

HOTEL MONTE VISTA

# Flagstaff Regional Plan Collaborative Process

City Council

April 27, 2022

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DOOR & SHING

THE WINE LOFT

ARTISTS

ARTISTS

DOWNTOWN FLAGSTAFF  
County Offices  
County Court  
Post Office

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# Today's Presentation

- Public Participation Plan and guiding principles review
- Outreach completed and underway
- Upcoming Outreach
- Feedback on how to advertise and evaluate a consultant for the Collaborative Process
- Desire to pursue a compensation option for participants





# Overview of Current Plan

## Flagstaff Regional Plan 2030

- More emphasis on goals and policies than maps
  - 97 goals
  - 508 policies
- Generalized land use map with clearly identified activity centers based on scenario planning
- Robust basis for transportation modeling with Metroplan based on background data
- Multimodal transportation emphasis
- Foundation for 100-year water supply designation by Arizona Department of Water Quality

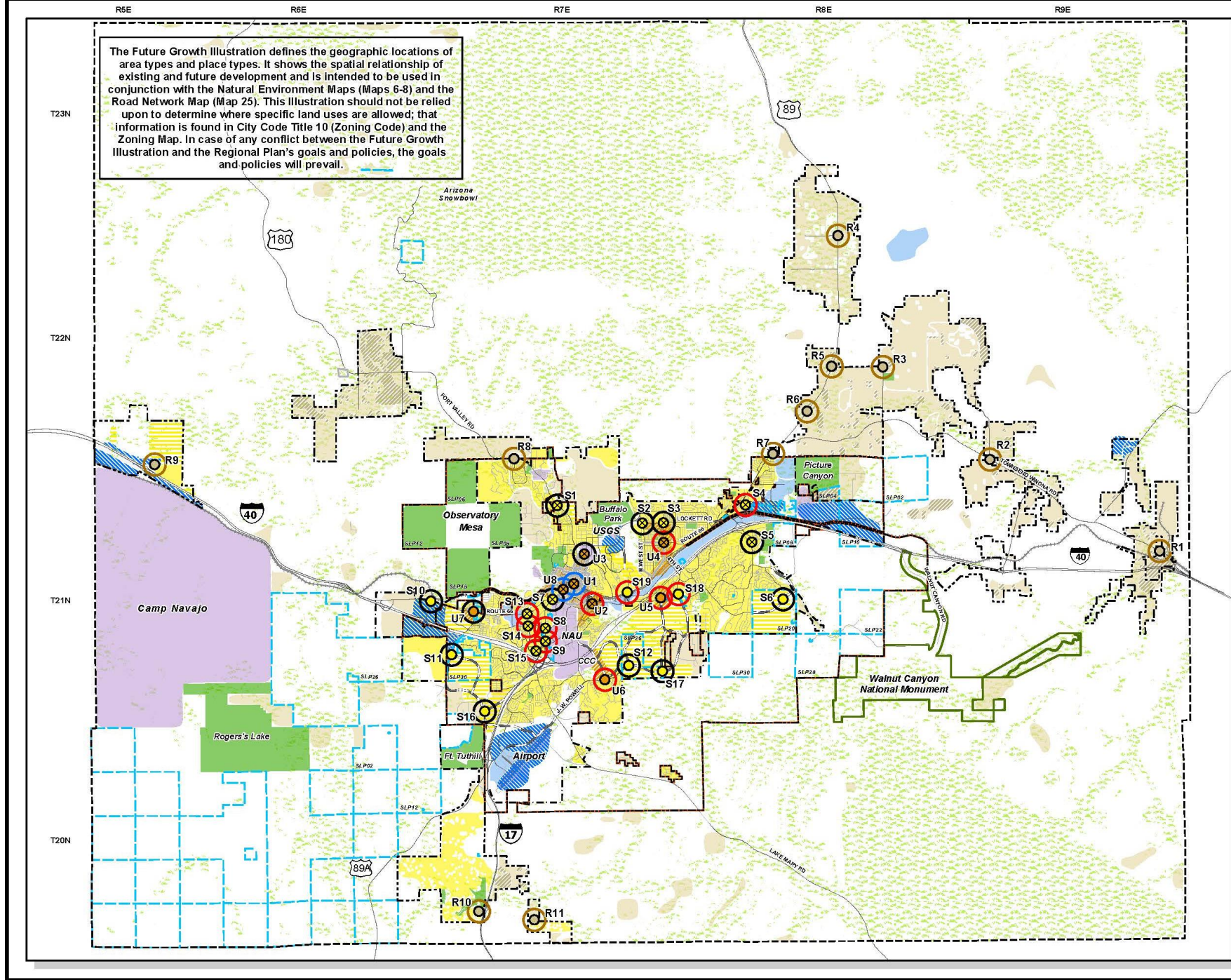
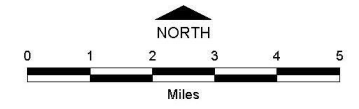
The Future Growth Illustration defines the geographic locations of area types and place types. It shows the spatial relationship of existing and future development and is intended to be used in conjunction with the Natural Environment Maps (Maps 6-8) and the Road Network Map (Map 25). This Illustration should not be relied upon to determine where specific land uses are allowed; that information is found in City Code Title 10 (Zoning Code) and the Zoning Map. In case of any conflict between the Future Growth Illustration and the Regional Plan's goals and policies, the goals and policies will prevail.

