

Flagstaff Regional Plan Update for 2045

March 6, 2023

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Why is it a “Regional Plan”?



City of Flagstaff

- Serves as the General Plan
- Must be ratified by voters every 10 years
- Supports land use decisions, policy making, the 100-year water supply designation and transportation planning plus many other efforts

Coconino County

- Is an amendment to the County Comprehensive Plan*
- Adopted by the Board of Supervisors as a Major Amendment
- Provides a map of area and place types that is further refined by area plans

*The Comprehensive Plan has no land use map.



This Regional Plan Update



What are the ingredients of the Regional Plan?





The Next Regional Plan



Guiding Process Principles

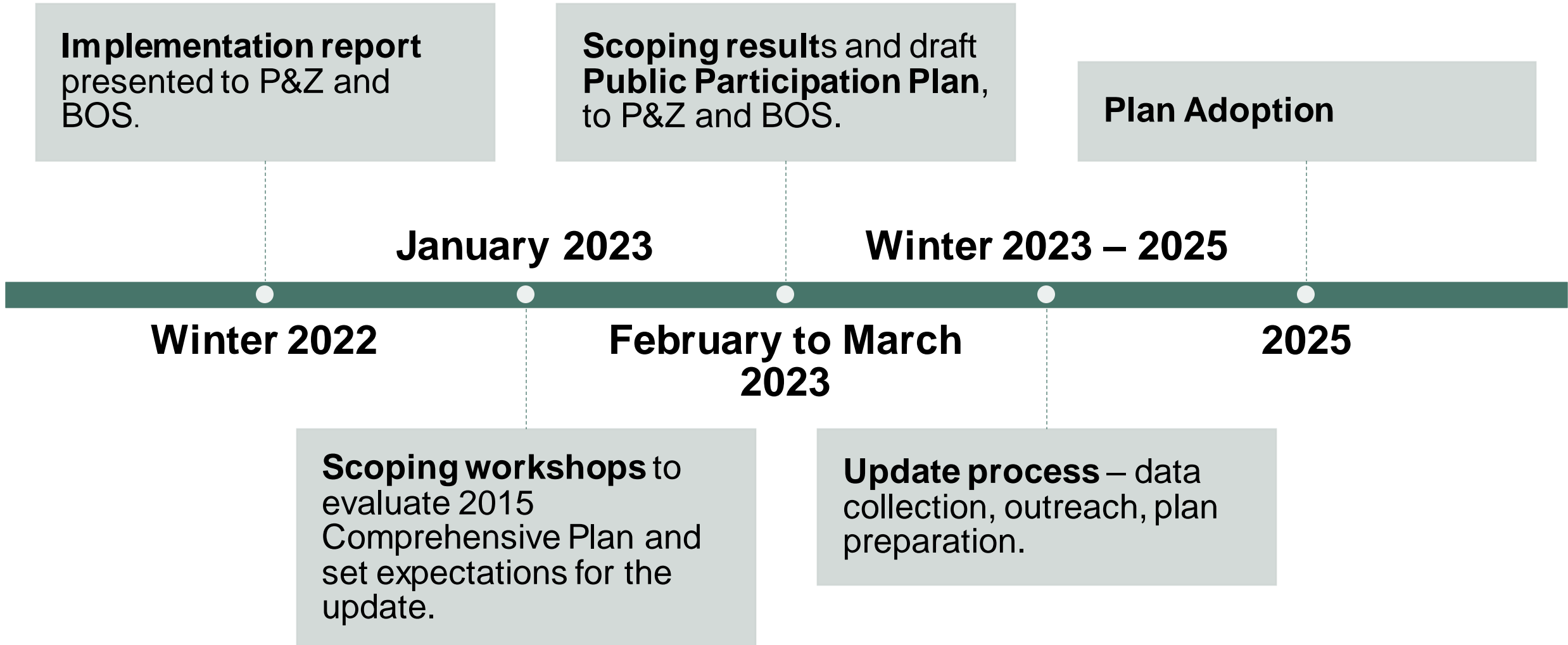
Based on:

- *Lessons Learned*
- *Practice from specific and area plans*
- *Feedback from partners and staff*





County Comprehensive Plan Update





County Comprehensive Plan Update

- March 7, 2023, County Board of Supervisors review Comprehensive Plan scoping workshops results, draft public participation plan and process.
- March 28, 2023, Board of Supervisors action to approve the public participation plan.
- Coordinating with the Regional Plan: data, map and scenario planning information may be integrated.



