

Priority Based Budgeting

Public Engagement Plan





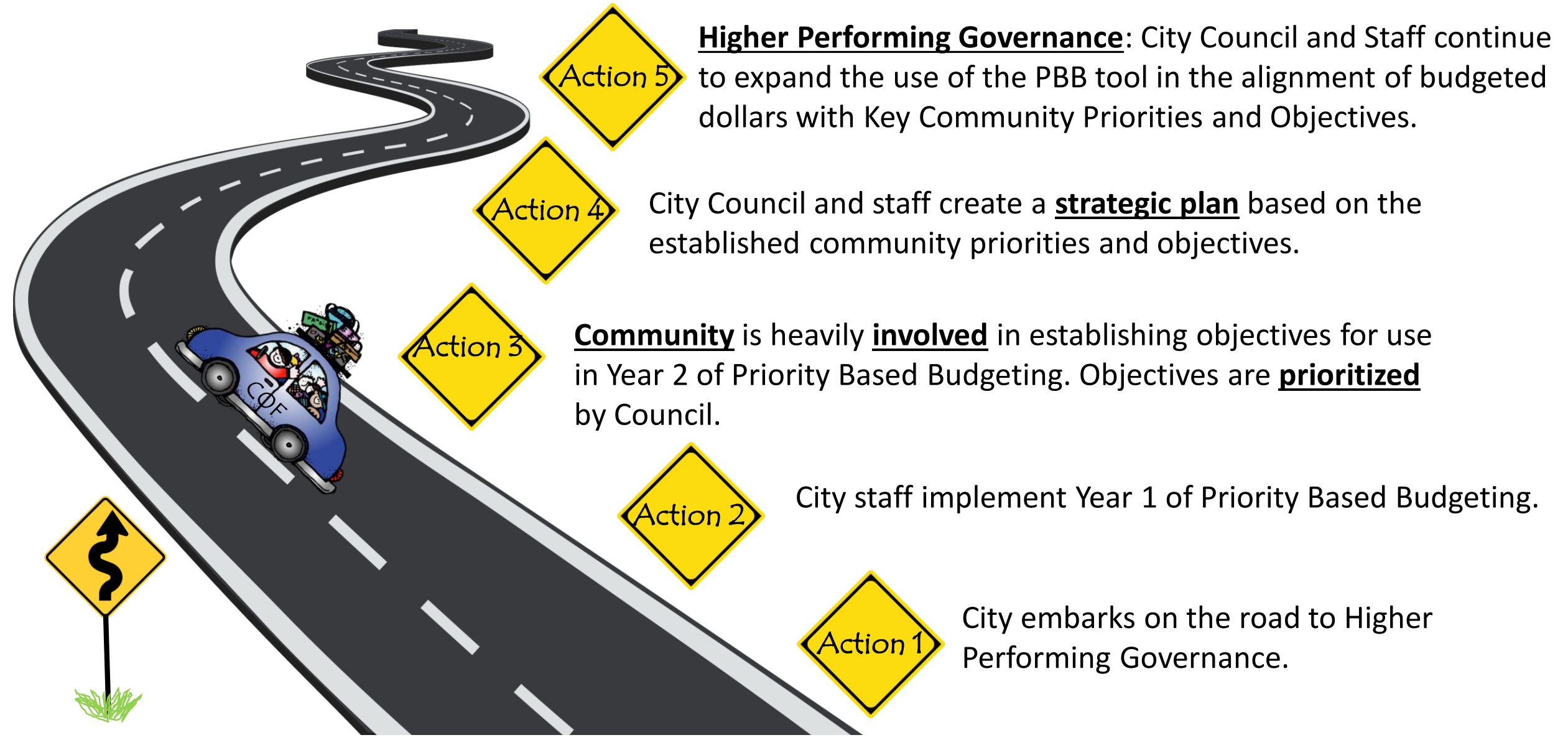
Agenda



- High Performing Governance Roadmap
- Public Engagement Plan
 - Educational videos
 - Community input survey
 - Community participation in peer review
- Suggested changes to objectives
- Next steps



The Road to Higher Performing Governance



Action 5

Higher Performing Governance: City Council and Staff continue to expand the use of the PBB tool in the alignment of budgeted dollars with Key Community Priorities and Objectives.

Action 4

City Council and staff create a **strategic plan** based on the established community priorities and objectives.

