

# Flagstaff Regional Plan Update Strategies and Process Work Session

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# Work Session Objectives



- Introduce the process of Regional Plan development and adoption
- Answer questions about the schedule and potential work
- Feedback from Council on data analysis, public participation and intergovernmental coordination efforts

# Flagstaff Regional Plan 2030 Vision



“The Greater Flagstaff community embraces the region’s extraordinary cultural and ecological setting on the Colorado Plateau through active stewardship of the natural and built environments. Residents and visitors encourage and advance intellectual, environmental, social, and economic vitality for today’s citizens and future generations.”



# What is the Regional Plan



While the plan serves many purposes, it is important to distinguish what the plan is, and what it is not. Specifically, the *Flagstaff Regional Plan* is:

- a collaborative community vision
- a collection of **goals and policies** to achieve that vision
- a **tool** for decision makers, developers, businesses, and citizens
- a **framework** for general planning.

The *Flagstaff Regional Plan* is not:

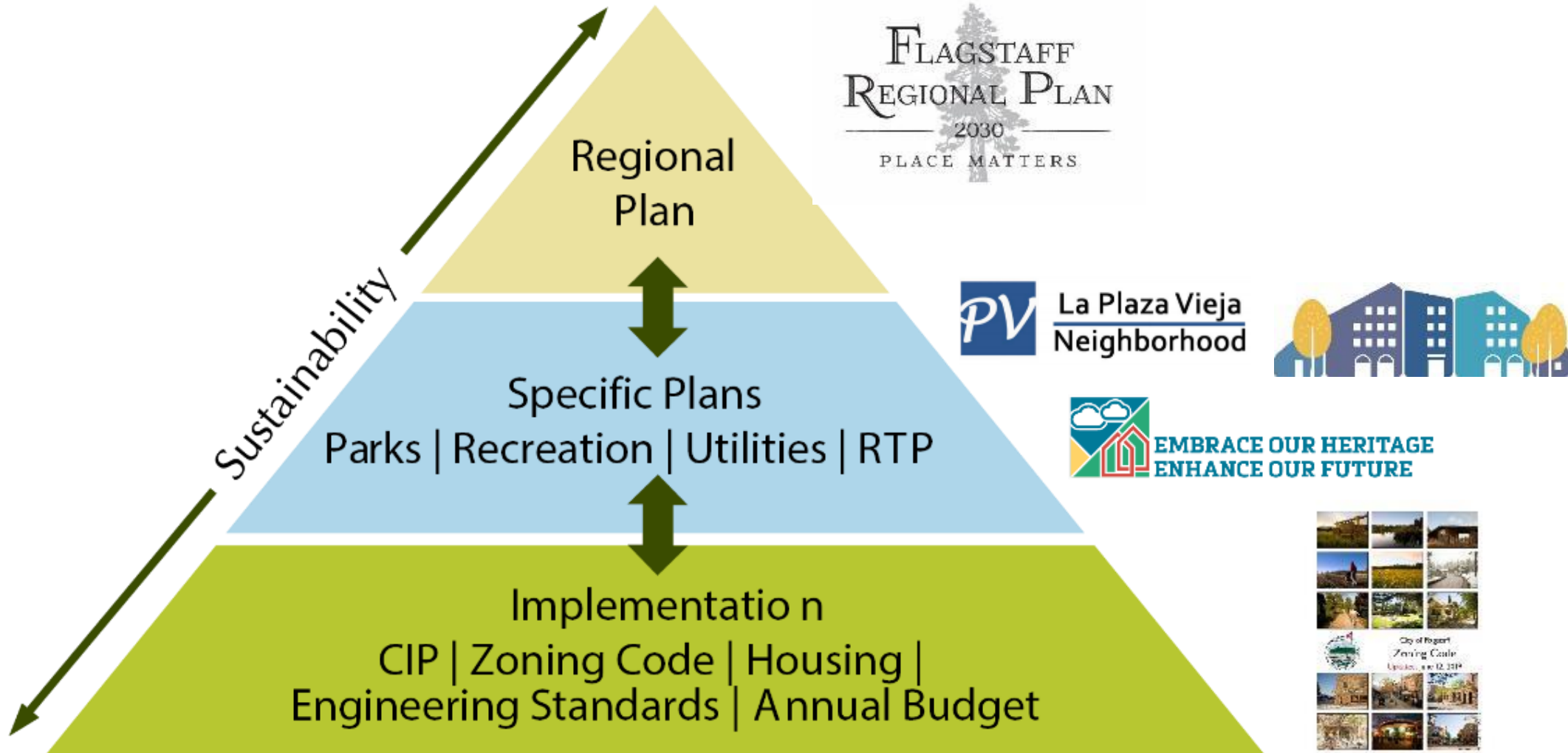
- a mandate for or against development
- a zoning ordinance
- a Capital Improvement Plan
- a City budget
- an unchangeable plan, or a law