Public Participation





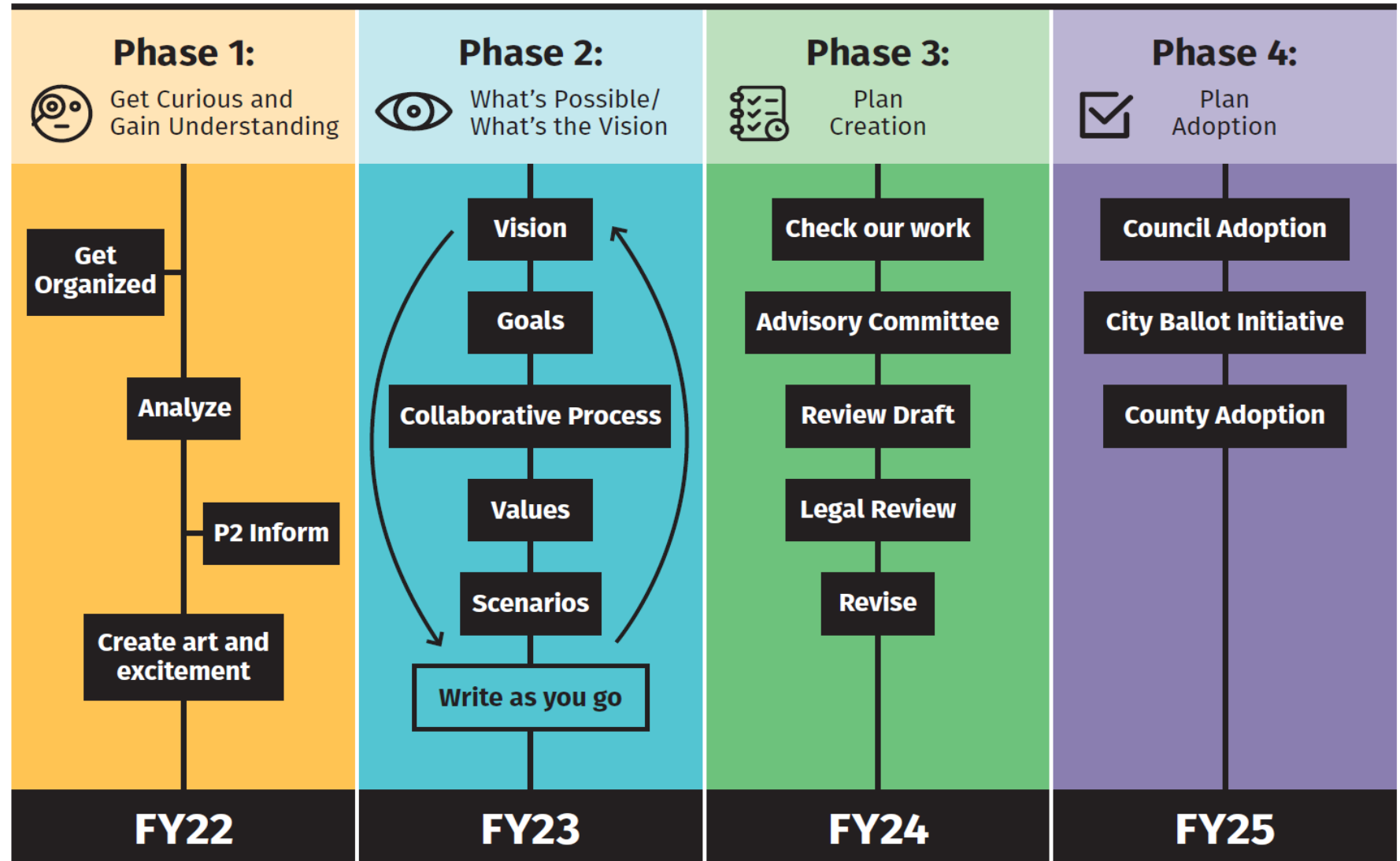
Update Process



Levels of Public Participation

We are currently in Phase 2

Regional Plan 2045 Update Process





Outreach through 2023



Phase 1

- 24 snapshot videos and 14 reports (so far)
- 12 Community events
- Youth outreach with Flagstaff High and Northland Youth Shelter
- SWOT Analysis with Boards and Commissions

Phase 2

- 11 Visioning Workshop
- Hired Scenario Planning Consultant
- Recruited Technical Advisory Group and held first 2 meetings
- March Public Workshops are scheduled



Visioning Workshops



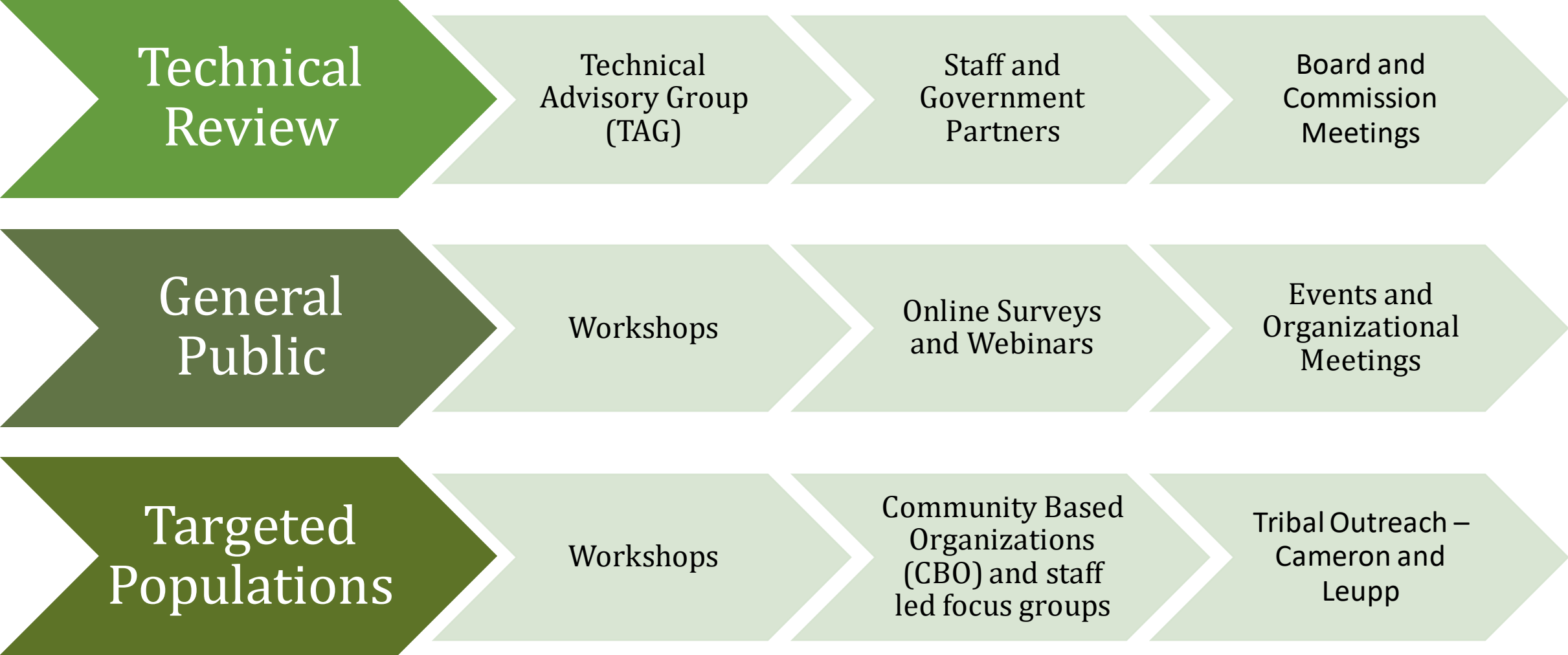
- 11 Workshops – all at different locations throughout the region
- Over 150 community members attended and participated in four activities
 - Community Asset Mapping
 - Card Storming Vision Statements
 - Dotmocracy – Critical Questions and Trade-offs
 - Talk with your neighbor/Art Boxes



Phase 2 Collaboration



Concurrent Tracts of Public Participation





Community Based Organization Process



Purpose

- To pursue more effective channels of engagement and foster working relationships with communities and residents from historically marginalized communities.

