

Downtown Flowers and Planters

Pilot Program Update, September 2020
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Flowers and Planters Update

- Background
- Overview: Locations
- Lessons Learned: Technical, Costs, Feedback
- Considerations for the Future





Background



Project requested by the public and partner organizations and supported by the Beautification and Public Art Commission

Overview

- Types of Plantings
- Locations



Photo courtesy of USFS





Elements Included

- 24 Hanging Baskets
- Heritage Square Planters: Pollinator-focused garden
- 11 Wine Barrel Plantings along Aspen
- 3 Whiskey Barrel Plantings in Alley South of Heritage Square





Hanging Baskets





Heritage Square Planters: Before





Heritage Square Planters: After





Heritage Square Planters: After





Heritage Square Planters: After



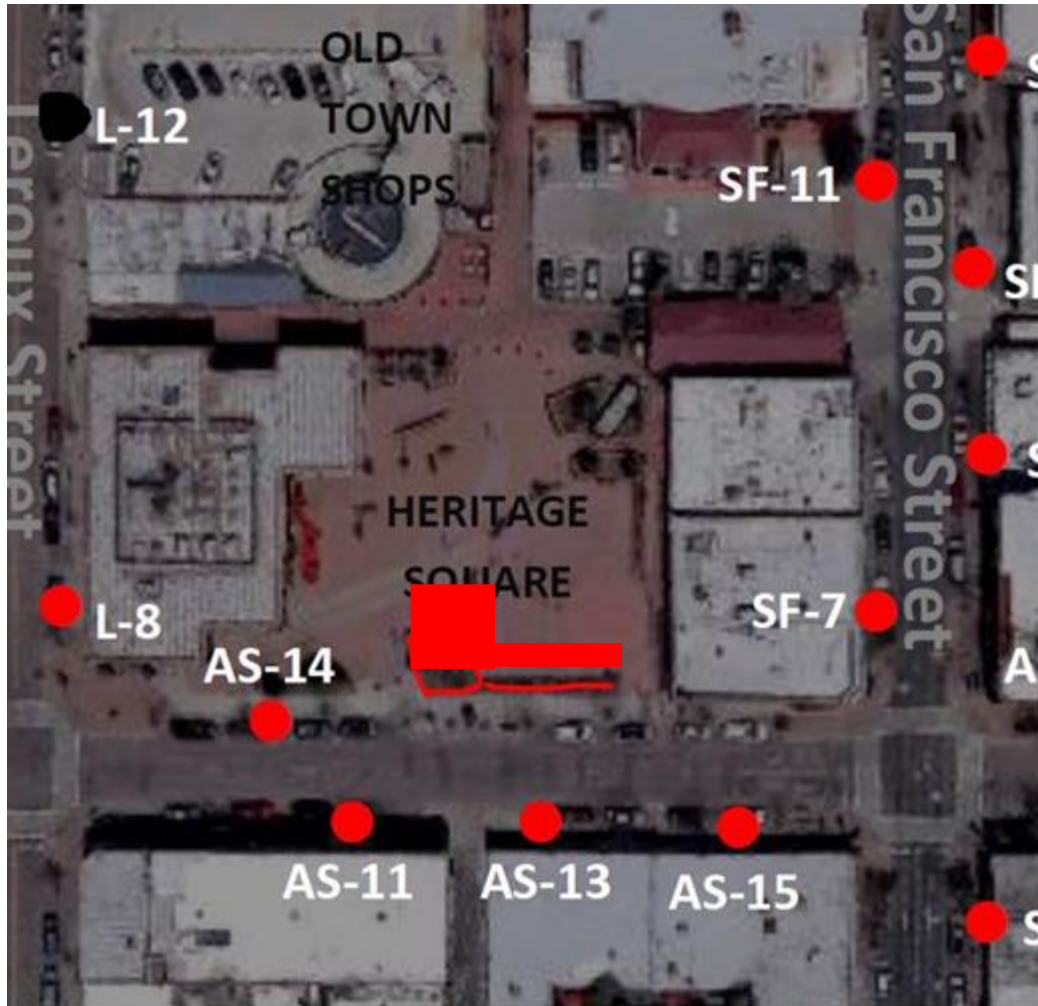


Expanded Use of Right-of-Way





Overview: Locations



Lessons Learned

- Technical
- Cost
- Feedback





Lessons Learned: Technical



- Collaborative Effort
- Lamp post and Brackets
- Regulations and Compliance
- Plants in the High Desert



Lessons Learned: Cost

- Higher estimates than anticipated
- Vendor Cost for initial scope: \$38,900; increased by about \$8,000 to include additional elements for Expanded Use of Right-of-Way





Cost Comes with Benefits



- Beautification brings in additional funds to communities
- Job Creation and support of Local Businesses
- First year costs are not all repeated



Lessons Learned: Public Feedback



downtownflagstaff • Following
Downtown Flagstaff

downtownflagstaff Have you seen what's blooming downtown?! There is now a butterfly garden in Heritage Square, and newly installed hanging flower pots! 🌻🌷

A huge THANK YOU to the Flagstaff Economic Vitality Team for making it happen!

Just when you thought downtown couldn't get any more beautiful 😊

#downtownflagstaff #flagstaffarizona #igdaily #igflagstaff #flowers #butterflygarden

4w

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Considerations for the Future

- Geographic Expansion – Southside
- Location – consider main focus on Heritage Square and key entry points rather than streetscapes
- Cost



Considerations for the Future

- Project Structure - can look at other models for future years
- Build on the successes of pilot





Considerations and Discussion

Questions and Discussion

