

City of Flagstaff Community Development Block Grant 2021-2025 Consolidated Plan

Presentation to the Housing Commission



Kristine Pavlik, Housing and Grants Administrator



Purpose & Agenda

Purpose

- Share current strategy and progress
- Identify high and low priority housing and community development needs in the City of Flagstaff
- Identify goals, strategies, obstacles and barriers

Agenda

- Consolidated Plan Overview
- Current Con Plan Goals and Progress
- Facilitated Discussion
 - Needs and Strategies
 - Obstacles and Barriers
 - Priorities and Goals





CDBG Overview



What is the Community Development Block Grant?

- Federal grant program administered by HUD.
- Created in 1974 to provide funding for housing and community development activities, serving primarily low to moderate income individuals and households.

Why does the City of Flagstaff receive CDBG funding?

- Metropolitan city, Population > 50,000
- Entitlement Community
- Annual allocation based on a formula





CDBG Overview

How can the City spend the money?

The easy answer:

- **As the City Council determines based on:**



- **Needs identified in the Consolidated Plan**
- The Primary Objective
- One or more of the National Objectives



CDBG Overview

Primary National Objective

The development of viable urban communities through the provision of the following, **principally for low to moderate income persons:**

- Decent housing
- A suitable living environment
- Economic opportunity

**80% AMI example: Household of 4
income limit is \$60,150**





CDBG Overview

Benefiting low to moderate income persons

To be eligible, an activity must qualify as one of the following:

1. Limited Clientele
2. Housing Activity
3. Area Benefit
4. Job Creation or Retention Activities





CDBG Overview

Criteria for use of CDBG Funds

- At least 70% of the CDBG funds must benefit low to moderate income persons over the fiscal year (July 1 to June 30)
- Historically CDBG in Flagstaff serves 100% low to moderate income persons





CDBG Overview

How does the City access the funds?

- **Annual Action Plan** – 1 year plan - “What are we are going to do?”
Due May 2021 with Consolidated Plan
- **Substantial Amendments to Annual Action Plan** – CDBG-CV Funds
Due as needed
- **Consolidated Annual Performance Evaluation Report (CAPER)** – 1 year report - “What did we do?” - Due in September
- **Consolidated Plan** - “5-year assessment of housing and community development needs” Every 5 years - Due in May 2021
- **Analysis of Impediments to Fair Housing choice** “Fair Housing Plan” Every 5-years – Due May 2021



CDBG Overview

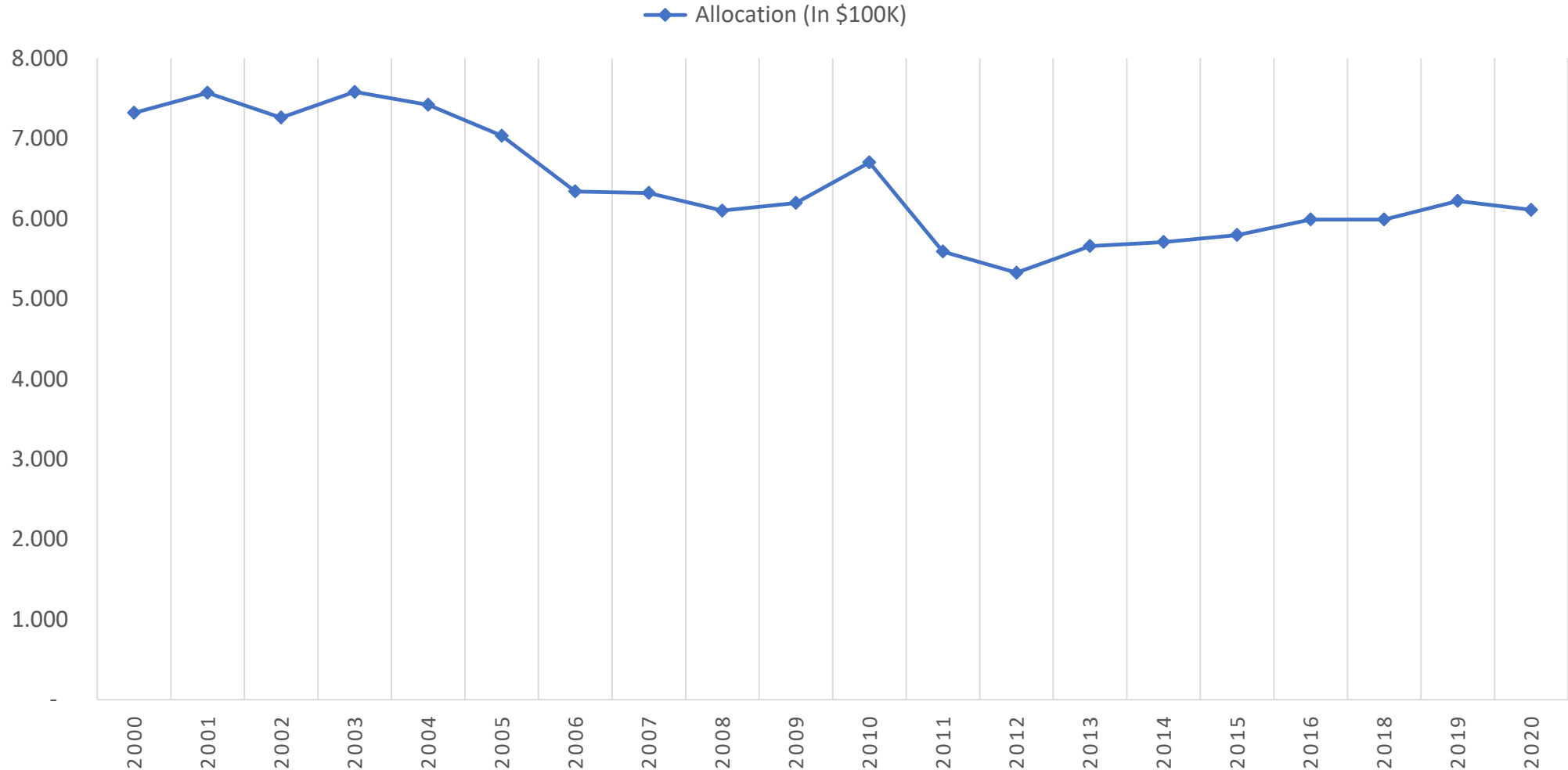
What has changed in recent years?