Outcome

- Broader, more diverse, and more meaningful participation from Flagstaff area residents.

CBO Partners will:

- Recruit community members from within their networks to attend 3 key meetings that will help shape the scenario development and prioritization process
- Receive a \$1000 stipend for their time and labor

Scenario Planning

Alex Steinberger
Cascadia Partners

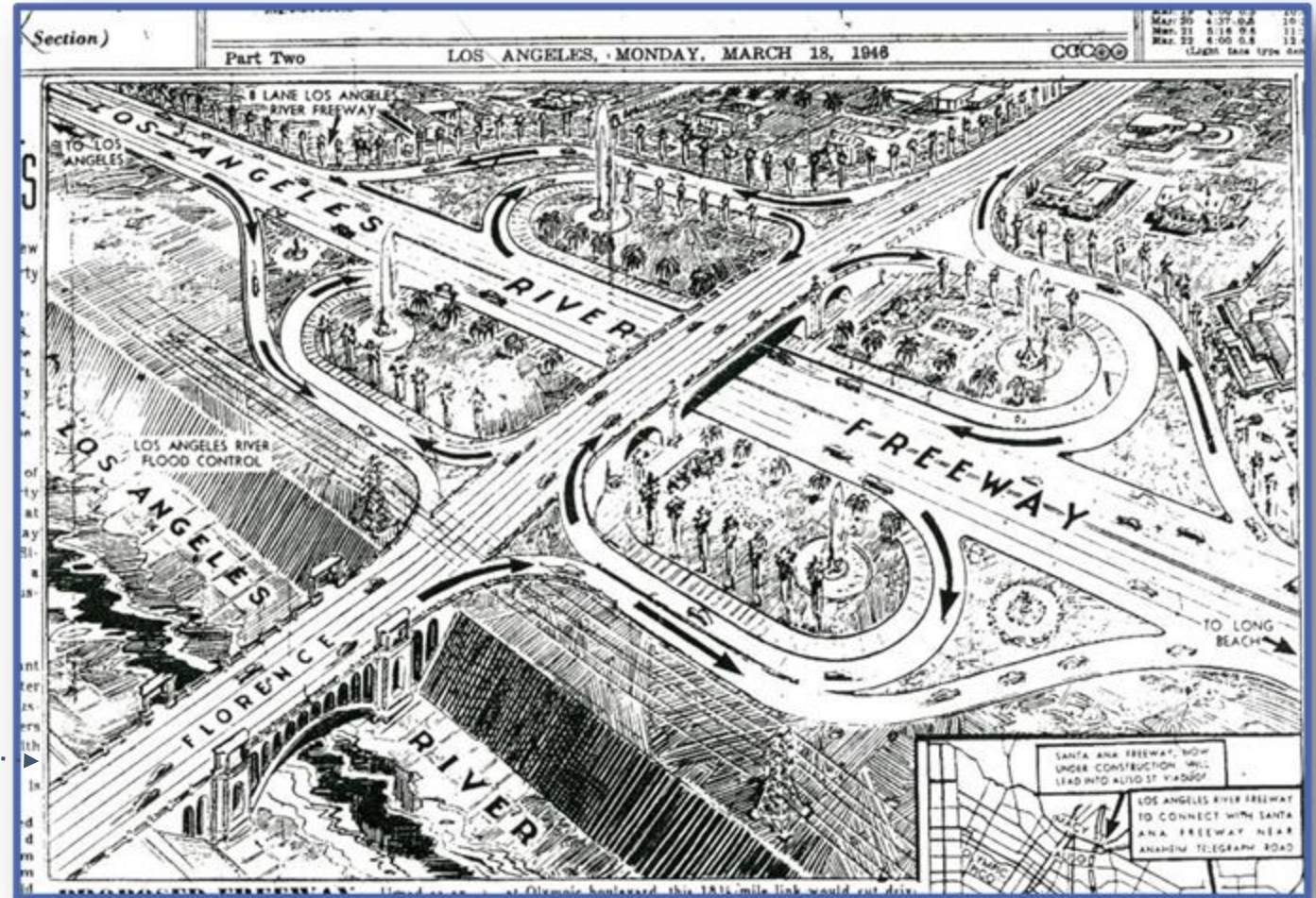




The Traditional Planning Approach



We used to come up with plans like this based on one idea of what the future would be.



(L.A. River Freeway, 1946)



Plan for One Idea of the Future



This is the future
we thought we
were planning for





Some Predictions Came True!



Self-Driving Cars



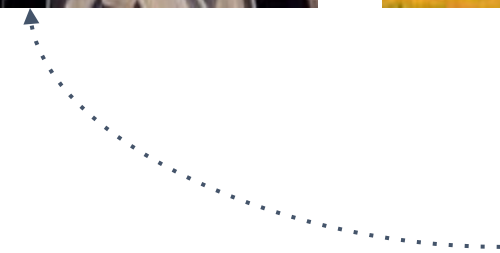
GPS



Freeways



Suburbs



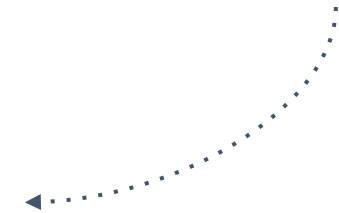
We got some stuff right...



Unintended Consequences



...but not everything worked out as planned...





How Do We Plan for Uncertainty?

