



FLAGSTAFF

REGIONAL PLAN 2045

VISIONING SUMMARY REPORT

2022



BACKGROUND INFORMATION

The Flagstaff Regional Plan is a policy guide, serving as the general plan for the City of Flagstaff and an amendment to the Coconino County Comprehensive Plan. The plan covers a range of topics with information on current conditions, our vision for the future, and carefully developed goals and policies to realize the future vision.

The current Regional Plan was adopted in 2014 and under state law must be updated or readopted every 10 years. To ensure that the plan reflects and accounts for the dynamic changes occurring in the region, the City of Flagstaff and Coconino County are working toward a full plan update. Once developed, the updated plan will be presented to voters in the City of Flagstaff and the County Board of Supervisors in 2025.

VISIONING WORKSHOPS

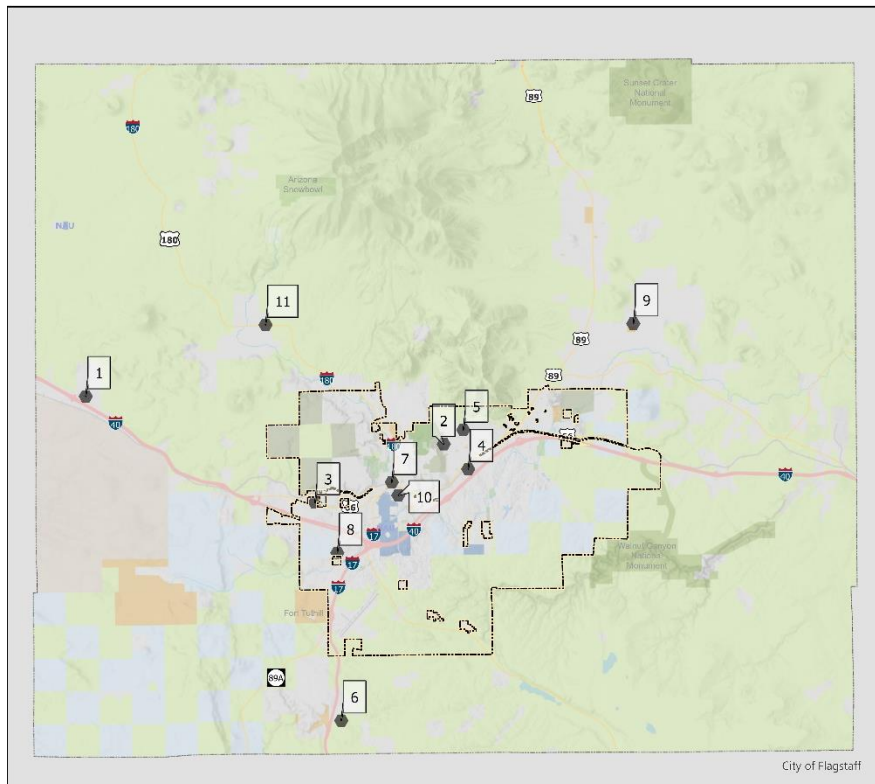
To formally kick off the Regional Plan update process, the project team developed a Visioning Workshop agenda. The purpose of these workshops was to kick off the project and gather community ideas and feedback so that we can identify issues of agreement and divergence on which the team and the public will need to collaborate. We will use this information to build partnerships and networks into neighborhoods and communities throughout Flagstaff and to build a list of ambassadors and key stakeholders who can assist with outreach.

Overview of the Visioning Workshop Format

Number of Workshops and Locations

Staff organized 11 workshops that took place between the months of August and November 2022. The

workshops were distributed throughout the community for better accessibility. The map shows the locations and dates for all workshops.



