

WORK SESSION AGENDA

CITY COUNCIL WORK SESSION
TUESDAY
MARCH 8, 2022

COUNCIL CHAMBERS
211 WEST ASPEN AVENUE
3:00 P.M.

All City Council Meetings are live streamed on the city's website
(<https://www.flagstaff.az.gov/1461/Streaming-City-Council-Meetings>)

PUBLIC COMMENT

Verbal public comments may be given through a virtual public comment platform or in-person

If you want to provide a verbal comment during the Council Meeting, use the link below to join the virtual public comment room.

VIRTUAL PUBLIC COMMENT WAITING ROOM

Written comments may be submitted to publiccomment@flagstaffaz.gov. All comments submitted via email will be considered written comments and will be documented into the record as such.

1. Call to Order

NOTICE OF OPTION TO RECESS INTO EXECUTIVE SESSION

Pursuant to A.R.S. §38-431.02, notice is hereby given to the members of the City Council and to the general public that, at this work session, the City Council may vote to go into executive session, which will not be open to the public, for legal advice and discussion with the City's attorneys for legal advice on any item listed on the following agenda, pursuant to A.R.S. §38-431.03(A)(3).

2. ROLL CALL

NOTE: One or more Councilmembers may be in attendance through other technological means.

MAYOR DEASY
VICE MAYOR DAGGETT
COUNCILMEMBER ASLAN
COUNCILMEMBER MCCARTHY

COUNCILMEMBER SALAS
COUNCILMEMBER SHIMONI
COUNCILMEMBER SWEET

3. Pledge of Allegiance, Mission Statement, and Land Acknowledgement

MISSION STATEMENT

The mission of the City of Flagstaff is to protect and enhance the quality of life for all.

LAND ACKNOWLEDGEMENT

The Flagstaff City Council humbly acknowledges the ancestral homelands of this area's Indigenous nations and original stewards. These lands, still inhabited by Native descendants, border mountains sacred to Indigenous peoples. We honor them, their legacies, their traditions, and their continued contributions. We celebrate their past, present, and future generations who will forever know this place as home.

4. Public Participation

Public Participation enables the public to address the council about items that are not on the prepared agenda. Public Participation appears on the agenda twice, at the beginning and at the end of the work session. You may speak at one or the other, but not both. Anyone wishing to comment at the meeting is asked to fill out a speaker card and submit it to the recording clerk. When the item comes up on the agenda, your name will be called. You may address the Council up to three times throughout the meeting, including comments made during Public Participation. Please limit your remarks to three minutes per item to allow everyone to have an opportunity to speak. At the discretion of the Chair, ten or more persons present at the meeting and wishing to speak may appoint a representative who may have no more than fifteen minutes to speak.

5. Review of Draft Agenda for the March 15, 2022 City Council Meeting

Citizens wishing to speak on agenda items not specifically called out by the City Council may submit a speaker card for their items of interest to the recording clerk.

6. Creative Flagstaff (formerly known as Flagstaff Arts Council) Annual Update

Presentation by the Creative Flagstaff Director, discuss and provide feedback.

7. Ranked Choice Voting Discussion and Considerations

Discussion

8. Public Participation

9. Informational Items To/From Mayor, Council, and City Manager; future agenda item requests

10. Adjournment

CERTIFICATE OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Flagstaff City Hall on _____, at _____ a.m./p.m. in accordance with the statement filed by the City Council with the City Clerk.

Dated this _____ day of _____, 2022.

Stacy Saltzburg, MMC, City Clerk

CITY OF FLAGSTAFF

STAFF SUMMARY REPORT

To: The Honorable Mayor and Council

From: Eliza Kretzmann, Beautification, Arts & Sciences Manager

Date: 02/25/2022

Meeting Date: 03/08/2022



TITLE:

Creative Flagstaff (formerly known as Flagstaff Arts Council) Annual Update

DESIRED OUTCOME:

Presentation by the Creative Flagstaff Director, discuss and provide feedback.

EXECUTIVE SUMMARY:

The City of Flagstaff contracts with Flagstaff Arts Council (DBA Creative Flagstaff, CF) to be the City's lead agency for art, science, and culture nonprofit groups as well as to administer related grant programs. CF is an independent nonprofit agency partially funded by the Bed, Board, and Beverage (BBB) Arts & Sciences Fund. Funding derives from a local 2% transaction privilege tax imposed on gross revenues of hotels, restaurants and bars in Flagstaff ("the BBB tax"), that is distributed per the Flagstaff City Code, Chapter 3-06 Hospitality Industry Revenues.

Annually, CF reports to the City Council regarding their efforts under the contract. This year's update will include an overview of the organization's new strategic plan which was completed with extensive public involvement, an overview of its grant programs, and an introduction to new programs including Dark Sky Arts & Ideas Festival, Responsive Training, and the Digital Resource Center at Coconino Center for the Arts.

Since CF last presented to Council in November 2020, the allocation of the City's BBB resources under the contract with CF provided 35 organizations with 48 grants totaling \$399,750 including General Operating Support (\$305,000), Project (\$55,000), and a special COVID Collaboration grant program (\$39,750). CF receives 15% of the grant amount (~\$59,963) for managing grant programs and an additional fee (~\$39,000) for acting as the City's local arts, culture, and science agency. The final slides in the attached presentation include information on all grant awards beginning with July 2021.

INFORMATION:

This update relates to the following Council goals:

ECONOMIC DEVELOPMENT: Grow and strengthen a more equitable and resilient economy.

COMMUNITY OUTREACH: Enhance public transparency and accessibility.

Attachments: Presentation



creative flagstaff

2021 Update

Presentation to City Council, City of Flagstaff

Jonathan Stone • March 8, 2022

Agenda

Emerging from the Pandemic

1. About Creative Flagstaff / Flagstaff Arts Council
2. Recovering from the pandemic
3. Our new brand
4. Strategic plan
5. Grantmaking (Art & Science Fund)
6. Program Highlights
 1. Arts & Ideas Festival
 2. Responsive Training / Industry Events
 3. Digital Resource Center

Creative Flagstaff: founded as a partnership.



- Initially billed as a “United Way for the Arts”
- Official Arts, Cultural, and Science Agency for City of Flagstaff
- Administer BBB Art & Science funded Grantmaking Programs
- Operate County-owned Coconino Center for the Arts

The Pandemic Continues to Affect the Sector

Examples:

1. Museum of Northern Arizona is still at 50% of pre-pandemic admissions.
2. Orpheum Theater only recently successfully received Shuttered Venue Operator Grant funds.
3. Through December 31, 2021, total losses nationally in the nonprofit performing arts industry attributable to the pandemic exceed \$3.2 billion.
4. Coconino Center for the Arts continues to experience significant reduced attendance for concerts and events.

Local and national stimulus has been critical to keeping the cultural sector alive, especially event-based organizations.



Orpheum Theater

Stakeholder-Stewards of \$90 million in Economic Impact

- As of September, in most recently reported fiscal years, Flagstaff's cultural nonprofits:
 - \$22 million in expenditures
 - Employed 575 directly
- Arts & Economic Prosperity study
 - Approx. \$90 million in economic impact
 - Supporting over 3,000 jobs

COVID

- PPP, ERC and other CARES Act and ARP funding has been critical; other philanthropy shifted focus
- Approx. \$120,000 in COVID-specific BBB grants at the beginning of the pandemic
- \$1.8 million awarded to Flagstaff venues via Shuttered Venues Operator Grant

Beginning Arts in Economic Prosperity 6 Study this Spring

- 800 audience Intercept surveys
- Financial research
- IMPLAN model (Impact Analysis for Planning, input-output model)