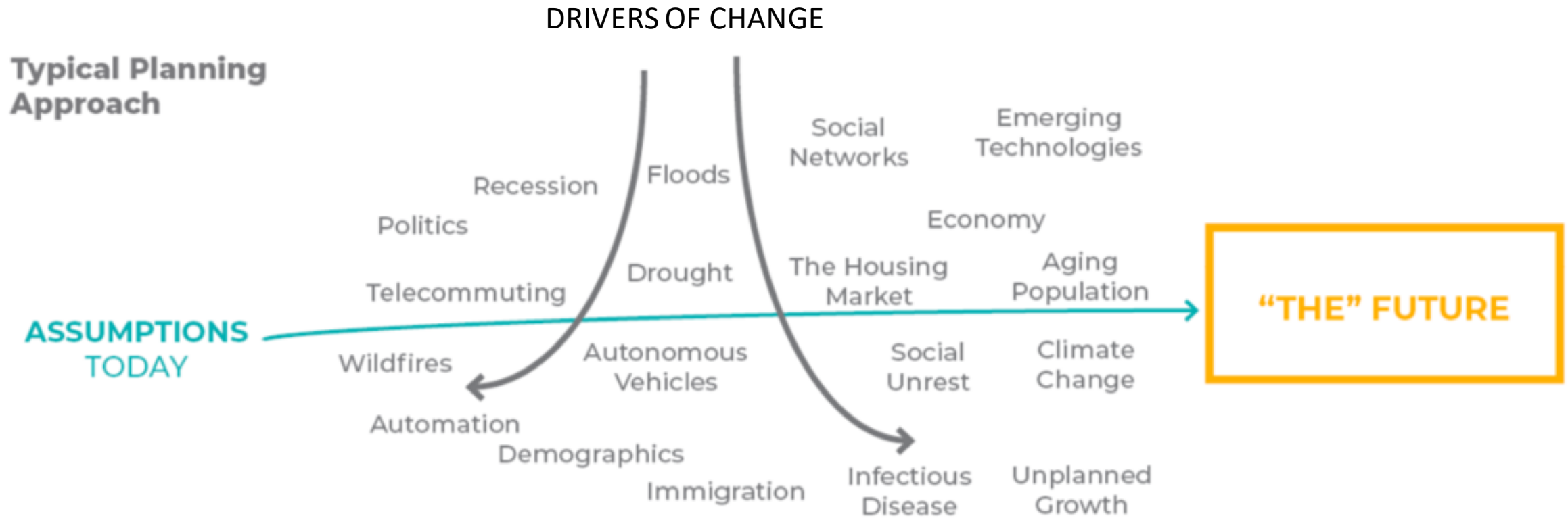


how were we supposed to know all this was going to happen?



