

New Business Attraction Policies

Jack Fitchett: Interim Business Attraction Manager





Alterations

Sustainable Automotive Sales Tax Rebate

Revised rebates for local purchasers

- All Electric = 2%
- Hybrid or Plug in Hybrid = 1.6%
- Fuel Efficient = 0.7%

Revised rebates for non-local purchasers

- All Electric = 1.8%
- Hybrid or Plug in Hybrid = 1.4%
- Fuel Efficient = 0.5%



Alterations

Development Reinvestment & Job Creation Incentives

- Reimbursable Expenses (Current): Relocation expenses, job trainings, workforce development.
- Alternative Expenses: Include the below reimbursable expenses to provide additional flexibility to businesses?
 - Beautification improvements
 - Code required landscaping
 - Dark sky code compliance
 - Energy efficiency items
 - Public drainage, stormwater and floodplain
 - Public roads and lighting
 - Public water and wastewater



Development Reinvestment Incentive

- Staff will continue to work with the Finance and Budget Teams to identify the best time to initiate this policy to mitigate any affects to the General Fund.

Questions?



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