Map 21:  
FUTURE GROWTH ILLUSTRATION

- FMPO Boundary
- Urban Growth Boundary
- Rural Growth Boundary
- City Limits
- Future Activity Centers**
  - Suburban Activity Center (S1)  
'x' symbol identifies existing center
  - Urban Activity Center (U1)  
'x' symbol identifies existing center
  - Rural Activity Center
- Regional Scale Pedestrian Shed
- Neighborhood Scale Pedestrian Shed
- Historic Pedestrian Shed
- Rural Pedestrian Shed
- Rural - Existing**
- Rural - Future**
- Suburban - Existing**
- Suburban - Future**
- Urban - Existing**
- Urban - Future**
- Special Planning**
- Existing Employment**
- Future Employment**
- Historic District
- State Lands
- Areas in white retain their existing entitlements

As amended March 22, 2018

Future growth illustrations and plans do not preclude private development entitlements. Please see [www.flagstaffmatters.com](http://www.flagstaffmatters.com) for an interactive GIS map.





# Process for Updating the Plan

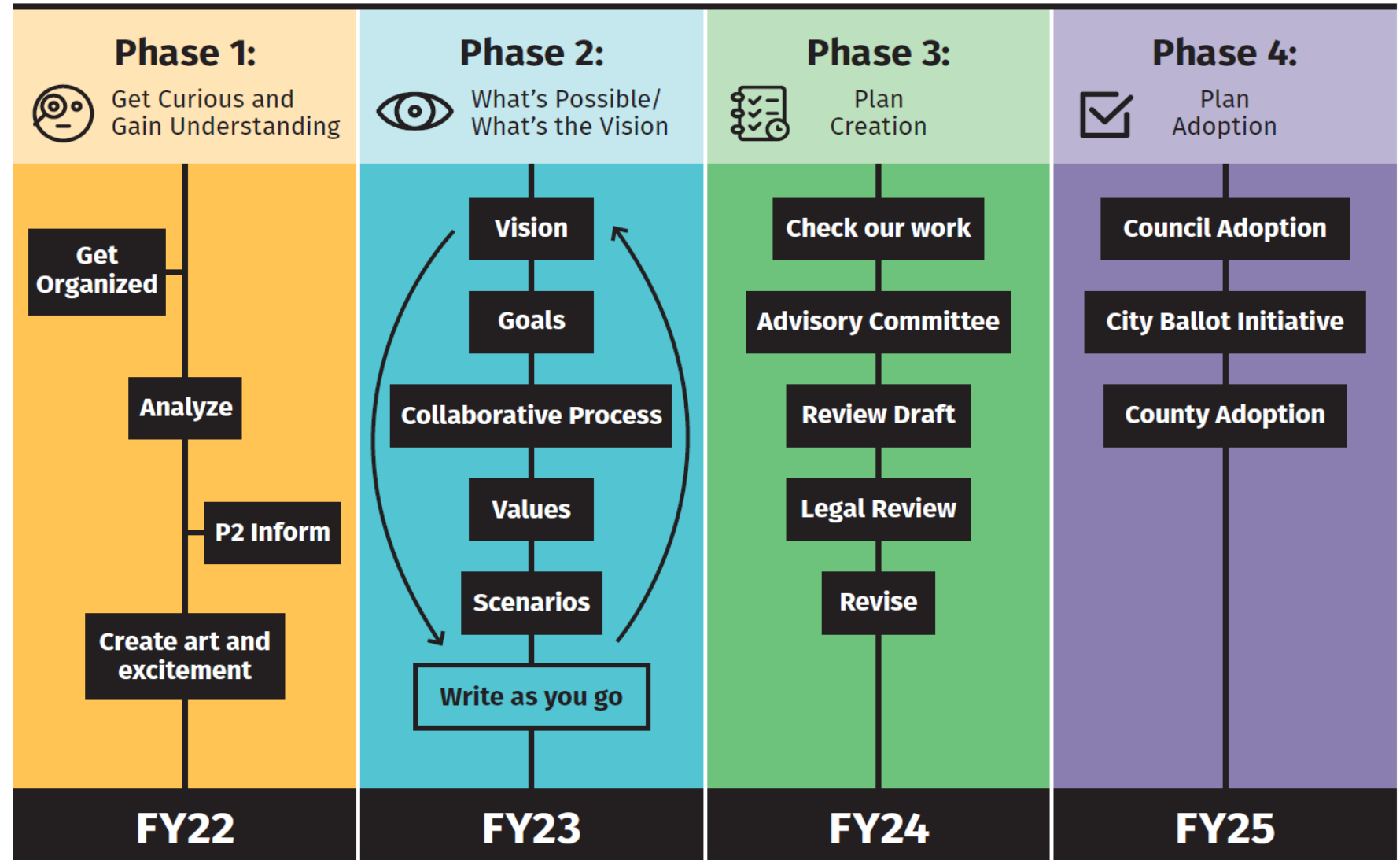


## Levels of Public Participation

Plan Development & County Adoption:  
*Collaborate*

City Adoption:  
*Empower*

## Regional Plan 2045 Update Process





# The Next Regional Plan

## Guiding Process Principles

*Based on:*

- *Lessons Learned*
- *Practice from specific and area plans*
- *Feedback from partners and staff*





# Outreach August 2021-April 2022

- Regional Snapshots
  - 22 webinars, posted to YouTube and website
  - 5 completed papers
  - 4 papers under review
- Launched website and regular e-newsletters
- Development of art-based participation opportunity
- Coordination with Regional Transportation Plan and Mountain Line 5-year Transit Plan
- Strengths, Weaknesses, Opportunities, and Threats Assessment with City and County Commissions (underway)



# Upcoming Planning Efforts

- Summer events – Earth Day – Juneteenth – Tardeada – Downtown events – Coconino County Fair
- Online visioning survey
- Targeted outreach for hard-to-reach communities
- Request for contractor to work on the scenario planning efforts
- August to October visioning workshops throughout the Region
- Fall stakeholder interviews and recruiting for Collaborative Process



# Fall Workshops

## Visioning and Planning questions

- 8-12 workshops will be held throughout the Region in September/October
- Meeting Objectives:
  - Collaborate on community-wide and smaller area visions
  - Identify and prioritize issues and key planning questions
- Areas with recently adopted area plans may have an open house as an alternative



# Scenario Planning

## The key to understanding hard decisions and trade-offs

- RSOQ for a scenario planning consultant was advertised in May 2022
- Staff will update this slide after advertising and dates are finalized.



# Collaborative Process Options

- Informal Working Groups
- Study Circles with a Summary Workshop
- Citizen's Assembly
- Citizen's Panel with Ambassador program
- Other techniques that **Empower** and **Collaborate** and support deliberation

