

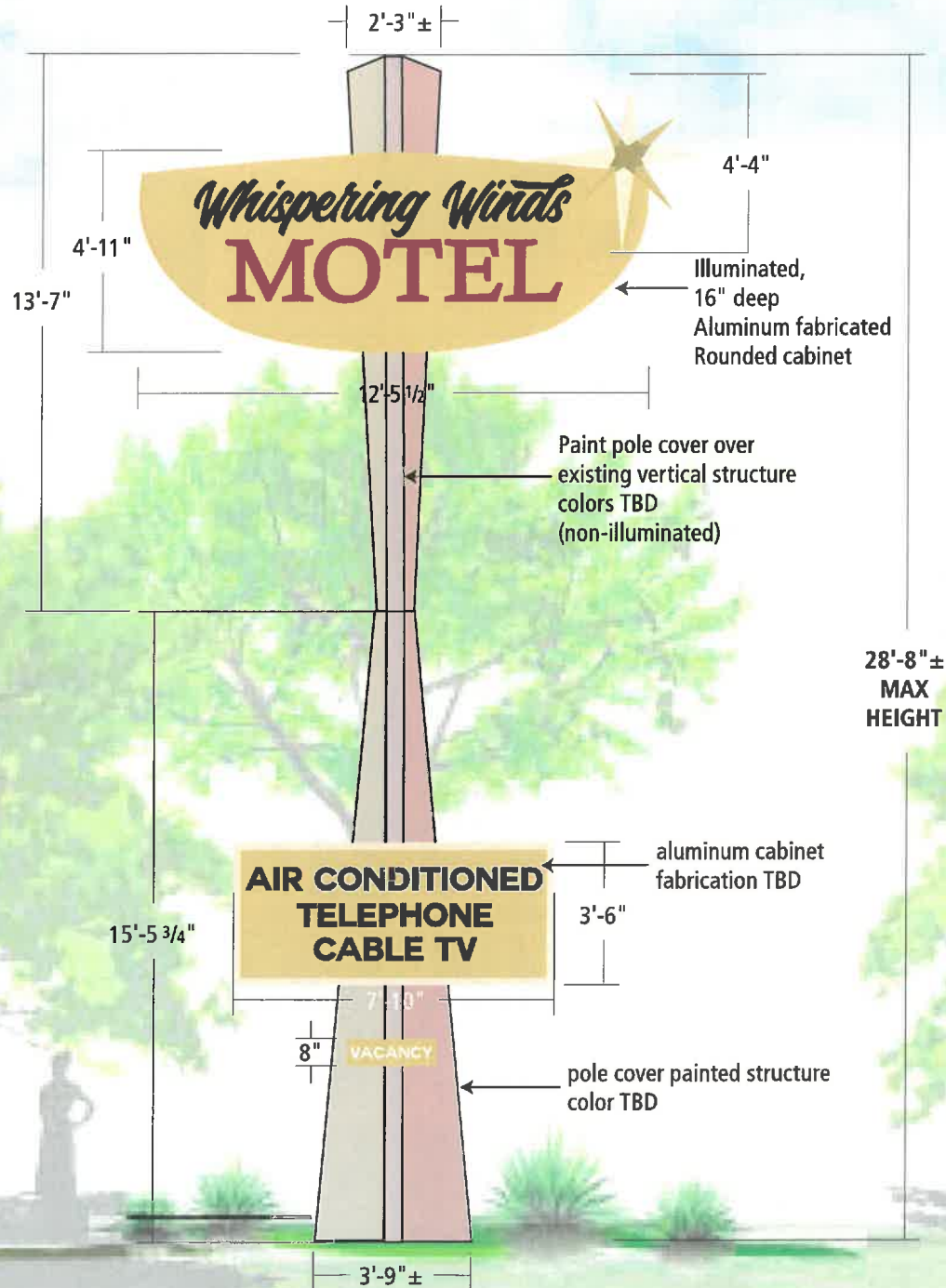
Client: WHISPERING WINDS
 Contact:
 Address: 922 E. ROUTE 66
 Flagstaff, AZ 86001
 Phone:
 Email:



Office: 480.970.8060
 Fax: 480.970.6646
 Email: jr@number1signs.net
 ROC # 257610 Date: 09/30/20
 AE: JR deLuna: 602-359-9494

Monument Refurb.
 Rendering | Scale: NTS

OPTION 2



Monument Refurb.
 Elevation | Scale: 3/16"=1'-0"