Our New Brand

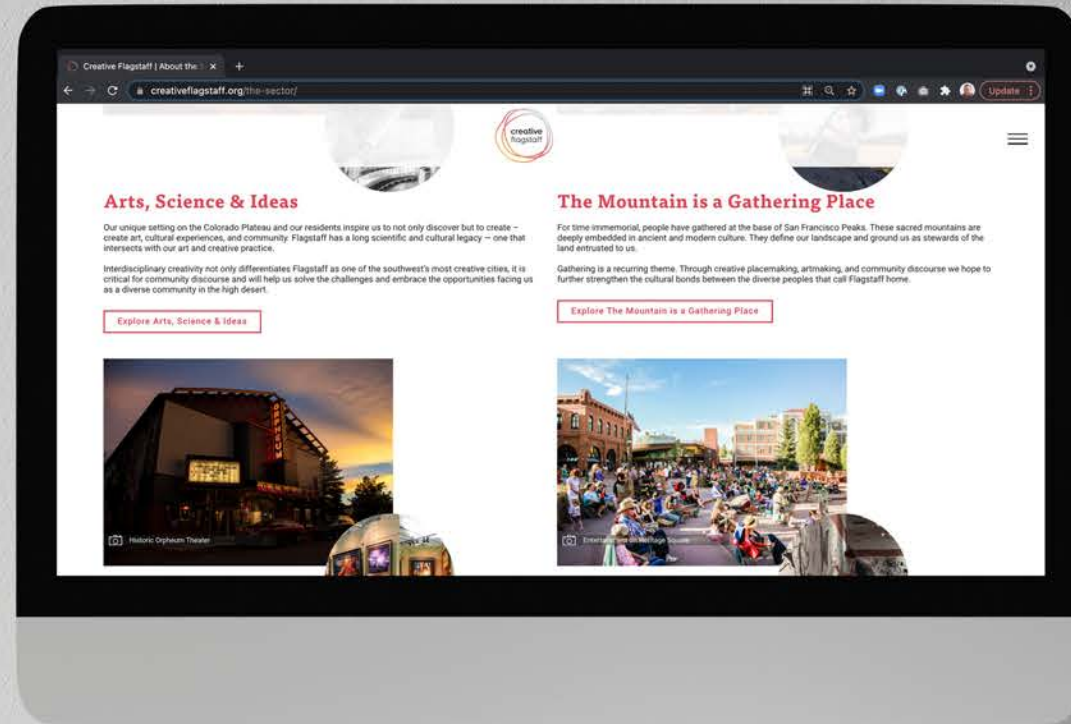
A connecting, intertwining thread in an infinite loop represents limitless intersections of arts and ideas.

- Color palette represents Flagstaff
- Templates ensure consistent application of agency communications
- Entire system will be shared with grantees



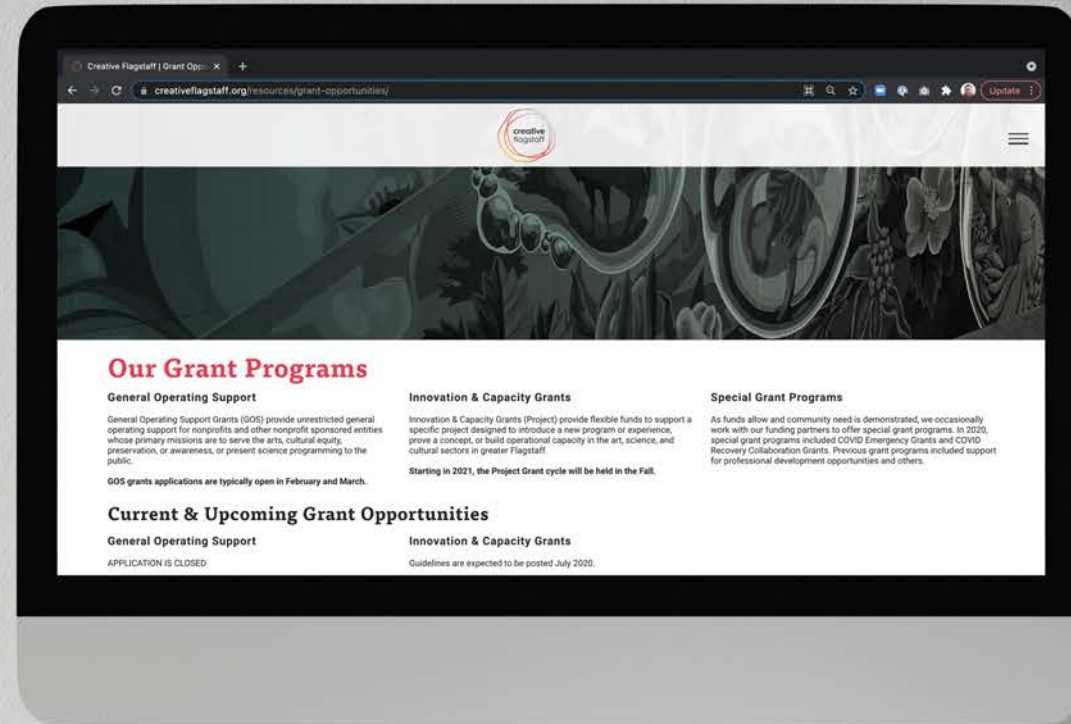
creativeflagstaff.org

- Story-focused
- Four themes for content
 - Arts, Science & Ideas
 - The Mountain is a Gathering Place
 - Creative Economy & Tourism
 - Creative Opportunity
- Focused by
 - People
 - Community
 - Programs & Initiatives
 - Thought
 - Investment



creativeflagstaff.org

- Resource pages include information about our grant programs
 - Over time, will include stories of impact as well as more detailed histories about past grant awards
- Other site resources:
 - Detailed information about our agency, finances, and governance
 - Artist opportunities & jobs



Summary

Discover Creativity, Discover Opportunity after two years of collaborative reflection and a Council – Creative Flagstaff – that supports our ambitious plan and vision for the

staff began in 1999 as the culmination of several visionary pursuits, the Historic Art Barn, arts, and a collaborative partnership to form a local arts agency. For the past 20+ years, served as Flagstaff's art, science, and culture agency, investing in our community through disbursing more than \$6 million in grants, incubating new programs, helping organizations ng hundreds of artists at Coconino Center for the Arts, and advocating for supportive policies. Our work is not possible nor meaningful without the many creative professionals, businesses that call Flagstaff home.

The art, science, and cultural sector in Flagstaff is what gives Flagstaff its life, its understanding, its diversity, its diversity of not only people but also thought and how we express ourselves. It is the heart of Flagstaff.
– Former Mayor Coral Evans

is the culmination of a deep community process which began before the onset of the COVID-19 community meetings, one which had more than 100 in attendance, 3 board retreats, and hundreds ed every aspect of this plan. It reflects on cultural equity, the creative economy, and the role of an building a strong and resilient community – now even more important because of the pandemic.