Map #	Meeting Date	Location
1	2022-08-22	Ponderosa Fire District Station
2	2022-08-29	Coconino High School
3	2022-08-31	Flagstaff Public Works
4	2022-09-10	Flagstaff Aquaplex
5	2022-09-17	Peace Lutheran Church
6	2022-09-24	Highlands Fire District Station 23
7	2022-10-01	Flagstaff City Hall
8	2022-10-05	De Miguel Elementary School
9	2022-10-13	Cromer Elementary School
10	2022-10-17	Murdoch Community Center
11	2022-11-14	Fort Valley Lodge

Sign In

At each meeting the project team set up a sign-in table with handouts and a sign-in sheet. Based on the sign-in sheets collected, over the course of the 11 meetings, over 150 people attended and provided input. Two of the meetings were held as hybrid events. Of the 150+ participants, 11 attended virtually.

Live work play

As part of the sign-in table, staff created a short exercise called Live-Work-Play mapping, where participants were asked to place three dots on a large map of the region:

- **Green Dot:** Where you live
- **Red Dot:** Where you work (can be any form of work, including volunteer or personal)
- **Blue Dot:** Where you play

The same map was used at each meeting, creating an aggregate participant map over the course of the 11 meetings. The image to the right shows the final live-work-play map.

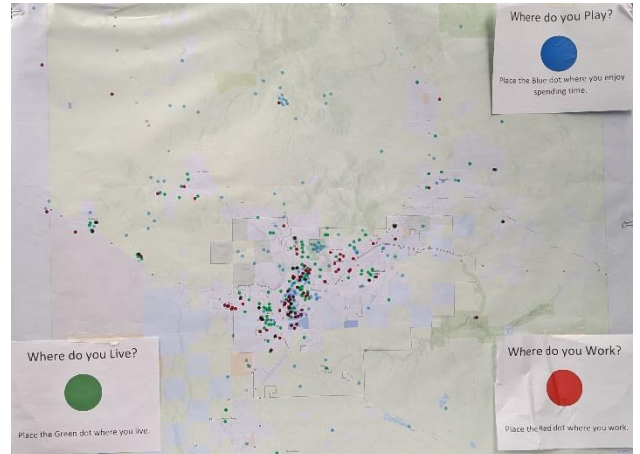


FIGURE 1: LIVE WORK PLAY MAP

Presentation

At the start of each workshop, staff gave a brief, 15-minute presentation to participants, covering the Regional Plan update process and the role of the Visioning Workshops in the overall process.

Breakout Stations

After the presentation, participants were invited to engage in four break-out stations:



FIGURE 2: SARA DECHTER PRESENTING AT THE FLAGSTAFF AQUAPLEX

Station 1: What is Possible? / What is our Vision? (Card storming)

Participants were tasked with writing a vision statement for the Flagstaff region in 2045.

Station 2: What challenges or trade-offs do we need to plan for? (Dotmocracy)

Participants rated a series of questions that deal with complex topics and tradeoffs.

Station 3: What makes our community strong? (Asset mapping)

Participants identified community assets on both maps and a white board.

Station 4: Talk with your neighbors. (Fishbowl and Art Boxes)

Participants were able to discuss issues with each other and with a project team member.

IN THE BACKGROUND – VISION SURVEY

Between April 19 and November 15, 2022, staff administered a visioning survey on the Flagstaff Community Forum. The survey included the following instructions and questions:

Community Shared Values

Community shared values are core principles that are embraced by the people of a community. Think of them as Flagstaff’s Honor Code. Examples are “excellence,” “kindness,”

Name three community values that are important to maintaining a high quality of life for all in the Flagstaff Region.

Write a Vision Statement

A Vision Statement reflects what community members value the most about their community and the shared aspirations of what they want their community to become. The Vision Statement should be inspirational and set the tone for the Flagstaff Region’s goals, policies, and actions.

Consider these questions: A vision is an overall image of what a community aspires to be now and in the future. What do you value? What inspires you? How do you describe it?

Fill in the Blank Option:

The Greater Flagstaff community embraces the Region’s extraordinary [things you value] _____ and _____ though the active stewardship of [community assets] _____, _____, and _____. Residents and visitors [short phrase starting with a verb] _____ in preparation for a sustainable and equitable future.

Participants could also write their own vision statement.

