



# Airport Parking: Art Design

Jana Weldon, Beautification, Arts and  
Sciences Project Administrator





# Agenda



## Airport Parking: Artist Concept

- **Background: Project, Procurement Process, Artist Selection, and Community Focus Group Participation**
- **Artist Concept** Recommended by BPAC
- **Safety** Reviews
- **Response** and **Discussion**



# Project Background

- A second parking lot
- Opportunities to **incorporate beautification and art motifs into the accompanying elements**: within or on the low walls and fencing surrounding the lot, light poles within the lot, bus stop, **the sidewalk and fencing connecting the pedestrians to the terminal.**
- Any material or artistic process proposed must withstand Flagstaff's climate without significant maintenance.
- While no themes were prescribed for the art concept, envisioned were designs appropriate for an airport that welcomes visitors to Flagstaff from all over the world and welcomes locals home.





# Procurement Background

- Beautification Funding Source: Bed, Board and Beverage (BBB) tax funds
- Original Direction: 1) \$15,000 Artist Services Contract for Developed Design; 2) Artist to be hired as a sub under the Parking Lot Contract
- Design could not be completed in time for Parking Lot Contract Approval
- New Direction with Assent of Procurement: 1) Amend artist contract to provide fabrication and installation oversight; 2) do separate informal written bids for materials, fabrication, and installation, each under \$50,000



# Artist Selection

Nine-member selection panel reviewed and scored four applications in an informal process led by Beautification Arts and Sciences staff.

- 2 Beautification and Public Art Commissioners
- Discover Flagstaff staff
- Current and Former Airport staff
- Economic Vitality staff
- Coordinator of Indigenous Initiatives staff
- An Engineer
- A graphic designer
- Nonprofit Arts Program Manager

**Beautification and Public Art Commission reviewed work of selection panel and recommended acceptance to staff**





# Artist Selection: Past Work

Pete Goldlust & Melanie Germond







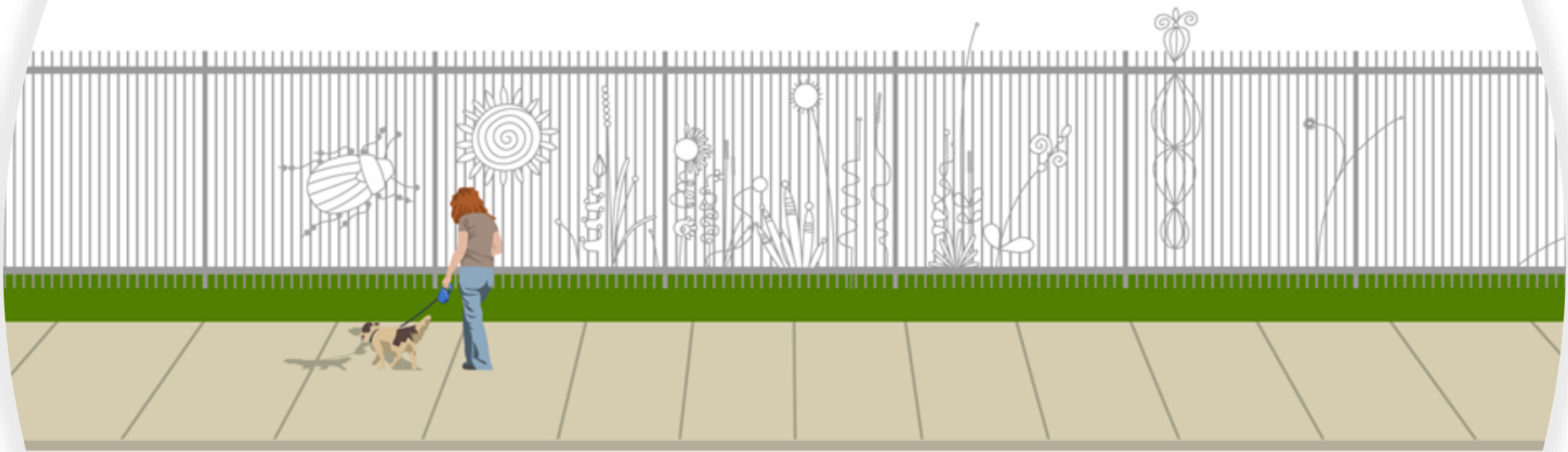


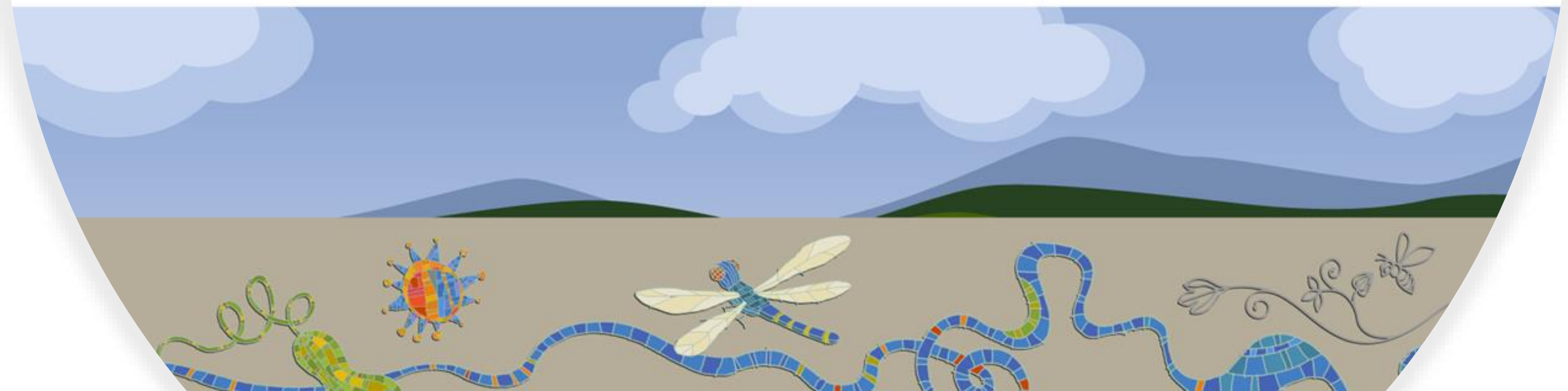
4th Ave | 7th/8th St

BAR & KITCHEN

URLY WENCH PUB











# Community Focus Group Participation



## Met in February to give input before design

*When you pick up a visitor from the airport what are the top three places that you take your visitor to see in Flagstaff? Where else do you go in Northern, AZ?*

*What is your favorite aspect of history in Northern Arizona?*

*What is your favorite natural or geological site in Northern Arizona? Send images.*

*What if a unexpected discovery was made at the site of the airport. What would it possibly be? Describe it. Share an image that encapsulates it.*

*Share an adventure that you have with wildlife in the Flagstaff area. Send images of your favorite wildlife in the area.*

*What is your favorite strange or surprising, unexpected, oddball or little-known story about the Flagstaff area? This could be a fact or feature about the landscape, history, wildlife, culture, or contemporary life that may not be commonly known to the general public.*

*Imagine that you are making a film starting at the airport. What genre would it be? Check or submit up to three:*

- Action/Adventure/Thriller
- Road Movie
- Romantic Comedy
- Buddies Film
- Historical Drama
- Romantic Drama
- Nature Documentary
- Western
- Experimental/Avant Garde

