

COVID-19 Partner Updates

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Pandemic Partners

- **Coconino County Economic Development**
- **Coconino County Small Business
Development Center (SBDC)**



Coconino County Economic Development



Multiple weekly webinars during the early stages of the COVID Pandemic

Before AZ State and Federal support infrastructures were set up the local subject matter experts were immediately responding to the needs of our business and employee community members.

Key Partners brought together to help businesses and people plan for:

- Business financing

- Personal stimulus programs

- Workforce Development training opportunities

- Unemployment Assistance (UI and PUA)

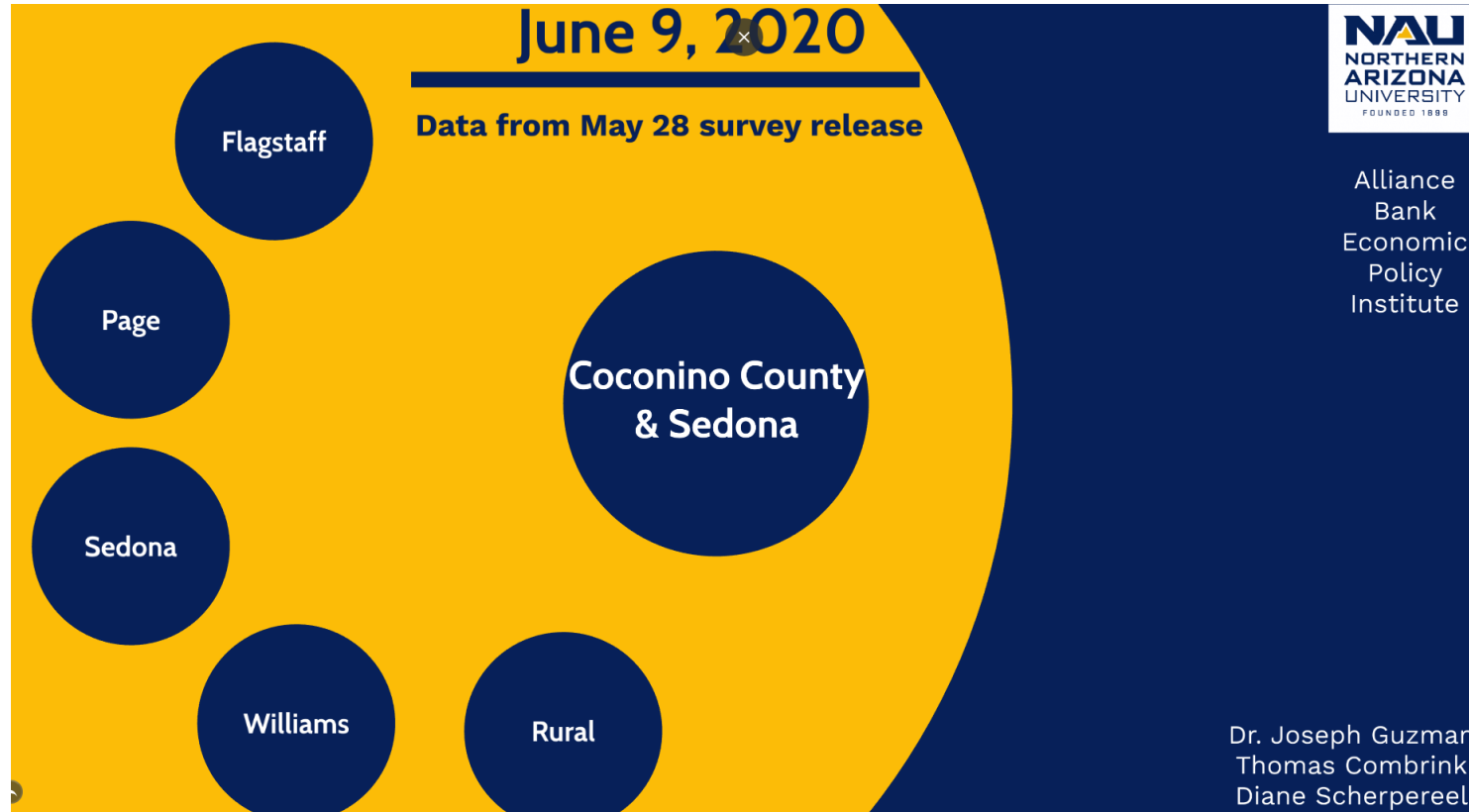
- Health Guidance (reopening and Executive Orders)

- Community Resources (FDBA, Cities of Page and Flagstaff, One Stop Operator)



Coconino County Economic Development

Coconino County and Sedona Business Leaders Survey



Results are publicly available here:

<https://in.nau.edu/economic-policy-institute/covid-19>



Coconino County Economic Development



Enhanced Food Handler's Certification

A science-based and academically vetted program designed to address safety concerns of the public and help food service establishments return successful and profitable operations.

Represents the most current health guidance (CDC, FDA and ADHS) to increase safety to guests, employees and the community.

Recommended and FREE training, testing and certification program accessed through the same online portal as the Food Handler's Certification which is required of all employees working in food service.

More information available here:

<https://coconino.az.gov/231/Food-Manager-Training-Food-Handler-Cert>





Coconino County SBDC

Small Business Development Center (SBDC) Overview

- The SBDC Program delivers up-to-date counseling, training and technical assistance in all aspects of small business management.
 - Financial analysis and forecasting, marketing, production, organization, engineering and technical problems and feasibility studies.
 - Specialized services include international trade assistance, technical assistance, procurement assistance, venture capital formation and rural development.





Coconino County SBDC



CARES Act

➤ Objectives

- Accessing and applying for financial resources
- Web integration, online sales and marketing
- Cybersecurity
- Workplace safety





Coconino County SBDC



COVID Response

- 22 Trainings that served 593 Clients
- 316 Individual Sessions
- Over \$8 Million in capital secured
- Supported over 1500 jobs
- Clients received support within one business day





Pandemic Partners



Questions?



Pandemic Partners



THANK YOU!!!