Photo by: A. Leggett



# What is the Regional Plan

## Hierarchy of Planning Documents





# Why is it a “Regional Plan”?

## City of Flagstaff

- Serves as the General Plan
- Must be ratified by voters every 10 years
- Supports land use decisions, policy making, the 100-year water supply designation and transportation planning plus many other efforts

## Coconino County

- Is an amendment to the County Comprehensive Plan\*
- Adopted by the Board of Supervisors as a Major Amendment
- Provides a map of area and place types that is further refined by area plans

\*The Comprehensive Plan has no land use map.



# How has the Plan evolved?

## Regional Land Use and Transportation Plan

- Started with narrower planning efforts that were rolled into a larger integrated document
  - Vision 2020 efforts (1997) and the Open Space and Greenways Plan and West side Plans (1998)
  - Specific Plans adopted by ordinance in the 1990s for McMillan Mesa and Woodlands Village
- Parcel specific land use map and clearly identified future roadways
- Discussed activity centers without identifying them
- Little emphasis or use of goals and policies



# How has the Plan evolved?

## Flagstaff Regional Plan 2030

- More emphasis on goals and policies than maps
  - 97 goals
  - 508 policies
- Generalized land use map with clearly identified activity centers based on scenario planning
- Robust basis for transportation modeling with Metroplan based on background data
- Multimodal transportation emphasis
- Foundation for 100-year water supply designation by Arizona Department of Water Quality

# What did the public want the Flagstaff Regional Plan 2030 to do?

- Hold government accountable for publicly derived policy outcomes and goals
- Guide physical and economic development
- Establish priorities for public action
- Direction for complementary private decisions
- Encourage predictable decision making





# The Next Regional Plan

## What are the ingredients of the Regional Plan?





# The Next Regional Plan

## Guiding Process Principles

*Based on:*

- *Lessons Learned*
- *Practice from specific and area plans*
- *Feedback from partners and staff*





