

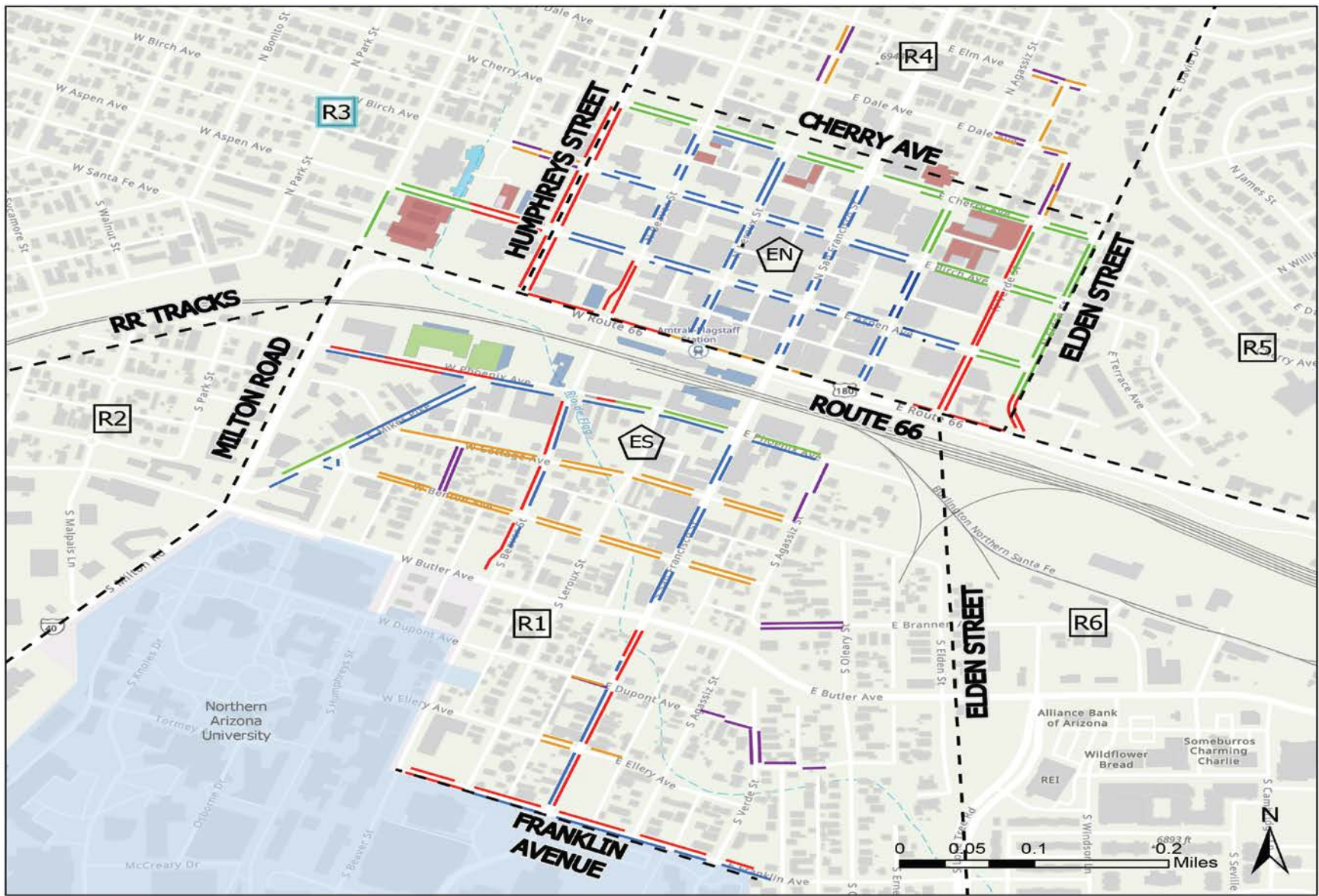
ParkFlag Options

September 22





Managed Area Map



On Street Parking

- Loading
- Metered
- Metered - EN Permit Exempt
- Metered - ES Permit Exempt
- Metered - Motorcycle
- No Parking
- Residential
- Time Limited - 2 hour
- Time Limited - Short term