Get Curious

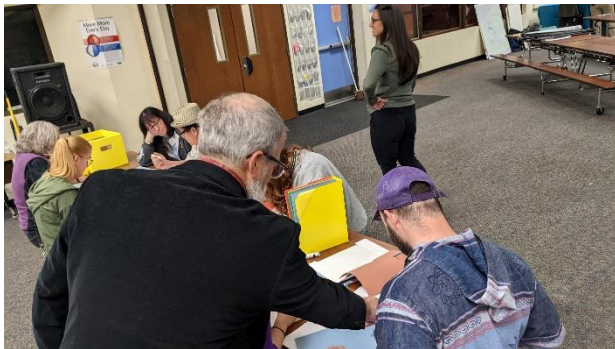
Bertrand Russel (philosopher) once said, “The greatest challenge to any thinker is stating the problem in a way that will allow a solution.”

What are 3 questions about the Flagstaff Region that the Regional Plan should answer to help our community face the challenges of our present and future?

WHAT WE HEARD!

All of the feedback received through the Visioning Survey and during the Visioning Workshops was compiled and systematically reviewed and summarized. Each of the following sections summarize what the team heard. If you would like to view the raw data, you can find all the original files here:

<https://flagstaff-regional-plan-2045-flagstaff.hub.arcgis.com/pages/reports-and-data>



VISIONING SURVEY

Question 1 - Community Values

Survey Question: Name three community values that are important to maintaining a high quality of life for all in the Flagstaff Region.

The answers to this question were compiled and coded into 18 summary thematic values. They are each shown below with a brief description. Although the question’s intent was to garner feedback about shared community values, many of the responses took the form of issues that were important to the respondent.

<p>Adequate Infrastructure</p> <ul style="list-style-type: none"> •Values related to addressing traffic, congestion, and maintenance of roadways. 	<p>Multi-Modal Transportation</p> <ul style="list-style-type: none"> •Safety of all modes, bikeability, walkability, public transit, multi-modal street design 	<p>Diversity, Equity & Inclusion</p> <ul style="list-style-type: none"> •Acceptance, Transparency, Respect for Cultures, Equitable Treatment, Inclusive processes
<p>Environmental Change</p> <ul style="list-style-type: none"> •Sustainability, Protection for Natural Resources, Protection of Open Space 	<p>Natural Beauty</p> <ul style="list-style-type: none"> •Dark Skies, Clean Air and Surroundings, Landscapes, Preservation of Wildlife 	<p>Forested Land</p> <ul style="list-style-type: none"> •Protection of Forests, Fire Protection, Fire Mitigation
<p>Outdoor Recreation</p> <ul style="list-style-type: none"> •Public Land Preservation, Proximity to Grand Canyon NP, Access to Nature 	<p>Ethics</p> <ul style="list-style-type: none"> •A Community that is Compassionate, Kind, Empathetic, Respectful, Generous, Patient 	<p>Economic Opportunity</p> <ul style="list-style-type: none"> •Multi-Class Opportunities, Local Business Growth, Varied Vocation
<p>Artistry/Creativity</p> <ul style="list-style-type: none"> •Vibrant Community, Creativity, Community Events, Morale Boosters 	<p>Affordability</p> <ul style="list-style-type: none"> •Housing Availability and Costs, Livability, Livable Wages, Urban Infilling, Help for Unsheltered 	<p>Safety</p> <ul style="list-style-type: none"> •Improved Police, Fire, and Drainage, Preparedness, Public Safety
<p>Schooling</p> <ul style="list-style-type: none"> •Education, Public, Job Availability, Monetary Incentive 	<p>Small Town Feel/Preservation</p> <ul style="list-style-type: none"> •Neighborhoods, Connectivity, Low Density, Walkability, Local Support, Historic Locations, Planning & Foresight, Family and Community Presence 	<p>Healthcare</p> <ul style="list-style-type: none"> •Medical Programs, Social Support Systems, Access to Healthcare
<p>Limit Growth</p> <ul style="list-style-type: none"> •Use existing resources fully with less or no development, Sharing resources 	<p>Architectural Continuity</p> <ul style="list-style-type: none"> •Limited Building Height, Responsible Growth & Development 	<p>Democracy</p> <ul style="list-style-type: none"> •Government Transparency, Respect for Elections, Active Community Involvement

Question 2 - Vision Statement

Statement 1: The Greater Flagstaff community embraces the Region's extraordinary **[things you value]**

Choose an item. and Choose an item.