Action 3

Community is heavily **involved** in establishing objectives for use in Year 2 of Priority Based Budgeting. Objectives are **prioritized** by Council.

Action 2

City staff implement Year 1 of Priority Based Budgeting.

Action 1

City embarks on the road to Higher Performing Governance.



PBB Public Engagement Plan

Phase 1

Public
Education
Videos

Phase 2

Community
Input Survey
& Follow-up
Prioritization

Phase 3

Community
Participation
in Peer
Review



Public Education Videos

- Video 1
 - General overview of PBB.
- Video 2
 - Call for public participation.
 - How to get involved?

Community Input Survey

Flagstaff's Key Community Priorities and Objectives



CITY OF FLAGSTAFF						
Key Community Priorities and Objectives						
High Performing Governance	Safe & Healthy Community	Inclusive & Engaged Community	Sustainable, Innovative Infrastructure	Robust Resilient Economy	Livable Community	Environmental Stewardship
Serve the public by providing high quality internal and external customer service	Foster a safe, secure, and healthy community	Foster community pride and civic engagement	Deliver outstanding services to residents through a healthy, well maintained infrastructure system	Grow and strengthen a more robust, diverse, and resilient economy	Create a welcoming community through partnerships, strong neighborhoods, civic engagement, and resident participation	Actively manage and protect all environmental and natural resources
Foster clear and consistent communication strategies and products	Provide public safety with the resources, staff, and training to respond to community needs	Advance social equity and social justice in Flagstaff	Utilize existing long-range plan(s) that identify the community's future infrastructure needs and all associated costs	Maintain and enhance an effective business recruitment, retention, and expansion program	Provide amenities and activities that support a healthy lifestyle	Provide environmental community outreach, education, and volunteer opportunities
Encourage public trust through transparency, accessibility and use of the City's public participation policy	Enhance community engagement and community policing efforts	Facilitate and foster diversity and inclusivity	Identify smart traffic management, multi-modal transportation, and alternative energy opportunities	Enhance understanding between the development community, the City and Flagstaff residents	Provide educational opportunities for Flagstaff residents of all ages	Implement sustainable building practices and alternative energy and transportation options
Enhance the organization's fiscal stability and increase efficiency and effectiveness	Provide support programs for victims of crimes	Enhance community outreach and engagement opportunities	Support the community's social infrastructure needs; assist those partner organizations that provide services the City does not	Attract employers that provide high quality jobs and have a low community impact	Support the development of attainable and accessible housing	Increase the private sector's participation in environmental stewardship efforts
Implement innovative local government programs, new ideas and best practices; be recognized as a model for others to follow	Develop alternative diversion programs	Ensure city facilities, services, and programs are accessible for all residents		Enhance the community's workforce development programs and higher education opportunities	Support diverse employment opportunities that provide residents with a living wage	Implement, maintain and further the Climate Action and Adaptation Plan (CAAP)
Become an employer of choice and provide employees with the necessary tools, training, and support	Ensure the built environment is safe through the use of consistent standards, rules and regulations, and land use practices	Promote environmental justice & the fair distribution of environmental benefits		Embrace and invest in tourism opportunities to promote economic development	Achieve a well-maintained community through comprehensive and equitable code compliance	

THE OBJECTIVES LISTED IN THIS DOCUMENT ARE SUBJECT TO CHANGE PENDING COUNCIL APPROVAL OF COMMUNITY INPUT

Phase 2



Community Input Survey



Dissemination

- Community Forum announcement (2,000 subscribers)
- Social media posts
- Email to Community Stakeholders
- Paper copies & stamped envelopes
- Postcard with survey link for distribution
- Newspaper advertisement
- Spanish translation of survey

Community Stakeholders

Associations	Neighborhood Associations
Boards	Non-profits
Coalitions	Political Organizations
Commissions	Religious Organizations
Committees	Schools
Foundations	Sports Groups
Property Owners Associations	Student Organizations
Municipal Billing Customers	Business Licensees

Phase 2



Community Input Survey

Recent Events & Updating the PBB Objectives

- Due to recent points of discussion, such as the climate emergency, policing practices and equity considerations;
 - Staff have made suggested updates to the PBB Objectives using input from Sustainability, Police and Fire
- Seeking Council approval of suggested changes before survey launch

