

2020 Annual Report

Flagstaff Regional Plan 2030:
Place Matters



August 2021



2020 Annual Report



Why is there a Regional Plan Annual Report?

- State law requires an annual report to Council
- Transparency in how the plan is implemented
- Inform policy decisions based on outcomes
- Measure progress of Regional Plan implementation through metrics
- Inform the next plan update (starting in 2021-2022)



2020 Annual Report

Where can you find the Report?

- www.FlagstaffMatters.com
- → Annual Reports (on left)
- Scroll Down



Regional Plan Annual Reports and Presentations

- [2014 Annual Report](#)
 - [June 9, 2015 Council Presentation](#)
- [2015 Annual Report](#)
 - [June 14, 2016 Council Presentation](#)
- [2016 Annual Report](#)
 - [June 13, 2017 Council Presentation](#)
- [2017 Annual Report](#)
 - [August 21, 2018 Council Presentation](#)
 - [Questions and Answers from Presentations](#)
- [2018 Annual Report](#)
 - [September 10, 2019 Council Presentation](#)
 - [August 28, 2019 Planning and Zoning Presentation](#)
- [2019 Annual Report](#)
 - [Draft Significant Natural Resources Map with Prairie Dog Colonies Update](#)



2020 Annual Report



Annual Report Organization

- Introduction
- Key Insights
- Natural Environment
- Built Environment
- Human Environment
- Most Cited Goals
- Accomplishments
- Future Projects





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COVID-19 and the Annual Report

- Many metrics appear to have been unaffected
- Some metrics are a year delayed and may not reflect the reality of 2020
 - Particularly true of American Community Survey data for wellbeing indicators



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Natural Environment

- Environmental and Conservation Planning
 - The trend for these measures has been stable
 - Volunteer hours and community gardeners increased in 2020
 - Part of a national trend during the COVID-19 Pandemic shutdown



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Natural Environment

- Environmental and Conservation Planning
- Public Facilities – Solid Waste
 - Tons of recycling still down since high in 2015.
 - Waste diversion rate dropped in 2017 and 2018 and has remained low.





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Natural Environment

- Environmental and Conservation Planning
- Public Facilities – Solid Waste
- Energy
 - Municipal consumption per square foot up
 - Reporting and data improvements
 - Total usage down due to COVID-19
 - City renewable generation up



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Natural Environment

- Environmental and Conservation Planning
- Public Facilities – Solid Waste
- Energy
- Water Resources
 - Most metrics have yearly variability but more stable long-term trends
 - Potable Water costs down



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Built Environment

- Community Character
 - Beautification funding remaining high
 - Generated by tourism revenues
 - Operations budget grew in 2020
 - No Brownfield projects since 2016
 - Heritage resources inventoried increased dramatically in 2020
 - State Historic Preservation Office grant-funded project that has accelerated the inventory of historic resources in the Southside



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Built Environment

- Community Character
- Growth Areas & Land Use
 - Somewhat steady growth in residential permits
 - Residential Units show more variability based on specific projects' completion but have declined since the 2017 high
 - Commercial permits and square footage have varied year to year with no clear trend
 - ADUs show large increase



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Built Environment

- Community Character
- Growth Areas & Land Use (Cont.)
 - Open/Park space increased by over 2,600 on the Future Growth Illustration Map and Land use zoning distribution outside of activity centers
 - Observatory and McMillan Mesa
 - Activity Centers and corresponding land-use mix changed through two specific plans (HOH, LPV)



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Built Environment

- Community Character
- Growth Areas & Land Use
- Transportation
 - Stagnant trend for walkability and bikeability (See key insight next slide)
 - More people are living close to transit
 - Transit boarding and airport enplanements drop (See key insight after walk/bike slide)



