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Today's Presentation

- What is the Regional Plan?
- What is in the Flagstaff Regional Plan 2030?
- What is being done to update the Regional Plan?
- Strengths, Weaknesses, Opportunities, and Threats (SWOT)

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Why is it a “Regional Plan”?

City of Flagstaff

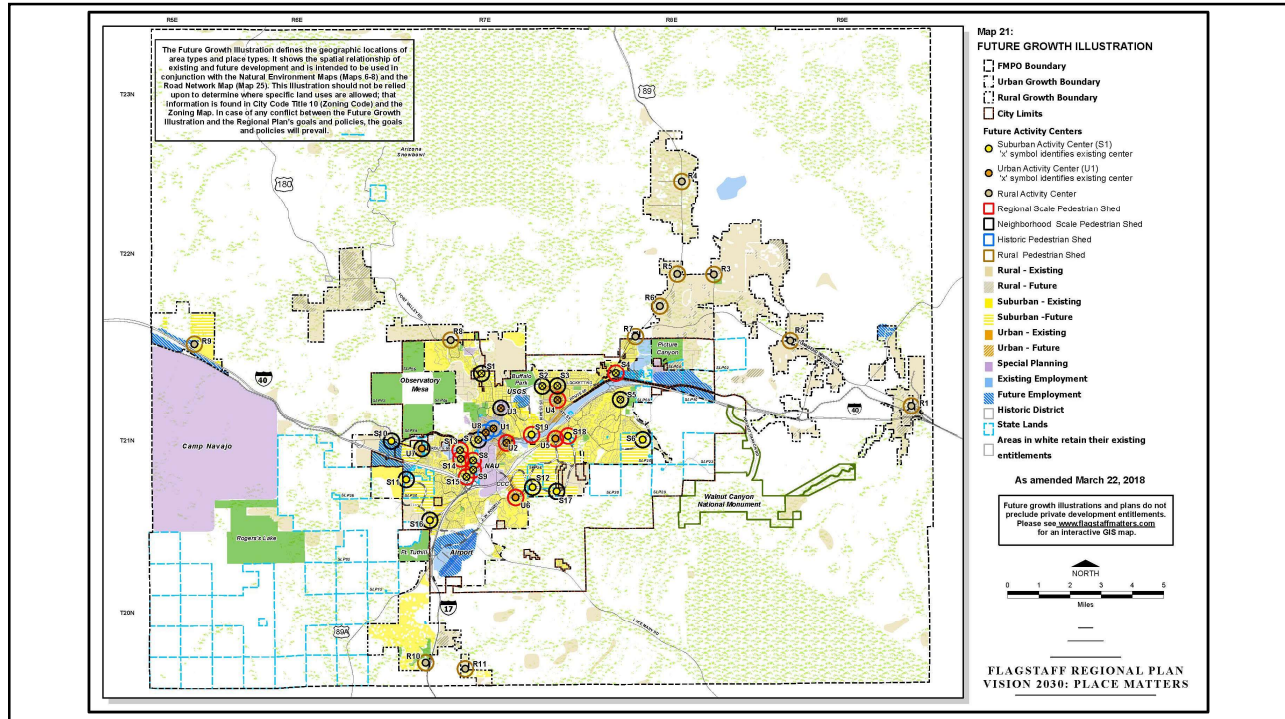
- Serves as the General Plan
- Must be ratified by voters every 10 years
- Supports land use decisions, policy making, the 100-year water supply designation and transportation planning plus many other efforts

Coconino County

- Is an amendment to the County Comprehensive Plan*
- Adopted by the Board of Supervisors as a Major Amendment
- Provides a map of area and place types that is further refined by area plans

*The Comprehensive Plan has no land use map.



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What did the public want the Flagstaff Regional Plan 2030 to do?

- Hold government accountable for publicly derived policy outcomes and goals
- Guide physical and economic development
- Establish priorities for public action
- Direction for complementary private decisions
- Encourage predictable decision making

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Overview of Current Plan



Flagstaff Regional Plan 2030

- More emphasis on goals and policies than maps
 - 97 goals
 - 508 policies
- Generalized land use map with clearly identified activity centers based on scenario planning
- Robust basis for transportation modeling with Metroplan based on background data
- Multimodal transportation emphasis
- Foundation for 100-year water supply designation by Arizona Department of Water Quality

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Related Vision and Goals



In 2030, we continue to build and improve healthy and diverse neighborhoods, while maintaining affordability and connectivity to the greater region.