Sandra Lubarsky, Vice Chair BPAC

Kraig Weber, Commissioner BPAC

Heidi Hansen, Economic Vitality Director

Barney Helmick, Airport Director

Rose Toehe, Coordinator of Indigenous Initiatives

Creag Znetko, Community Investment Administrative Professional

Jennifer Schaber, Discover Flagstaff Creative Services Specialist

Sarah Smallwood Flagstaff Arts Council's Arts Programming Manager

James Madson, JM Design and Development owner/graphic designer

Rose Houk, Radio Show Contributor (Natural History & Archaeology)

Margaret Bevan, Pine Canyon Resident

Amy Hagin, Parks Manager

Kevin Schindler, Lowell Observatory Historian

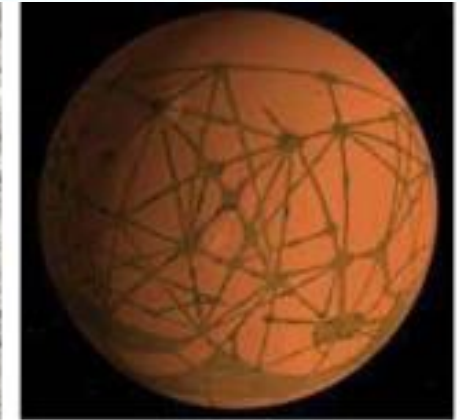
Alena Ohumakini, Graduate Student in Hospitality



# Community Focus Group Participation



## Inspirations



Natural Environment & the Fossil Record

Astronomical Exploration & the Lunar Legacy

Historic and Cultural Legacy

Travel & Activities





# Community Focus Group Participation



## Met in April to review initial ideas

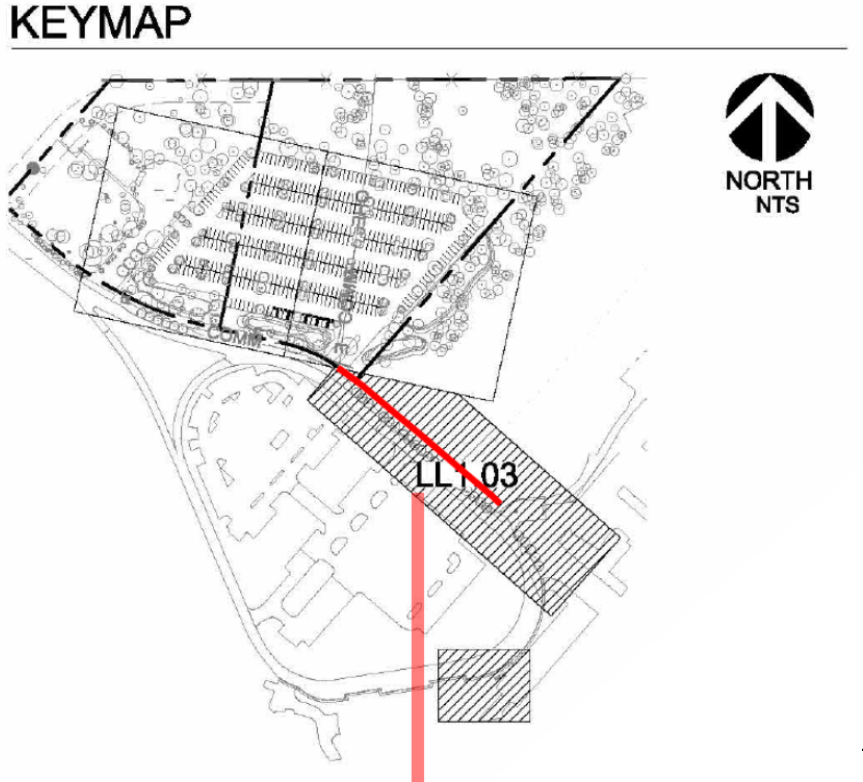


hope there is a way to incorporate **more native culture into the artwork.** *I love the ideas,* but like many others I do believe that **some of the designs are too cartoonish.** *I like the playfulness* but I think you can get that concept with *designs that are more realistic.* **NO Cactus.** Dinosaurs are fine, but **please incorporate bear, elk, squirrels, fox, and deer** to the drawings and to the footprints. **Add hiking....**astronaut could be more like an actual astronaut in a suit with a helmet. Less luggage .....should have the **Route 66 shield in the design.** More pine and sunflowers –No hot air balloons. Add more birds..... **Native American culture needs to be added** – perhaps pottery, etc... Arts could be represented with musical notes, guitar? **Like the colors being added to the artwork – perhaps not too much,** but on the items that you have repeated, only color them once ***I like the playfulness and humor; however, I thought the pieces also needed more realism and respectful portrayal of forms or ideas of local indigenous people.*** I support the wide variety of references the artwork makes towards pieces of flagstaff's natural and cultural history. Similar to what was expressed in the focus group, I would suggest **more references to indigenous people's history through coordination with the city's Indigenous People's Coordinator.** This will help highlight that history while doing so in a respectful manner. ***Support indigenous patterns.*** Three main points: 1. ***Foreground the Flagstaff-centric features;*** background the cartoonish features. *I think it would be fun to search for the imaginary creatures amongst the other images but I would prefer that they are not the dominant feature.* 2. I love the ***artists' metal work on the face and on the floor of the library in Glendale.*** *It's playful but also lyrical and more organic... I'd like to see more of the lyrical and organic in the design* . 3. ***Like fence as a visual tapestry and complementing it with a walkway narrative. I love the insets in the walkway*** and I think the ***addition of color*** (perhaps to emphasize the imaginary creatures) in the fence would add interest to the fence design. I think **most of the imagery is great,** but would like to see **a raven...** Though dinosaur isn't rendered as literal, please note that famous Coelophysis quarry is at Ghost Ranch in New Mexico. **Alternative could be *Therizinosaur*** (cast at MNA), major discovery near Lake Powell. Perhaps **add a bicycle and backpack, and Native art graphic if appropriate.** Feels like **astronomy/lunar theme may be overemphasized** at expense of others.