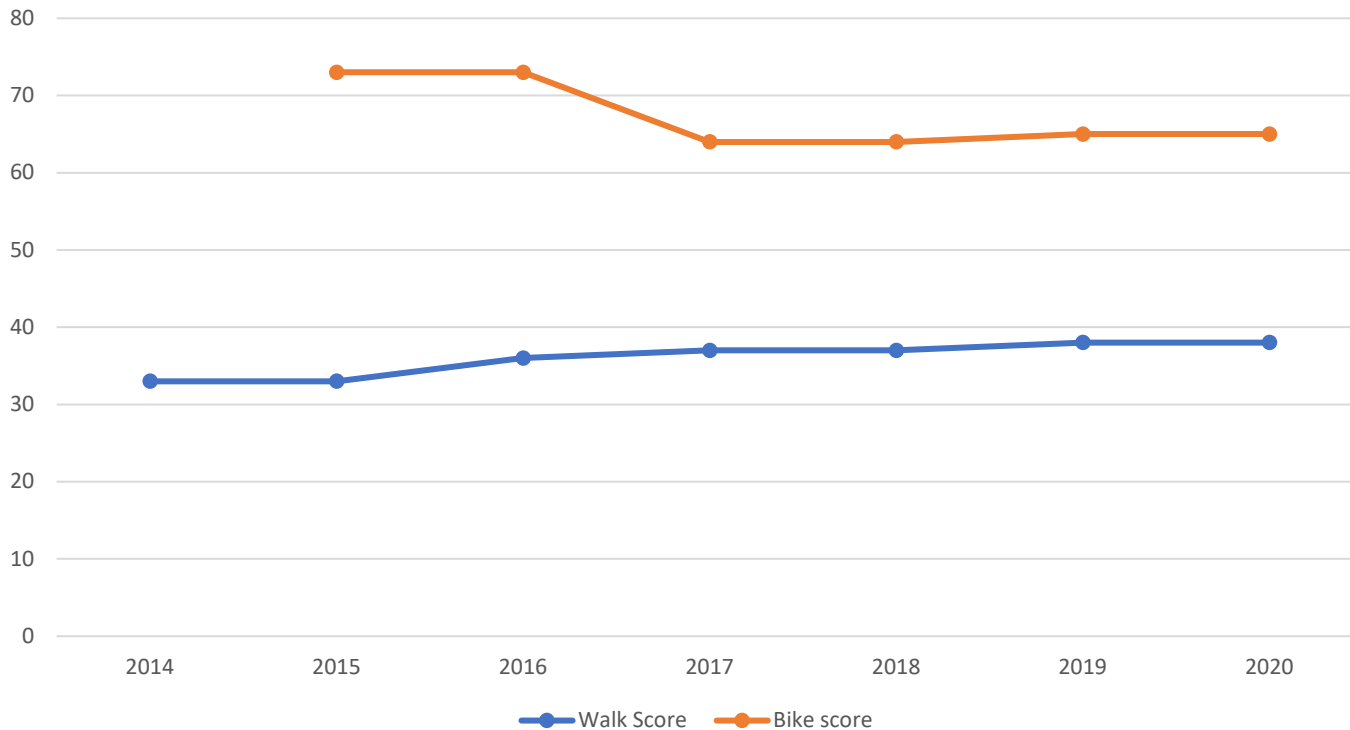
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Built Environment – Key Insight

