

IMPORTANT NOTICE: The City Council may consider applicant qualifications for the Council vacancy in executive sessions which are closed to the public, and then make the appointment in a public meeting. You have the right, however, to have your application considered in a public meeting by providing a written request to the City Clerk.

**CITY OF FLAGSTAFF
APPLICATION TO SERVE ON THE CITY COUNCIL**

RETURN TO: CITY CLERK VIA EMAIL AT STACY.SALTZBURG@FLAGSTAFFAZ.GOV

PLEASE NOTE THAT THIS INFORMATION IS PUBLIC INFORMATION
(APPLICATIONS WILL BE KEPT ON FILE FOR ONE YEAR)

DATE: 4/7/22

YOUR NAME: Jacqueline A Kellogg

HOME ADDRESS: [REDACTED] ZIP: [REDACTED]

EMPLOYER: West USA Realty Flagstaff JOB TITLE: Real Estate Broker

E-MAIL: [REDACTED]

CELL: [REDACTED] HOME PHONE: _____

LENGTH OF RESIDENCY IN FLAGSTAFF: 27 years PREFERRED PHONE: HOME CELL

Using additional pages, please answer the following questions in 250 words or less, per question:

1. What method do you expect to use to make a decision when you are faced with a strong constituency group advocating one way but you believe that there is a segment of the Flagstaff population not being heard on a particular issue?
2. Please give an example of when you were in a position of responsibility and others disagreed with you on how an important matter should be handled. How did you help resolve the issue?
3. What is your leadership style, please provide an example of your style in use.
4. If you could change one thing in the City of Flagstaff Zoning Code what would that be and why?
5. The City of Flagstaff has identified Key Community Priorities. How do you intend to balance the seven priorities in terms of the budget process and policy development?
6. What are your top three priorities for being a City Councilmember?
7. Flagstaff is known for its rich and highly diverse cultures in Northern Arizona. How would you build bridges and partnerships with our diverse communities to strengthen inclusion, diversity, equity, and access for the City of Flagstaff?

I certify that I meet the statutory requirements of living within the corporate limits of the City of Flagstaff for at least one year, that I am over the age of 18 years, that I am a registered voter of the City of Flagstaff, **and that I have read and understand the right to have my application considered in a public meeting by providing a written request to the City Clerk.**

DocuSigned by:
Jacqueline A. Kellogg  4/7/2022 | 12:27 PM MST
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Applicant Signature

Jacqueline A Kellogg

West USA Realty Flagstaff

[REDACTED]

[REDACTED]

RE: Application to serve on City Council – Answers to Application Questionnaire

1. I intend to listen to both sides of EVERY issue and do my research and utilize my knowledge of Flagstaff's residents as well as business owner's goals and try to come to reasonable resolutions to conflict within our community.
2. That is literally my job description. As a Real Estate Broker my primary duty is to lead agents and clients in successfully negotiating and finding resolutions to difficult situations between other agents, buyers and sellers.
3. My leadership style is compromise. Most situations of conflict have resolution opportunities if both sides are open minded and reasonable. Example: I recently had a transaction where the buyer wanted to offer the seller/builder less than list price, seller did not want to accept less than the list price because it would affect the comparable prices in the neighborhood and may affect the appraisal on his other homes listed in the same price range. I proposed a buyer credit from the seller to the buyer's closing costs. The buyer saved \$10K on the house AND had less money out of pocket. Seller even threw in an A/C unit. Happy seller, happy client.
4. Let's start with Resolution No. 2020-17 and Ordinance No. 2020-11 which restrict a property owner's use of a previous zoning allowance. As per Prop 207 City Council does not have the right to pass zoning amendments that restrict a property owner's use under a previous zoning allowance and must either exempt the requirement or COMPENSATE the owner for the value lost because of such restrictions.
5. Obviously, this will take the cooperation of City Staff, Council, Mayor and Residents alike. Our challenges are ever changing and growing. I believe housing is one of the top, if not #1, for our community. I can provide a very specific knowledge in this area and tons of resources.
6. My priorities for being on Council are learning, communicating and advising regarding the needs of our community with potential solutions. I think I represent a varied sector of our community. Not overly conservative but also not overly liberal. Contrary to the beliefs of some members of our community I am very open minded except where the information is black and white such as prop 207. That was a poor decision and resulted in a massive lawsuit. Other examples include the HUB as well as the Plaza Viejo fiasco. I was not on the popular side of these issues but I was on the reality side of the issue.
7. I think I exemplify cultural, inclusion, diversity, equity and access in Flagstaff, AZ. As a former Board member for NAAR as well as 2014 NAAR President. Our membership is every bit as politically diverse as our community. Yet, we all have to work together to provide great service to our clients and help them successfully complete a transaction. We are constantly educating, constantly listening, constantly following their direction, constantly advising, constantly compromising, etc., etc. The Northern Arizona Association of Realtors, along with NAR, have been on the forefront of social equity and diversity education. We were one of the first organizations to adopt LGBTQ as a protected class, long before it actually became a protected class. I also served on the Greater Flagstaff Chamber of Commerce as Board Member, Advocate

for abused and neglected children (Childhelp Flagstaff Chapter), Flagstaff Exchange Club Member, City of Flagstaff Housing Commission as well as numerous other Boards, Committees and Community Causes. I feel I am in touch with the needs of our beautiful town. I look forward to possibly joining Council for the remainder of 2022.

Thank you for your consideration,

Jacqueline A Kellogg
West USA Realty Flagstaff