

IMPORTANT NOTICE: *The City Council may consider applicant qualifications for the Council vacancy in executive sessions which are closed to the public, and then make the appointment in a public meeting. You have the right, however, to have your application considered in a public meeting by providing a written request to the City Clerk.*

**CITY OF FLAGSTAFF
APPLICATION TO SERVE ON THE CITY COUNCIL**

RETURN TO: CITY CLERK VIA EMAIL AT STACY.SALTZBURG@FLAGSTAFFAZ.GOV

PLEASE NOTE THAT THIS INFORMATION IS PUBLIC INFORMATION
(APPLICATIONS WILL BE KEPT ON FILE FOR ONE YEAR)

DATE: 4/19/2022

YOUR NAME: Josh Stackhouse

HOME ADDRESS: [REDACTED]

ZIP [REDACTED]

EMPLOYER: Stackhouse Wealth Strategies

JOB TITLE: Business Owner

E-MAIL: [REDACTED]

CELL: [REDACTED]

HOME PHONE: Same

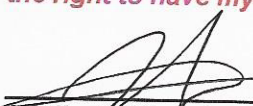
LENGTH OF RESIDENCY IN FLAGSTAFF: 2.5 yrs

PREFERRED PHONE: HOME CELL

Using additional pages, please answer the following questions in 250 words or less, per question:

1. What method do you expect to use to make a decision when you are faced with a strong constituency group advocating one way but you believe that there is a segment of the Flagstaff population not being heard on a particular issue?
2. Please give an example of when you were in a position of responsibility and others disagreed with you on how an important matter should be handled. How did you help resolve the issue?
3. What is your leadership style, please provide an example of your style in use.
4. If you could change one thing in the City of Flagstaff Zoning Code what would that be and why?
5. The City of Flagstaff has identified Key Community Priorities. How do you intend to balance the seven priorities in terms of the budget process and policy development?
6. What are your top three priorities for being a City Councilmember?
7. Flagstaff is known for its rich and highly diverse cultures in Northern Arizona. How would you build bridges and partnerships with our diverse communities to strengthen inclusion, diversity, equity, and access for the City of Flagstaff?

I certify that I meet the statutory requirements of living within the corporate limits of the City of Flagstaff for at least one year, that I am over the age of 18 years, that I am a registered voter of the City of Flagstaff, *and that I have read and understand the right to have my application considered in a public meeting by providing a written request to the City Clerk.*


Applicant Signature

The City of Flagstaff is an Equal Opportunity/Affirmative Action Employer

1. The main part of governmental decision making is **considering the collective interest** of those effected by the outcome. In business, I must decide what will benefit myself and my own interests/client interests first. When dealing with decisions in the public realm it is more important to accomplish the goal that best suites most people. The most important role I play in my business that deals with the public is **listening**. Making financial decisions is difficult, the skill that makes the entire process palatable for those that will be affected (in my business, the client) is for the person who will ultimately be responsible for the outcome is **me listening** to their stories.

The other skill that is required is **empathy**. I learned empathy from being a father and a spouse. My ability to place myself in someone else's shoes is what has made me successful in many aspects of my life. I intend on utilizing empathy to assist in the decision-making process. Listening and empathizing are the most important building blocks to understand what the collective interest is trying to convey and ultimately the method, course, and destination of the decision-making process.

2. I was the President of an HOA in Clarkdale, Arizona a few years back. It was around the time that the economy was in turmoil in 2008. The builder was going bankrupt, and the community was thrown into chaos as no one knew anything about what was going to happen. I was underwriting/originating loans for a community bank and was consequently well versed in real estate and homeowners' associations. There were many ways to go forward but there was no clear leadership and someone who could get to the bottom of the problem was needed. I walked through the neighborhood and got enough signatures to be voted in as president. I then had to come up with a strategy as to get the homeowners answers and get them on the same page so that we could move forward. I had many opinions about how to do this from each homeowner but ultimately it came down to **listening** to each of them, finding common ground through **empathy** and then taking the reins and making a decision **that benefited most of the interested parties**.
3. I am an alumnus of Verde Valley Leadership Academy, class two. One of the most important classes that I attended was taught by a man named Al Filardo. He taught us to never box yourself into any position you were taking. This tended to define your position and hurt your chances of remaining **objective in the decision-making process**. The other role in any leadership position that I have learned is to know when it is time to lead and when it is time to follow as if the project/idea was your own. I have had to take on leadership roles at almost every work place I have encountered. Leading, when it is your idea, is the easiest role a leader can take. Supporting a leader, especially when you too are expected to lead, is challenging because of the natural tendency to involve one's ego. I am constantly in use of leadership skills because I am the owner of my own business. I have been in finance in one way or another since 2004. I have trained people in my profession; I have had to deal with difficult employees through the years, but the most useful aspect of a leader is one who can put their ego aside and **accomplish the task whether it is your own project or someone else's**.