Active Transportation

Walk and Bike Scores



ACS 5-Year Estimate Means of Transportation to Work

	2014	2019
Bicycle	5%	3%
Walked	10%	11%

Flagstaff Trip Diary Survey

	2014	2018
Bicycle	7.6%	7.8%
Walked	15.1%	14.3%



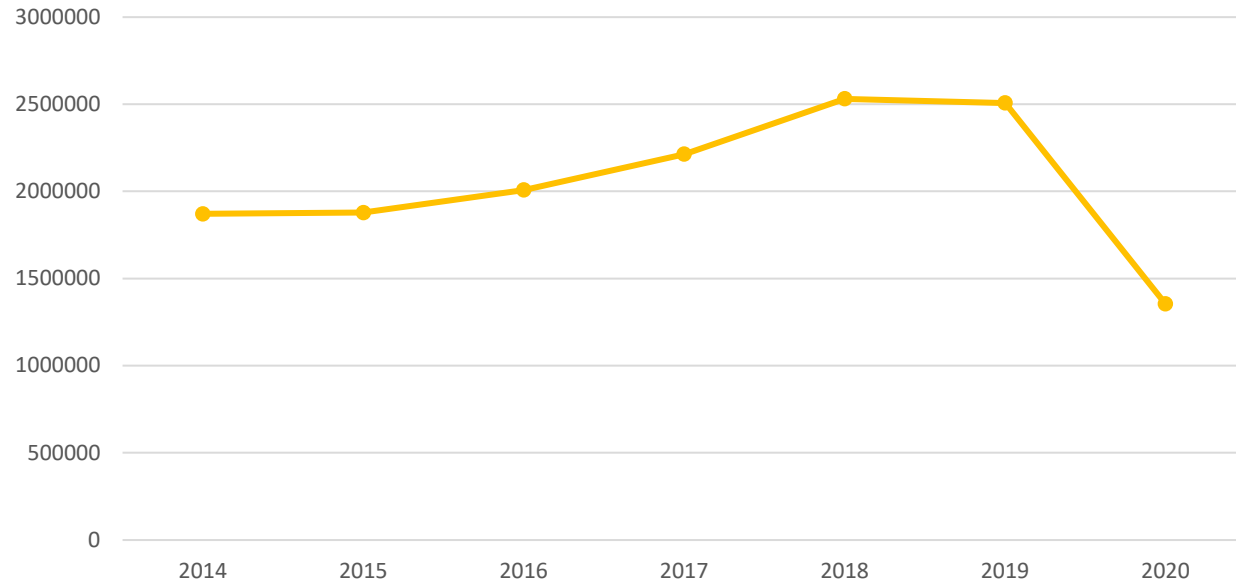
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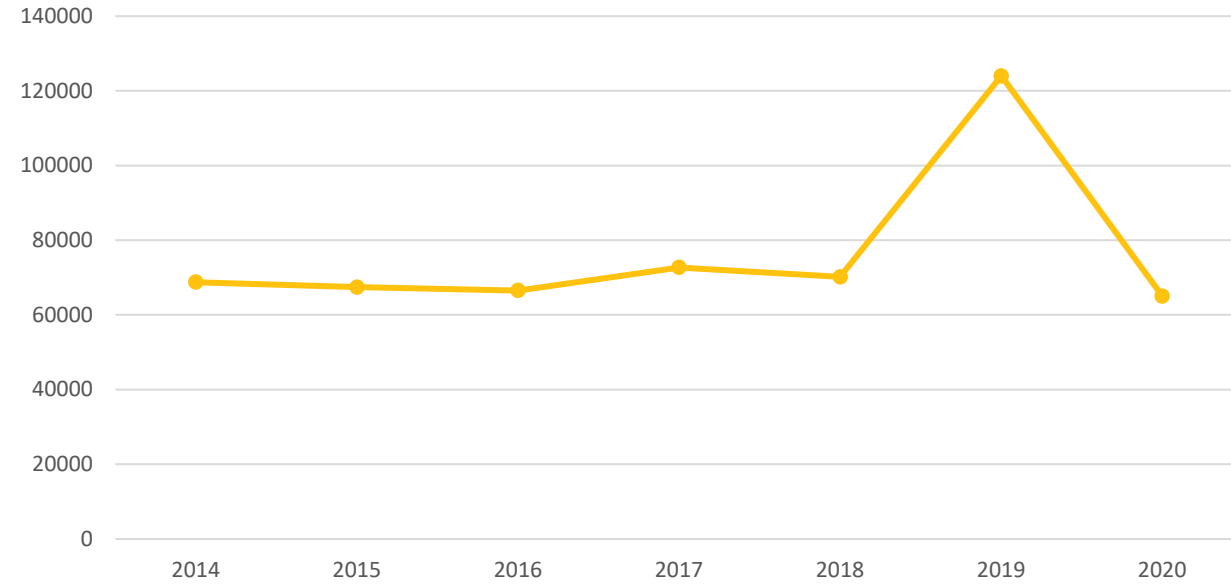
COVID-19 – Key Insight

Transit took a huge hit

Mountain Line Transit Boardings



Number of enplanements at Flagstaff Pulliam Airport





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Built Environment

- Community Character
- Growth Areas & Land Use
- Transportation

- Cost of Development
 - Money spent on Capital Improvements variable depending on specific projects and their phase
 - 2020 Included two more costly per-mile road projects
 - Fourth St Bridge (pictured above)
 - Coconino Estates





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Human Environment

- Indicators of Overall Community Well Being
 - Increasing population (delayed for 2020)
 - Percent living in poverty trending down (Does not reflect COVID Impacts)
 - Voter turnout highest during the reporting period



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Human Environment

- Indicators of Overall Community Well Being
- Neighborhoods, Housing & Urban Conservation
 - High Affordability Index with little change over reporting period
 - Housing costs are increasing and incomes stagnant (Key Insight, next slide)