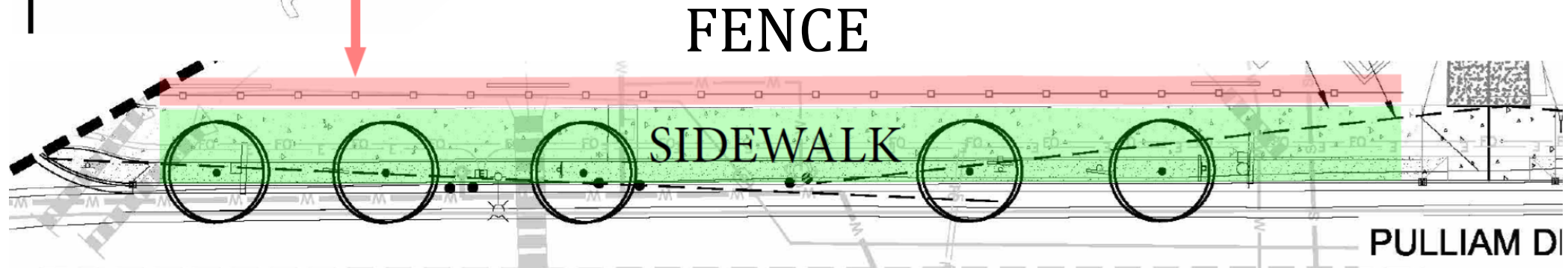


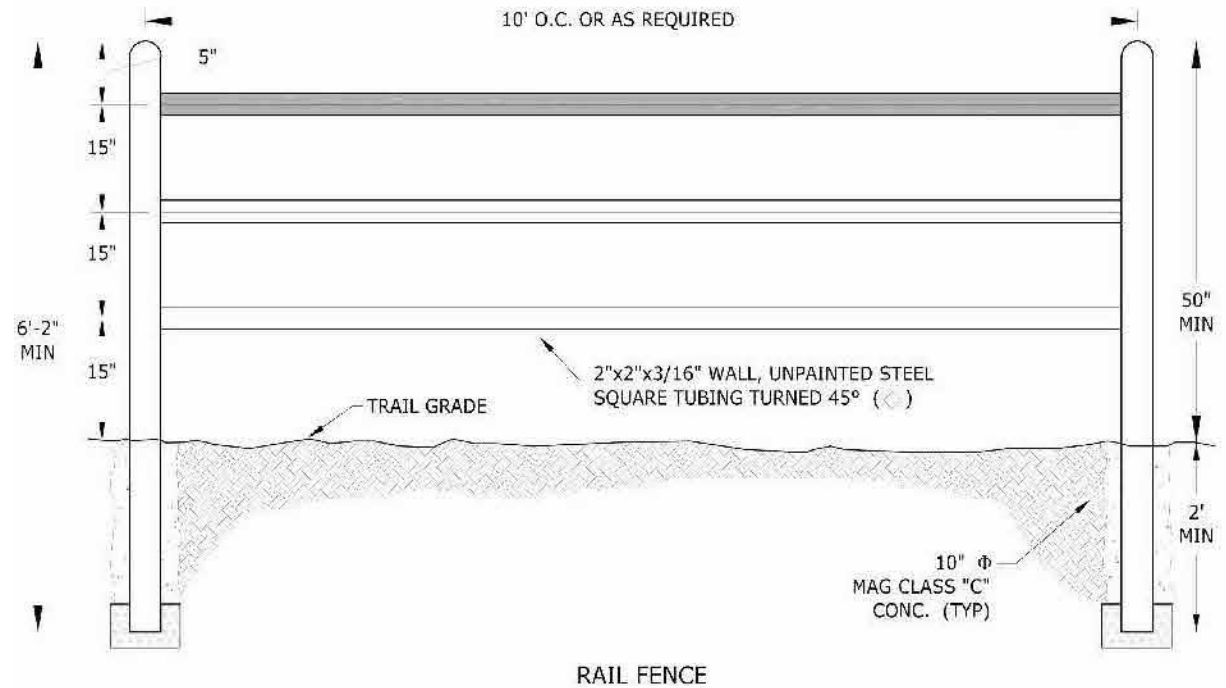
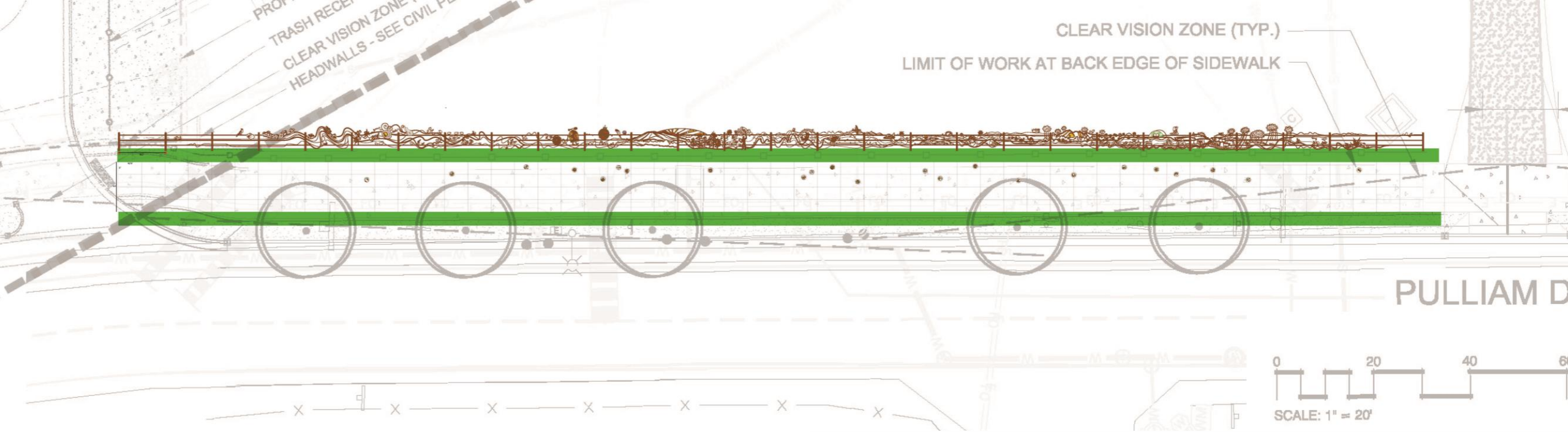
# BPAC Recommended Art Concept

## Location

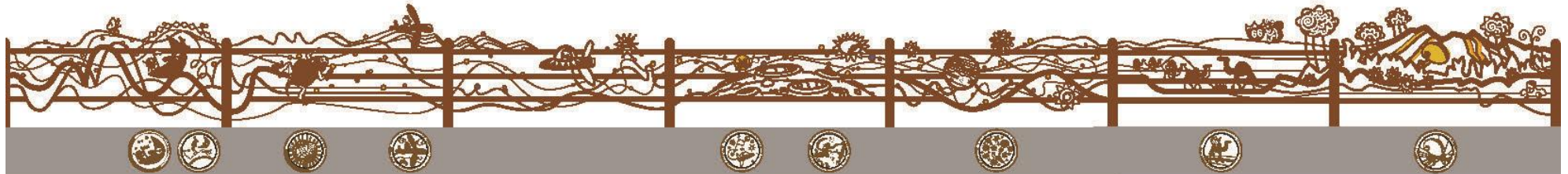
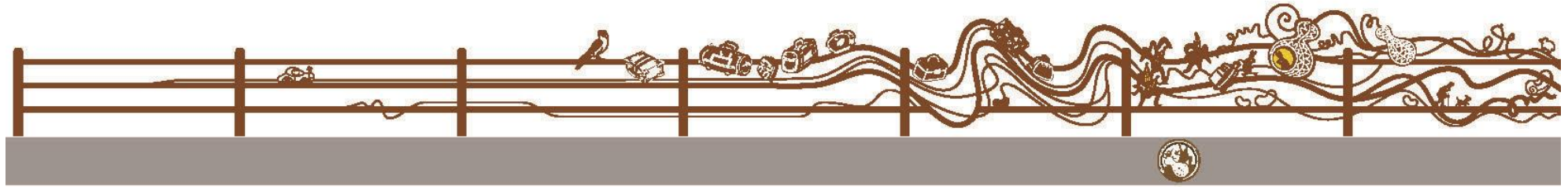


FUTS Fence Art Panels  
+ Sidewalk "Footnotes"





