

IMPORTANT NOTICE: *The City Council may consider applicant qualifications for the Council vacancy in executive sessions which are closed to the public, and then make the appointment in a public meeting. You have the right, however, to have your application considered in a public meeting by providing a written request to the City Clerk.*

**CITY OF FLAGSTAFF
APPLICATION TO SERVE ON THE CITY COUNCIL**

RETURN TO: CITY CLERK VIA EMAIL AT STACY.SALTZBURG@FLAGSTAFFAZ.GOV

PLEASE NOTE THAT THIS INFORMATION IS PUBLIC INFORMATION
(APPLICATIONS WILL BE KEPT ON FILE FOR ONE YEAR)

DATE: 4/19/2022

YOUR NAME: John C. McCulloch

HOME ADDRESS: _____

ZIP: _____

EMPLOYER: Hillside Enterprises L.L.C

JOB TITLE: Owner

E-MAIL: _____

CELL: _____

HOME PHONE: _____

LENGTH OF RESIDENCY IN FLAGSTAFF: 39 years PREFERRED PHONE: HOME CELL

Using additional pages, please answer the following questions in 250 words or less, per question:

1. What method do you expect to use to make a decision when you are faced with a strong constituency group advocating one way but you believe that there is a segment of the Flagstaff population not being heard on a particular issue?
2. Please give an example of when you were in a position of responsibility and others disagreed with you on how an important matter should be handled. How did you help resolve the issue?
3. What is your leadership style, please provide an example of your style in use.
4. If you could change one thing in the City of Flagstaff Zoning Code what would that be and why?
5. The City of Flagstaff has identified Key Community Priorities. How do you intend to balance the seven priorities in terms of the budget process and policy development?
6. What are your top three priorities for being a City Councilmember?
7. Flagstaff is known for its rich and highly diverse cultures in Northern Arizona. How would you build bridges and partnerships with our diverse communities to strengthen inclusion, diversity, equity, and access for the City of Flagstaff?

I certify that I meet the statutory requirements of living within the corporate limits of the City of Flagstaff for at least one year, that I am over the age of 18 years, that I am a registered voter of the City of Flagstaff, *and that I have read and understand the right to have my application considered in a public meeting by providing a written request to the City Clerk.*

Applicant Signature

The City of Flagstaff is an Equal Opportunity/Affirmative Action Employer

Council Candidate Questions

1. What method do you expect to use to make a decision when you are faced with a strong constituency group advocating one way, but you believe that there is a segment of the Flagstaff population not being heard on a particular issue?

Step 1: Identify the Issue: How did the issue come before the Council? Is it staff driven, a community initiative/petition or a specific Councilmember asking for it to be placed on the agenda?

Step 2: What is the benefit to the community: Will there be broad community consensus for a specific decision, or will it be contentious pitting one segment against another?

Step 3: Seek broad community input: Gather input from throughout the community via public hearings, media outlets and directly contacting neighborhood associations/individuals with knowledge of community affairs as well as members/leadership of the “strong constituency group” to be fully prepared at council work sessions and meetings.

Step 4: Make a Decision: Council decisions should attempt to build compromises and consensus within the community. However, there are times that may not always be possible. My role, as an un-elected councilmember will be to let the other members of the Council come to a majority. If the council becomes split 3-3 then, and only then, would I become the deciding vote.

2. Please give an example of when you were in a position of responsibility and others disagreed with you on how an important matter should be handled. How did you help resolve the issue?

Aside from being elected twice to the City Council, I was on the Main Street Foundation Board, The Pioneer Museum Board, a Trustee of the Elks Lodge, the Parks and Recreation Commission, The Tourism Commission, The Disability Awareness Commission, The Traffic Commission, The Historic Sites Commission and probably a few more. There are numerous times when others disagreed with me. I specifically remember advocating a motion for the Main Street Board to recommend to council that the BNSF Railroad stop blowing train horns through the city. That

motion was defeated by one vote, but we know how that eventually ended. The lesson in politics and government is to be patient. Also, it's OK to be passionate about the issues, but if you get out-voted, move on, don't hold grudges because there will be plenty of other votes where you may need a fellow councilmembers' support. I trust that each councilmember is only interested in what's best for our community.

3. What is your leadership style, please provide an example of your style in use?

It used to be, Ready, Shoot, Aim, when I was in my thirties. At sixty-six I believe I have the advantage of the inherent wisdom and patience that comes with that age. There were always two kinds of leadership personalities I noticed; people were either an Advocate or a Judge. I would describe my younger self as an Advocate. I advocated for Parks & Rec funding, Downtown Redevelopment, Recycling, a Fourth Street Overpass and Fiscal Accountability. I'm proud to see that many of my priorities have come to fruition. However, I would consider myself now as a Judge. I don't see the role of an un-elected/appointed councilmember to be an advocate. By the time a replacement councilmember is seated the City Budget should be predominately completed with first and second readings in June. I have no hidden agenda. I hold no other position on any other boards, and I try to be retired except when needed. My role on Council, if appointed, would be to not rock the boat, be the deciding vote when necessary and use my experience and knowledge of city government to allow me to be an effective councilmember from day one.