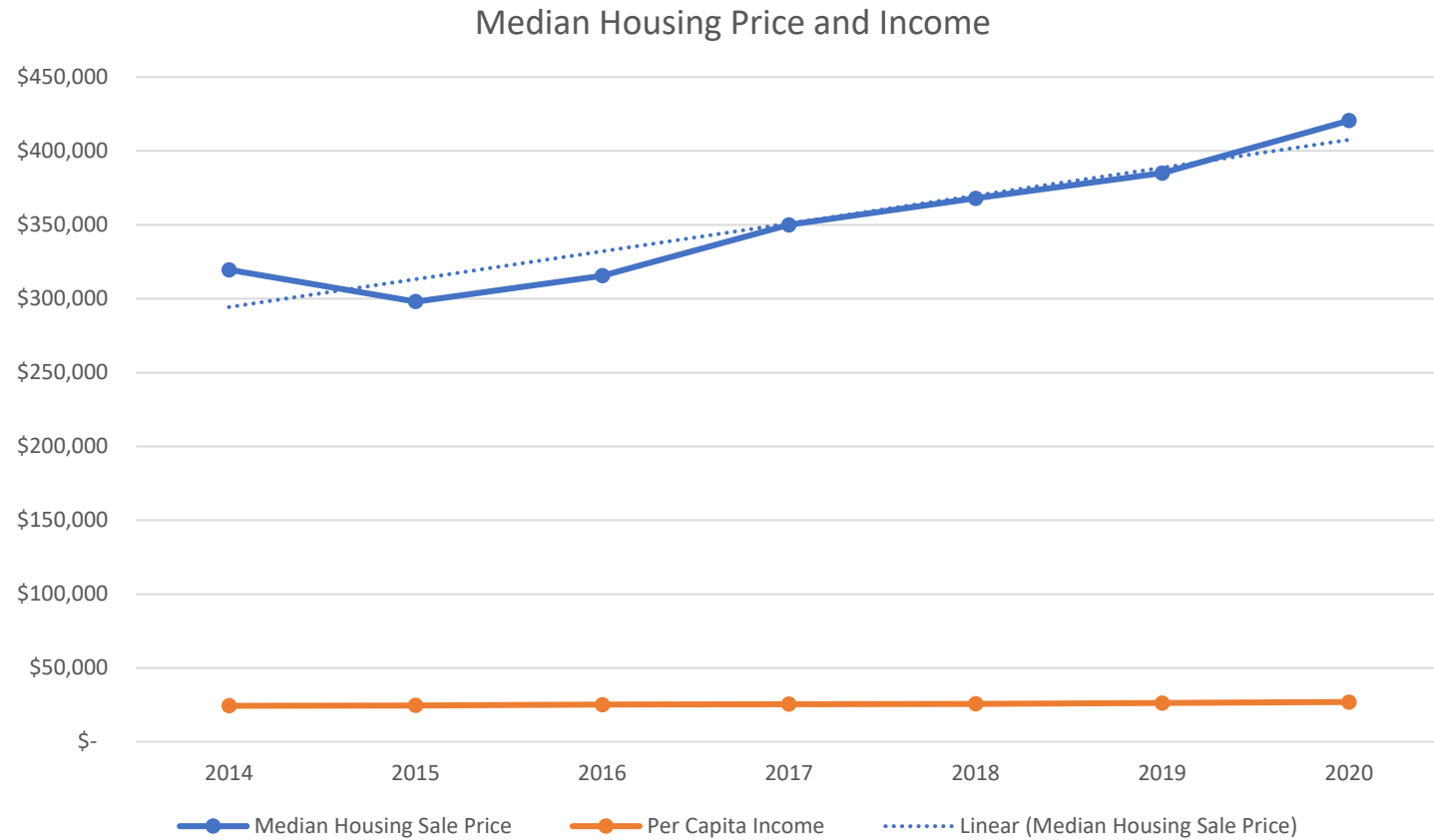


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Human Environment – Key Insight

- Neighborhoods, Housing & Urban Conservation – Housing Price
 - \$420,535





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Human Environment – Key Insight