Things You Value Summary

The values provided by the survey participants were categorized into the following seven groups:

1. Diversity, Equity & Inclusion

- These responses were almost all verbatim, listing the three words in the title. The ideas include accessibility, inclusivity, acceptance, fairness, equity, and diversity.

2. Environment

- These responses addressed climate change, preserving the area's natural beauty, general sustainability efforts, and outdoor recreation.

3. History & Community

- This category includes preservation of historic areas, neighborhoods and neighborliness, and concerns about losing these elements as the city/region grows.

4. Education

- This category saw responses such as "education" and those that reference schooling or schooling practices.

5. Transportation Options

- Responses referenced public transit, walkability, bike travel, and the ability to choose non-single occupancy automotive transportation modes.

6. Livability & Housing

- These responses mainly referenced affordability in the area, but also include comments related to economic opportunity in the region.

7. Health & Safety

- Responses in this category were mainly "safety." It also includes ideas of health and healthcare as a form of personal safety.

Build Your Own Summary Vision Statement

Using the categories that were developed to summarize survey input, you can fill in the blanks below using the dropdown menus. This can serve as another way to visualize what we heard through the survey

The Greater Flagstaff community embraces the Region's extraordinary **[things you value]** Choose an item. and Choose an item. Though the active stewardship of **[community assets]** Choose an item., Choose an item., and Choose an item.

Residents and visitors **[short phrase starting with a verb]** (Choose an item) in preparation for a sustainable and equitable future.

Community Asset Summary

Statement 2: though the active stewardship of **[community assets]** Choose an item., Choose an item., and Choose an item..

Along with the values, participants were able to fill in 3 “community assets.” These were to take the form of specific items in the community that were essential to that person’s vision of the Flagstaff region. The responses were varied and were categorized into 9 groups.

1. Small Town Character

- These responses ranged from community markets to neighborhood features to community participation.

2. Local Government

- These responses involved accountability for local officials, community participation in governance and community engagement by the government.

3. Natural Environment and Open Spaces

- This was the largest category. It includes sustainability efforts, specific parks or natural features, natural resources and dark skies.

4. Diversity, Equity and Inclusion

- This category includes responses that reference the three aspects in the name: Diversity, Equity and Inclusion.

5. Historic Preservation

- These responses pointed to historical buildings, keeping arts and history alive, and the draw that is historic downtown Flagstaff.

6. Housing Options

- Responses categorized as Housing Options were ensuring multiple housing options will be available in the future. The emphasis ranged from affordable housing to space for single-family units.

7. Economic and Educational Opportunities

- These responses listed specific and non-specific draws toward it including NAU, Gore, Snowbowl, CCC. Non-specific examples include libraries and educational centers, as well as references to small businesses.

8. Multi-Modal Transit

- This category is built of references to roadways, walkways, bikeways and the forms of travel one can use in these. Many referenced the FUTS system and public transit options.

9. Safety Infrastructure

- This category includes hospitals, fire departments, police departments. The items people generally consider keeping them safe.

The region’s natural beauty and open spaces were the most frequently listed assets. Many responses included at least one example that fit into this category, with some responses only referencing assets in this category. Whether that was the proximity to the Grand Canyon, the Dark Skies, the Peaks or others was varied.

Short Phrase Summary

Statement 3: Residents and visitors [**short phrase starting with a verb**] Choose an item. in preparation for a sustainable and equitable future.