4. If you could change one thing in the City of Flagstaff Zoning Code what would that be and why?

No councilmember, by themselves, can change anything about the Zoning Codes without a majority of other councilmember votes. As I stated, as a non-elected/ appointed councilmember, I would come with no hidden agenda or advocacy. If there are specific zoning changes that the current council is considering, then I will practice due diligence to prepare myself on the issue and cast my vote only after council has reached a consensus. As with the community reaction to the Hub Development, it triggered a review of Transect Zone Standards and a complete analysis of a Southside Masterplan resulting in submitting a High Density Housing Plan to address stated public concerns. The process included extensive public outreach/ public hearings and plan reviews before it came to the council. Zoning Codes are meant to reflect the development standards and values of the city's built environment. If a development arises that seems incongruous with those values, I have rarely seen where a knee-jerk reaction to modify the code has been the right decision. Change can start with council direction which sends it to the

Planning & Zoning Commission for public input/ hearings and a recommendation to council. Also, any other appropriate commissions should weigh in depending on the impact of any zoning change and then the council would again take public input before it would consider changing anything.

5. The City of Flagstaff has identified Key Community Priorities. How do you intend to balance the seven priorities in terms of the budget process and policy development?

The city budget is supposed to reflect the priorities of the City Council (and staff) for the coming fiscal year. As such, it is perhaps the most significant undertaking the council does during the year. It is a months-long process that starts with council and department input before the City Manager presents it to the council for review and eventual adoption in late June. Because whoever is appointed to fill the remainder of Ms. Daggett's term won't be announced until May 3rd, they will have very little input in the process before the final adoption in June. I can state that having gone through many city budget processes, I am intimately familiar with the different revenue sources/capital expenditures reflected in the budget document. Whether it's funding from HURF, General Funds, Enterprise Funds, BBB Tax revenues, Bond Proceeds, Primary and Secondary Taxes or Development Fees, I will be up-to-speed from day one to understand the Budget and how that reflects upon the Key Community Priorities council has identified.

6. What are your top three priorities for being a City Councilmember?

1. Be an effective councilmember by being a good listener and working with fellow councilmembers to affect a positive change in the lives of the citizens of Flagstaff and those who experience Flagstaff in any number of ways.

2. To do no harm. Sometimes good intentions have negative consequences. Be prepared and educated on the issues before the council to ensure that whatever decisions are made, they're made with the utmost concern for the broadest well-being of the community.

3. Be nice; it's not that hard. In today's hyper-partisan environment, it's important to lead by example and be civil, and represent our government with class and dignity. Show up on time and don't leave the public and city staff waiting. Keeping a sense of humor also helps.

Finally, I have no intentions of using this appointment to run for another term on City Council. I am content to offer my experiences in city government to step in and help current members move forward with as smooth a transition as possible until a new council is appointed. On a simple level, I have always found public service rewarding. Like all of you, I love this community. I was on the city council when we made \$3,000/year. Until they increased the per/diem compensation, I actually owed money after they deducted my family's insurance premium. With the increase, I took home \$23.00 every two weeks.

7. Flagstaff is known for its rich and highly diverse cultures in Northern Arizona. How would you build bridges and partnerships with our diverse communities to strengthen inclusion, diversity, equity, and access for the City of Flagstaff?

I first came to Flagstaff in the early 70's when my sister went to NAU in the 72-73 school year. I moved to Flagstaff full time in 1983. I was elected to the city council in 1990 and again in 1994. During that time, I became intimately familiar with a broad spectrum of the Flagstaff community. Over the years I have lived in Upper Greenlaw, Sunnyside, Bow and Arrow and Downtown, with friends throughout Flagstaff. My wife and I have owned businesses in the Southside for the last 25 years. My social spheres have included the artists community, the professional community, the restaurant and broader business community, the social services sector, the construction trades, the education sector (both FUSD & CCC & NAU). The point is I have many contacts throughout the community and am accessible to all citizens. I have previously worked with NACA, NACOG and the Sunnyside community along with the Plaza Viejo Neighborhood to finally build the long-promised Park at the old town springs. The most important way to build bridges is to listen but then have the knowledge of city government to know how to cut through the red tape and get things done. The under-represented can often feel that their voices go unheard. I still support the city charter that each councilmember is a representative at-large, and therefore has an obligation to be accountable to every citizen wherever they live within the city.

LETTER OF INTEREST FOR CITY COUNCIL VACANCY

To Flagstaff City Council Members:

I respectfully submit this letter of interest to be considered as a possible replacement for the recently vacated city council seat created by the resignation of Becky Daggett.

Having been previously elected twice to the council (1990 & 1994), I believe that I can bring a voice of experience and institutional memory to the issues facing our community. I have been active on numerous boards and commissions over the years and my wife and I have been southside business owners for 25 years. Prior to that I was a working musician in town from 1983-2002.

I think my greatest asset is my ability to be familiar with the city government process and budget practices from day one. Also, I am familiar with many citizens throughout multiple cross sections of the Flagstaff community which I believe allows people to already be familiar with me thus making me accessible and approachable.

We have raised two children here (36yrs & 30yrs) and now have a grandson growing up in Flagstaff. We are generationally rooted in Flagstaff and love calling this special place on earth HOME.

Thank you for your consideration of my application.

John McCulloch

RESUME

John C. McCulloch

April 19, 2022



WORK HISTORY:

1997-Present: Co-Owner of Hillside Enterprises L.L.C, an Arizona corporation doing business as (DBA):

1. Grand Canyon International Hostel, 19 South San Francisco St.
2. The Motel DuBeau, 19 W. Phoenix Ave.
3. Nomads Global Lounge, 19 W. Phoenix Ave.

1983-2002: Musician playing throughout Northern Arizona, Las Vegas, Phoenix Metro. Originally came to Flagstaff to record, John McCulloch, Greatest Hits Vol.1.

1978-1981: Owner, president; Travel Planning Associates, a full-service travel agency in Princeton, NJ. During my second semester Junior year, I left college after my father died to run the family travel agency.

Education: New York University, (Tish) School of the Arts, Undergraduate Film program.