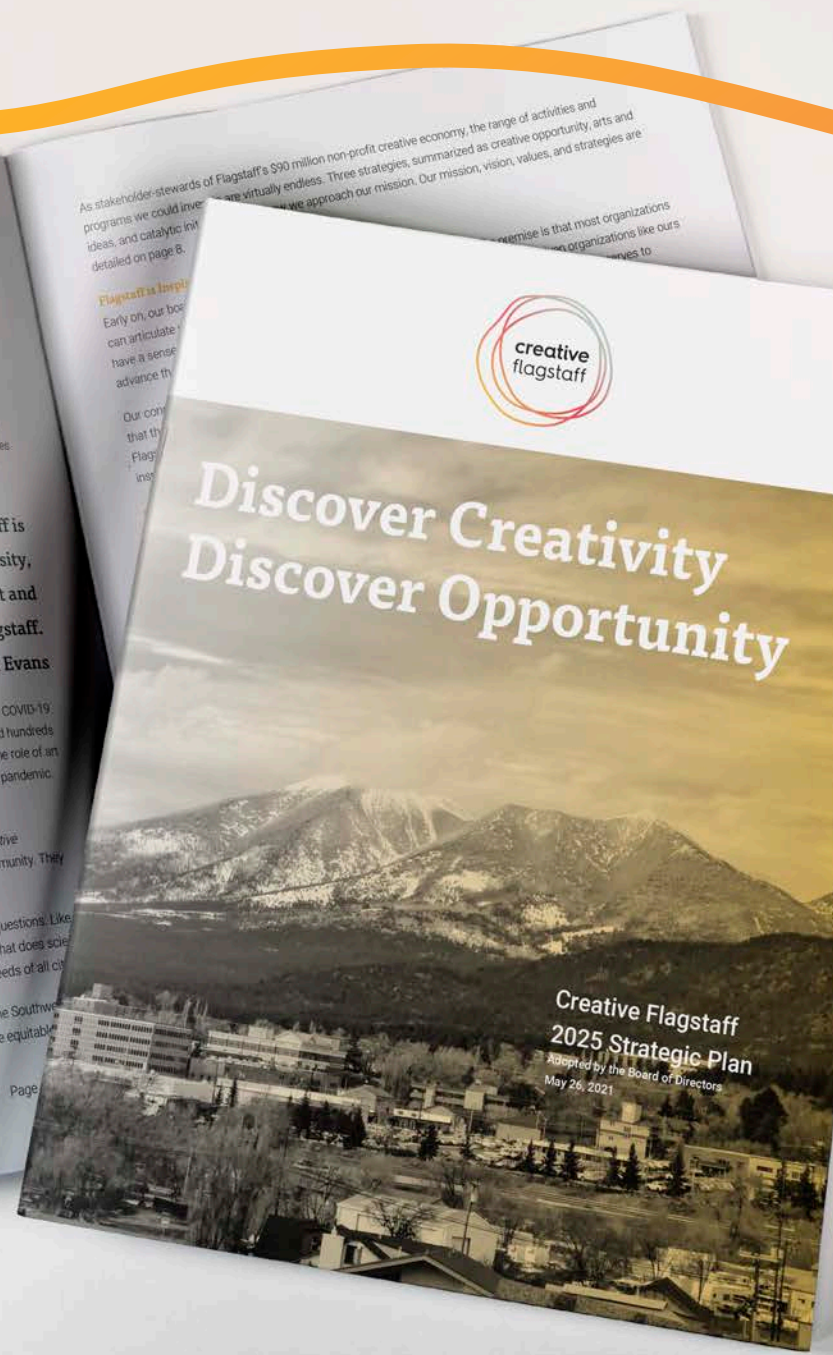
Outcomes-Driven, & Strategy-Focused
me of this strategic plan was the adoption of a new mission statement, to foster creative ose three words embody so much about what we understand and hope for our community. They on how we can collectively work together to make lasting change.

our new mission and vision after asking ourselves and the community challenging questions. Like ose three words embody so much about what we understand and hope for our community. They on how we can collectively work together to make lasting change.

mean to value the arts? Why does Flagstaff pride itself on science and discovery? What does sci with art? How does creativity build community? And, how are we responding to the needs of all ci

tions then led to bigger questions such as: How can Flagstaff be known as one of the Southw ies? How do we expand philanthropy and investment? And, how do we foster a more equitabl ators, citizens, and organizations?

Flagstaff 2025 Strategic Plan



Comprehensive Strategic Plan

- 5-7 Year timeframe
- Supported by community input
- 3 Phases
 - Phase 1 – Collaborative Investment Infrastructure, Festival Planning, Outreach & Advocacy Platform
 - Phase 2 – Arts & Ideas Festival, Expanded Outreach, Expanded CCA & ArtWalk Programming
 - Phase 3 – Facilities Plan, Collaborative Fundraising, Future Forward

Available on website, includes detailed appendix and context sections

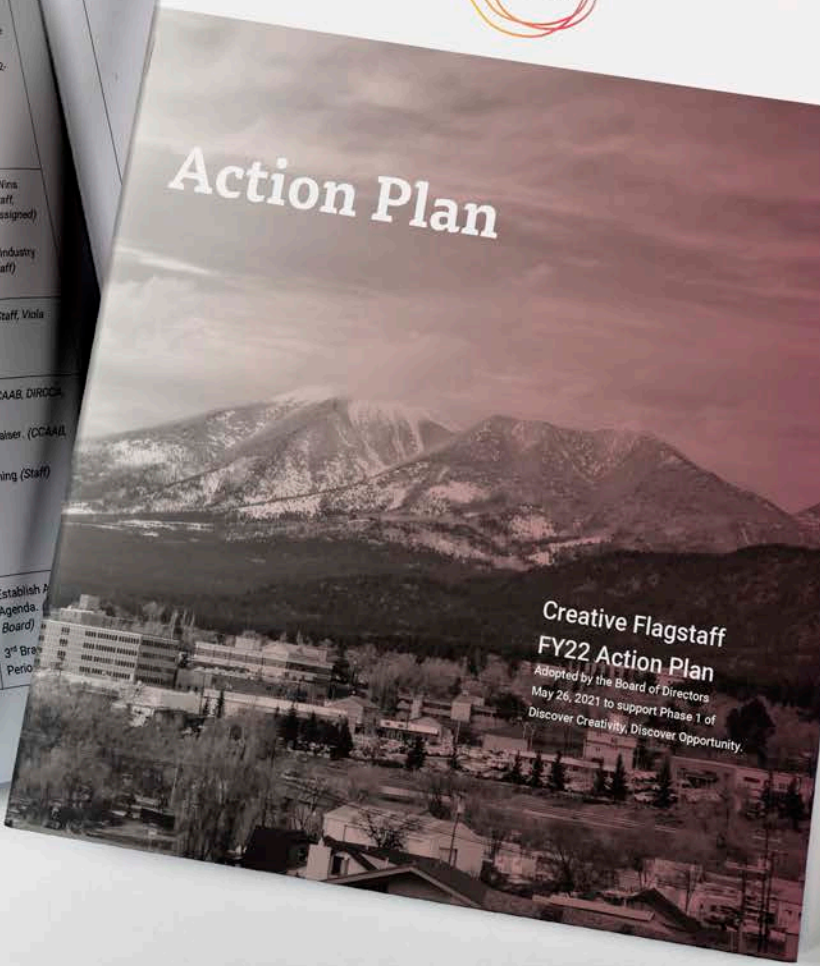
Staff FY22 Action Plan

Quarter 1	Quarter 2	Quarter 3	Quarter 4
Development Committee and Recruitment Plan (Board)	Form Development Committee. Implement Development Plan (includes fundraising for any reserve requirement) (ED, Dev Committee)	Implement Development Director Recruitment Plan (includes fundraising for any reserve requirement) (ED, Dev Committee)	Goal to have Development Director onboarded in Q3 or Q4, funding dependent.
Survey to stakeholders to prioritize training opportunities, schedule training opportunities.	Host 2-3 trainings Q2-Q4. (Staff)	Development Plan to support FY23 operations. (ED, Dev Committee, DD if onboarded)	Implement Development Plan. (ED, Dev Committee, DD if onboarded)
Project 2022 Grant Cycle. (Grant Committee, Staff)	Project 2022 Grant Cycle. (Grant Committee, Staff)	Consider collaborative cultivation event.	Consider collaborative cultivation event.
GOS21 Final Reports, Stories of Impact. (Staff)	Prepare for FY23 GOS Grant Cycle. (Staff)	Host 2-3 trainings Q2-Q4. (Staff)	Host 2-3 trainings Q2-Q4. (Staff)
Negotiate ArtWins Agreement for Festival (Committee, ED, ArtWins)	Finalize ArtWins Agreement or No Agreement (Board, ArtWins)	Implement ArtWins Agreement (Staff, ArtWins, As Assigned)	Implement ArtWins Agreement (Staff, ArtWins, As Assigned)
Identify 2-4 Arts & Ideas Events (Industry and/or Community)	Arts & Ideas Community/Industry Event(s) (Staff)	Arts & Ideas Community/Industry Event(s) (CF Staff)	Arts & Ideas Community/Industry Event(s) (Staff)
Evaluate/finalize future Viola Awards format (Staff, Viola Committee, Board)	Form 14 th Annual Viola Awards Committee	Produce 14 th Annual Viola Awards. (Staff, Viola Committee)	
Lease renewal; procure govt. liquor license; County internet or alternate (County, Staff)	Finalize CCA Strategic Plan (CCAAB, DIRCCA, Approved by Board)	Implement CCA Strategic Plan (CCAAB, DIRCCA, Staff)	
Design CCA Membership Program. (CCAAB, DIRCCA)	Ongoing regular CCA Programming (Staff)	Implement FY22 dedicated fundraiser. (CCAAB, DIRCCA, Staff)	
Identify and schedule FY22 dedicated fundraising activity. (CCAAB, DIRCCA)	Form Advocacy Council (Board, ED)	Initial Advocacy Council meetings. (Staff, AC)	Establish Advocacy Council Agenda. (Board)
Develop Digital Resource & Education Center Project Plan (ED, CCADIR)	1 st Brand Content Focus Period (Staff)	2 nd Brand Content Focus Period (Staff)	3 rd Brand Content Focus Period (Staff)