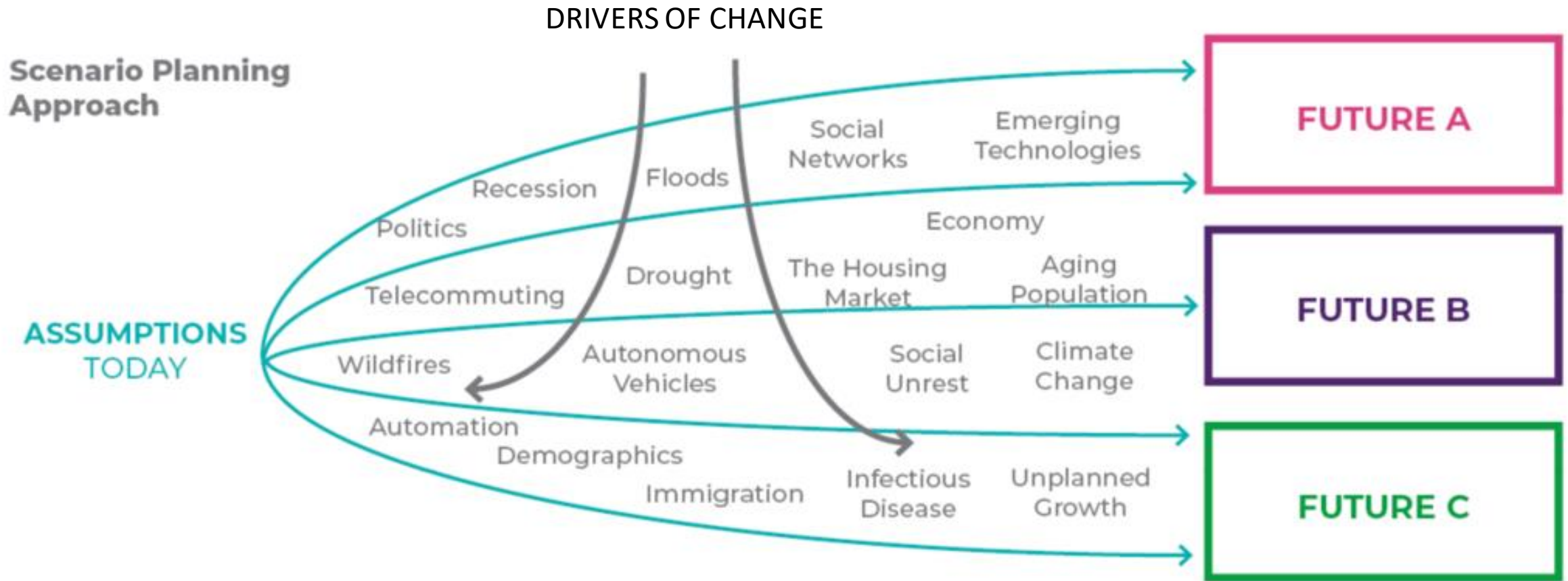


The Traditional Planning Approach



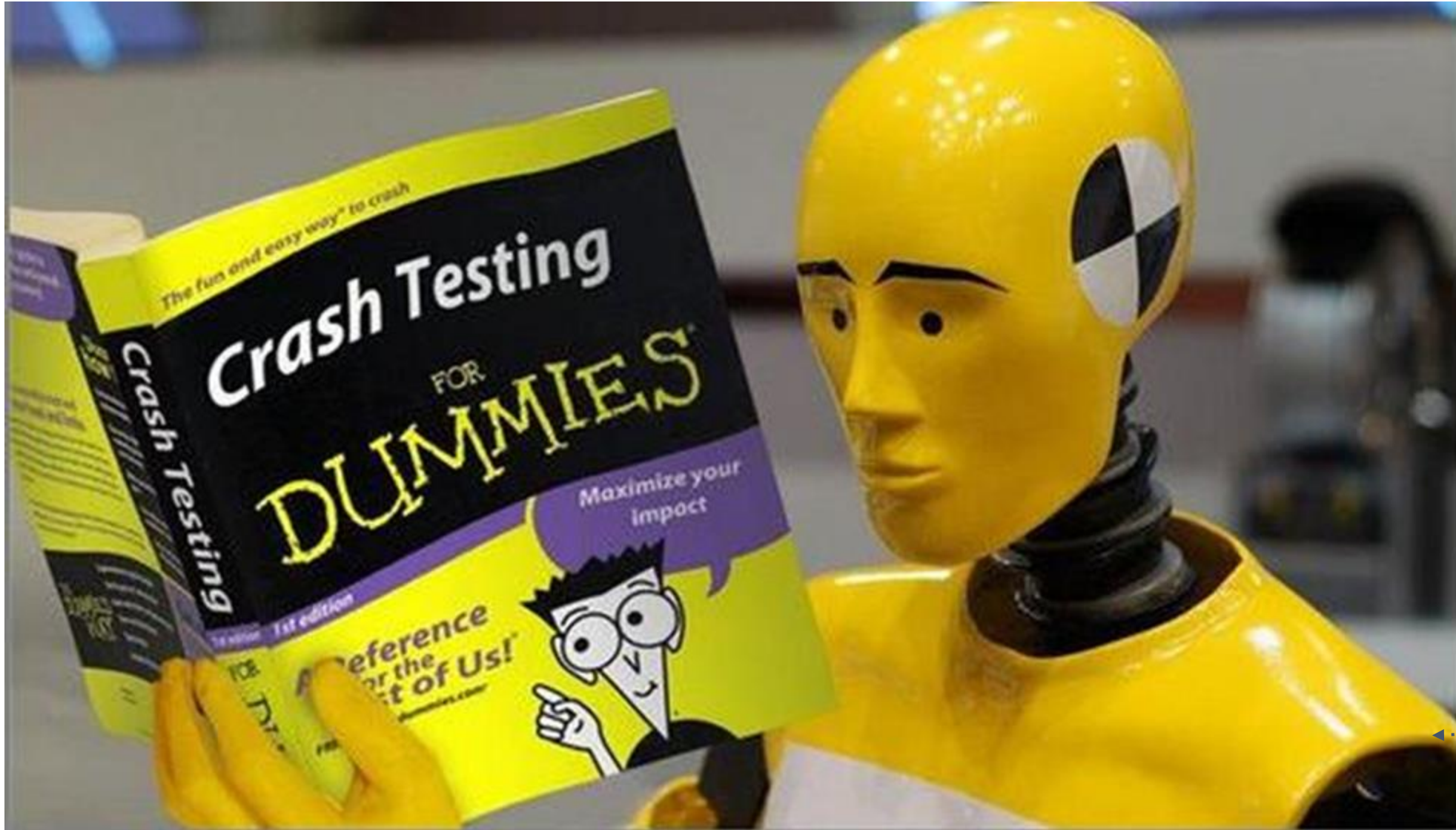


The Scenario Planning Approach





What Are Scenarios?



Scenarios are not plans.

They are crash test dummies for regional transportation and land use policy!



Data-Informed Decision-Making



	Population 2040	Employment 2040	Population Growth 2010-2040	Employment Growth 2010-2040	New Parks + Conservation Land	New Homes (# and type)	New Abandoned Homes
"Trend" Scenario	 3,914,600 residents	 1,839,800 jobs	 + 93,430 new residents	 + 108,100 new jobs	 + 121,500 new acres of parks + conserved land	 + 276,800 new housing units	 + 174,900 new abandoned housing units
"Grow the Same" Scenario	 4,696,400	 2,232,700	 + 875,000	 + 501,000	 + 121,500	 + 546,000	 + 93,100
"Do Things Differently" Scenario	 3,914,600	 1,839,800	 + 93,430	 + 108,100	 + 288,500	 + 120,000	 +19,800
"Grow Differently" Scenario	 4,696,400	 2,232,700	 + 875,000	 + 501,000	 + 205,600	 + 459,000	 + 2,400

Types of Housing

- Urban Home or Multifamily Apartment
- Suburban Home
- Rural Home





Scenario Planning Process

EXPLORATORY SCENARIO PLANNING

CHANGE DRIVER A

STRATEGY 1

STRATEGY 2

STRATEGY 3

CHANGE DRIVER B

STRATEGY 1

STRATEGY 2

STRATEGY 3

CHANGE DRIVER C

STRATEGY 1

STRATEGY 2

STRATEGY 3

THEME A

STRATEGY 1

STRATEGY 3

THEME B

STRATEGY 2

STRATEGY 3

THEME C

STRATEGY 3

STRATEGY 2

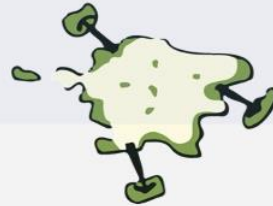
SCENARIO A



SCENARIO B



SCENARIO C



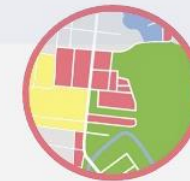
PERFORMANCE METRICS



PREFERRED SCENARIO



FUTURE GROWTH ILLUSTRATION

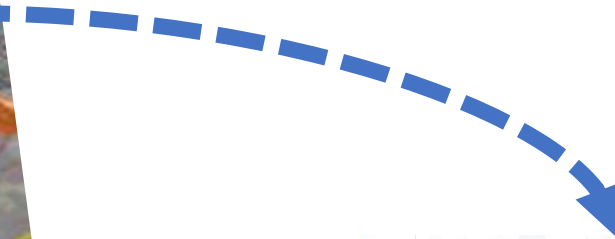


GOALS AND POLICIES





Process Driven by Public Input



URBAN FOOTPRINT

Scenario Canvas

Build Filter Constrain Source

92 of 120,800 features (<1%)
63.23 developable acres • 0 constrained acres

MMU Mid-Rise Mixed Use
164.7 DU/Ac 136.2 Emp/Ac

	DU	Population	Employment
Base	617	1,551	275
Net Change	+9,797.3	+16,070	+8,338.4
Future	10,414.3	17,621	8,613.4
Painted	0	0	0