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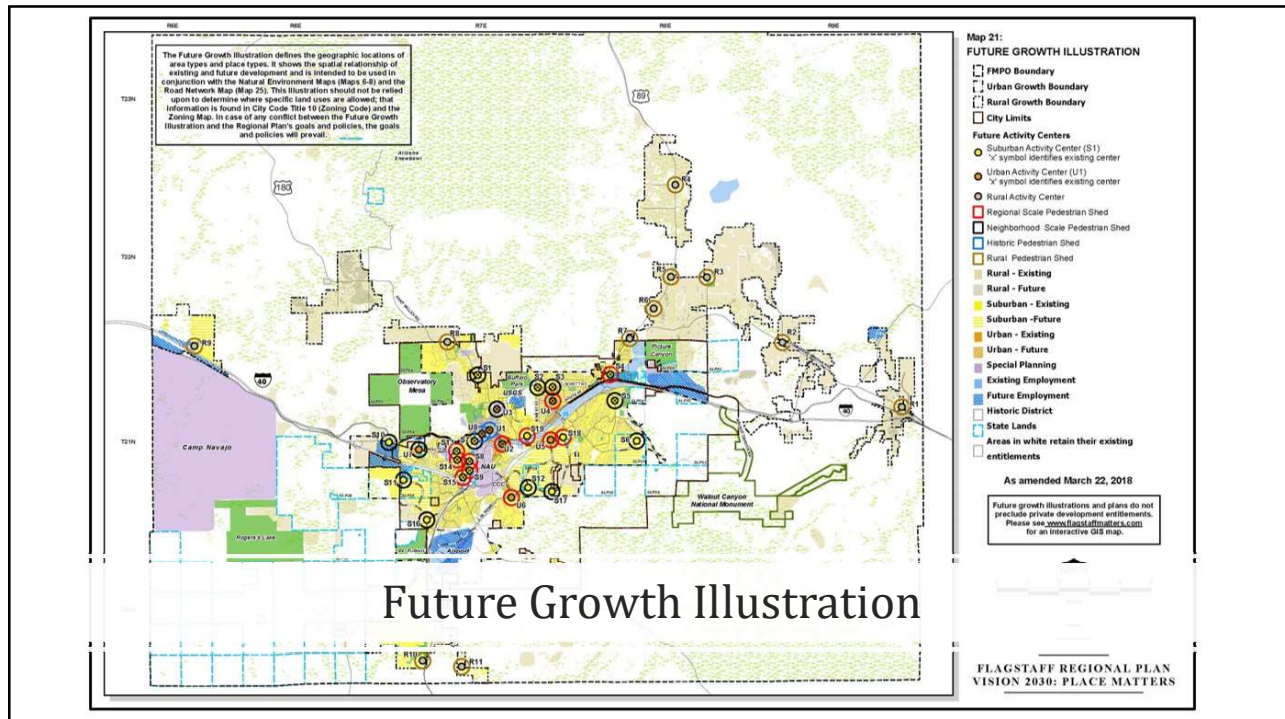
Key policies



NEIGHBORHOODS, HOUSING, AND URBAN CONSERVATION

- Goal NH.1. Foster and maintain healthy and diverse urban, suburban, and rural neighborhoods in the Flagstaff region
- Goal NH.2. Look to downtown Flagstaff as the primary focal point of the community character.
- Goal NH.3. Make available a variety of housing types at different price points, to provide housing opportunity for all economic sectors
- Goal NH.4. All housing is safe and sanitary
- Goal NH.5. Eliminate homelessness
- Goal NH.6. Neighborhood conservation efforts of revitalization, redevelopment, and infill are compatible with and enhance our overall community character.

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Flagstaff's 10-Year Housing Plan



Create housing options for households at all income levels and family sizes occupied by local residents.

- **Create 2:** Ensure that the Flagstaff Regional Plan includes robust affordable housing goals and policies.
 - Update the Regional Plan policies to support increased density related to affordable housing.
 - Identify suburban areas to support greater density and intensity of development
 - During the update of the Flagstaff Regional Plan, revise the Community Character chapter for goals and policies to include cost saving methods that reduce the conflict between affordable housing, historic preservation, and urban design.