Initiative	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Resiliency Fund	Adopt reserve policy for Resiliency Fund (Finance Committee)		Discuss resiliency fund objectives with City for FY23 Grant Cycle.	
Other Organizational Development			Partnership with CCAAB	



Action Plan



FY22 Action Plan

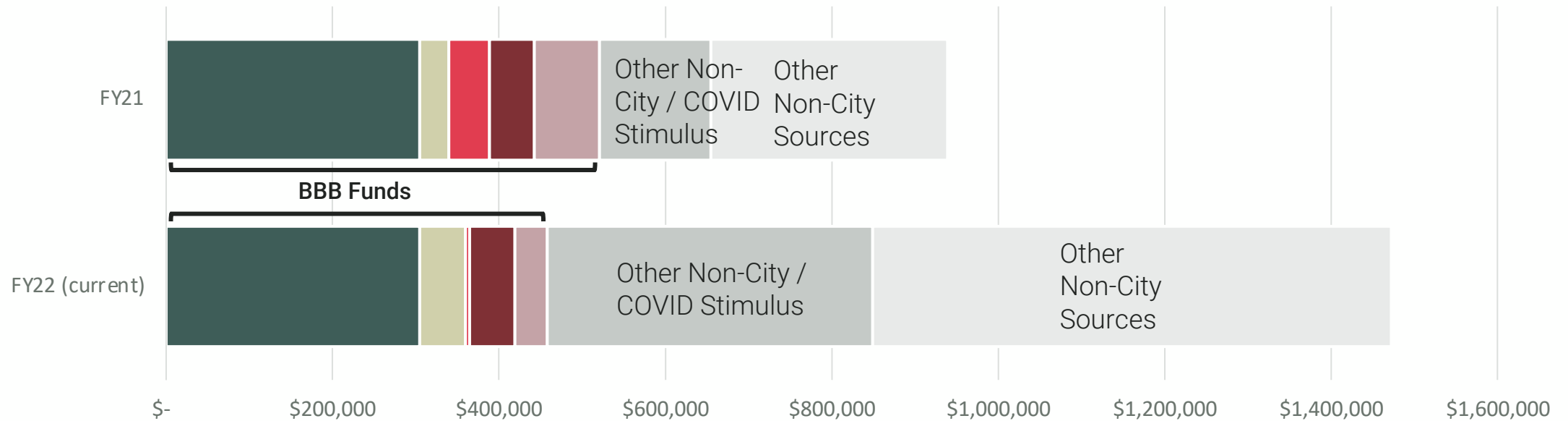
- Initial Phase 1 Work
- Funding dependent, work towards building out staffing and other infrastructure
- Board development
- Formation of advocacy council
- Finalize arts and ideas festival concept
- Develop Digital Resource & Education Center
- Evaluation & assessment plan

Available on website

Use of BBB funds.

Fund Use	2021	2022
GOS Grants	305,000	305,000
Project Grants	35,000	55,000
Special Grants	48,607	5,000
Grant Admin	54,000	54,000
Agency Services	78,000	39,000
TOTAL	\$520,607	\$458,000

*Contracted at 15%.
2021 included one-time additional marketing services*



Grantmaking and Creative Flagstaff's relationship with the City of Flagstaff's BBB Art & Science Fund are central to our work to foster creative opportunity.

Top: Museum of Northern Arizona
Bottom: Flagstaff Pride at City Hall Flag Raising



Grant Programs

Creative Flagstaff grants support our local creative sector and nonprofit organizations in arts, science, and culture programs that benefit the residents of and visitors to Flagstaff, Arizona.

These awards connect creatives, encourage community growth, and foster professional development to reinforce Flagstaff as a creative city in the Southwest.

Funded by Flagstaff's BBB Tax.



**General
Operating
Support**



**Capacity &
Innovation
Project**



**Special Grant
Programs**

Recent Grantees

Alpine Community Theater, Arizona Historical Society, Arizona Natural History Association - Elden Pueblo Project, Aya World Productions/ 1 World Chorus, Ballet Folklórico de Colores, Boys and Girls Club of Flagstaff, Canyon Movement Company, Capoeira Amizade Flagstaff, COCO-OP, DarkSky Aerial, Flagstaff Community Band, Flagstaff Festival of Science, Flagstaff Foundry, Flagstaff Friends of Traditional Music, Flagstaff Light Opera Company, Flagstaff Master Chorale, Flagstaff Shakespeare Festival, Flagstaff Symphony Association, FlagstaffCreate, Four Corners Fiber Collective, Grand Canyon Guitar Society, Heritage Square Trust, Hozhoni Foundation, Human Nature Dance Theatre, Interference Series, International Dark-Sky Association, Living Traditions Presentations, Lowell Observatory, Museum of Contemporary Art Flagstaff, Museum of Northern Arizona, Northern Arizona Book Festival, Northern Arizona Celtic Heritage Society, Northern Arizona Pride Association, Orchestra Northern Arizona, STEM City, Sun Sounds of Arizona, The Arboretum at Flagstaff, The Artists' Coalition of Flagstaff, Theatrikos, Threaded Together, Tolsun Publishing, Tynkertopia, USA Dance, Willow Bend Environmental Education Center

Since June 2021, 44 grantees received 91 awards totaling \$739,750.


Changes to FY22 GOS Grants – Currently Open

1. 2-year cycle for most
2. Questions and criteria greater emphasizing equity
3. Streamlined eligibility criteria
4. Video submission alternative for Level 1 applicants
5. Participation in training or mentorship opportunities
6. Non-scored feedback on training opportunities

Application deadline is April 6 at 11:30pm.

Flagstaff Foundry





YOUTH ARTS

Progress & Potential

Program Highlights

1. Arts & Ideas Festival
2. Responsive Training / Arts & Ideas Industry Events
3. Digital Resource Center

Arts + science
social justice
history
architecture
public policy
environment
...

experience
collaborate
gather
celebrate
recognize
discover
...

Dark Sky Arts & Ideas Festival (wt)

1. A massive **collaborative, multi-venue, interdisciplinary festival**.
2. Exploring **gamification** to increase opportunities for the public to interact with festival entries and content.
3. **Visual & performing arts**, creative placemaking, potential for permanent public art investment, ideas-based residencies and collaborations
4. **Discovery & ideas**, local and invited presenters, Ted Talk-style presentations, STEAM/kids zone

The festival:

focuses philanthropy and corporate support, captures the media, gets the community involved, focuses collaborative and interdisciplinary energy, and leaves a lasting and positive impact on the community, year after year.

With the support of Arizona Community Foundation, working with a professional branding firm to develop festival concept.



Responsive Training / Industry Events

1. Budgeted for regular training opportunities based on sector input.
2. Whenever we gather, we learn. From each other and invited experts.

Northern Arizona Book Festival

The planned Digital Resource & Education Center helps the cultural sector tell it's story.

