

Overview of Results from the PBB Community Input Survey

Key Community Priority: High Performing Governance

Key Themes from Survey

- City should make more of an effort to cut expenses and make tax dollars go further
 - Addressed in obj. 4
- A need for continuity in government and accountability
 - Addressed in obj. 3
- More transparency within meetings/ facilities
 - Addressed in obj. 3
- City needs to pay livable wages to staff
 - Clause added to address this theme in obj. 6
- City staff need to be more diverse/ represent the population of Flagstaff
 - Clause added to address this theme in obj. 6
- More public participation in City decision-making processes
 - Clause added to address this theme in Inclusive & Engaged Community, obj. 1
- More widespread communication needed (using technology)
 - Clause added to address this theme in obj. 2

Suggested Edits to Objectives

(Council approved text | **Suggested change based on community input**)

1. Serve the public by providing high quality ~~internal & external~~ customer service
2. Foster **community-wide** clear & consistent communication strategies & products
3. Encourage public trust through transparency, accessibility & use of the City's public participation policy
4. Enhance the organization's fiscal stability & increase efficiency & effectiveness
5. Implement innovative local government programs, new ideas & best practices; be recognized as a model for others to follow
6. ~~Become~~ an employer of choice **through inclusive recruitment & by providing** employees with the necessary tools, training, ~~and~~ support **& compensation**

Key Community Priority: Safe & Healthy Community

Key Themes from Survey

- Provide mental health resources, accelerated crisis response, social workers
 - Clause added to address this theme in obj. 3
- People being able to meet their basic needs makes the community safer
 - Clause added to address this theme in obj. 2
- Lack of clarity about what community policing means
 - Clause added to address this theme in obj. 1
- More diversity within the police department
 - Clause added to address this theme in High Performing Governance, obj. 6
- Fully fund/ increase funding for police and fire and provide adequate staffing
 - Addressed in obj. 4
- More/ improved parks and open spaces/ recreational opportunities
 - Clause added to address this theme in obj. 5
- Improve/ protect bike lanes and PED paths/ expand public transit
 - Clause added to address this theme in obj. 5
- Importance of affordable housing in achieving health and safety
 - Clause added to address this theme in obj. 2
- Stop/ limit growth and building development
 - Clause added to address this theme in Livable Community, obj. 6
- Proactively address wildfire
 - Clause added to address this theme in Environmental Stewardship, obj. 1

Suggested Edits to Objectives

(Council approved text | **Suggested change based on community input**)

1. Enhance community engagement & ~~community policing efforts~~ **strengthen relationships between the community & law enforcement**
2. ~~Provide support programs for victims of crimes~~ **Support social services, community partners & housing opportunities**
3. Provide alternative responses, resources & programs, ~~for the most vulnerable populations~~ **inclusive of mental health & other services**
4. Provide public safety **services** with ~~the~~ resources, staff, & training **responsive to respond to the community's** needs
5. ~~Foster a safe, secure, & healthy community~~ **Promote physical health through providing recreation opportunities, parks, open space & multiple transportation options**
6. Ensure the built environment is safe through the use of consistent standards, rules & regulations, & land use practices

Key Community Priority: Inclusive & Engaged Community

Key Themes from Survey

- Foster communication and interaction among community members
 - Addressed in obj. 1
- Support social services for low income residents, including library, education support, hygiene
 - Clause added to address this theme in obj. 2
- Include indigenous perspectives & listen to underrepresented voices
 - Clauses added to address this theme in objs. 1, 3, & 4
- Need for more City communication outside of Council meetings/ more widely publicized information/ use of technology
 - Clause added to address this theme in obj. 1
 - Also addressed in High Performing Governance, obj. 2
- Recognize racism as an issue in Flagstaff/ promote anti-racist policies and programs
 - Clause added to address this theme in obj. 3
- City workforce & leadership should be more diverse
 - Clause added to address this theme in High Performing Governance, obj. 6
- Support/ develop more affordable housing
 - Clause added to address this theme in obj. 2
- Community events and education programs should be inclusive of those commonly ignored (homeless/ undocumented ppl) and be reflective of the heritage of the land
 - Clause added to address this theme in obj. 5

Suggested Edits to Objectives

(Council approved text | **Suggested change based on community input**)

1. Foster community pride & civic engagement **by increasing opportunities for public involvement**
2. Advance social equity & social justice in Flagstaff **by supporting social services**
3. Facilitate & foster diversity & inclusivity, **including support of anti-racist policies & practices**
4. Enhance community involvement, education & regional partnerships to strengthen the level of public trust
5. Ensure city facilities, services, & programs are accessible for all residents **& representative of Flagstaff's diverse community**
6. Promote environmental justice & the fair distribution of environmental benefits

Key Community Priority: Sustainable, Innovative Infrastructure

Key Themes from Survey

- Traffic congestion is very bad/ Lack of clarify with the term “smart traffic”
 - Clause added to address this theme in obj. 3
- More and better protected bike & PED lanes needed/ expanded bus routes
 - Clause added to address this theme in obj. 3
- Limit growth/ high rise buildings
 - Clause added to address this theme in Livable Community, obj. 6
- Affordable housing is part of sustainable infrastructure
 - Addressed in obj. 5
- Maintain/ improve existing infrastructure
 - Addressed in obj. 1
- Support social infrastructure/ partner organizations/ homeless individuals/ schools
 - Addressed in obj. 5
- Utilize alternative energy solutions & support carbon neutrality
 - Clause added to address this theme in obj. 4
- Utilize long term plans to make smart-infrastructure related decisions
 - Addressed in obj. 2

