



Film Flagstaff

Industry Update



Film Flagstaff

Location Ready! Beautiful landscapes, panoramic views, a four-season climate, epic scenery, historic and cultural areas



- Film Office Video



- Arizona's Backlot





Film Flagstaff



Movie Highlights

- *Lights, Camera, Action! Filmmakers have chosen Flagstaff and the surrounding area as a prime shoot location since the early 1920s.*
 - *1942: Hal B. Wallis Production, Casa Blanca (Hotel Monte Vista)*
 - *1983: Warner Brothers, National Lampoon's Vacation (Flagstaff)*
 - *1994: Paramount Pictures, Forrest Gump (Downtown Flagstaff)*
 - *2006: Searchlight Pictures, Little Miss Sunshine (Flagstaff)*
 - *2016: Columbia Pictures, The Magnificent Seven (San Francisco Peaks & Coconino National Forest)*
 - *2017: Fathom Events, Is Genesis History (Grand Canyon, Meteor Crater)*

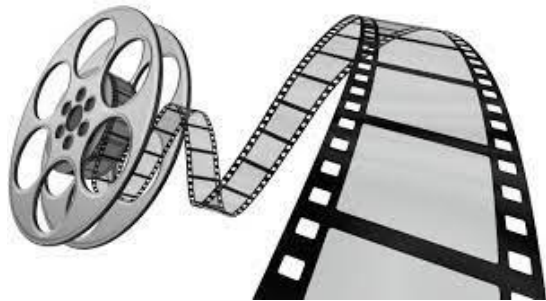


Film Flagstaff



WHY

- ECONOMIC IMPACT
- EXPOSURE
- OPPORTUNITY
- NEW TAX CREDIT LEGISLATION HB2156 CREATES ENTHUSIASM IN THE ARIZONA FILM INDUSTRY





Film Flagstaff



PROCESS & PERMITS

- Step 1: Application
- Step 2: Certificate of Insurance & Certificate of Endorsement
- Step 3: Internal Routing
- Step 4: Approval
 - <https://www.flagstaffarizona.org/film/film-permits/>
 - FY22: 12 PERMITS / FY21: 8 PERMITS
 - FY20: 10 PERMITS / FY19: 10 PERMITS



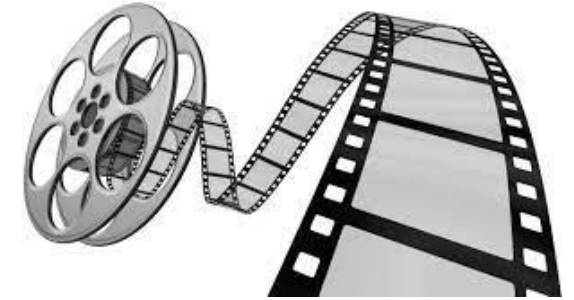


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BE FILM FRIENDLY

- WELCOMING, HELPFUL & KNOWLEDGABLE
- ACCOMODATING & RESPONSIVE



- *FAQs:*

- LOCATIONS
- JURISDICTION
- CONTACTS
- DRONES
- FEES/COSTS/INCENTIVES





Film Flagstaff



NEXT STEPS

- ATTEND, EXHIBIT AND/OR SPONSOR FILM CONFERENCES
- ATTEND, EXHIBIT AND/OR SPONSOR FILM FESTIVALS
- REGULAR MEETINGS WITH STATE FILM OFFICE
- COLLABORATE WITH INDUSTRY PARTNERS/FILM OFFICES
- MARKETING
- OFFER FILM INCENTIVES/REBATES
- BUDGET
- STAFFING

