

## Multi Use Permit Pilot Program

### Objective

Utilize available parking capacity at off-street surface lots for downtown residents.

### History

When ParkFlag was implemented in 2017, permits were not available for residents living in multi-family housing units (apartments, condos, duplexes, townhomes). City Council was very involved during the development of ParkFlag, and agreed to this decision for several reasons. In part, it was due to the large number of housing units, especially on the southside. It was also anticipated that offering a residential permit, in addition to the employee permit and public parking, would overwhelm available supply. This was especially a concern for the Phoenix Avenue surface parking lot, which to this day remains the City's only location for off-street parking on the southside. With limited parking options, Councilmembers supported the idea that landlords should be responsible for their tenants' parking rather than make it a responsibility of the City through ParkFlag.

ParkFlag suspended operations in March 2020 for one year in response to the COVID-19 pandemic. ParkFlag operations resumed in March 2021 with several modifications. Two significant changes include: reduced and streamlined hours of operation, and a reduction in the employee permit from \$45/month to \$10/month.

### Current Conditions

Quickly after the reimplementing of ParkFlag operations, staff noticed a drop in employee permit revenues, likely due to the ongoing impacts from the pandemic and a change in work models, and the reduction in permit cost. This change in parking habits has resulted in an excess of available space and an opportunity to have more optimal use of our parking inventory during off-peak hours.

At the same time, ParkFlag continues to receive requests from residents seeking parking permits. With the addition of close to 150 new spaces at surface lots for public and employee parking, we now have capacity to address the requests from our multi-family housing residents.

ParkFlag proposes a pilot program where downtown residents have the opportunity to apply for a resident permit, on a monthly (\$10) or annual basis (\$120). Based on the usage and success of this pilot program, we may consider expanding this program for vendors and delivery drivers as well.

### Permit and Occupancy Data (does not include 150 new spaces at lots mentioned above)

- Recommended Permit Cost (same as Employee Permit)

- \$10 Monthly
  - \$120 Annually
- Total Permits Available
  - North – 278
  - South – 256
- Current Permit Sales
  - North – 150
  - South - 71
- Net Permit Availability
  - North – 128
  - South – 185
- Potential revenue gain from broadening permit sales to include downtown residents (vendors and delivery permits if feasible) > \$3,000 monthly.
- Current occupancy in Permitted Areas is below 60% proving there is opportunity for additional use and sales.

### Recommendation

Offering available permits to downtown residents provides a much-needed service, that until now we have not been able to offer. This provides an enhanced service to the public and generates additional revenue for ParkFlag.

The pilot program could be offered for one or two years to downtown residents within the pay-to-park district. A limited number of permits could be offered to ensure some permits remain available for their original intended use – employee parking. Residents will need to apply and enter a lottery for selection. If not selected through the lottery, residents will be placed on a wait list managed by ParkFlag.

The ParkFlag team will monitor monthly and provide a CCR to Council after the program has been in operation for 6 months? 1 year?