# The Next Regional Plan

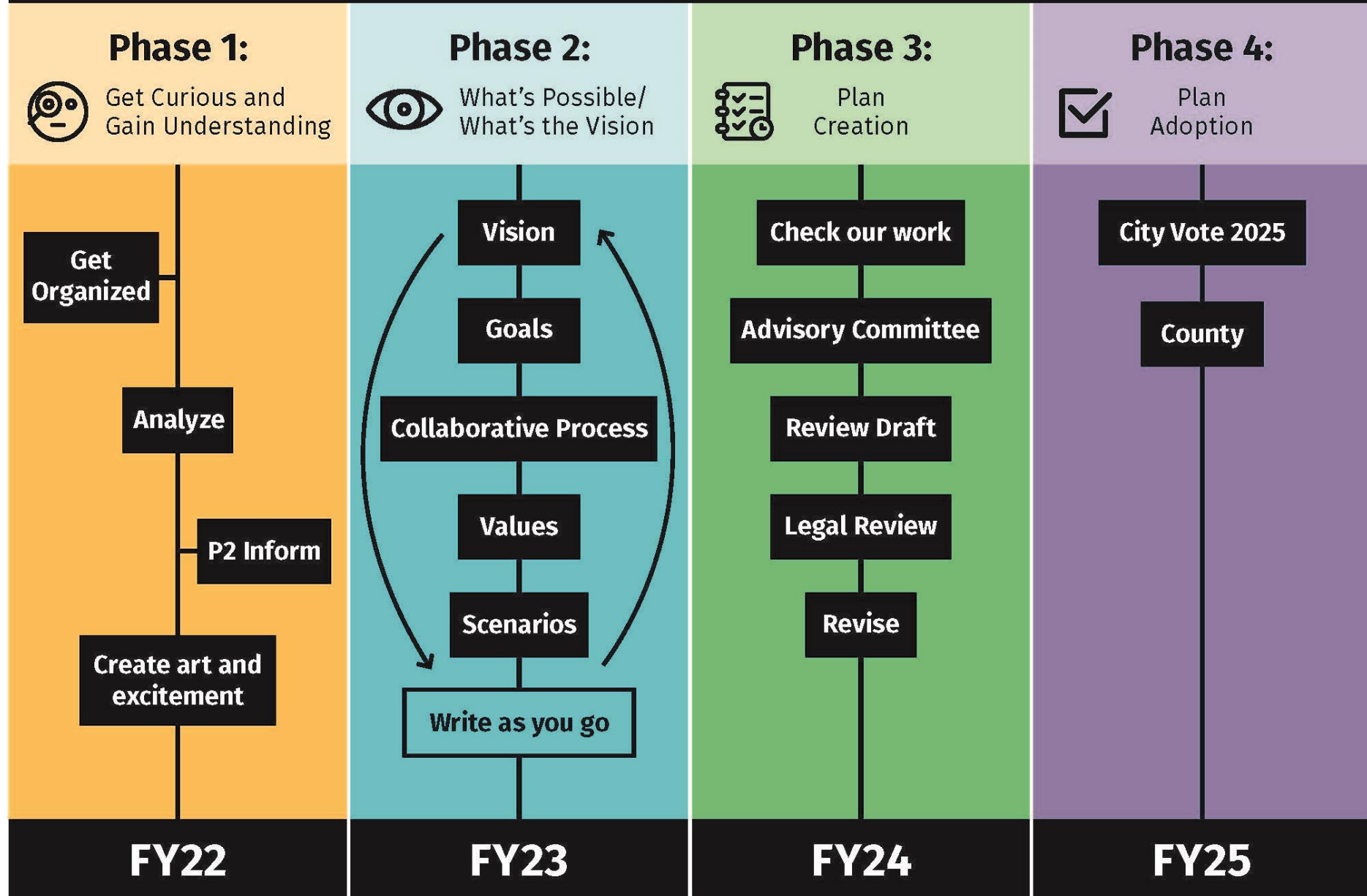


## Proposed Public Participation Process

### Levels of Public Participation

Plan Development & County Adoption:  
*Collaborate*

City Adoption:  
*Empower*

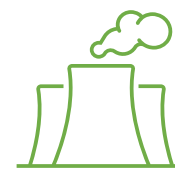


# Data Analysis and Forecasting

- Requires managing and analyzing over 180 data metrics
- Looking within and beyond the plan area
- Scenario planning and sensitivity testing ensure longevity and flexibility of plan



Demographics



Air Quality

Transportation



Energy



Land Use



Emerging Technology

Natural Resources



History



Climate Action



Geography

Housing



Social Issues



Economic



Public Facilities



# Emerging Issues

- Carbon Neutrality
  - Stronger emphasis on bicycle, pedestrian and transit
  - More integration of climate change into land use, economic development and housing
- Equity
  - Consideration of disproportionate impacts and opportunities on race, ethnicity, income status, family status, gender, age
- New Housing Affordability strategies



# Emerging Issues



- Public Health
  - Food Systems
  - Health resources and accessibility
  - Health system capacity and resiliency
- Emerging Technology
  - Vehicle Automation and transportation electrification
  - Broadband as an essential utility

# City Council Discussion

Questions after the meeting can be directed to:

Sara Dechter

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Staff is requesting input and discussion of:

- The proposed approach for public participation and guiding principles
- Concerns and inquiries about intergovernmental coordination
- Questions about the anticipated work and data management