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Proposed



Existing



Reference Photo Only | Scale: NTS



City of Flagstaff

Community Development Division

211 W. Aspen Ave P: (928) 213-2601
 Flagstaff, AZ 86001 F: (928) 213-2609
www.flagstaffaz.gov

PSIGN

Date Received	Application for Permanent Sign Permit		Permit Number
Site Address (including suite #) 922 E Route 66		City, State, Zip Flagstaff, AZ 86001	Parcel # 104-05-005
Business Name Whispering Winds Motel	Business Owner Name WW66 LLC	City License # Pending (application submitted)	
Local Contact or Manager Name Karan Patel	Phone 928-600-5774	Shopping Center/Building Name n/a	
Business Mailing Address 2200 E Butler Ave,		City, State, Zip Flagstaff, AZ 86004	E-mail karan@acm-ivt.com
Total Value of Sign(s)\$ 32,430	Zoning District HC	Multi-Tenant (3 or more) Development or Shopping Center <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	

Contact the local Registrar of Contractors Office (928) 526-2325 regarding licensed contractor requirements. If you are using a licensed General Contractor and/or subcontractors, you must provide that information prior to the permit being issued.

Sign Contractor/Vendor Name Number One Signs Corp	Address 1842 E. 3rd St #104	City, State, Zip Tempe, AZ 85281
Contact Name JR deLuna	Phone 480-970-8060	Email jr@number1signs.net
Contractor's License # 257610	City of Flagstaff Business License # 80332901	

Description of Proposed Work:
Pylon Sign Restoration and Rehabilitation to original design evidenced by post card.

Special Districts:

- Yes No This property is in a local or national Historic District. If yes, specify: _____
- Yes No This property is in the Central Sign District Downtown Historic District Flagstaff Auto Park District
- Yes No This property has a Comprehensive Sign Plan. If yes, specify: _____

Important Information about this Application:

1. See the Planning Map on the **City of Flagstaff Public Mapping Portal** for information on **Zoning, Lighting Zones, and Historic Districts**: <https://gis.flagstaffaz.gov/portal/apps/sites/#/opendata/app/e875b6af210e466095227070ee2ccc94>.
2. See **page 3** of this application for a complete list of submittal requirements. See **page 4** of this application and **Section 10-50.100 Sign Standards of the Zoning Code** for City of Flagstaff Sign Standards.
3. Contact the **Planner of the Day** (<https://www.flagstaff.az.gov/150/Current-Planning>) with questions. A Permanent Sign Permit applicant may receive clarification from the City Zoning Code Manager on how the City is interpreting this Section.
4. A **Permanent Sign Permit is required for sign face changes for existing internally illuminated signs**. A Permanent Sign Permit is not required for sign face changes within the existing frame for non-illuminated and externally-illuminated signs.
5. An **Outdoor Lighting Permit** is required for changes to the lighting of externally-illuminated signs.
6. An **Over-The-Counter Electrical Permit is required for signs that include electrical work** as part of installation.
7. A **separate Building Permit is required for freestanding signs that meet at least one the following**: 1) The sign is more than 6 ft. tall from grade to the top of the sign, 2) The aggregate area of all signs on the structure is more than 35 square feet, and/ or 3) There is electrical work associated with the sign. An Over-The-Counter permit is not required for these signs.
8. Signs in a **Historic District or in the Central Sign District also require a Heritage Preservation Commission (HPC) application**. (<https://www.flagstaff.az.gov/901/Heritage-Preservation>). Complete and submit page 1 with the application fee.
9. An application shall be considered withdrawn for failure to respond within 30 days to corrections provided by the City.

____ (Initials) I hereby certify that the information set forth on this form is complete and accurate and do hereby agree to comply with all applicable codes of the City of Flagstaff and the State of Arizona and with any conditions attached hereto, and request that all pertinent City personnel access my property at any time deemed necessary to inspect work being done relating to this permit.

Applicant Signature: 	<input checked="" type="checkbox"/> Contractor <input type="checkbox"/> Agent	Date: 1-29-21
For City Use		
Received By:	Fee Receipt #:	
Approval: <input type="checkbox"/> Yes <input type="checkbox"/> No	Staff Initial:	Date Approved:

Required Information for Each New Sign or Sign Face Change

Please fill out the table with the required information for each sign (**provide all dimensions in feet; e.g 5.5 feet**).
If there are more than three signs proposed, copy this page and fill out the table for each additional sign (label the additional signs Sign 4, Sign 5, Sign 6, etc.).