Scenario Canvas Summary Charts

Summary

- Dwelling Units
- Base: 157,164 Dwelling units
- Increment
- Increment: 314.04 Dwelling units
- Total: 157,478



Upcoming Public Engagement



Public Workshop Learning Objectives

- Educate the public about scenario planning
- Introduce “critical uncertainties” for the region
- Present a “business as usual” scenario
- Participants will play a scenario creation “game”



Face the Future Flagstaff

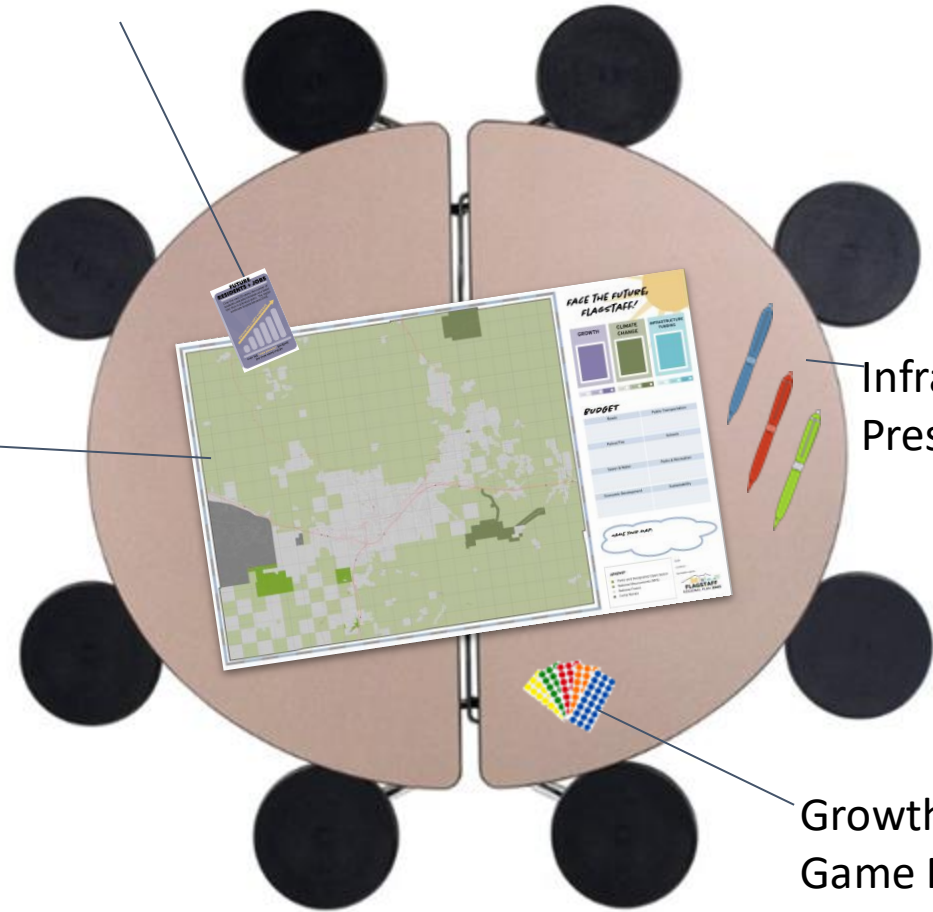


Challenge Card

Game Board

Infrastructure and Preservation Pens

Growth and Budget Game Pieces



FUTURE RESIDENTS + JOBS

Over the next 25 years, the number of residents and jobs increases at a faster rate than in previous years. The region continues to grow beyond 2045.

PICK THE "HIGH GROWTH" ENVELOPE FOR YOUR GAME PIECES

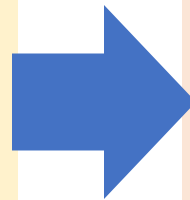


Face the Future Flagstaff



Workshop Outcomes Inform Scenario Creation

- Public-sourced scenario maps
- Preferred budget priorities
- Focused discussion about critical uncertainties



- Modeled alternative scenarios
- Policy ideas, preferred locations for growth, investment priorities