- Funding from HUD
 - 2003 highest award = \$758,000
 - 2014 = \$570,941
 - 2018 = \$621,455
 - 2020 = \$611,295
- Emphasis on Performance Measures
 - Focus is on numbers served & service type provided
 - Performance measurements require significant additional data to be collected



CDBG Overview

Allocation over the years





CDBG Overview

Coronavirus Aid, Relief and Economic Security Act

- City of Flagstaff CARES Act Funding – CDBG-CV
 - 1st Allocation - \$359,605
 - 2nd Allocation - \$755,661
- CARES Act Provided Waivers
 - Public Participation
 - Public Service Caps
 - CAPER Extension
 - Reimbursement of Costs
 - Con Plan and AAP Extensions



Annual Action Plan Process

Annual Action Plan

- Submitted to HUD annually in May
- Submitted with Con Plan every 5 years
- Tells HUD “What we will do with the allocation”

Council Funding Priorities

- Dec 22nd – New Council Sets Priorities for 2021 & 2022
 - **Council CDBG Priorities for 2019 & 2020 were:**
 - Provide affordable housing (rental and ownership)
 - Address homelessness
 - Improve neighborhood revitalization
 - Promote workforce job training
 - Support education/ early childhood development



Annual Action Plan Process

Timeline

- Notice of Funding Available (NOFA) released December 28th, 2020
- Public Meeting #1 - December 28th
 - Intro to CDBG Program and City of Flagstaff NOFA Process
- Applications Due February 22nd at 5pm
- Public Meeting #2 - February 26th
 - Summary of applications and funding requests as well as Con Plan Presentation
- DRAFT Annual Action Plan/Con Plan and AI Public Comment Period
 - March 1st to March 31st
- City Council Work Session April 14th
 - Housing Staff Funding Recommendations and direction from Council
- City Council Meeting April 20th
 - Council resolution approving AAP/Con Plan and AI submission to HUD



Consolidated Plan Schedule

Focus Group Meetings

- Dec 7th – Neighborhood Revitalization, Public Facilities and Infrastructure
- Dec 9th – Public Services and Economic Opportunities
- Dec 14th - Addressing Homelessness
- Dec 16th – Decent Affordable Housing
- Dec 17th – Housing Commission Meeting

Data Collection, Stakeholder Engagement & Community Outreach

- August through December
 - Surveys
 - Focus Groups
 - Data Collections

Data Analysis and Draft Documents

- January and February

2021 AAP Process

- Jan-March

Drafts Available for Public Comment

- March 1st to March 31st

Council Meetings

- Presented April 14th
- Adopted April 20th

Final Documents Submitted to HUD

- May 15th, 2021



Consolidated Plan 2021-2025

- Identifies local community needs
- Includes housing and non-housing needs
- Sets goals and objectives for the 5-year period
- Prioritizes and guides activities
- Required by HUD for funding
- Identifies Target Neighborhoods
 - Sunnyside
 - Southside
 - La Plaza Vieja
 - Pine Knoll