Sign 1

<input type="checkbox"/> Sign Face Change Only	<input type="checkbox"/> Building Mounted	<input type="checkbox"/> Driveway	<input type="checkbox"/> Landscape Wall	<input type="checkbox"/> Service Island
<input type="checkbox"/> Comprehensive Sign Plan	<input type="checkbox"/> Changeable Copy	<input checked="" type="checkbox"/> Freestanding	<input type="checkbox"/> Projecting	<input type="checkbox"/> Suspended
<input type="checkbox"/> Awning/Canopy	<input type="checkbox"/> Directory	<input type="checkbox"/> Interpretive	<input type="checkbox"/> Roof Mounted	<input type="checkbox"/> Window

Sign Face Dimensions: Height 48" Width 146" Depth 21" Sign Material(s): Metal Rehabilitated Cabinet

Height from grade to top of sign: 173" Height from grade to bottom of sign: 125"

Type of Illumination: None LED Incandescent Florescent Neon Other (specify) _____

Lighting Zone and Time Limitation: Zone 1 (9:00 PM) Zone 2 (11: 00 PM) Zone 3 (11:00 PM)

Building Mounted Signs Only:
Wall length of business on primary building frontage _____ Wall length of business on secondary frontage (if applicable): _____

Freestanding Signs Only:
Total length of primary street frontage _____ Total length of secondary street frontage (if applicable) _____
Total landscaping required (sq. ft.) _____ Total landscaping provided (sq. ft.) _____

Sign 2

<input type="checkbox"/> Sign Face Change Only	<input type="checkbox"/> Building Mounted	<input type="checkbox"/> Driveway	<input type="checkbox"/> Landscape Wall	<input type="checkbox"/> Service Island
<input type="checkbox"/> Comprehensive Sign Plan	<input type="checkbox"/> Changeable Copy	<input checked="" type="checkbox"/> Freestanding	<input type="checkbox"/> Projecting	<input type="checkbox"/> Suspended
<input type="checkbox"/> Awning/Canopy	<input type="checkbox"/> Directory	<input type="checkbox"/> Interpretive	<input type="checkbox"/> Roof Mounted	<input type="checkbox"/> Window

Sign Face Dimensions: Height 59" Width 149.5" Depth 16" Sign Material(s): New Aluminum Cabinet Restoration

Height from grade to top of sign: 344" Height from grade to bottom of sign: 285"

Type of Illumination: None LED Incandescent Florescent Neon Other (specify) _____

Lighting Zone and Time Limitation: Zone 1 (9:00 PM) Zone 2 (11: 00 PM) Zone 3 (11:00 PM)

Building Mounted Signs Only:
Wall length of business on primary building frontage _____ Wall length of business on secondary frontage (if applicable): _____

Freestanding Signs Only:
Total length of primary street frontage _____ Total length of secondary street frontage (if applicable) _____
Total landscaping required (sq. ft.) _____ Total landscaping provided (sq. ft.) _____

Sign 3

<input type="checkbox"/> Sign Face Change Only	<input type="checkbox"/> Building Mounted	<input type="checkbox"/> Driveway	<input type="checkbox"/> Landscape Wall	<input type="checkbox"/> Service Island
<input type="checkbox"/> Comprehensive Sign Plan	<input type="checkbox"/> Changeable Copy	<input type="checkbox"/> Freestanding	<input type="checkbox"/> Projecting	<input type="checkbox"/> Suspended
<input type="checkbox"/> Awning/Canopy	<input type="checkbox"/> Directory	<input type="checkbox"/> Interpretive	<input type="checkbox"/> Roof Mounted	<input type="checkbox"/> Window

Sign Face Dimensions: Height _____ Width _____ Depth _____ Sign Material(s): _____

Height from grade to top of sign: _____ Height from grade to bottom of sign: _____

Type of Illumination: None LED Incandescent Florescent Neon Other (specify) _____

Lighting Zone and Time Limitation: Zone 1 (9:00 PM) Zone 2 (11: 00 PM) Zone 3 (11:00 PM)

Building Mounted Signs Only:
Wall length of business on primary building frontage _____ Wall length of business on secondary frontage (if applicable): _____

Freestanding Signs Only:
Total length of primary street frontage _____ Total length of secondary street frontage (if applicable) _____
Total landscaping required (sq. ft.) _____ Total landscaping provided (sq. ft.) _____

Whispering Winds Sign Permit Narrative

Full Historic Restoration of Historic Route 66 Sign.