# FUTS FENCE





# BPAC Recommended Art Concept

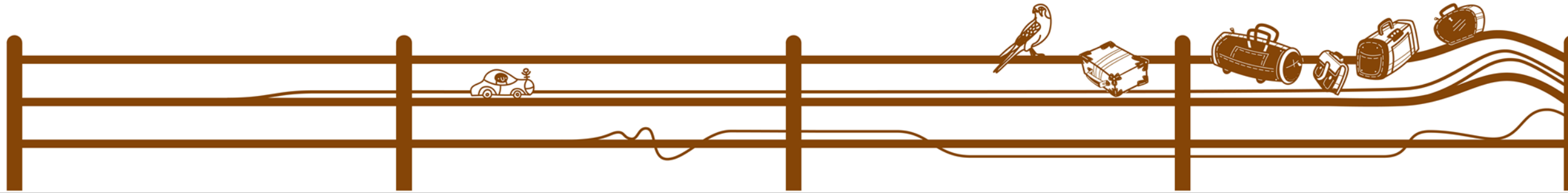


## Industrial Glass for Color





# BPAC Recommended Art Concept



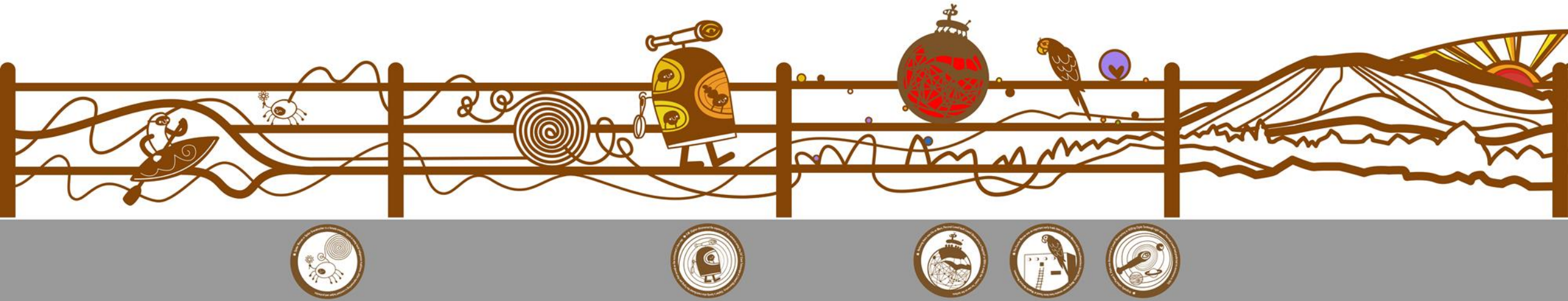


# BPAC Recommended Art Concept





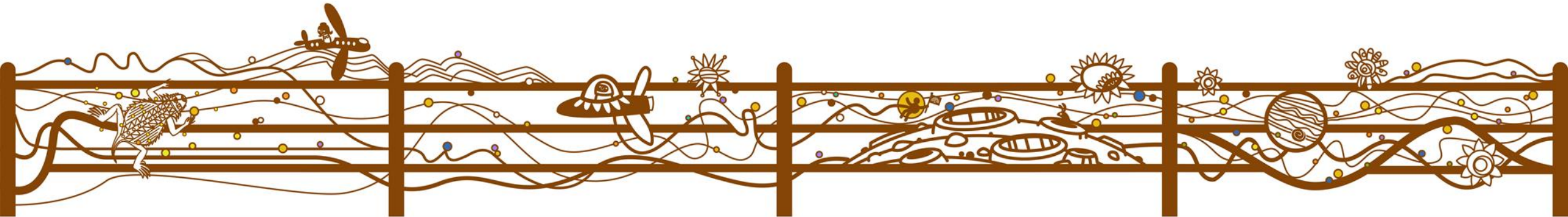
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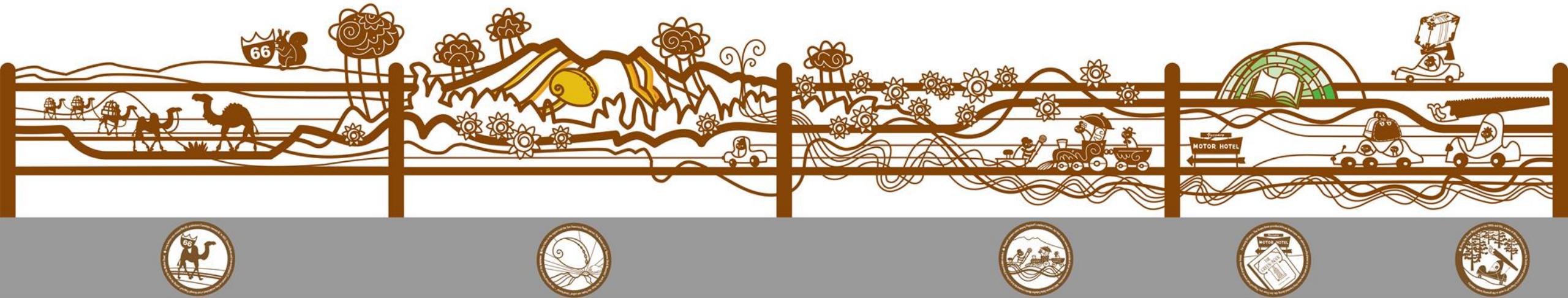


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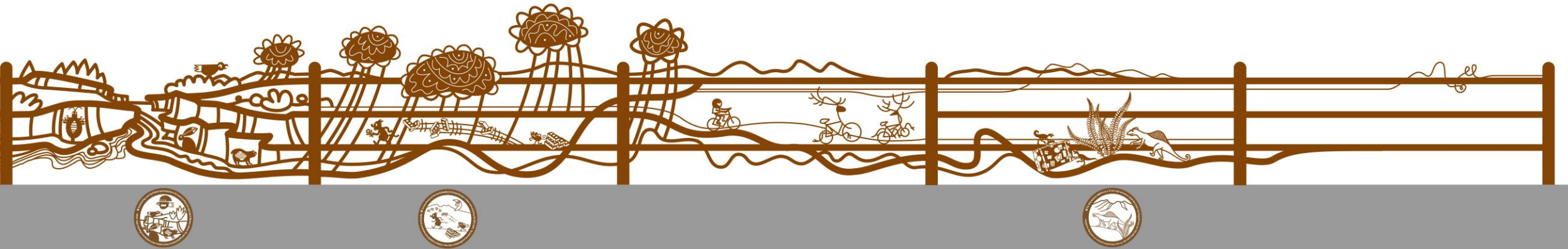


# BPAC Recommended Art Concept





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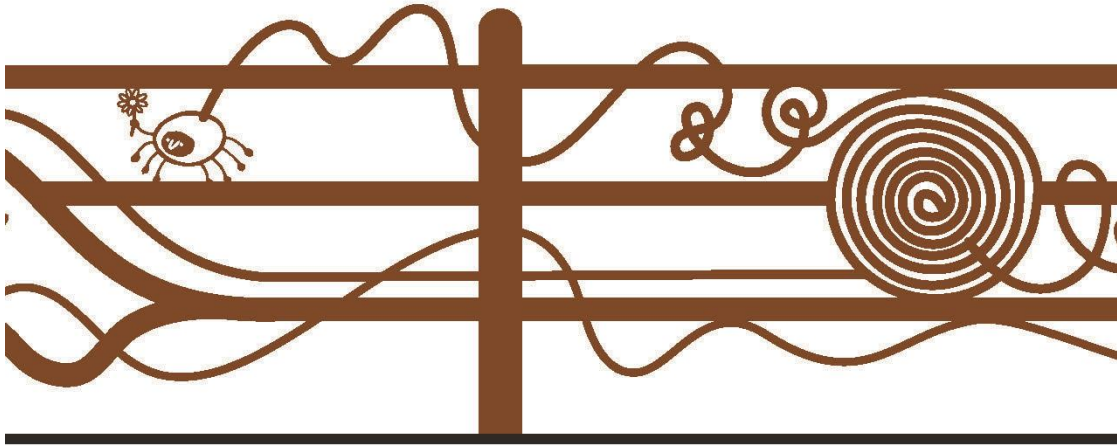