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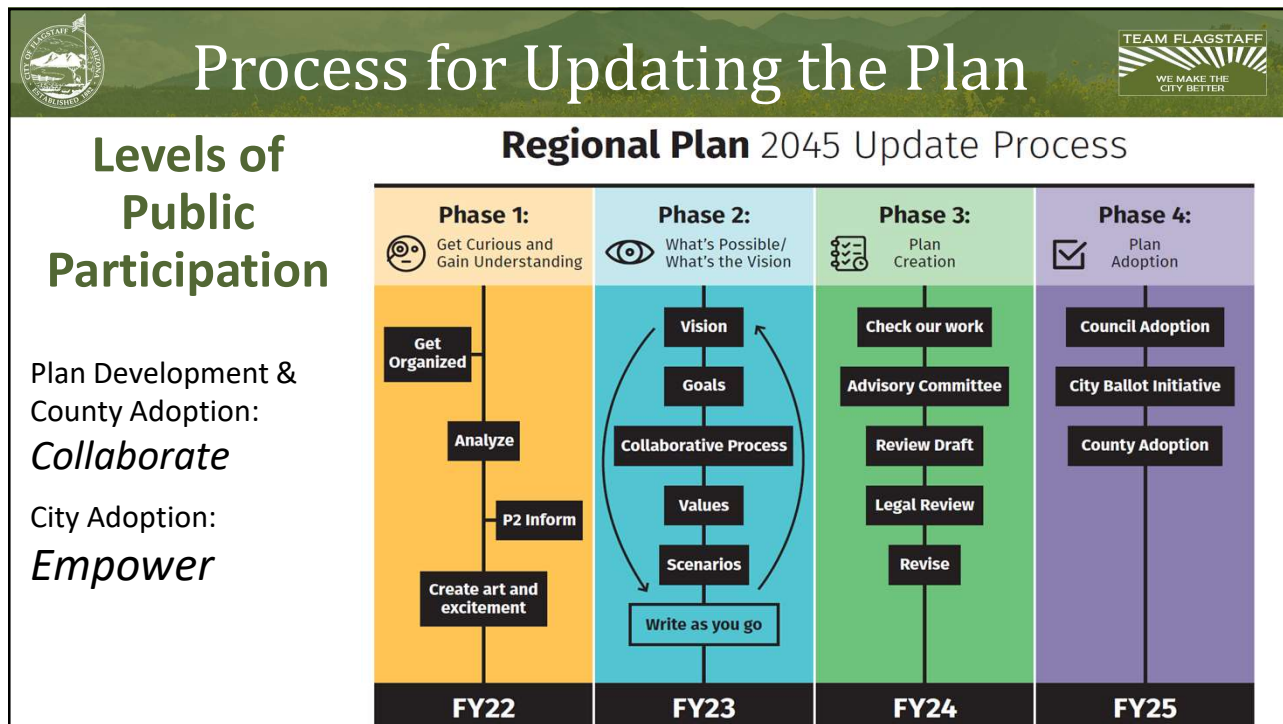


Flagstaff's 10-Year Housing Plan



- **Preserve 1:** Encourage the adaptive reuse of buildings
 - Review the Land Use Goals and Policies in the Regional Plan, Specific Plans, and City code to remove barriers to adaptive reuse for the creation of affordable housing.
- **Protect 2:** Ensure affordable housing is a part of every Flagstaff neighborhood and work to address disparate impact as part of any development or redevelopment.
 - Encourage diversity in housing options in all neighborhoods, understanding that exclusive communities are incompatible with the City of Flagstaff's mission to protect and enhance the quality of life for all.

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The Next Regional Plan



Guiding Process Principles

Based on:

- *Lessons Learned*
- *Practice from specific and area plans*
- *Feedback from partners and staff*

- Right People, Right Agenda, Right Timing
- Experts and Public Work Together
- Need for Outside Facilitation
- Equity and Inclusion
- Clear Expectations for Endorsement

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Project Team Contacts

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Commission SWOT Analysis

Strengths - What are the strengths of the Flagstaff Regional Plan 2030?

Weaknesses - What are the weaknesses of the Flagstaff Regional Plan 2030?

Opportunities - As we are revising the Flagstaff Regional Plan, what opportunities do we have that we did not in the past?

Threats - What could negatively impact the creation or implementation of an updated Regional Plan?

Link to Digital Whiteboard in the meeting chat. **For Commissioners only.**

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Data Analysis and Forecasting

- Requires managing and analyzing over 180 data metrics
- Looking within and beyond the plan area
- Scenario planning and sensitivity testing ensure longevity and flexibility of plan



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Emerging Issues



Carbon Neutrality

- Stronger emphasis on bicycle, pedestrian and transit
- More integration of climate change into land use, economic development and housing

Equity and Inclusion

New Housing Affordability strategies

Public Health

- Food Systems
- Health resources and accessibility
- Health system capacity and resiliency

Emerging Technology

- Vehicle Automation and transportation electrification
- Broadband as an essential utility

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