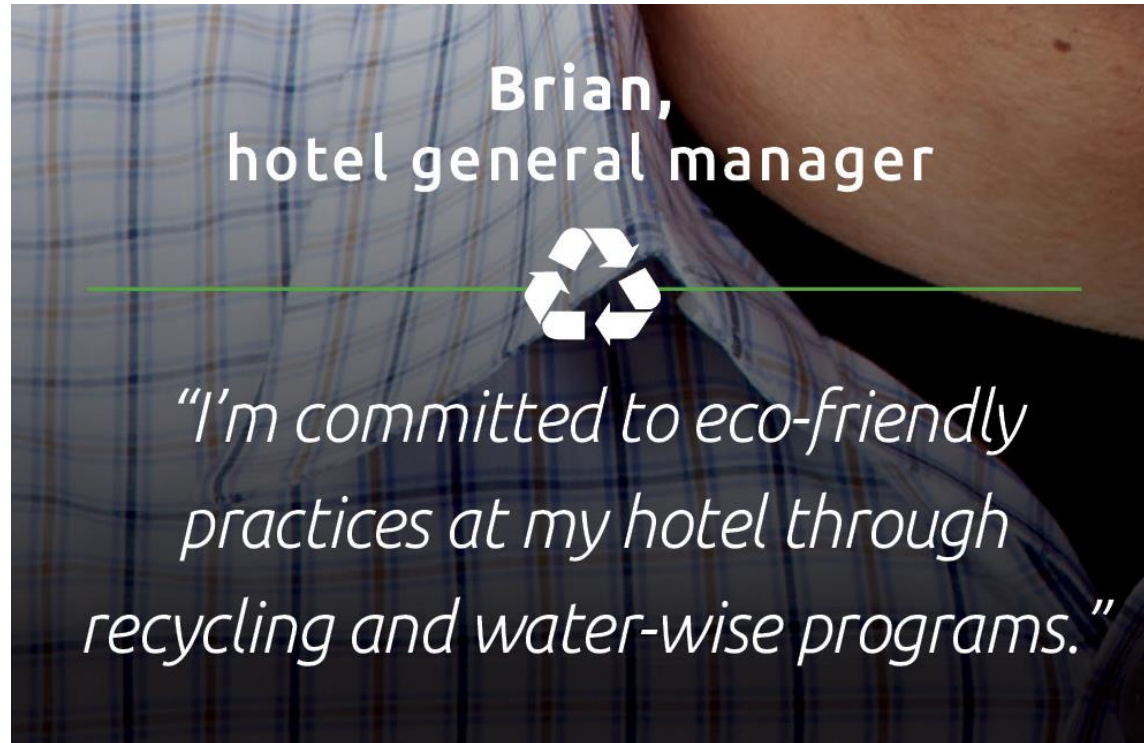
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BE ECO-FRIENDLY



Brian,
hotel general manager



"I'm committed to eco-friendly practices at my hotel through recycling and water-wise programs."



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DONATE



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Sydney,
fundraiser



*"My lemonade stand raised money
to help my friend in need."*

Your donation = 😊



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DONATE

Eric,
non-profit director



"Volunteers, like you, allow us to offer attainable home ownership to qualified families in our community."



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"Volunteers, like you, allow us to offer attainable home ownership to qualified families in our community."



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SUPPORT EDUCATION




SUPPORT EDUCATION



Alyssa,
high school student





"I value my education and the opportunities my school and community provides."



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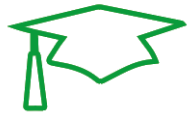
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SUPPORT EDUCATION

Jay,
third generation Ulibarri



"My family supports education by teaching and volunteering at local schools and attending NAU."



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MENTOR



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Kiersten,
entrepreneur



"I mentor entrepreneurs and help make their dreams a reality for our community."