4. I have read the recent news about the City's zoning challenges. I am a property owner and own one of the high-density housing lots near downtown. I am aware of the issues and opportunities that face some of the property owners, future residents, and future property owners throughout Flagstaff. I am an owner of an Airbnb, not in flagstaff but nonetheless understand how these new cohabitation and living arrangements are affecting homeowners, renters, commercial enterprises, etc. I have a unique knowledge of real estate and how it can be affected by many different factors, especially zoning, due to my experience working with all types of private property while underwriting/processing/originating loans at the bank. I look forward to learning and **listening** to more opinions regarding zoning throughout the city to better understand and develop my own opinion about the city's zoning laws.
5. In participating in long term goal planning with clients daily, it is my basic job function to develop budgets and balance, emotions, needs, wants, etc. into an overall plan to get them through retirement or to help them achieve their personal goals. One of the exercises that I ask clients to participate in is defined objective planning. They know it as, "where do you **want** to see yourself in retirement?" This usually starts with a dream and then we develop a budgeting process to get them there. By developing a budget and balancing wants vs. needs, stocks vs bond, etc. it helps them understand priorities and pitfalls and brings them to a better understanding how all these things affect them, personally.

This process that I perform daily for clients lends itself to the overall theme of my answers to these questions. **Listen, empathize, and execute for the collective interest.** I intend on bringing something unique to the council by breaking down some of the outputs of government, such as the key community priorities, and making them accessible to the public by personalizing them as I do with my clients. Explaining and being accessible to them during the understanding process and ultimately **listening** to their concerns so I can effectively represent their interests in budgeting and policy development.

6.
 - a. My top priority is civil service. I feel it is my responsibility to be an active member of my community. It is important to me to contribute to my community because Flagstaff is my home. I serve on a few boards in and around Flagstaff. I joined them in effort to participate in the decision-making process. I enjoy participating in public service.
 - b. I hold a Master of Civil and Environmental Engineering from Northern Arizona University. It was during this degree that I realized it wasn't the work that I liked It was being creative and solving all kinds of problems. This is my second reason I want to be on City Council. I want to hear what problems the city is having and lend my time and effort to creating solutions.
 - c. Thirdly, I want to affect change. Once you have solved a problem, implementation is difficult because this is where the rubber meets the road. It is one thing to solve the problem facing our community; it is another to be able to implement the solution, measure results, assess what needs to be done differently and repeat until the solution becomes routine.

7. Growing up, I went to school in Denver, Colorado. My K-12 experience was as a minority. Let me be clear I am a Caucasian Male; this is not usually the case with many of my peers. I do not pretend to know what it is truly like to be a minority, but I did have a taste of what being in the minority at my school was like. Again, this taught me **empathy**. I know what it looks like to forge bonds with people who come from diverse socioeconomic backgrounds. I know what it is like to be given opportunities for one reason and have them taken away for that same reason. It is a humbling experience to be on the outside and the inside at the same time. My mother purposely sent me to a school where I would not be in the majority because she knew, 35 years ago before much of the current understanding has happened about race, culture, ethnicity, etc., that it was going to be an important life lesson. I know how to build bridges/partnerships with other cultures because of her decision decades ago and look forward to doing so on City Council.

To Whom it May Concern:

My name is Josh Stackhouse. I am a local business owner in Flagstaff. I am interested in joining City Council. My interest is mainly civil service oriented. I want to serve our local government in a capacity to affect change. I have other civic positions on other boards and have enjoyed them and enjoyed getting to know their processes. I also like a challenge. My wife and I have two rules that have gotten us to a great position in life. The first is always saying "Yes". I realize this will not be the case on City Council, but it is important to me to provide equity to all and there is no better way to do it than to say, "Yes". The other is to ALWAYS take the path that seems like the most work and is the hardest to accomplish. I know that in trying to spread equity and ultimately say, "Yes," to people is usually a harder path and this fits with how I live my life. I look forward to serving on the Council and thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to be 'J. Stackhouse', with a long horizontal line extending to the right.

Josh Stackhouse

Josh Stackhouse



Objective

My objective is civil service. My goal is a seat on City Council.

Education

- University of Colorado at Boulder 1999-2003
 - BA Geography/GIS
- Northern Arizona University 2011-2013
 - M.Eng. Civil and Environmental Engineering

Experience

- Stackhouse Wealth Strategies 2019-Present
 - Series 9,10 Branch Manager/Owner
- Edward Jones 2013-2019
 - Series 7, 66 Wealth Advisor
 - New Advisor Trainer
 - Partner
- WLB Group 2011-2013
 - EIT (Engineer in Training)
- Desert Hills Bank 2004-2010
 - Processor/Underwriter/Officer

Experiences

- Licensed Real Estate Agent in Arizona, 2022
- Arizona Community Foundation of Flagstaff, Current Board Member 2022
- Parks and Rec Commissioner, Flagstaff, 2022
- Friends of Coconino County Parks and Recreation, Current Board Member, 2020
- Coconino County Parks and Recreation Commissioner, 2018-2020
- Verde Valley Leadership, Class Two, 2009
- HOA President Mountain Gate, Clarkdale, AZ, 2008-2009
- Town of Clarkdale Chamber of Commerce, Volunteer (I sat in the caboose) 2006-2009
- Town of Clarkdale Design Review Board, 2006-2009
- Children (Olive b.2010, Daisy b.2013, Ebbe b.2015)
 - In case you wondered where I was for 8 years.