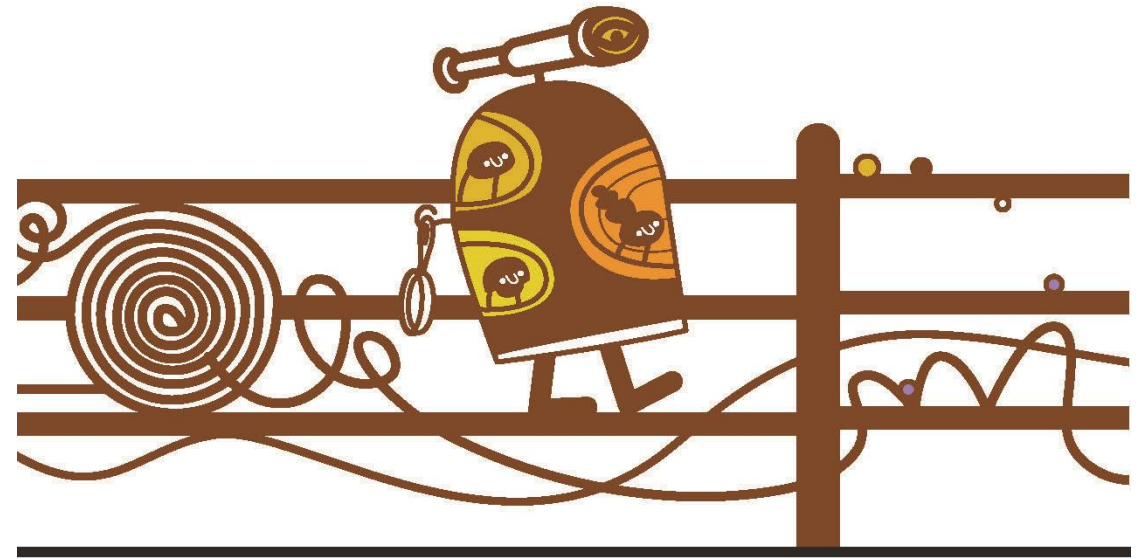
The original plant-based diet, The Three Sisters (corn, beans, and squash), is a form of companion planting known to local indigenous people for thousands of years.



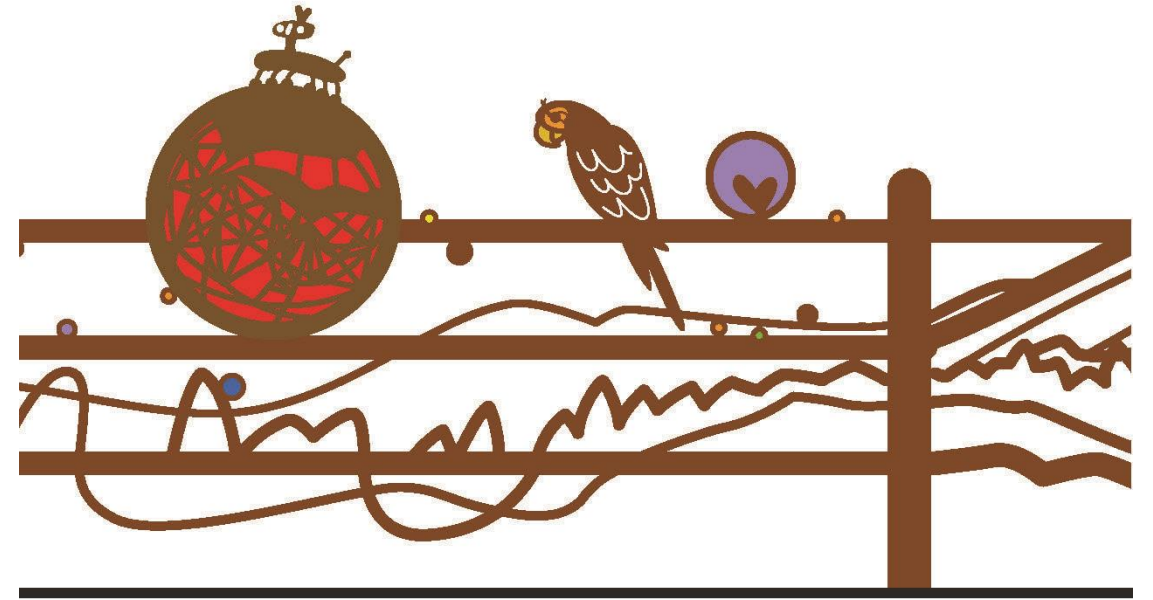
Basques came from Spain during the 1848 goldrush. After the boom was over, they turned to sheep herding and grazed their flocks in the mountains around Flagstaff, eventually settling there.



Spider Woman or Spider Grandmother is a female creation figure in many local indigenous traditions, often representing a constant helper and protector.



V.M. Slipher discovered the expansion of the universe using the 24" Clark Telescope at Lowell Observatory. Slipher's family also contributed the frying pan that served as the instrument's lens cap.



Believing there was life on Mars, Percival Lowell built Lowell Observatory in Flagstaff in 1894 to study the “canals” he saw on the surface.



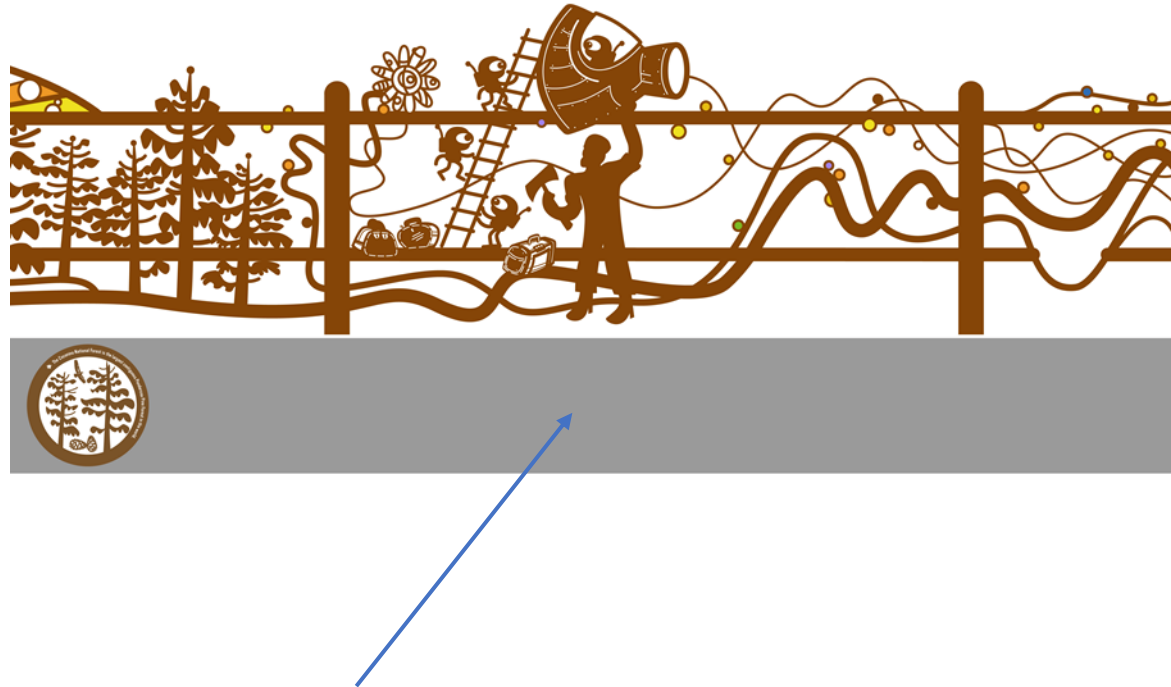
The Scarlet Macaw was an important early trade item in northern Mexico and the southwestern United States. Many macaw remains have been found at Wupatki National Monument.