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MENTOR

Deborah,
community organizer



*“Bringing people together
creates a stronger and more
vibrant community.”*



Deborah,
community organizer



*“Bringing people together
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VOTE





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Ingrid,
your neighbor



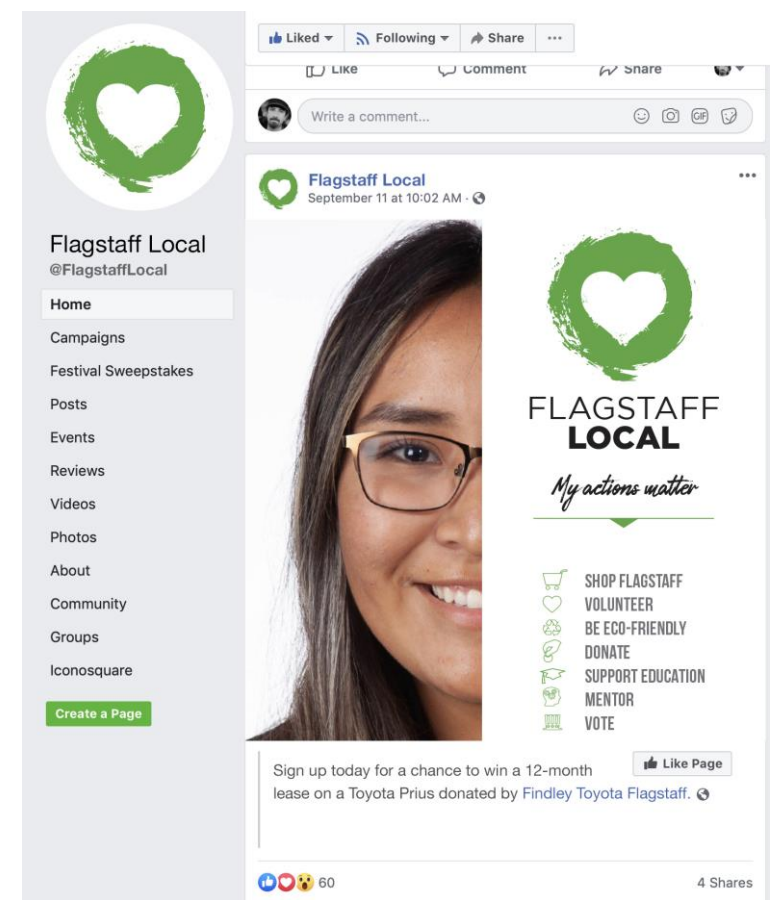
*"Take the time to vote;
show that your voice matters."*

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Outreach plan:

- Local print
- Local radio
- Facebook
- Posters for businesses
- Mountain Line buses



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Brought to you by the City of Flagstaff - Grand Prize donated by Findlay Toyota

**SIGN UP
EARN POINTS
BE REWARDED**

flagstafflocal.com

How it works:

It's simple...

1. Sign-up at flagstafflocal.com
2. Log your Actions
3. Earn Points
4. Be Rewarded



FLAGSTAFF LOCAL
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TAKE ACTION. EARN POINTS. BE REWARDED.

FLAGSTAFF LOCAL IS A COMMUNITY MOVEMENT that encourages and celebrates residents that choose to **Shop Flagstaff, Volunteer, Be Eco-Friendly, Donate, Support Education, Mentor, and Vote.** By taking part in the Flagstaff Local movement, you are connecting what you love about Flagstaff and living here, with your everyday actions.

JOIN THE MOVEMENT

2. Log your Actions



FLAGSTAFF LOCAL
My actions matter

	Shop Flagstaff	5 POINTS
	Volunteer	2 POINTS
	Be Eco-Friendly	2 POINTS
	Donate	5 POINTS
	Support Education	2 POINTS
	Mentor	2 POINTS
	Vote	10 POINTS
	Share entry	1 POINTS

Details Prizes Rules

Earn points

Your entries: 27 Total entries: 61

Tell us about how you participated and upload a photo to earn points.



3. Earn Points



Shop Flagstaff	5 POINTS
Volunteer	2 POINTS
Be Eco-Friendly	2 POINTS
Donate	5 POINTS
Support Education	2 POINTS
Mentor	2 POINTS
Vote	10 POINTS
Share entry	1 POINTS

Grand Prize will be randomly drawn from the pool of participants with **100+ points**.