Suggested Edits to Objectives

(Council approved text | **Suggested change based on community input**)

1. Deliver outstanding services to residents through a healthy, well maintained infrastructure system
2. Utilize existing long-range plan(s) that identify the community’s future infrastructure needs & all associated costs
3. Provide ~~smart~~ **effective** traffic management ~~multi-modal transportation, & carbon-neutral energy opportunities~~ **& expand infrastructure for pedestrians, bicyclists & public transit**
4. **Facilitate & develop** carbon-neutral energy opportunities
5. Support the community’s social infrastructure needs; assist those partner organizations that provide services the City does not

Key Community Priority: Robust, Resilient Economy

Key Themes from Survey

- Tourism-related businesses don't provide high-quality jobs, have a high impact on the community, create trash, traffic
 - Clause added to address this theme in obj. 6
- Lack of clarity on objective 4 and the community impact phrase
 - Clause added to address this theme in obj. 4
- Reflect community values in growth
 - Clause added to address this theme in obj. 1
 - Also addressed in Livable Community, obj. 6
- Attract professional businesses/ manufacturers/ small businesses/ startups/ green businesses
 - Addressed in obj. 2
- Lack of affordable housing is holding back our economy and preventing businesses from coming to Flagstaff
 - Clause added to address this theme in obj. 1
- Provide a living wage
 - Addressed in obj. 4
- Support trade schools & workforce dev programs
 - Addressed in obj. 5
- Limit the growth of NAU/ build a better partnership with NAU between the City and University
 - Clause added to address this theme in obj. 5

Suggested Edits to Objectives

(Council approved text | **Suggested change based on community input**)

1. ~~Grow~~ **Support** & strengthen a more robust, diverse, & ~~resilient~~ **sustainable** economy in ways that reflect community values **& provides for affordable housing opportunities**
2. Maintain & enhance an equitable & effective business recruitment, retention, & expansion program throughout the community
3. Enhance understanding between the development community, the City & Flagstaff residents
4. Attract employers that provide high quality jobs & have a low ~~community~~ impact **on infrastructure & natural resources**
5. Enhance the community's workforce development programs & **improve partnerships with** higher education ~~opportunities~~ **institutions**
6. Embrace & invest in **responsible** tourism opportunities to promote ~~responsible~~ economic development

Key Community Priority: Livable Community

Key Themes from Survey

- The City must work harder to make affordable housing happen and invest more/ utilize City owned parcels to develop affordable housing
 - Clause added to address this theme in obj. 4
- Limit/ ban STRs
 - Addressed in obj. 6
- Less student housing/ limit NAU growth
 - Clause added to address this theme in obj. 6
- Promote growth and new developments
 - Clause added to address this theme in Robust, Resilient Economy, obj. 1
- Recreation programs for children and seniors
 - Addressed in obj. 2
- More parks and open spaces/ improvement of existing parks
 - Addressed in obj. 2
- Promote alternative modes of transportation and the accompanying infrastructure
 - Addressed in obj. 2
- Provide a living wage in the community and for city employees
 - Addressed in obj. 5
- Address racism and white supremacy in Flagstaff
 - Clause added to address this theme in Inclusive, Engaged community obj. 3
- City does not provide education directly
 - Clause added to address this theme in obj. 3

Suggested Edits to Objectives

(Council approved text | **Suggested change based on community input**)

1. Create a welcoming community through partnerships, resilient neighborhoods, & civic engagement
2. Provide amenities & activities that support a healthy lifestyle
3. **Support regional partners which** provide equitable & inclusive educational opportunities for Flagstaff residents of all ages
4. ~~Support the development of attainable & accessible housing~~ **Actively support attainable & affordable housing through City projects & opportunities with developers**
5. Support diverse employment opportunities that provide residents with a living wage
6. Achieve a well-maintained community through comprehensive & equitable code compliance, **& development that is compatible with community values**

Key Community Priority: Environmental Stewardship

Key Themes from Survey

- Demand for community-wide composting/ ability to recycle all plastics and glass
 - Addressed in obj. 3
- Concern over the cost of sustainability/ equity/ impact on the cost of living
 - Clause added to address this theme in obj. 5
- Financial incentives for businesses to “go green”
 - Addressed in obj. 4
- More public education/ campaigns against litter from residents and visitors alike
 - Addressed in obj. 2
- Take action to prevent wildfire
 - Clause added to address this theme in obj. 1
- Promote water efficiency
 - Clause added to address this theme in obj. 1
- Promote solar energy
 - Addressed in obj. 3
- Expand bus services/ promote other modes of transportation besides cars
 - Addressed in obj. 3
- Protect ecosystems/ plants/ wildlife
 - Addressed in obj. 1

Suggested Edits to Objectives

(Council approved text | Suggested change based on community input)

1. Promote, protect & enhance a healthy, sustainable environment & its natural resources
2. Engage community members through education & volunteer opportunities
3. Implement sustainable building practices, enhance waste diversion programs, alternative energy programs & multi-modal transportation options
4. Increase the private sector’s participation in environmental stewardship efforts
5. Implement, maintain & further the Climate Action & Adaptation Plan (CAAP) with awareness of social equities
6. Strengthen Flagstaff's resilience to climate change impacts on built, natural, economic, health, & social systems