By Mark Reavis, Heritage Preservation Officer on behalf of the property owner.

A substantial portion of the historic sign remains consisting of the detailed sign shaft at a height of approx. 22 feet. A lower cabinet historic sign is remaining and to be rehabilitated. Above this remaining rectangular cabinet sign to be restored is an added sign (motel name) to be removed. The portion of the sign at the top of the detailed sign shaft is the major sign restoration component, restoration per the US Secretary of the Interior Standards for Restoration as used by Flagstaff Heritage Preservation Program. This upper restoration is a semi-oval sign with text "Whispering Winds" and "MOTEL". The historic restoration includes a star feature as well as the completion of the shaft portion that is missing above the restored sign. The historic restoration is based upon photo documentation.

Please note that the graphic representation of the sign in one of the pictures has the decorative star not on the Street side, this was just an oversight on how the drawings were produced and placed into the photos. The sign and star location is correct when traveling east bound.

Narrative for: Whispering Winds Historic Route 66 Sign Restoration

Project Representative: Mark Reavis, Flagstaff Heritage Preservation Officer 10/28/2020

As an aspect of Flagstaff's Heritage Preservation Program, the Heritage Preservation Officer is representing the applicant and owner in the landmark designation and full restoration of the historic route 66 Whispering Winds sign. The reason for the designation and the restoration of the missing components of the sign is that the restoration would not be in compliance with current Flagstaff sign code requirements for new or modifications to existing signs. Per Heritage Preservation allowances within the code the local landmark designation allows for this exception.

The historic roadside motel is undergoing interior room rehabilitation and the restoration of the exterior structure and the site. The historic sign is missing approximately the top third of its once original appearance. From photo documentation the plan is to accurately reproduce the missing component and rehabilitate the remaining portion of the sign. Preservation of Heritage Resources has been determined to be a community priority and a benefit to visitation and economic development. With the designation the Heritage Preservation Commission will release approved Flagstaff Arts & Science funding for the sign.

Planning and Zoning is to consider a proposed amendment to the official City of Flagstaff zoning map to designate a historic Route 66 sign as a local landmark with its full restoration. The site currently consists of land owned by WW.66 LLC, 6164 E. Abineau Canyon Dr. Flagstaff AZ.

General Description of the Affected Area: The point location of the sign is located in approximately .82 acres, Coconino County Assessor's Parcel Number 104-05-005, situated at Sixteenth: NW Quarter: NE Section: 22 Township: 21 Range: 07E PT of NE4 Comm ATN4, located at 922 E Route 66, City of Flagstaff, Coconino County, Arizona.

Notice for the public meeting was given per heritage preservation allowances in the Municipal Code – for the Flagstaff Heritage Preservation Commission that held a Public Hearing on Wednesday, October 21, 2020, at 5:00 p.m. in consideration of and to collect public comment.



The entire property is described for mapping purposes, but it is the sign only which is being called out as the historic landmark.
ADDRESS: 922 E. Route 66, APN: 104-05-005 ACRES: Approximately .82 Acres w/point location of sign

Applicant & Owner's Representative: Jose R. Alvarado Director of Sales | Ascend Capital Management Phone: (928) 779-6944
Fax: (928) 774-3990 Email: Jose@ACM-JVT.com

Compliance with Regional Plan Policy

The restoration of the missing components the Whispering Winds sign conforms to the Regional Plan policies in several ways:

Policy CC.2.2. Formally recognize heritage resources through designation as local landmarks and historic districts. The designation as a local landmark was necessary to allow for the use of Flagstaff Grant funds. The formal designation officially recognizes the significance historically of this unique roadside Route 66 Motel.

Policy CC.2.4. Support restoration and rehabilitation of historic housing, buildings, structures, and neighborhoods. This designation supported the full historic restoration of the Sign to its original configuration and allowed the sign to vary from the Flagstaff sign code. This designation was for a unique structure which is just as important to Flagstaff heritage as designations for housing, buildings and neighborhoods.

Policy CC.2.5. Provide incentives for heritage and cultural preservation. The sign designation allowed for the use of an available grant program with the Arts & Science Historic Sign & Façade program.

Policy CC.3.3. Emulate the most celebrated design traditions of Flagstaff, particularly the pre-Route 66 and early Route 66 eras. This was a significant opportunity of have a significant impact on restoring a unique aspect of a Route 66 Motel. Signage along Route 66 was flamboyant and was very much a part of the travel history of the mid-century design linking signage and the theme of the building itself.