Second Prize will be randomly drawn from the pool of participants with **60+ points**.

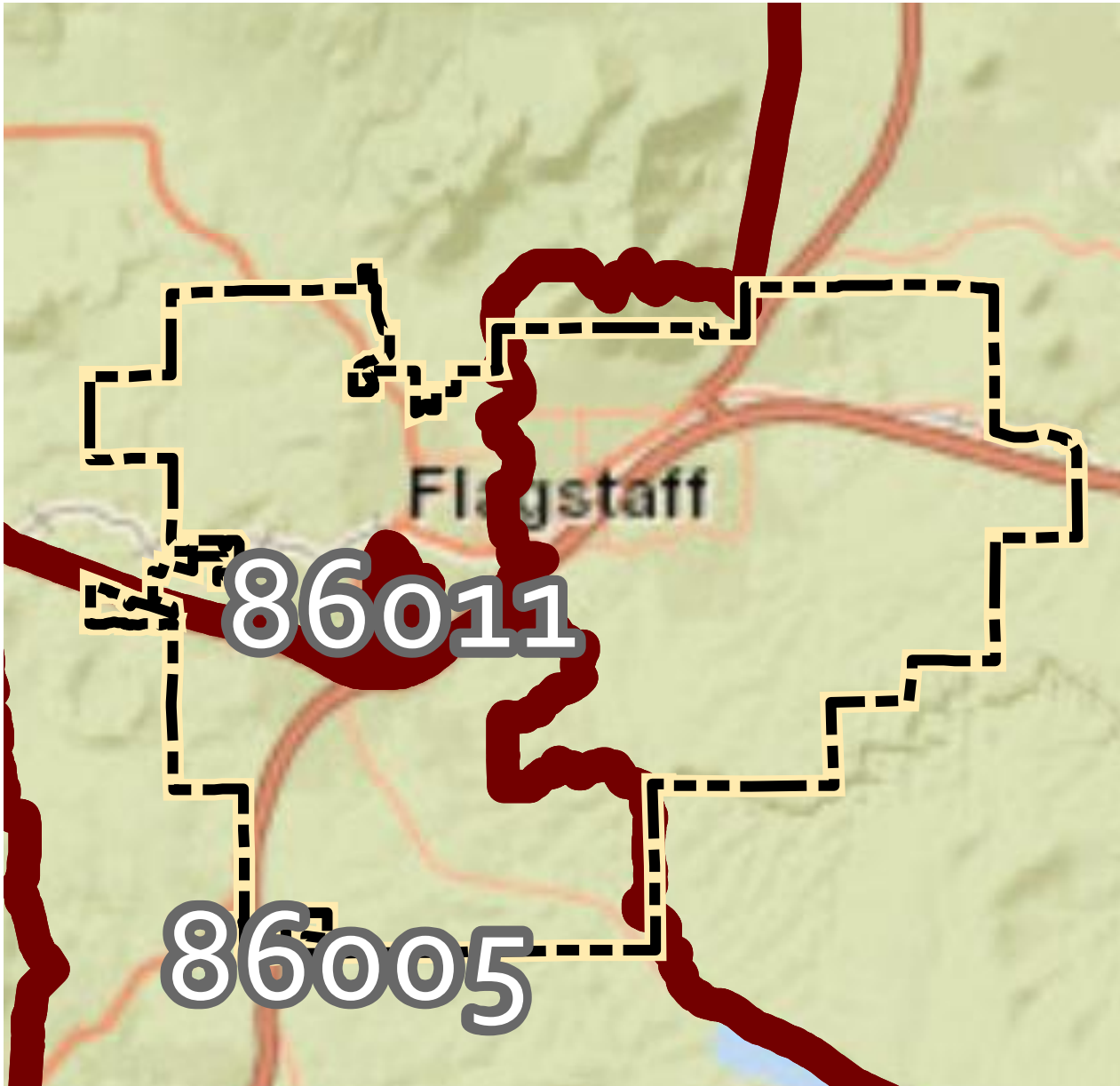
Third Prize will be randomly drawn from the pool of participants with **30+ points**.