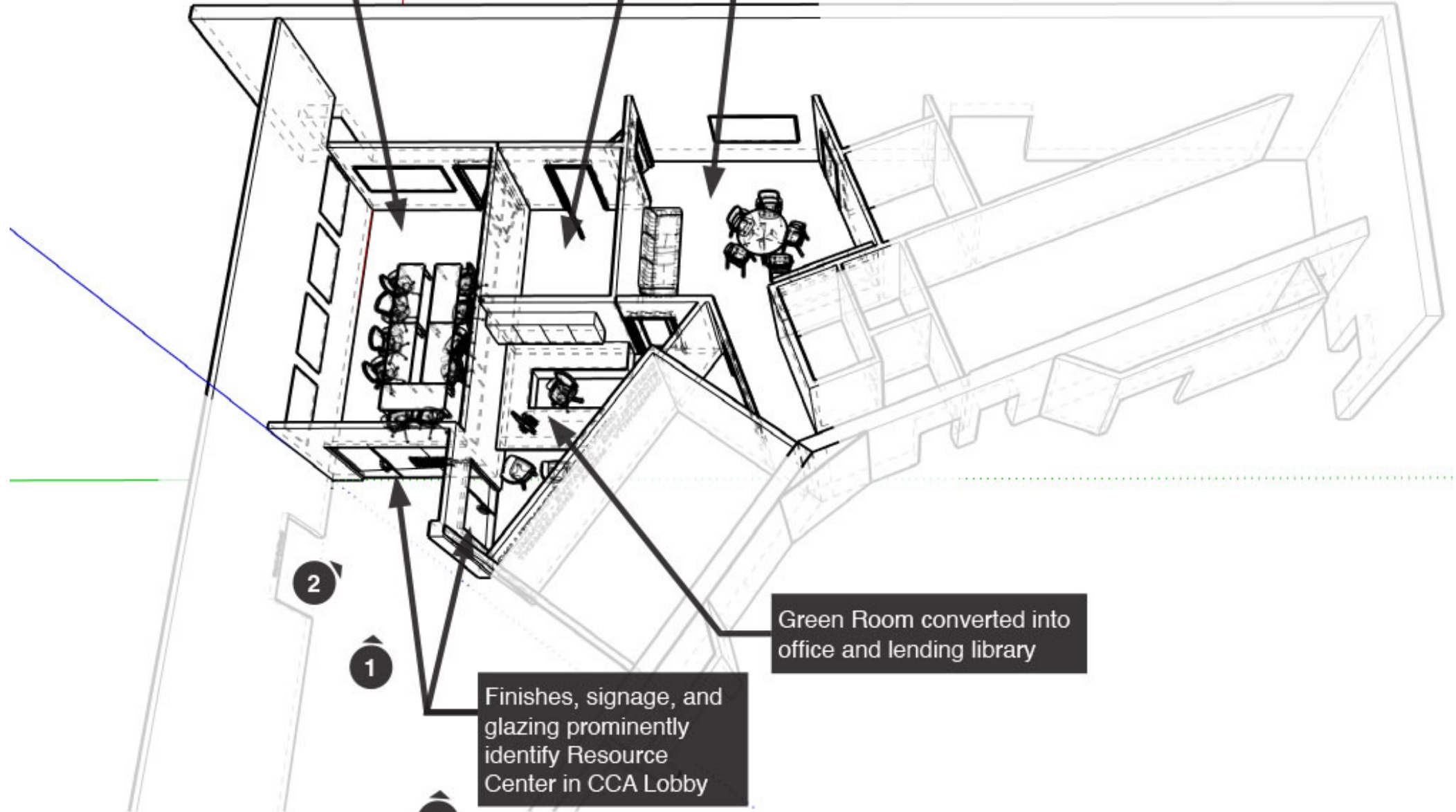
Supported by a generous \$100,000 grant from the Carl & Marilyn Thoma Foundation



Existing meeting room upgraded for hybrid digital meetings and classes, can also serve as a digital studio

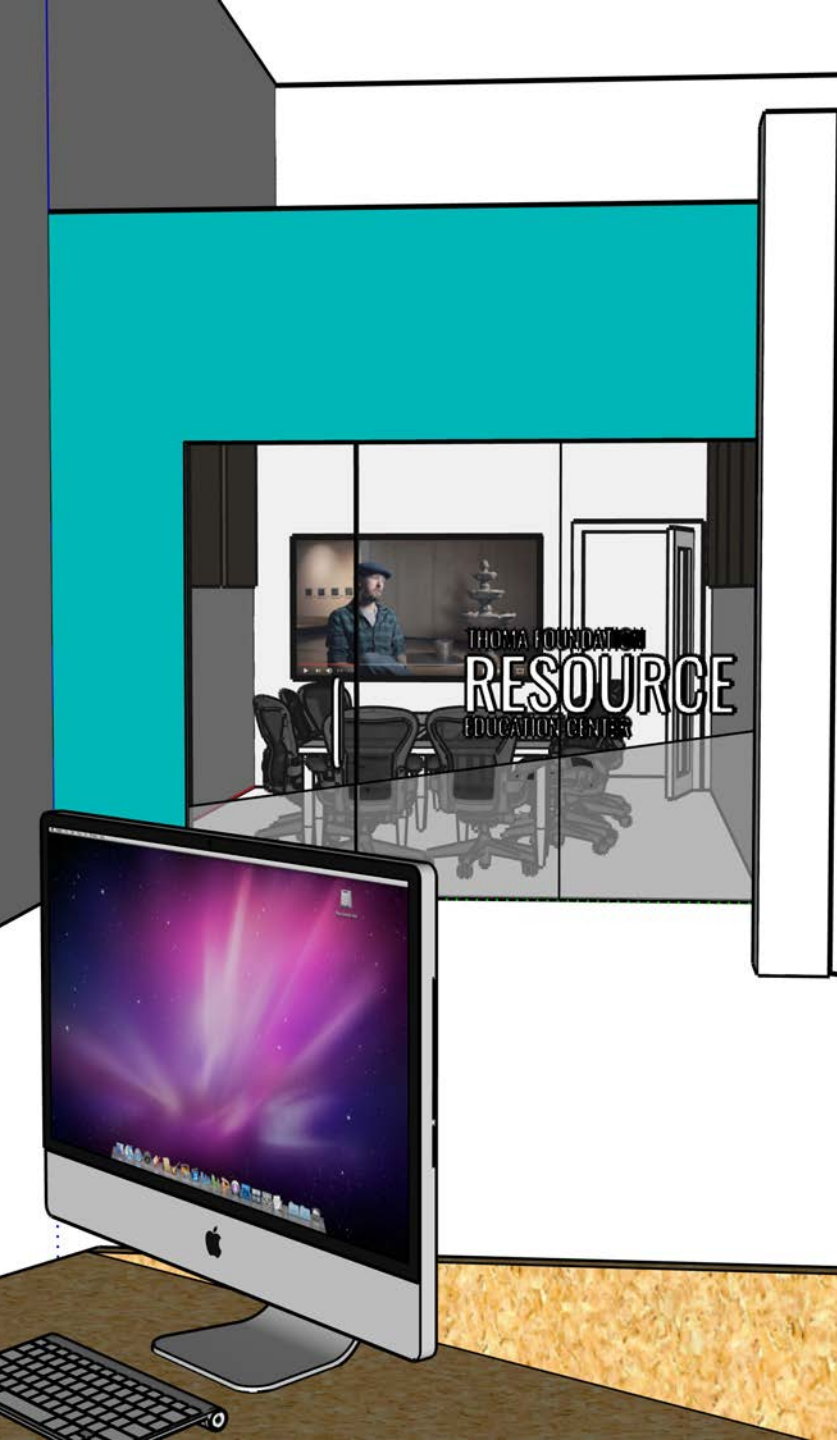
Storage repurposed as podcast studio and digital media lab

New Breakout Room, serves as green room and lounge as needed



Finishes, signage, and glazing prominently identify Resource Center in CCA Lobby

Green Room converted into office and lending library



Workshops, Education, & Mentorship

1. Initially focused on nonprofits.
2. Applied education for example marketing, philanthropy, documentation, community engagement.

Digital Makerspace

1. Reconfigured space at CCA. So far, \$35,000 has been raised for construction.
2. Available for free for those that participate in a workshop.

Lending Library

1. Prosumer and professional video, audio, streaming, and editing equipment.
2. Available for check-out.

Will be available to Coconino County Residents.



