

# Short-Term Rental Ordinance

Jack Fitchett

Management Analyst





# Background

- In 2016 the Arizona Legislature preempted municipalities from taking action that would prohibit STRs (SB 1350).
- In 2019 the Arizona Legislature passed HB 2762 allowing municipalities to require specific information as it relates to STRs and gave some additional flexibility in how municipalities could regulate these properties.
- In Sept. of 2020, Council approved a contract with LodgingRev for software that would assist the City track, monitor, and enforce STRs.
- It was estimated in Sept. of 2020 that there are between 1300 - 1700 unique short-term rental properties operating within the City of Flagstaff municipal boundary.



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## Main Provisions:

1. STRs shall acquire a Transaction Privilege Tax (TPT) license.
2. STRs shall post all required information on site, as specified in this ordinance and in accordance with State law.
3. STRs shall register with all required information on the City site, as specified in this ordinance, i.e. owner's emergency contact information, etc.
4. No STR shall advertise their property in a way that would violate the City Code.
5. Defines important terms and outlines civil penalties for violations.



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## Education & Outreach

- Create a landing page on the City website to provide STR owners with all relevant information related to rules and regulations.
- Conduct outreach with STR owners, local HOAs, and other community partners.
- Communicate the requirements of this ordinance via advertisements, social media, etc.

# Questions?

Thank You!