The first 300 entries with a minimum of **20 points** will receive Flagstaff Hullabaloo tickets.

There will be weekly prize giveaways. Anyone who signs up has a chance to win with **no minimum points required**.

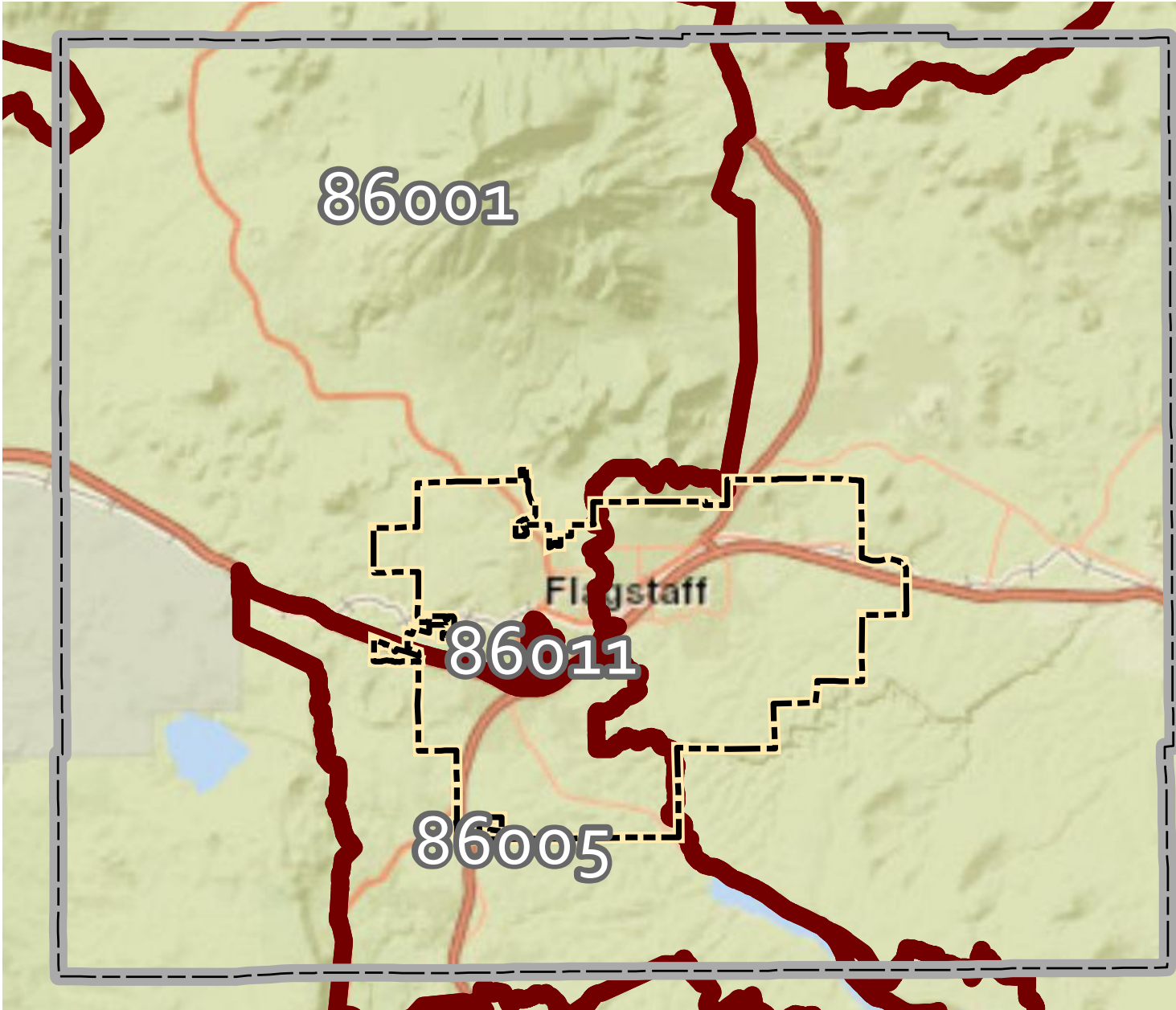


If you choose not to log actions but you want to share what you do for our community, we will share it for you on our platforms.