**Questions?
Thank you!**

Recent Grant List

	FY22 GOS	2022 Project	FY21 GOS	FY21 Project	2021 COVID Collab
Alpine Community Theater	\$ 4,000		\$ 3,500		
Arizona Historical Society	\$ 22,000	\$ 5,000	\$ 21,000		
Arizona Natural History Association - Elden Pueblo Project	\$ 3,500		\$ 4,000		
Aya World Productions/ 1 World Chorus		\$ 5,000			
Ballet Folklórico de Colores	\$ 4,500		\$ 4,000		
Boys and Girls Club of Flagstaff				\$ 4,000	
Canyon Movement Company, Inc	\$ 12,000		\$ 11,000		
Capoeira Amizade Flagstaff			\$ 3,000		
COCO-OP		\$ 4,000			

Recent Grant List

	FY22 GOS	2022 Project	FY21 GOS	FY21 Project	2021 COVID Collab
DarkSky Aerial			\$ 2,500		
Flagstaff Community Band	\$ 4,000		\$ 4,000		
Flagstaff Festival of Science	\$ 11,000		\$ 11,000		
Flagstaff Foundry	\$ 1,000		\$ 1,000		
Flagstaff Friends of Traditional Music	\$ 18,000		\$ 21,000		
Flagstaff Light Opera Company	\$ 3,000		\$ 3,500		
Flagstaff Master Chorale	\$ 8,500		\$ 9,000		
Flagstaff Shakespeare Festival	\$ 11,500	\$ 7,500	\$ 11,000		\$ 12,000
Flagstaff Symphony Association	\$ 25,000	\$ 4,000	\$ 25,000	\$ 3,000	

Recent Grant List

	FY22 GOS	2022 Project	FY21 GOS	FY21 Project	2021 COVID Collab
FlagstaffCreate			\$ 3,000		
Four Corners Fiber Collective		\$ 5,000		\$ 4,000	
Grand Canyon Guitar Society			\$ 2,000		
Heritage Square Trust			\$ 1,500		
Hozhoni Foundation	\$ 5,000		\$ 6,000		
Human Nature Dance Theatre	\$ 4,000		\$ 5,000		\$ 10,000
Interference Series	\$ 1,000	\$ 500	\$ 1,000		
International Dark-Sky Association	\$ 5,000		\$ 6,000		
Living Traditions Presentations			\$ 2,000		

Recent Grant List

	FY22 GOS	2022 Project	FY21 GOS	FY21 Project	2021 COVID Collab
Lowell Observatory	\$ 25,000		\$ 25,000		
Museum of Contemporary Art Flagstaff	\$ 4,000			\$ 8,000	
Museum of Northern Arizona	\$ 22,000	\$ 2,500	\$ 24,000		
Northern Arizona Book Festival	\$ 3,000		\$ 2,000		
Northern Arizona Celtic Heritage Society	\$ 5,000		\$ 4,000		\$ 7,750
Northern Arizona Pride Association	\$ 8,000		\$ 8,000		
Orchestra Northern Arizona	\$ 6,500		\$ 6,000	\$ 1,000	
STEM City			\$ 5,000		
Sun Sounds of Arizona		\$ 4,000			

Recent Grant List

	FY22 GOS	2022 Project	FY21 GOS	FY21 Project	2021 COVID Collab
The Arboretum at Flagstaff	\$ 18,000	\$ 3,500	\$ 18,000		
The Artists' Coalition of Flagstaff			\$ 6,000		
Theatrikos	\$ 21,000	\$ 8,000	\$ 23,000	\$ 12,000	
Threaded Together	\$ 20,000	\$ 3,000			
Tolsun Publishing	\$ 3,000				
Tynkertopia	\$ 8,500		\$ 7,000		\$ 10,000
USA Dance	\$ 1,000		\$ 1,000		
Willow Bend Environmental Education Center	\$ 17,000	\$ 3,000	\$ 15,000	\$ 3,000	
TOTAL	\$ 305,000	\$ 55,000	\$ 305,000	\$ 35,000	\$ 39,750

CITY OF FLAGSTAFF STAFF SUMMARY REPORT

To: The Honorable Mayor and Council
From: Stacy Saltzburg, City Clerk
Date: 02/17/2022
Meeting Date: 03/08/2022



TITLE:

Ranked Choice Voting Discussion and Considerations

DESIRED OUTCOME:

Discussion

EXECUTIVE SUMMARY:

On February 8, 2022 Council discussed the possibility of adding Ranked Choice Voting to the list of considered charter amendments for 2023. Council asked staff to come back for a more focused discussion with Council before any direction was to be given.

Staff has gathered general, high-level information on Ranked Choice Voting which you will find outlined below. In addition to providing information about what Ranked Choice Voting, we have identified points and considerations specific to Flagstaff potentially implementing Ranked Choice Voting.

INFORMATION:

The information below was gathered regarding Ranked Choice Voting from the Ranked Choice Voting Resource Center (www.rcvresources.org)

Ranked-choice voting (RCV) is an election method under which voters rank candidates in order of preference (first choice, second choice, third choice, and so on). Ranking candidates is different from simply selecting one candidate or what is known as plurality voting. If a candidate receives 50% + 1 of the first choices, that candidate wins, just like in any other election. However, if there is no majority winner after counting the first choices, the race is decided by an instant runoff. The candidate with the fewest votes is eliminated, and voters who ranked that candidate as their first choice will have their votes count for their next choice. This process continues until a majority winner or a candidate wins with 50% + 1 of the vote.

Single -Winner RCV

Single-winner ranked-choice voting refers to the method of voting and counting of the votes for a single-winner contest, such as mayor, governor, or a single-winner district, when only one person is elected to the position. With ranked-choice voting, the voter ranks their candidate choices in order of preference. Then choices are counted to determine which candidate has 50% + 1 of the votes after the first round of counting or if additional rounds of counting are needed to reach a majority.

Multi-Winner RCV

Multi-winner ranked-choice voting refers to the method of voting and counting of the votes for a multi-winner contest, such as city council, school board, or legislature, when more than one individual is elected at-large or for district elections with multiple representatives within a district. With ranked-choice voting, the voter ranks their choices in order of preference. The first choices are then counted to determine which candidates have exceeded the number of votes necessary to be elected. After the first round of counting, we can determine whether additional rounds of counting are needed to fill each seat up for election.

Additional Information on Ranked Choice Voting can be found in the document attached to the staff summary.

Concerns with Ranked Choice Voting for the City of Flagstaff

Ranked Choice Voting is not a form of voting currently supported by Arizona Election Law.

Shifting to Ranked-Choice Voting would require a significant Charter change that would include at least nine separate questions. This would reduce the ability to present the other needed Charter amendments. Additionally, in order for Charter amendments to become effective, the Governor must officially approve the Charter amendments. With elections being a matter of statewide concern it is questionable as to whether the Governor will approve. If there were other Charter amendments unrelated to RCV, those would also not become effective because the Governor either approves all or none of the Charter amendments.

Ranked Choice Voting would also compromise our contract with Coconino County Elections and the City would be responsible for conducting our own elections at a significant expense to the City as explained further here. RCV would require the City to purchase our own voting equipment or be faced with hand counting of ballots. We would be responsible for ballot design, printing, and distribution. Early voting would need to be accommodated in person as well as through mail for voters who request early mail ballots and overseas voters. We would be responsible for locating and setting up polling places which would include hiring and training poll workers. With nearly 45,000 active registered voters and 26 precincts in Flagstaff, the staff in the City Clerk's office would be significantly overburdened. Significant funding and additional staff would be required to implement RCV.

A policies and procedures manual would need to be created to guide the conduct of the election. There would be no assistance or support from the state in the development of the manual because as stated above, RCV is not supported by Arizona Election Law. It would require the assistance of a consultant which would be costly and it would take a considerable amount of staff time to develop.

The other area of concern with Ranked-Choice Voting at the local level is voter confusion. Presently, voters are able to vote at one polling place using one ballot. With the implementation of RCV voters could be faced with having to vote using two separate ballots; one for local questions and one for state/county/federal questions. If voters vote by mail they would have to make sure the two ballots are voted using the appropriate method and returned in their respective envelopes to ensure they get to the appropriate locations to be counted.