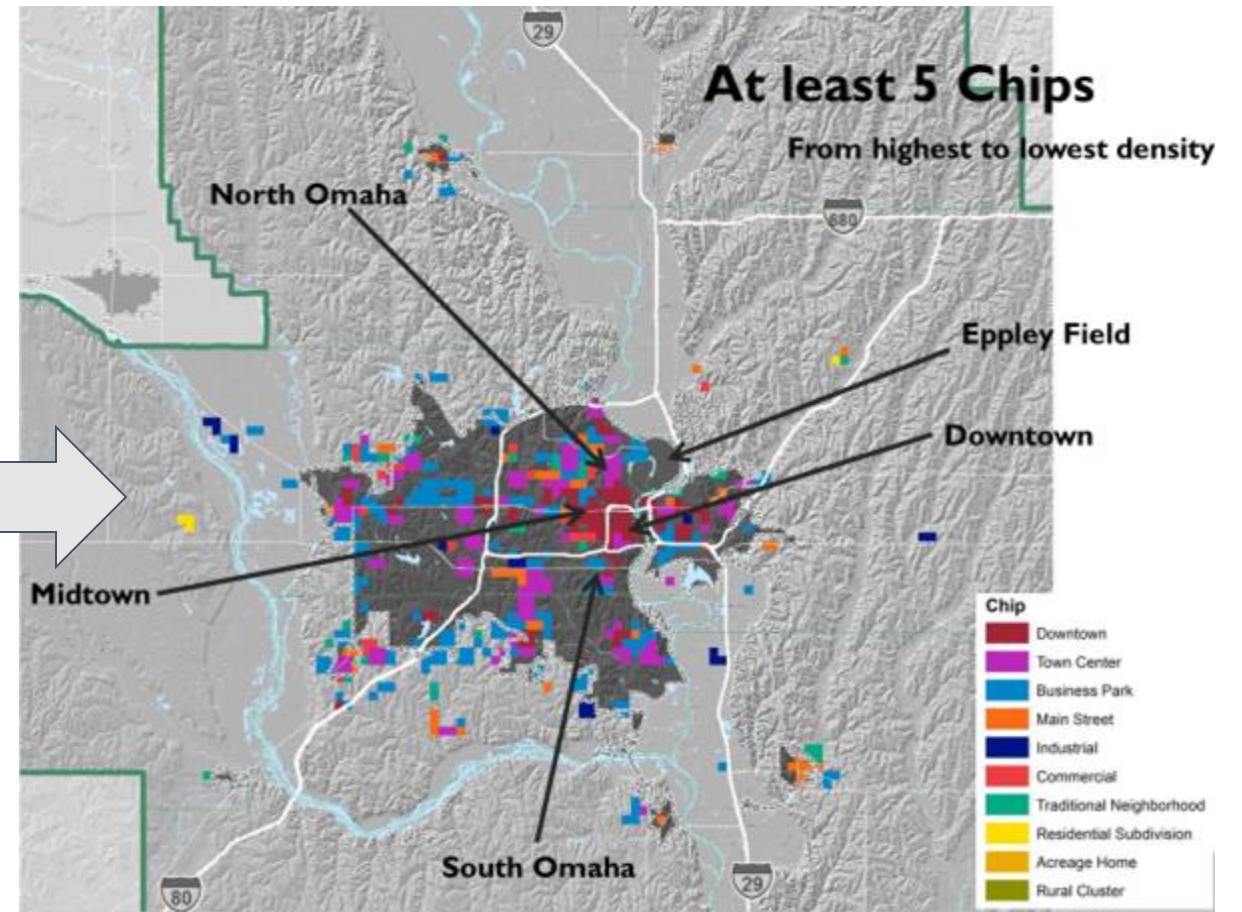
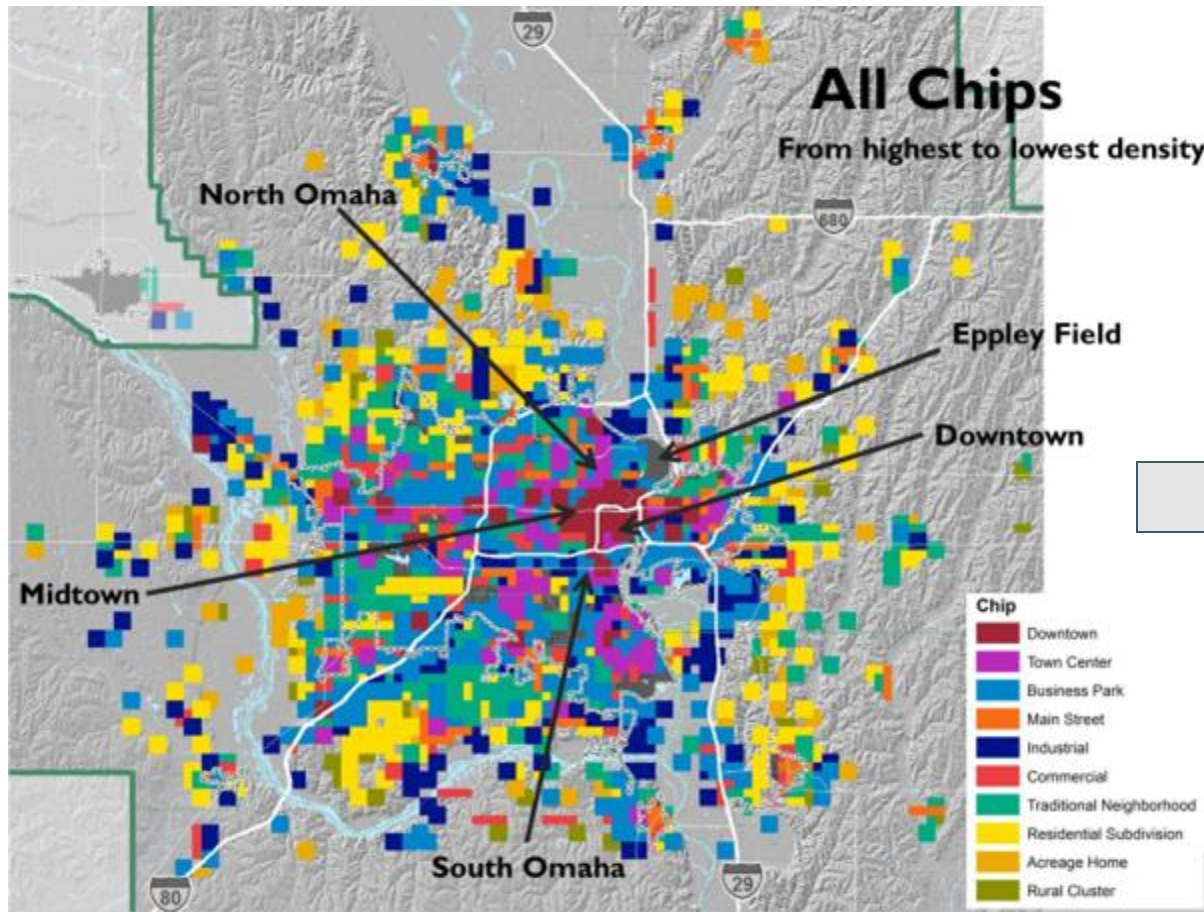


Each map will need to be digitized





Identify Consensus and Inform Alternative Scenarios





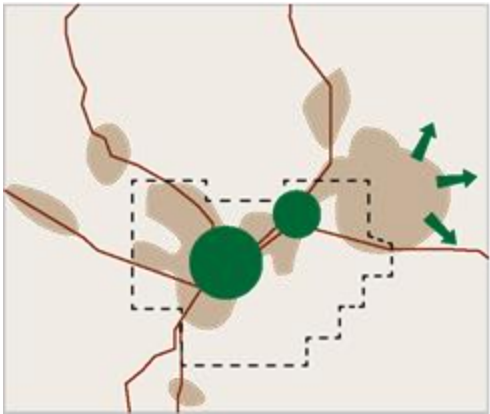
How do we get to a preferred scenario?