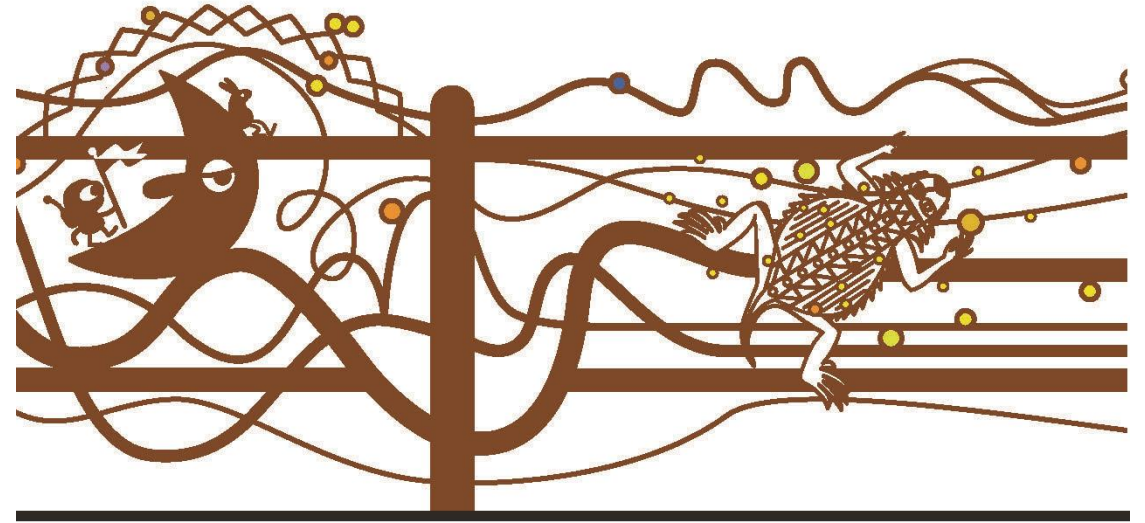
Originally called Planet X, Pluto was discovered at Lowell Observatory in 1930 by Clyde Tombaugh right where Percival Lowell had predicted its existence in 1915.



The Coconino National Forest is the largest contiguous Ponderosa Pine Forest in the world.



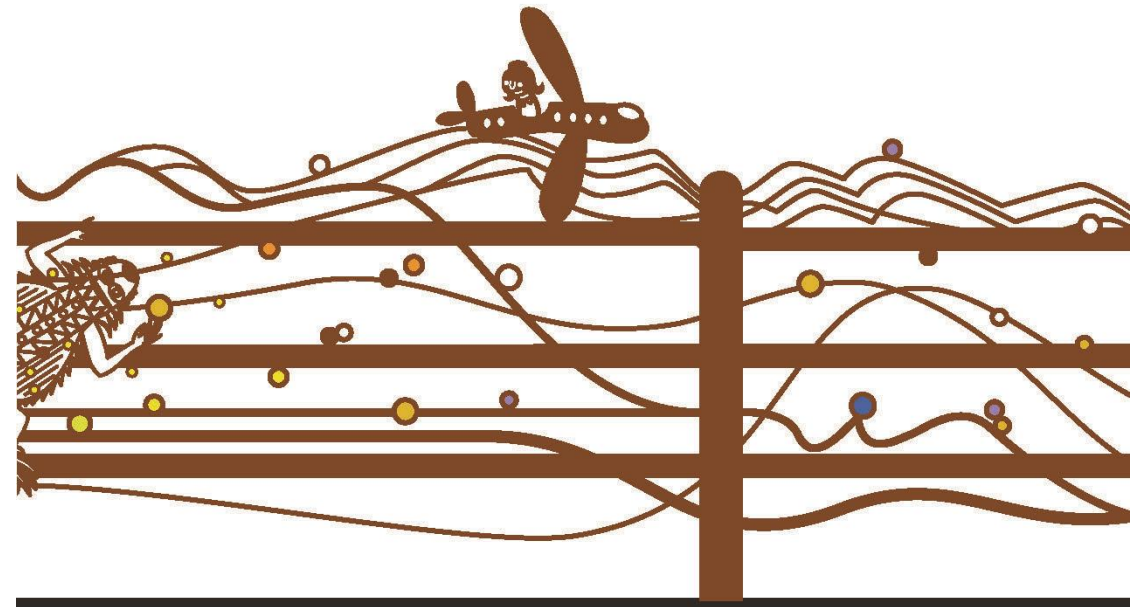
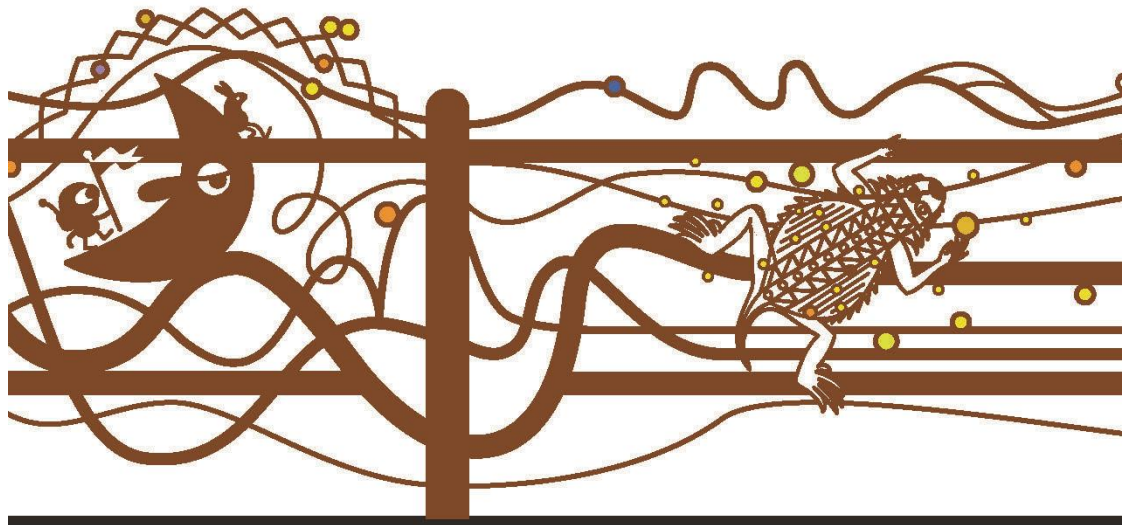
*Northern Arizona University (est. 1899) adopted a lumberjack as its mascot. The mascot's name is Louie after the song "Louie Louie", a rhythm and blues song written and composed by African American musician Richard Perry and popularized by the Kingsmen.*



Every astronaut that has walked on the moon has trained for their mission in and around Flagstaff.