*Part of the Collaborative process may include a Compensation provision to provide opportunities for low income and underrepresented community members to participate meaningfully in the Regional Plan update.*



# Collaborative Process Options

## Specific Questions for Discussion

- What criteria or skills do you think are important to consider in selecting a consultant to assist with the collaborative process?
- What should the evaluation team consider when evaluating the techniques that potential consultant propose?



# Planning for Equity

## Guidance from the American Planning Association

"To address the need for voices that more inclusively represent the community, some places,...are broadening their outreach strategies and creating new community involvement structures and processes to ensure that renters, lower-income households, people who are experiencing homelessness, people of color, youth, and families (including single-parent families) have more voice in both the procedural and substantive decision-making processes...."

Some of the new structures and strategies include paying community organizers to do outreach in underrepresented communities, conducting popular education so people know how city planning and budgeting processes work, and reprioritizing planning efforts to address the immediate social welfare needs in some places before quality-of-life needs for the more affluent places."



# Compensation for Participants

## What is it?

- A policy to provide some form(s) of compensation for participants in a public process.
- Must take into account legal issues including employment and tax laws.
- Usually based on an agreement that scopes the participation and means of compensation.
- May be administered by a consultant or the agency.
- Participants can waive the compensation, if preferred.



# Compensation for Participants

## Why?

- Equity – our community has past disparities, current affordability issues, and time barriers to participation that can skew who participates in public engagement.
- The last Regional Plan process started with a diverse group of stakeholders but eventually people dropped off because of the time commitment and length of the process.
- This is an emerging practice in planning that is focused on increasing engagement and equity.



# Compensation for Participants

## Specific Questions for Discussion

- Is this an element of public participation that the City wants to pursue for the Flagstaff Regional Plan update?
- What should have been considered before bringing back more specific information and options back to Council?

# Ways to Participate

City of Flagstaff Contact  
Sara Dechter, (928) 213-2631  
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Coconino County Contact  
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mshaw@coconino.az.gov



- VISIT the Regional Plan Website
  - <https://www.flagstaff.az.gov/regionalplan2045>
- WATCH the Regional Snapshot Webinars
  - <https://bit.ly/RegionalSnapshots>
- JOIN the Mailing List
  - <https://bit.ly/RegionalPlanMailingList>
- TAKE the Regional Plan Visioning Survey
  - <https://www.opentownhall.com/11851>

**More opportunities to come.....**