Real income growth is declining and turned negative in 2019





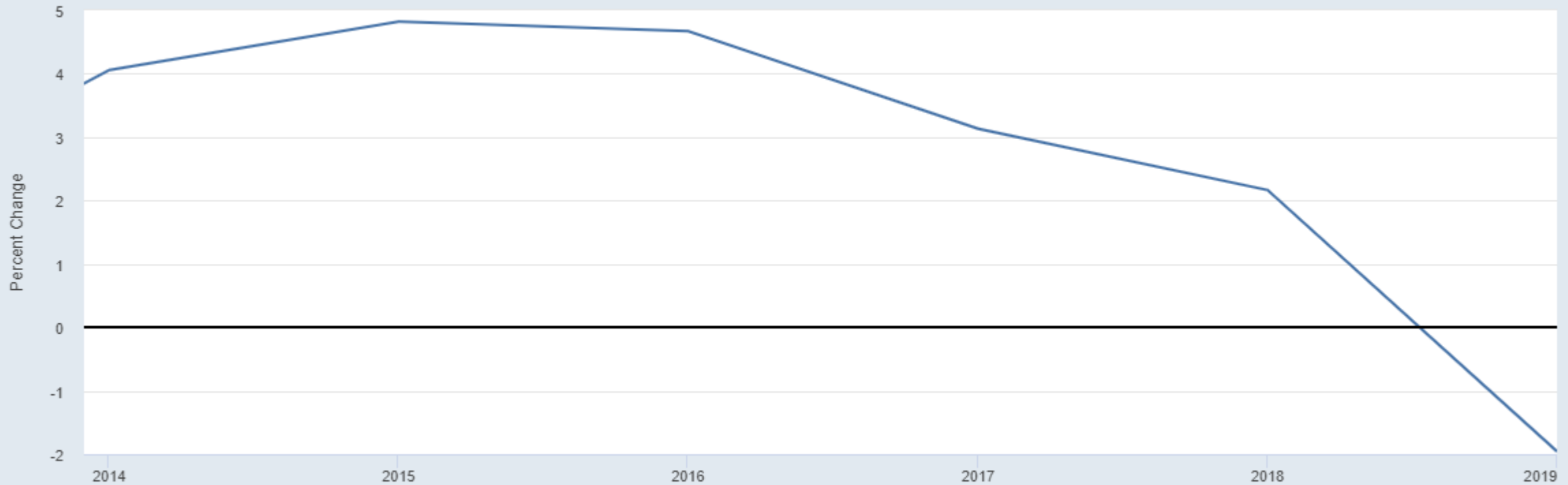
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Human Environment – Key Insight

Real income growth is declining and turned negative in 2019

FRED

— Real Per Capita Personal Income for Flagstaff, AZ (MSA)



Shaded areas indicate U.S. recessions.

Source: U.S. Bureau of Economic Analysis

fred.stlouisfed.org



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Human Environment

- Indicators of Overall Community Well Being
- Neighborhoods, Housing & Urban Conservation
- Economic Development
 - Income staying the same (key insights – prior slide)
 - Visitor numbers down in 2020 but still high
 - Employment industry breakdown has not changed



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Human Environment

- Indicators of Overall Community Well Being
- Neighborhoods, Housing & Urban Conservation
- Economic Development
- Recreation
 - Parks and recreation dollars for a new west side park returned as part of City's recession plan and lower BBB revenue



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What metrics are new, withdrawn, or missing?

- **Withdrawn**
 - Percent of impervious surface in the City limits
- **Missing**
 - **Natural Environment**
 - Wildlife and Biodiversity related metrics that would be done by other agencies at irregular intervals
 - Nonconforming properties brought into compliance – vacancy in department
 - **Built Environment**
 - Roadway connectivity – Future FMPO metric
 - **Human Environment**
 - Median wage of new companies attracted or started in the last year



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Most cited goals in staff memos to Council

• This Year

- **Goal WR.5** Manage watersheds and stormwater to address flooding concerns, water quality, environmental protections, and rainwater harvesting.
- **Goal E&C.3.** Strengthen community and natural environment resiliency through climate adaptation efforts.
- **Goal E&C.2.** Reduce greenhouse gas emissions.
- **Goal PF.3** Provide high-quality emergency response and public safety services including law enforcement, fire, medical, and ambulance transport service.



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Regional Plan Accomplishments

- Specific Plans
 - Southside Community Plan Adopted
 - Multiple award-winning plan
 - La Plaza Vieja
 - Design of traffic calming and pedestrian improvements for Clay Ave
 - HOH related
 - Zoning Code Amendments



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Other Accomplishments

- Milton/180 Master Plan nearing completion
- Establishment of Coordinator for Indigenous Initiatives and Indigenous Commission



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Future Projects

- Ongoing Planning Efforts
 - JW Powell
- Future Plan Amendments
 - Carbon Neutrality Plan Amendment
- Future Planning Efforts
 - Regional Plan update (Starting this year)

Questions, comments?

**Annual Report for Flagstaff Regional
Plan 2030: Place Matters**

Jordan Hollinger
Associate Planner



August 2021