Community Input Survey

Updated Objectives

Council Approved Text
Suggested Change



Safe & Healthy Community

<p>Develop alternative diversion programs Provide alternative responses, resources & programs for the most vulnerable populations</p>	<p>Provide public safety with the resources, staff, and training to respond to community needs</p>
<p>Provide support programs for victims of crimes</p>	<p>Foster a safe, secure, and healthy community</p>
<p>Ensure the built environment is safe through the use of consistent standards, rules and regulations, and land use practices</p>	<p>Enhance community engagement and community policing efforts</p>

Community Input Survey

Updated Objectives

Council Approved Text
Suggested Change



	Inclusive & Engaged Community
<p>Enhance community outreach and engagement opportunities involvement, education and regional partnerships to strengthen the level of public trust</p>	<p>Ensure city facilities, services, and programs are accessible for all residents</p>
<p>Advance social equity and social justice in Flagstaff</p>	<p>Foster community pride and civic engagement</p>
<p>Promote environmental justice & the fair distribution of environmental benefits</p>	<p>Facilitate and foster diversity and inclusivity</p>

Community Input Survey

Updated Objectives

Council Approved Text

Suggested Change



Sustainable, Innovative Infrastructure

Deliver outstanding services to residents through a healthy, well maintained infrastructure system

Provide ~~Identify~~ smart traffic management, multi-modal transportation, & ~~alternative energy opportunities~~ **carbon-neutral energy opportunities**

Utilize existing long-range plan(s) that identify the community's future infrastructure needs and all associated costs

Support the community's social infrastructure needs; assist those partner organizations that provide services the City does not

Community Input Survey

Updated Objectives

Council Approved Text
Suggested Change



Robust, Resilient Economy

Embrace and invest in tourism opportunities to promote responsible economic development	Maintain & enhance an equitable & effective business recruitment, retention, and expansion program throughout the community
Enhance understanding between the development community, the City and Flagstaff residents	Attract employers that provide high quality jobs and have a low community impact
Grow and strengthen a more robust, diverse, and resilient economy in ways that reflect community values	Enhance the community's workforce development programs and higher education opportunities

Community Input Survey

Updated Objectives

Council Approved Text
Suggested Change



Livable Community

<p>Create a welcoming community through partnerships, resilient strong neighborhoods, & civic engagement and resident participation</p>	<p>Provide equitable and inclusive educational opportunities for Flagstaff residents of all ages</p>
<p>Provide amenities and activities that support a healthy lifestyle</p>	<p>Support the development of attainable and accessible housing</p>
<p>Support diverse employment opportunities that provide residents with a living wage</p>	<p>Achieve a well-maintained community through comprehensive and equitable code compliance</p>

Community Input Survey

Updated Objectives

Council Approved Text
Suggested Change



Environmental Stewardship

~~Actively manage and protect all environmental and natural resources~~

Promote, protect and enhance a healthy and sustainable environment

~~Provide environmental community outreach, education, and volunteer opportunities~~

Engage community members through education and volunteer opportunities

Implement, maintain and further the Climate Action and Adaptation Plan (CAAP)

Increase the private sector's participation in environmental stewardship efforts

Implement sustainable building practices, enhance waste diversion programs, alternative energy programs and multi-modal transportation options

Strengthen Flagstaff's resilience to climate change impacts on built, natural, economic, health, and social systems

Community Input Survey

Updated Objectives

Council Approved Text
Suggested Change



High Performing Governance

Serve the public by providing high quality internal and external customer service	Enhance the organization's fiscal stability and increase efficiency and effectiveness
Become an employer of choice and provide employees with the necessary tools, training, and support	Implement innovative local government programs, new ideas and best practices; be recognized as a model for others to follow
Encourage public trust through transparency, accessibility and use of the City's public participation policy	Foster clear and consistent communication strategies and products



Community Participation in Peer Review

- Peer review is a process where program scores are reviewed to make sure they accurately reflect their alignment with Priorities and Objectives
- Flagstaff residents and staff will work together in teams to review program scores
- This allows residents to directly influence how City programs are prioritized
- Similar model implemented successfully in Fort Collins, CO



PBB Implementation Schedule

Next Steps

Release of PBB Public Education Videos & Community Input Survey	September 28
Final Council approval of Objectives	November 10
PBB - Costing and Scoring Complete (Staff)	Early December
PBB - Peer Review Complete (Staff / Public)	Mid/ Late December
PBB - Data complete	Early January

Thank you