Consolidated Plan Strategies

Main Components

- Market Analysis
- Analysis of Impediments to Fair Housing
- Socio-economic Conditions
- Housing Conditions and Needs Assessment
- Homeless and Special Needs Individuals and Families
- Non-housing Community Development

Related Element Assessments

- Citizen participation Plan
- Institutional Structure and Coordination
- Regulatory Barriers
- Monitoring
- Lead Based Paint
- Anti Poverty Strategy
- Fair Housing





Community Needs



How are Needs and Priorities Determined?

- Review of Data
 - Census/ACS Data, Market Analysis, Needs Assessment
- Community Surveys
- Stakeholder Surveys
- Public and Stakeholder Focus Groups
 - Housing Commission
 - Continuum of Care
- Meetings with Stakeholders
- Public Meetings/Hearings


LET YOUR VOICE BE HEARD!

Complete the City of Flagstaff 2020 Fair Housing Survey


Did you know you have a right to choose housing - **free** from discrimination?

Fair housing laws apply to rental housing, homes for sale, advertising, home loans and home insurance.

Federal and state fair housing acts prohibit discrimination in housing based on race, color, national origin, religion, sex, disability and familial status.






English



Spanish

To access the survey use the QR codes above or web addresses below!

English: tinyurl.com/y48jm8zp
 Spanish: tinyurl.com/y5m693cf

Help us identify whether barriers to Fair Housing exist in Flagstaff, Arizona.

Your input is very important!



Preliminary Findings

- **Neighborhood Revitalization, Infrastructure and Public Facilities**
 - Traffic mitigation in “pass thru” neighborhoods
 - Sidewalks for safety
 - Crime prevention
 - Community centers for all ages
 - Affordable childcare
- **Public Services and Economic Opportunities**
 - Job creation/training
 - Microenterprise assistance (capital, COVID recovery)
 - Substance Abuse Treatment Services



Preliminary Findings

- **Addressing Homelessness**

- Permanent supportive housing
- COVID prevention in Shelters
- Transitional housing needed
- Jail diversion programs

- **Decent Affordable Housing**

- Affordable single-family housing
- Senior housing
- Low-income rental housing
- Purchase assistance



5-year Consolidated Plan Goals

5-year Consolidated Plan Goals			
Activity	Special Population	Priority Level	5-year Goal
Priority Need: Revitalization, Public Facilities & Infrastructure			
Facility Improvements	X	H	500 people
ADA Accessibility Improvements	X	L	500 people
Land Acquisition for Affordable Housing Development		L	5 households
Infrastructure for Affordable Housing Development		L	5 households
Priority Need: Public Services & Economic Opportunities			
Service and Facility Operating Support	X	H	2,000 people
Employment & Job Training Support Services		L	5 people
Housing Stabilization Services including Eviction/Foreclosure Prevention and Legal Services		H	500 households
Priority Need: Addressing Homelessness			
Service and Facility Operating Support, including Outreach	X	H	5,000 people
Increase number of emergency /transitional shelter beds for families	X	H	20 beds
Increase supply of permanent supportive housing	X	H	15 beds
Priority Need: Decent Affordable Housing			
Owner-occupied Housing Rehabilitation		H	25 units
Rental Housing Construction		H	5 units
Owner Housing Construction		H	2 units
First-time Homebuyer Assistance		H	25 households
Rental Housing Rehabilitation		L	10 units



5-Year Consolidated Plan Progress

5-year Consolidated Plan Goals

Activity	Special Population	Priority Level	5-year Goal	2016-2019 (2020)
Priority Need: Revitalization, Public Facilities & Infrastructure				
Facility Improvements	X	H	500 people	41,674
ADA Accessibility Improvements	X	L	500 people	2487
Land Acquisition for Affordable Housing Development		L	5 households	X
Infrastructure for Affordable Housing Development		L	5 households	X
Priority Need: Public Services & Economic Opportunities				
Service and Facility Operating Support	X	H	2,000 people	5412
Employment & Job Training Support Services		L	5 people	(3)
Housing Stabilization Services including Eviction/Foreclosure Prevention and Legal Services		H	500 households	142 (90)