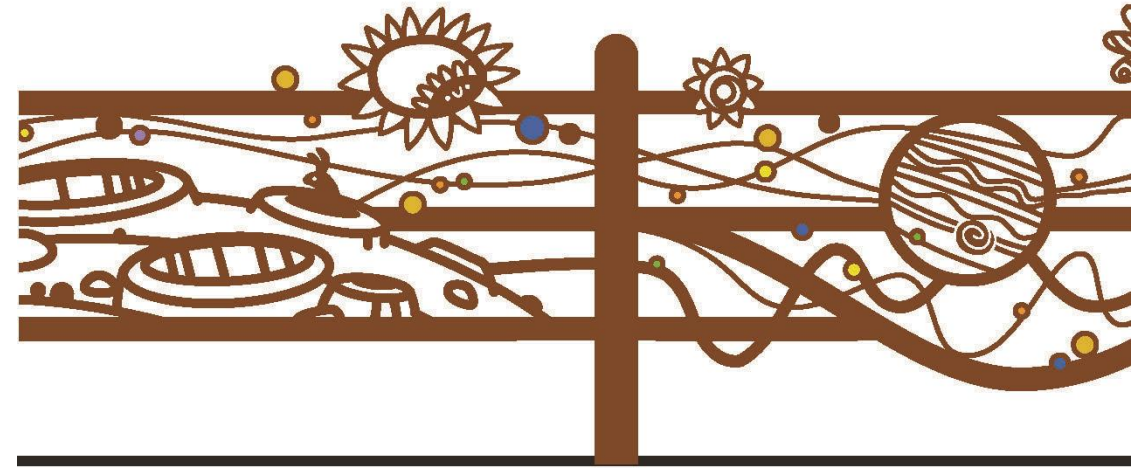
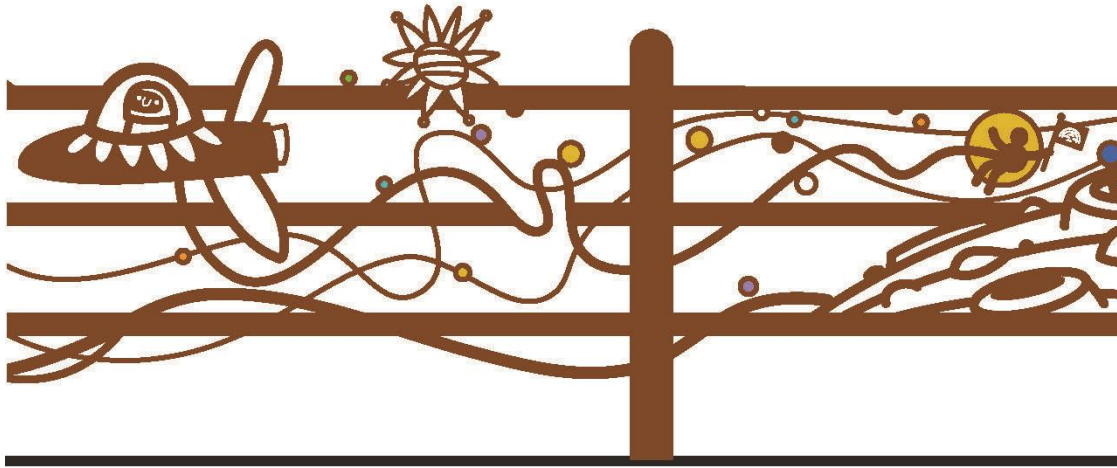
Navajo hunters used the Rabbit Tracks constellation to determine when the traditional hunting season would begin. Located in the lower curved tail of Scorpius, it is found in the southwest sky in the fall.



In Navajo culture, the Horned Lizard is respectfully addressed as Grandfather (Cheii) & can ward off danger and promote good health.



Joan Dorsey grew up in Flagstaff in the 1940s. In 1963, she became one of the first African-American flight attendants in the U.S., eventually serving on Senator Hubert Humphrey's 1968 campaign flight team.



Dr. Bernard Harris was the first African-American astronaut to walk in space.  
Harris spent much of his youth in the Navajo Nation.  
In honor of this influence, he carried the Navajo flag with him.



Rabbits are associated with the moon by many cultures,  
including local indigenous tribes. The crew of Apollo 11  
was notified to be on the lookout for bunnies. No sightings were reported.



In 2001, Flagstaff became the world's first International Dark Sky City. Low light pollution and stargazing-friendly lighting restrictions make it the ideal destination to explore the night skies.



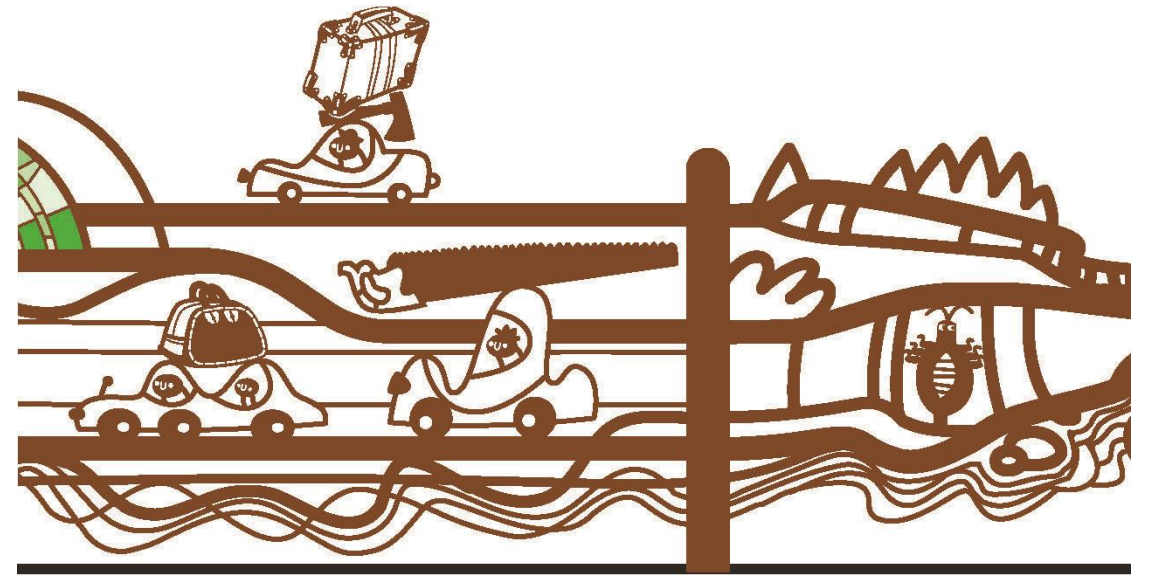
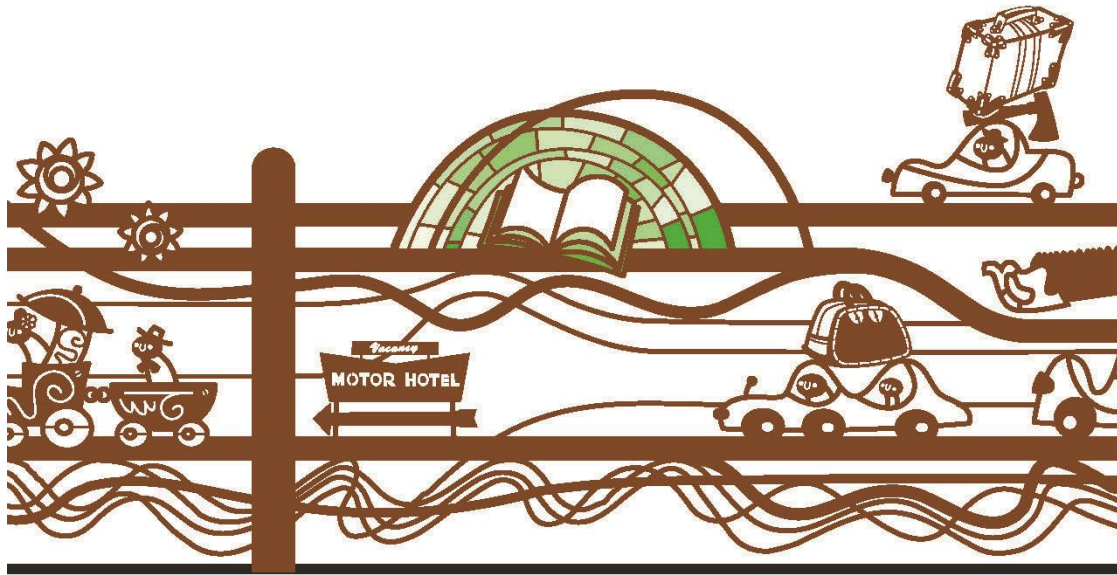
Long before cars cruised Rte 66, prehistoric Camelops roamed AZ. In 1857, Edward Beale and crew employed 22 camels as they established a trail through Flagstaff, paving the way for the Mother Road.



