

National Travel & Tourism Week

Trace Ward,
Director, Discover Flagstaff





The Visitor Economy is Essential



- **Established in 1983**
- **Celebrate the essential role of tourism in the economy**
- **Jobs**
- **Cultivating vibrant communities**
- **Visit, Discover, Grow**



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- **\$750 million** in greater impact to the **Flagstaff economy**
- **8,000** individuals and families rely on **jobs** directly serving the visitor
- **BBB Tax** collected in FY 2022 = **\$11.4 million**
- Every **Flagstaff taxpayer** receives an average **savings of \$730** a year due to the visitor economy

Discover Flagstaff is celebrating by:

- Celebrating our visitors on social media
- Services day on May 10th
- Proclamation



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May 7-13, 2023

Eco- National Tourism Week

JOIN US!

We are celebrating by hosting another Service Day, and inviting the community to join us for an enjoyable day of giving back.

Wednesday, May 10

NEW! 11:30 am - 1:30 pm

RSVP by April 28 and for more information –
cnelson@flagstaffaz.gov



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