5-year Consolidated Plan Progress



2016-2019 (2020)
3609 (1500)
(14)
(8)
16
4
X
19
X

Priority Need: Addressing Homelessness			
Service and Facility Operating Support, including Outreach	X	H	5,000 people
Increase number of emergency /transitional shelter beds for families	X	H	20 beds
Increase supply of permanent supportive housing	X	H	15 beds
Priority Need: Decent Affordable Housing			
Owner-occupied Housing Rehabilitation		H	25 units
Rental Housing Construction		H	5 units
Owner Housing Construction		H	2 units
First-time Homebuyer Assistance		H	25 households
Rental Housing Rehabilitation		L	10 units



Examples of Eligible Activities

Priority Need: Neighborhood Revitalization, Public Facilities & Infrastructure

- Homeless Shelter Expansion
- Recreational Center Improvements
- Sidewalk/Street Improvements
- Parks and Playgrounds
- Food Center ADA Improvements

Priority Need: Public Services and Economic Opportunities

- Coordinated Entry & Housing Services (Eviction Prevention, Legal Aid)
- Microenterprise Assistance
- Job Training and Employment Services
- Food Programs/ Childcare/ Disabled Adult Programs/ Basic Needs



Examples of Eligible Activities

Priority Need: Addressing Homelessness

- Transitional Housing Expansion
- Operational Assistance for Homeless Shelters

Priority Need: Decent Affordable Housing

- Down Payment and Closing Cost Assistance
- Owner Occupied Housing Rehabilitation
- Acquisition of Real Property
- Infrastructure for Housing Development
- Housing Development
- Rental Rehabilitation



Current Plan Funded Activities

Priority Need: Neighborhood Revitalization, Public Facilities & Infrastructure

- FSS Energy Efficiency
- Blackbird Roost Sidewalk Improvements
- Guadalupe and Arroyo Parks
- Hal Jensen Rec Center
- Verde, Ellery, O'Leary and La Plaza Vieja Infrastructure
- Flagstaff Family Food Center ADA Improvements
- FSS Expansion

Priority Need: Public Services and Economic Opportunities

- Coconino County Housing Stabilization (4 years)
- Coordinated Entry
- FSS COVID-19 and Housing as Healthcare
- FSS Expansion Operations and Winter Overflow/Housing Services
- Threaded Together STEP Program



Current Plan Funded Activities

Priority Need: Addressing Homelessness

- Northland Family Help Center Renovations ADA
- HSNA Sharon Manor Apts Rehab
- Northland Family Help Center Minor Rehab
- HSNA Sharon Manor Expansion and Rehab

Priority Need: Decent Affordable Housing

- City of Flagstaff Owner Occupied Housing Rehab (3 years)
- HSNA Down payment Assistance and Housing Counseling
- Coconino County Move-In Assistance



Facilitated Discussion



BEFORE



AFTER



Key Questions and Discussion

What do you feel are the best uses of CDBG funds as they relate to:

- Revitalization, Public Facilities & Infrastructure
- Public Services and Economic Opportunities
- Addressing Homelessness
- Decent Affordable Housing



Key Questions and Discussion

What do you feel are the greatest needs in each category in the City of Flagstaff?

- Revitalization, Public Facilities & Infrastructure
- Public Services and Economic Opportunities
- Addressing Homelessness
- Decent Affordable Housing



Key Questions and Discussion

How should the City prioritize allocating CDBG funds in each category? How can the City balance allocation of funds for infrastructure and public service needs and/or neighborhood revitalization and addressing homelessness?

- Revitalization, Public Facilities & Infrastructure
- Public Services and Economic Opportunities
- Addressing Homelessness
- Decent Affordable Housing



Key Questions and Discussion

Beyond budget, if you had the opportunity to communicate only one obstacle or barrier to meeting needs in each of these categories, what would that obstacle or barrier be? Is that barrier specific to any special populations?

- Revitalization, Public Facilities & Infrastructure
- Public Services and Economic Opportunities
- Addressing Homelessness
- Decent Affordable Housing



2021-2025 Con Plan Goal Setting

Priority Need: Neighborhood Revitalization, Public Facilities & Infrastructure

- Facility or Infrastructure Improvements
- Facility or Infrastructure Improvements – Housing Related
- Land Acquisition for Affordable Housing Development

Priority Need: Public Services and Economic Opportunities

- Services to Meet Basic Needs
- Employment and Job Training Services
- Housing Stabilization/Homelessness Prevention including Eviction/Foreclosure Prevention and Legal Services



2021-2025 Con Plan Goal Setting

Priority Need: Addressing Homelessness

- Service and Facility Operating Support, including Outreach
- Increase number of emergency/transitional shelter and permanent supportive housing beds

Priority Need: Decent Affordable Housing

- Housing Rehabilitation (Rental and Owner)
- Housing Development (Rental and Owner)

Contact Information

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