Parking Lots

- ADA Accessible - 2 Hour Time Limited
- ADA Accessible - Metered
- ADA Exempt from Permit
- Amtrak 15 Day Permit Parking
- C Permit Required
- Facility Permit Parking Lot - F1 Permit Required
- Facility Permit Parking Lot - F2 Permit Required
- Facility Permit Parking Lot - F3 Permit Required
- Facility Permit Parking Lot - F5 Permit Required
- Metered
- Metered - ES Permit Exempt
- Time Limited - 2 hour
- Time Limited - 30 min

Parking Zones

- - - Zone Boundary
- ⬡ Employee Permit Parking (Also D Permitted)
- Residential Permit Parking (Also GX Permitted)

Validation Codes: Valid for on-street, Pay-to-Park only. Not valid for F1 Zones. F1 Zones are free to park without permit after 5pm weekdays.



Introduction

ParkFlag pay-to-park and permit programs were suspended due to the pandemic

- Suspension supported the business community in unprecedented times
- ParkFlag staff worked with the DBA to create carry-out zones and sanitize high touch areas
- ParkFlag staff enforce other Title 9 violations (such as ADA)





Introduction



Implemented Program changes

- Changes had been approved prior to suspension including reduced hours and reduced permit fees
- New parking lots are anticipated for the Fall
- Staffing is currently less than half the budgeted amount





ParkFlag since March 16

Changing dynamics

- Occupancy has returned to the downtown
- Employees are filling available parking spaces
- Visitation has increased and students are returning
- Currently less parking inventory (loading zones, etc.)





ParkFlag since March 16

Some businesses and residents are requesting a return to parking management

- Conversations with residents / businesses / consultants
- Other cities' programs are back in place
- Occupancy counts





ParkFlag Initial Return

Staff has considered numerous options:

- 1) Re-implementation of the full program in Oct
- 2) Re-implementation in October with a free time period
- 3) Re-implementation of the full program later
- 4) Re-implementation later date with a free time period



Re-implementation of Full Program

ParkFlag implemented again with previous changes

- Encourages behavior change
- Manages parking effectively
- Generates revenue for building new inventory and program expenses
- Simple – no phased approach



Phased Re-implementation

- Allows permit management

Free Time

- Requires kiosk use

- 30 min

- Intended to encourage locals

- 60 min

- Prevents all day parkers



Phased Re-implementation

- Program could have a defined time to return to previous style of management
- Program could wait to assess impacts before defining a date
- Program could assess whether it is preferable to keep a free hour even if it means raising prices



Selected Costs in FY 2021

- Anticipate between \$75,000 and \$100,000 per month in revenue not collected (\$15K-\$20K from the lockbox)
- Existing debt remaining: \$677,000
- Required savings already \$190,000
- Required revenue to avoid structural problems \$320,000



ParkFlag Ongoing



Staff has considered numerous options:

- 1) Re-implementation of the full program in Oct should be self-sustaining
- 2) Re-implementation in October with a free time period – not likely self-sustaining but allows time before full implementation



ParkFlag Ongoing



continued:

3) Re-implementation of the full program later will be self-sustaining – needs to occur on or before March 1 to avoid financial structural concerns

4) Re-implementation later date with a free time period – not likely self-sustaining and would need to be in place on or before January 2.



Thank you!

- Questions?
- Thank you for the discussion.



ParkFlag Return

Recap options with additional detail:

- 1) Full program is implemented in October.
- 2) Program with temporary free time period in Oct. Full program returns before Memorial Day.**
- 3) Full program no later than March 1st.
- 4) Program with temporary free time period by January 2nd. Full program before Memorial Day.**