In addition to multiple ballots, voters could also be faced with having to utilize two separate polling places. With the loss of the County contract, the City would need to establish its own polling places and spend staff time to familiarize voters with those new polling places. This would mean that voters would have to go to one polling place for local questions and another polling place for county/state/federal questions.

Another challenge for voters is that different methods of voting would be required for the different jurisdictions. They would be using RCV for the local races and traditional voting for the

county/state/federal races. A significant amount of outreach and education would be needed to make sure voters understand the differences they will be faced with when voting.

The implementation of Ranked Choice Voting is better suited at the state level especially given the intense scrutiny on elections and proposed legislative changes regarding the conduct of elections. This would ensure uniform voting practices across jurisdictions, it would provide cities and counties the support necessary to implement, and would maintain the position of elections being a matter of statewide concern.

Attachments: Presentation
 RCV Methods

Ranked Choice Voting

March 8, 2022

Stacy Saltzberg
City Clerk





What is Ranked Choice Voting (RCV)?

Rank Candidates In Order of Choice

No more than one oval per candidate.

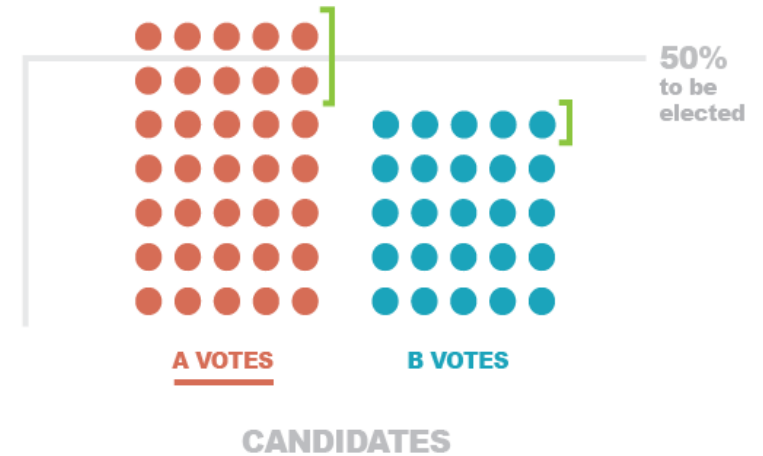
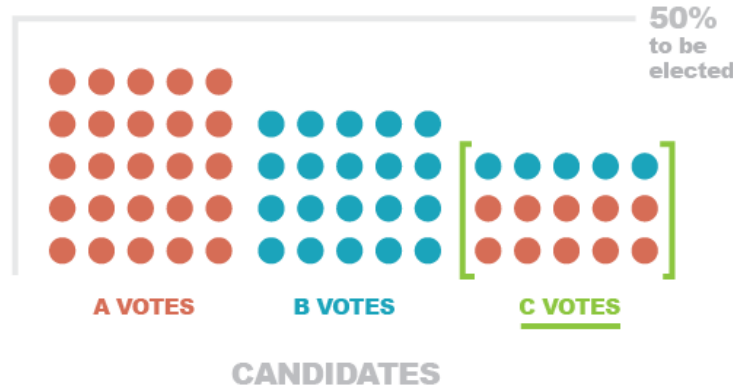
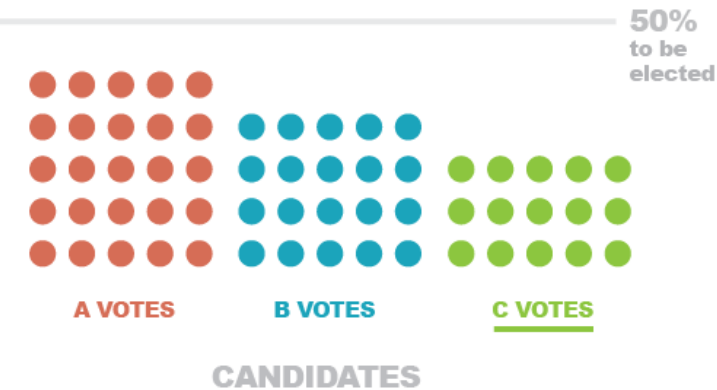
No more than one oval per column.

		1st Choice	2nd Choice	3rd Choice	4th Choice	5th Choice
Danielle Alvarez	(Housewarming Party)	1	2	3	4	5
Tony Samuels	(Block Party)	1	2	3	4	5
Jennifer Lee	(Dinner Party)	1	2	3	4	5
Sean Johnson	(Graduation Party)	1	2	3	4	5
	Write-in	1	2	3	4	5

Round 1

Round 2

Round 3



Information gathered from www.rcvresources.org



Support for RCV

- More choices for voters
 - Eliminates “wasted votes”
 - Ensures the winner has majority support
 - Better representation of views
- Improves campaigns
 - Reduces campaigning by candidates
 - Reduces negative campaigning
 - Reduces signs and mailers
- Saves Money
 - Eliminates the need for primary elections



Consideration/Concern for Flagstaff

- RCV is not currently supported by Arizona election laws
 - Elections are a matter of statewide concern
 - Intense scrutiny on elections
 - A number of proposed legislative changes with regard to elections
- Would require a significant charter change
 - At least 9 separate amendments
 - Could reduce ability to present other needed amendments
 - The Governor must approve the amended charter
- Likely lose the contract with Coconino Elections to conduct the election
 - City would have to conduct their own elections



Election Services Provided

- Voting Equipment
 - Provides all equipment
 - Coordinates with State for certification & testing of all equipment
 - Provides all accessible voting requirements
- Ballot Design, Printing, Translation
 - Coded specifically to voting equipment
 - Native American translation (written and spoken)
 - Spanish translation (spoken)
- Polling Places & Poll Workers
 - Recruit, train, and pay election workers (including security)
 - Locate, arrange, and contract for polling places (including all accessibility requirements)



Election Services Provided, cont.

- Early Voting
 - Conducts early voting by mail and in person (includes overseas voters)
- Ballot Tabulation and Election Certification
 - Post-election audits/reporting to State
 - Recounts if required



City Run Elections

- Purchase and/or lease voting equipment or hand count
 - 45,000 active registered voters and 26 precincts
- Development of Policies and Procedures Manual
 - No assistance or support from the State
 - Require a consultant
 - Extensive legal research, support, and input
- Overburden the City Clerk's Office
 - Significantly more staff would be required
 - Significantly more funding would be needed
 - Extensive outreach, education, and support to voters



Voter Confusion

- Multiple polling places and ballots
 - Local elections
 - County/State/Federal elections
- Vote by mail
 - Two separate ballots received
 - Two envelopes to return
 - Two different locations for counting
- Different methods for voting
 - RCV for local races
 - Standard voting for County/State/Federal races



Recommendation

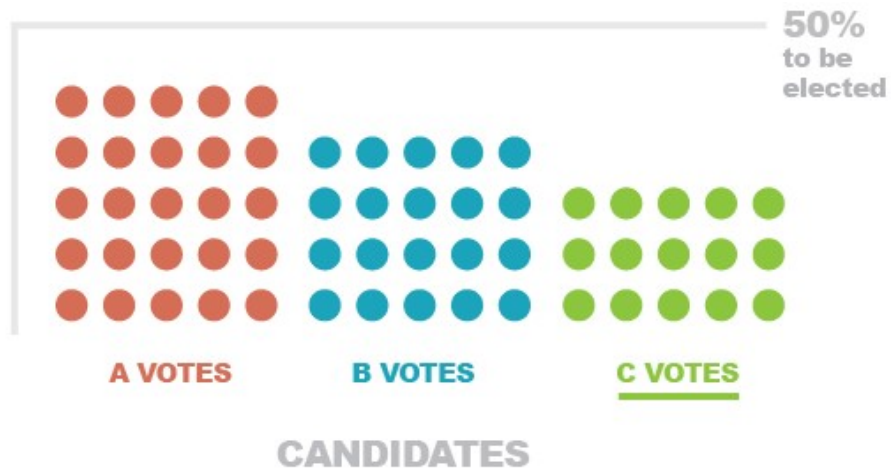
- RCV is better suited for implementation at the state level
 - All elections would be treated the same
 - State would provide support and guidance
 - County would continue to conduct local elections
 - Maintain the position of elections being a matter of statewide concern