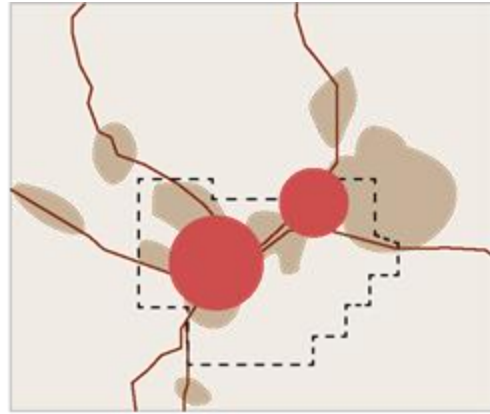
SCENARIO CHOOSING PUBLIC PROCESS



URBAN FOOTPRINT



SCENARIO A

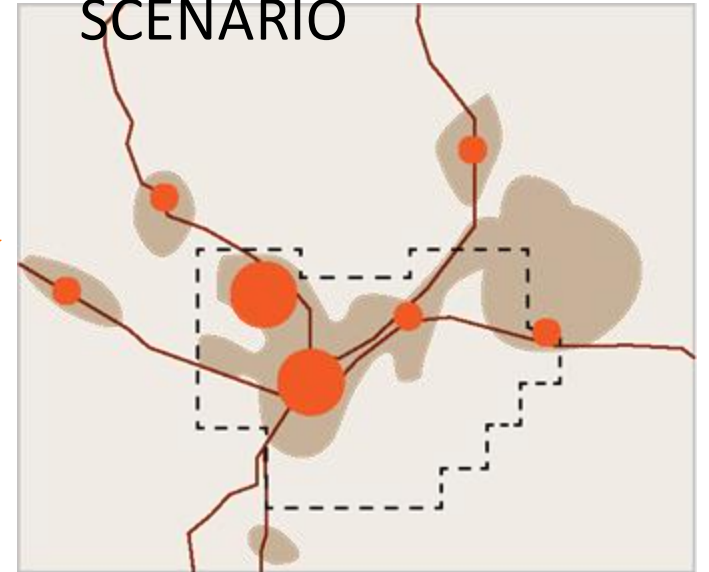


SCENARIO B



SCENARIO C

PREFERRED SCENARIO





Face the Future Flagstaff



Public Workshops

Location: Flagstaff Aquaplex - 1702 N Fourth St, Flagstaff, AZ 86004

- Tuesday, March 28, 8:00 AM - 9:30 AM
- Tuesday, March 28, 10:30 AM - 12:00 PM
- Thursday, March 30, 6:00 PM - 7:30 PM
- Saturday, April 1, 10:00 AM - 11:30 AM

Free child care provided with reservations



Scenario Planning



Planning and Zoning, City Council and Board of Supervisors Touchpoints

- March 2023 – Team and Process Introductions, Initial Review of External Factors (Joint)
- May-June 2023 – Final Review of External Factors and Initial Review of Scenario Themes (Separate)
- Fall 2023 – Report cards on the Modeled Scenarios, Choosing a Preferred Scenario, and Policy Translation (Joint)

Advisory Committee and Policy Translation





Plan Update Committee



- Key points of discussion in committee formation:
 - Timeframe
 - Committee Objectives/Scope
 - Number of members
 - Rules and Procedures (City's or County's)
 - Methods of soliciting and making appointments



Staff Recommendation - Overall



For any option

- Diverse group that represents a wide variety interests and community perspectives should be included
- All meetings be recorded and open to the public to provide comments following rules of order
- The group should be ready to meet starting in August 2023
- The group should be no more than 12-15 individuals



Staff Recommended Option



Option 1: Bond Committee model

- Each Council and Board member provide two nominations to the City and County Manager.
- City and County Manager review and invite 12-15 members to the Committee.
- Pros: Swifter; more flexible ad hoc format; can still ensure diversity.
- Cons: Open meeting law not required by State but can be followed; elected officials do not directly appoint.



Alternative Option 2



Formal Commission appointment

- Need a formal authority with a resolution for a joint body to be formed.
- Open call for applications for a joint commission.
- Recommend a special review of applications by 2 Council members and 2 Board members to make a recommendation.
- Brought to a joint public meeting for vote and 12-15 board members are appointed.
- Quorum rules and the Board and Commission Manual from the City would apply to the process.



Alternative Option 2

Formal Commission appointment

- Pros: Council and Board have direct input on membership; Subject to all open meeting laws; formal process is open to all residents; recommendations made straight to elected officials.
- Cons: Very time-consuming process; Limited by the amount of applications received; Subject to quorum requirements; Potential project delays; Without a special appointment process, diversity may not be ensured.

Note: Council/Board would need to schedule 4-6 joint meetings for process alone.



Alternative Option 3



Affordable Housing Plan Model

- Working Group reporting to the Joint Planning and Zoning Commission
 - Can involve members of the community selected by the Commission
 - All working group items are sent to the commission for review and approval
 - Similar to the process for 2001 Regional Plan



Alternative Option 3



Affordable Housing Plan Model

- Pros: All findings would be discussed at Planning and Zoning first; Council and Board can send informal directions to the Commission on how to set up the group; Follows the same path as the public hearing process.
- Cons: Complex, time-consuming process to get recommendations to Council and Board; No Council/Board appointments; Open meeting law not required for working groups but can be followed; Puts a lot of work on volunteer commissioners who are already busy.

Plan Adoption





Staff Recommended Sequencing

- Receive Recommendations from Regional Plan Committee.
- Joint retreat with City Council, Board of Supervisors, Planning and Zoning Commissioners to review final draft.
- City of Flagstaff Public Hearings - Planning and Zoning Commission and City Council.
- City of Flagstaff voter ratification.
- Coconino County Public Hearings as a major amendment or possibly a new element of the updated comprehensive plan- Planning and Zoning Commission and Board of Supervisors.*

Project Contacts

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VISIT the Regional Plan Website

<https://www.flagstaff.az.gov/regionalplan2045>

JOIN the Mailing List

<https://bit.ly/RegionalPlanMailingList>