To be eligible, participants must reside in a certain boundary limited to zip codes.

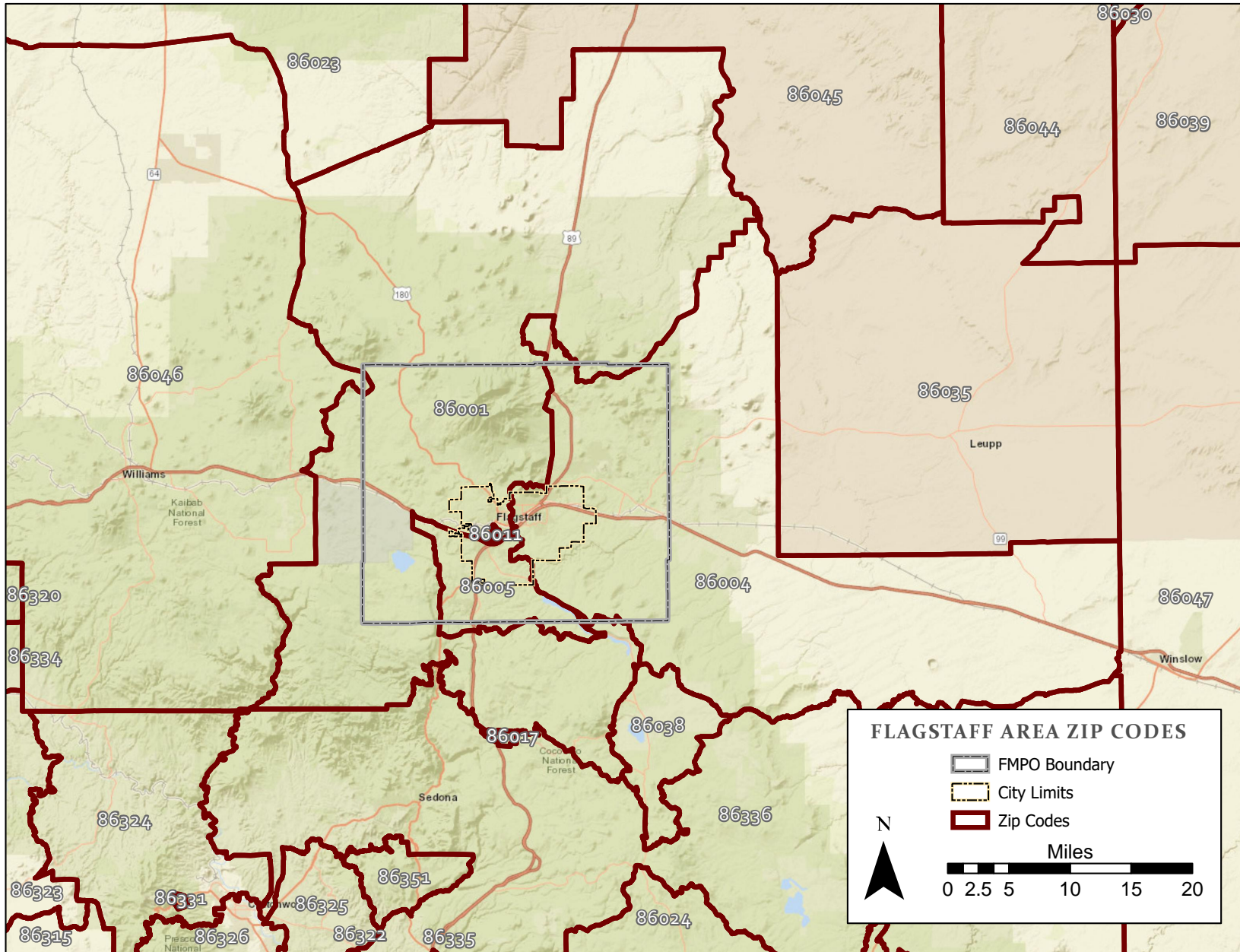




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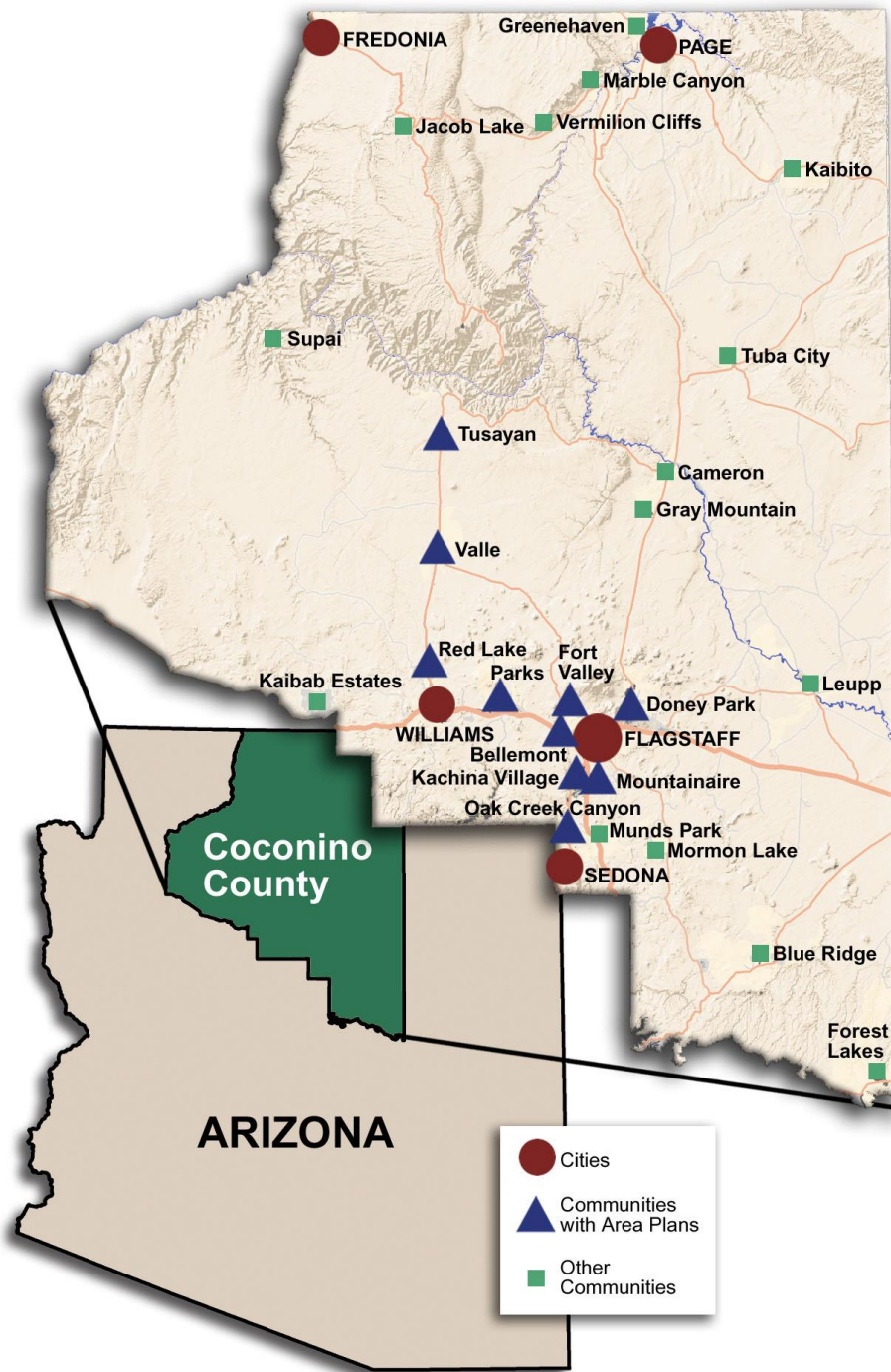


FMPO Boundary



To be eligible, participants must reside in a certain boundary limited to zip codes.





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Coconino County

4. Be Rewarded.





Questions?



... join the movement!