Questions and Discussion

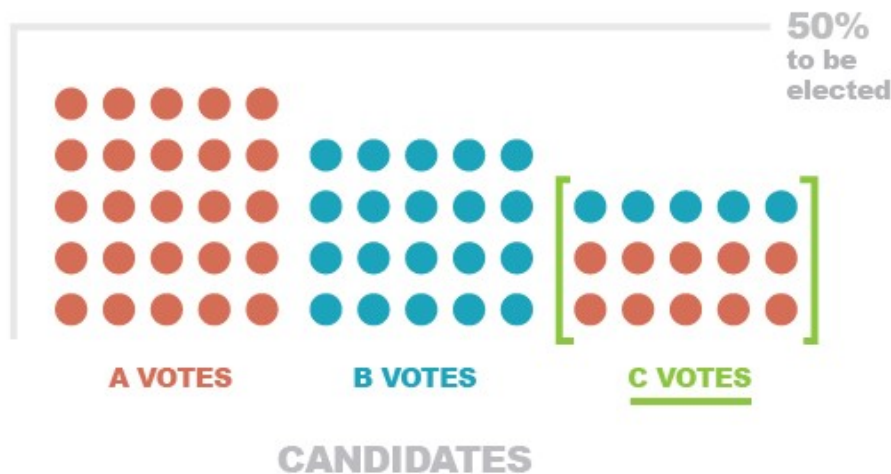
SINGLE-WINNER RCV

Single-winner ranked-choice voting refers to the method of voting and counting of the votes for a single winner contest, such as mayor, governor, or a single-winner district, when only one person is elected to the position. With ranked-choice voting, the voter ranks their candidate choices in order of preference. Then choices are counted to determine which candidate has more than 50% of the votes after the first round of counting or if additional rounds of counting are needed to reach a majority.



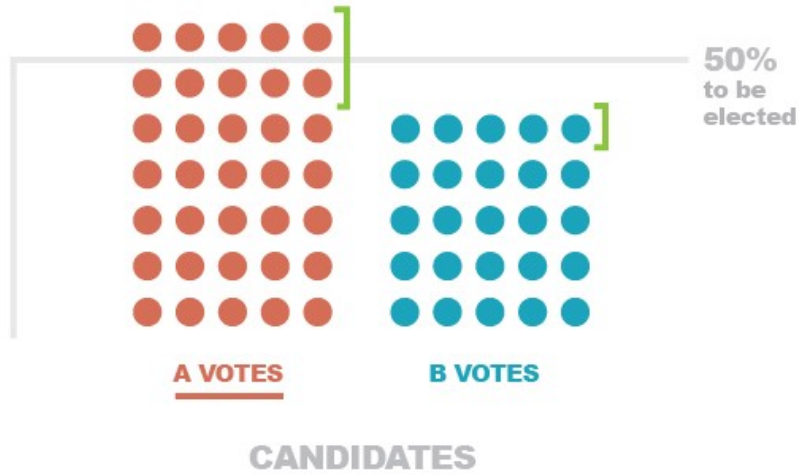
If a candidate wins more than 50% of the votes cast, a winner is declared, and no other counting will occur. However, if no candidate wins a majority (50% + 1), as seen in the scenario above, counting continues to round two.

In round two, the candidate with the lowest number of votes is eliminated from the contest. Even though the candidate has been eliminated, the voters who had that candidate as their first choice will then have their vote count for the candidate they marked as their next choice.



Ranked Choice Voting Resource Center (www.revresources.org)

After adding these votes to the totals of the other candidates, you can see below that these candidates' vote totals increase. This process of eliminating the lowest candidates and adding the votes to remaining candidates continues until a candidate receives more than a majority of the remaining votes cast. In the scenario above, Candidate A reached a majority and is declared the winner after Candidate C was eliminated.

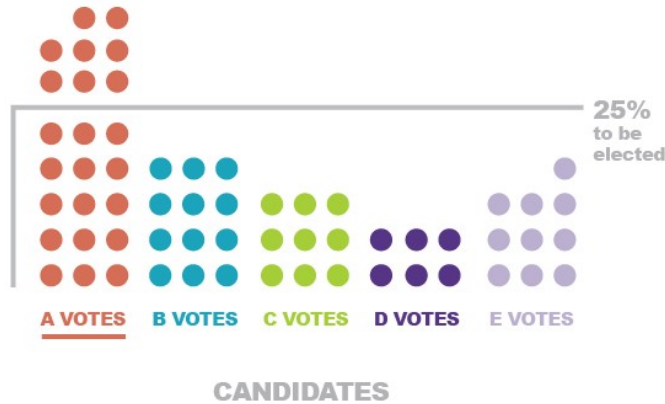


MULTI-WINNER RCV

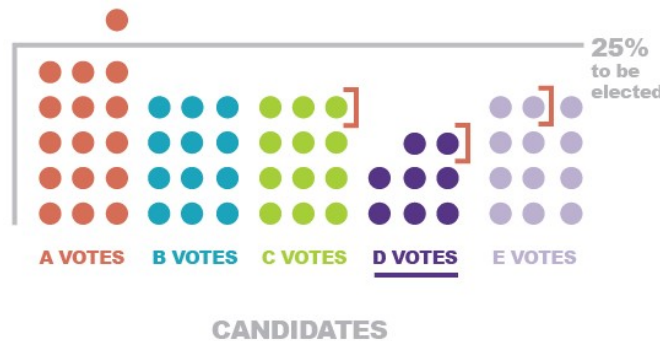
Multi-winner ranked-choice voting refers to the method of voting and counting of the votes for a multi-winner contest, such as city council, school board, or legislature, when more than one individual is elected at-large or for district elections with multiple representatives within a district. With ranked-choice voting, the voter ranks their choices in order of preference. The first choices are then counted to determine which candidates have exceeded the number of votes necessary to be elected. After the first round of counting, we can determine whether additional rounds of counting are needed to fill each seat up for election.

EXAMPLE: ELECTING 3 SEATS WITH RANKED-CHOICE VOTING

In this example, there will be three winners. In order to be declared a winner, a candidate must receive the threshold (25%) plus one vote.



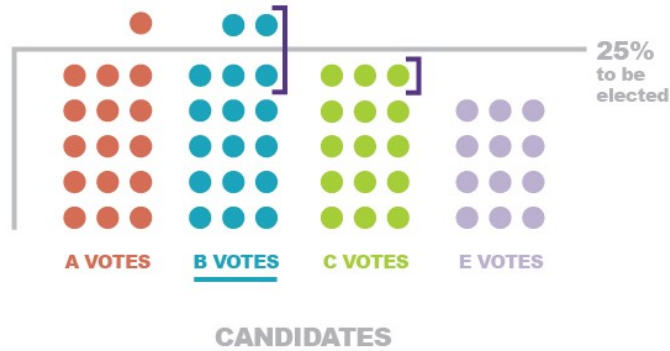
Candidate A wins in the first round of counting because he/she received more than 25% of the votes cast. Since ranked-choice voting is designed to waste as few votes as possible, the surplus votes for Candidate A beyond the 25% needed to win will count for those voters' next choice. Since Candidate A received seven votes beyond the winning threshold, those seven will count for those voters' second choice, adding three votes to Candidate C, two votes to Candidate D, and two votes to Candidate E.



Candidate D has the lowest number of votes and is eliminated. The eight votes Candidate D received will now count for voters' next choice, pushing Candidate B over the threshold to be

Ranked Choice Voting Resource Center (www.revresources.org)

elected. One vote for Candidate B is beyond what is necessary to win and is therefore counted for the voter's next choice. Candidate B is declared a winner along with Candidate A, and we have one seat left to elect among the remaining candidates.



The one surplus vote from Candidate B counts for the voter's next choice, putting Candidate C over the threshold to be elected (25% +1), making Candidate C the 3rd and final winner.

