

High Performing Governance	Safe & Healthy Community	Inclusive & Engaged Community	Sustainable, Innovative Infrastructure	Robust Resilient Economy	Livable Community	Environmental Stewardship
Serve the public by providing high quality internal and external customer service <sup>(SP)1.2/3.2/ (RP)ED.1</sup>	Foster a safe, secure, and healthy community <sup>(SP)3.4/ 4.1/ (RP)PF.1/ PF.3</sup>	Foster community pride <sup>(SP)1.5/ 4.4/ (RP) E&amp;C.5/ CC.1-6/ LU.3/ T.4/ NH.6/ ED.7/ REC.1</sup>	Deliver outstanding services to residents through a healthy infrastructure system <sup>(SP)3.2/ (RP)PF.2/ E.1-2/ WR.1-6/ LU.7-8/ CD.1/ T.4-6/ REC.1</sup>	Grow and strengthen a more robust, diverse, and resilient economy <sup>(SP)3.3/ (RP)ED.1/ ED.3-5/ ED.8/ LU.6/ T.10</sup>	Create a welcoming community through partnerships, strong neighborhoods, civic engagement, and resident participation <sup>(RP)REC.1/ ED.1-2/ CC.2-3/ CC.5/ LU.1/ LU.9/ LU.13/ LU.18/ PF.1/ NH.1/ NH.3</sup>	Actively manage and protect all environmental and natural resources <sup>(RP)E&amp;C.1-4/ E&amp;C.6-10/ OS.1/ CC.1/ CC.4/ E.2/ WR.1/ WR.3/ WR.5-6/ LU.5/ LU.10/ LU.18/ T.3</sup>
Foster clear and consistent communication strategies <sup>(SP)1.3/ 3.5/ 4.2</sup>	Provide public safety with the resources, staff, and training to respond to community needs <sup>(SP)1.4/ 2.1/ 2.3/ (RP)PF.1-3/ T.2/ CD.1</sup>	Advance social equity and social justice in Flagstaff <sup>(SP)3.4/ 4.1/ 4.2/ 4.4/ (RP)PF.2-3/ NH.3-5/ LU.18/ T.5-7/ ED.2/ REC.1</sup>	Utilize existing long-range plan(s) that identify the community's future infrastructure needs and all associated costs <sup>(RP)PF.2/ E.1-2/ WR.1-6/ LU.7-8/ LU.16/ CD.1</sup>	Maintain and enhance an effective business recruitment, retention, and expansion program <sup>(SP)3.3/ (RP) ED.1/ ED.3-5/ ED.7-8/ LU.11</sup>	Provide amenities and activities that support a healthy lifestyle <sup>(SP)3.4/ (SP)4.1/ (SP)4.4/ (RP)CC.5/ LU.1-2/ LU.6/ LU.10/ LU.11/ LU.18/ T.3-7/ REC.1/ OS.1</sup>	Provide environmental community outreach, education, and volunteer opportunities <sup>(RP)E&amp;C.3/ E.1/ PF.1</sup>
Encourage public trust through transparency and accessibility <sup>(SP)1.1/ 1.3/ 3.5/ 4.2</sup>	Enhance community engagement and community policing efforts <sup>(SP)3.5/ 4.2/ (RP)PF.3</sup>	Facilitate and foster diversity <sup>(SP)4.3/ (RP)NH.1/ LU.18/ CC.5-6</sup>	Identify smart traffic management, multi-modal transportation, and alternative energy opportunities <sup>(SP)4.1/ (RP)E.1/ E&amp;C.8/ LU.1/ LU.5-7/ LU.10/ LU.12-13/ LU.18-19/ T.1-11/ E&amp;C.2</sup>	Enhance understanding between the development community, the City and Flagstaff residents <sup>(RP)E&amp;C.7/ CC.1/ CC.3-4/ LU.5/ T.3/ ED.1</sup>	Provide education opportunities for adults and youth <sup>(RP)ED.2/ ED.3/ CC.5/ ED.7</sup>	Implement sustainable building practices and alternative energy and transportation options <sup>(RP)E&amp;C.6/ E.1-2/ WR.3/ PF.2/ REC.1/ LU.5/ LU.10/ LU.13-14/ LU.18/ T.3-7/ E&amp;C.2</sup>
Enhance the organization's fiscal stability <sup>(SP)3.1/ (RP)CD.1</sup>	Provide support programs for victims of crimes <sup>(RP)PF.3</sup>	Enhance community outreach and engagement opportunities <sup>(SP)3.5/ (RP)LU.1-2/ LU.6-7/ LU.9-12/ LU.18/ PF.1-2/ T.1-2/ T.4-7/ CD.1/ NH.1/ NH.3-5/ ED.2</sup>	Support the community's social infrastructure needs; assist those partner organizations that provide services the City does not <sup>(SP)3.4/ 4.1/ 4.4/ (RP)PF.3/ NH.3-5/ REC.1/ LU.1</sup>	Attract employers that provide jobs with high wages and have a low community impact <sup>(RP)ED.1-4</sup>	Support the development of attainable and accessible housing <sup>(RP)LU.2/ LU.4/ LU.6/ LU.11-13/ LU.18/ NH.1/ NH.3-5</sup>	Increase the private sector's participation in environmental stewardship efforts <sup>(RP)CD.1/ REC.1</sup>
Implement innovative local government programs, new ideas and best practices; be recognized as a model for others to follow <sup>(SP)1.5/ (SP)4.3/ (SP)4.4</sup>	Develop alternative diversion programs <sup>(RP)PF.3</sup>	Ensure city facilities, services, and programs are accessible for all residents <sup>(SP)4.1/ (RP)REC.1/ LU.10/ PF.2/ CC.5/ LU.1-2/ LU.6-7/ LU.12/ LU.18/ T.1-2</sup>		Enhance the community's workforce development programs and higher education opportunities <sup>(RP)ED.2/ E.1/ CC.5</sup>	Support diverse employment opportunities that provide residents with a living wage <sup>(SP)3.3/ (RP)LU.4/ LU.6/ LU.13/ LU.15-16/ LU.18/ ED.2-5/ ED.7-9</sup>	
Become an employer of choice and provide employees with the necessary tools, training, and support <sup>(SP)1.4/ 2.1/ 2.2/ 2.3/ 2.4</sup>	Ensure the built environment is safe through the use of consistent standards, rules and regulations, and land use practices <sup>(SP)3.2/ 3.4/ (RP)PF.1-3/ LU.7/ E&amp;C.3/ T.2/ T.5-8/ WR.2/ WR.5-6/ NH.4</sup>	Promote environmental justice & the fair distribution of environmental benefits <sup>(RP)E&amp;C.1-4/ E&amp;C.6/ E&amp;C.8-9/ OS.1/ WR.5-6/ LU.15-17/ REC.1</sup>		Embrace and invest in tourism opportunities to promote economic development <sup>(RP)NH.2/ ED.5-7/ CC.5-6/ LU.11/ T.10</sup>	Achieve a well-maintained community through comprehensive and equitable code compliance <sup>(SP)4.1/ 4.4/ (RP)E.1/ E&amp;C.3/ E&amp;C.5/ LU.18-19/ T.4/ T.8/ CD.1/ CC.4/ NH.4</sup>	