Many tribes in the region hold the San Francisco Peaks sacred. The Navajo call it "Abalone Shell Mountain" and for the Hopi, the Peaks are called "cloud house" – the spiritual home of the *katsinam*.



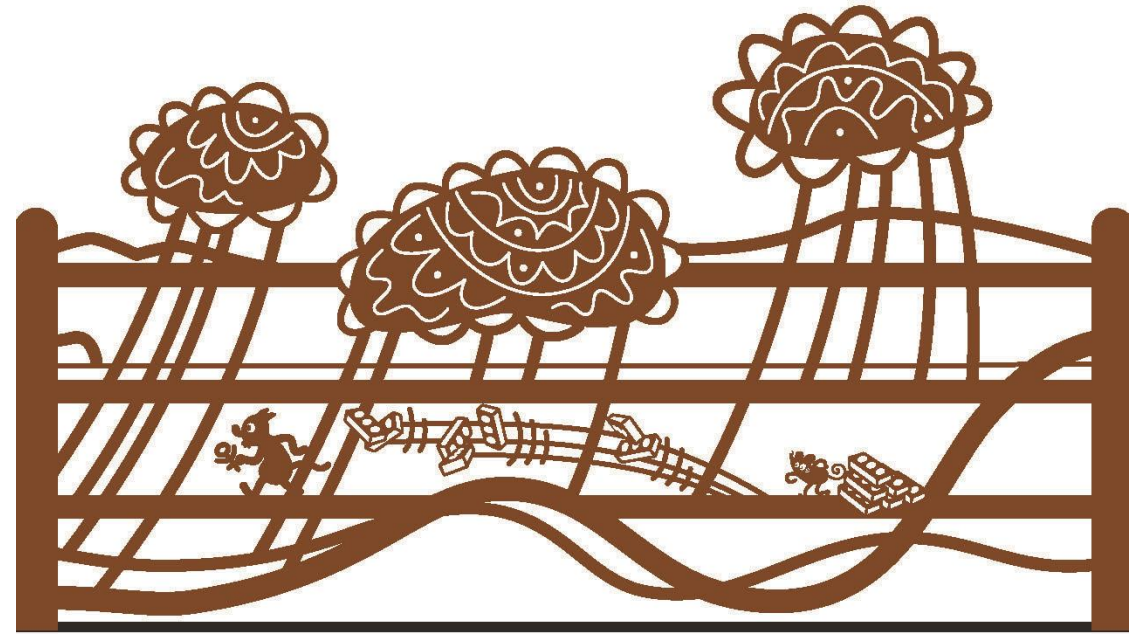
Hispanic pioneers were among Flagstaff's earliest families, but their stories were untold outside of their own communities. NAU Librarian Delia Ceballos Muñoz created the first archive of these hidden stories.



For nearly 30 years, The Green Book provided African Americans with advice on safe places to eat and sleep when they traveled during the Jim Crow-era. Flagstaff had several properties listed.



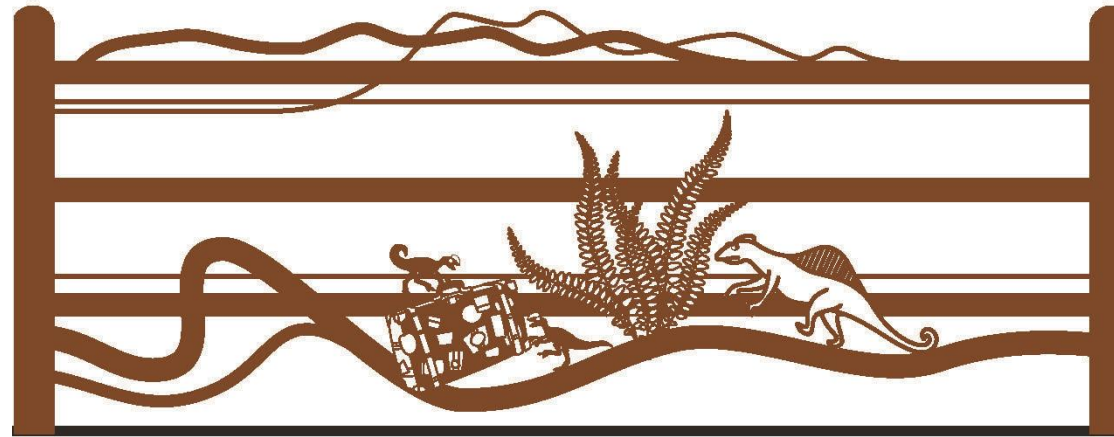
During the Great Migration in the 1940s and 50s, a wave of African Americans from the South moved westward to Flagstaff to work in the growing lumber industry.



Acclaimed Hopi artist Fred Kabotie found inspiration in the murals & pottery from early Hopi & Mimbres cultures. His work sparked interest in these traditions which would become influential in 20th c. design.



Coconino County was the fanciful backdrop for George Herriman's classic comic strip Krazy Kat (1913-1944). The strip was groundbreaking in many ways, including it's playfully fluid treatment of race & gender.



The *Arizonasaurus babbitti* was a 13-foot-long carnivorous reptile that lived in the Flagstaff area over 240 million years ago. It's one of the earliest ancestors of current day crocodilians.



# Art Concept Name



## *The Coconino Scroll*





# Safety Review



## Code Review & Risk Management

- Victoria St. Clair, Building Plans Examiner
- Dean Coughenour, Recently Retired Risk Management Director





# Response and Discussion

## Installation circa May/June 2022