The final piece of the fill-in-the-blank vision statements was a short phrase starting with a verb. Unlike the values and assets, the phrases were not systematically coded into groups and instead, the following list consists of 10 phrases that were written by respondents that represent the breadth and depth of phrases received. To fit within the fill-in-the-blank format, some of the phrases have been grammatically edited.

Some of these are complete phrases while others were designed to end with the statement *in preparation for a sustainable and equitable future*.

1. Commit to envisioning and creating a sustainable and equitable future.
2. Enjoy and respect the land and work together ***in preparation for a sustainable and equitable future.***
3. Enjoy the city center, its businesses and residential areas, including homes affordable to those who call Flagstaff home.
4. Work together to improve our city ***in preparation for a sustainable and equitable future.***
5. Protect our existing lifestyle as best we can while recognizing that growth happens.
6. Will take action in city council meetings and share their voice to help shape the Flagstaff regional plan.
7. Balance our need to house and employ our citizens with the desire to protect our natural resources and high quality of life.
8. Strive to maintain our environment while providing opportunity for it's residents.
9. Work together and connect with one another ***in preparation for a sustainable and equitable future.***
10. Cooperate together to accomplish the preparation for ***a sustainable and equitable future.***

Key Themes

Working together | Listening | Connecting | Community | Natural Environment | Livability | Accountability | Learning | Sustainability | Multi-modal Transportation | Personal Responsibility

Many phrases referenced preserving or protecting the region's natural resources, supporting a high quality of living, affordability, and moving toward a sustainable future. Across phrases with varying content, a consistent theme was a desire to **Work Together** as a community.

Write Your Own Vision Statement

Instead of using the fill-in-the-blank vision statement, participants were also able to write one of their own. We received 17 statements using this option, and thematically, they were similar to the fill-in-the-blank option. You can view the responses [here](#).

Question 3 - Getting Curious with Questions

The final survey section included the opportunity to list three questions that the respondent felt were important to answer during the regional plan update process.

Question: What are 3 questions about the Flagstaff Region that the Regional Plan should answer to help our community face the challenges of our present and future?

Question Summary

The survey resulted in close to 300 questions that the project team summarized into the topic groups below with accompanying summary questions.

Housing and Affordability

- How can we create and maintain affordable housing? What are the challenges to doing so?
- How can we help the unsheltered population in Flagstaff?
- What are the various factors that influence the region's housing market and rising prices?
- How do think about and address equity in housing and housing development?

Open Space, Parks & Recreation

- How can we evaluate access to open spaces, parks, and recreation opportunities? Who are our open spaces and parks built for (people and activities) and who are they not accommodating?
- What are the benefits of open space and parks to the community?
- Can open spaces and parks provide multiple functions, such as ecosystem services?
- How do we balance needed development with the preservation of open spaces?
- Where are the opportunities to expand our park and trail systems?

Environmental Sustainability and Climate Action

- What are the various ways we can work toward becoming a more environmentally sustainable region?
- What are the various ways we can reduce our region's carbon emissions?
- What are the potential ways that climate change will impact our region? And, how can we prepare our community for the impacts of climate change?
- What are the trade-offs and challenges of growth and sustainability/carbon neutrality?
- How do various growth and development patterns impact carbon emissions?
- What is the lifespan of the current landfill and how soon will we need to start planning for another site?
- How do we improve the region's recycling system?

Natural Disasters

- What can we do to better protect the forests and urbanized areas from wildfire risk?
- What is the outlook for drought in our region and how might that impact wildfire and flood risk?
- How will climate change impact natural disasters in our region?
- What can we do to mitigate flooding from burn scar areas?

Public Health and Safety

- How can we promote healthy lifestyles throughout the region?
- What can we do to help provide health services to Indigenous nations?
- How does the built environment interact with health?

Traffic and Transportation

- Is our transportation infrastructure sufficient to accommodate expected growth?
- What are the implications of worsening congestion (economic, environmental)?
- What are the barriers and constraints to further adoption of public transit, biking, and walking?
- How will we manage transportation needs and issues as the population grows?
- What are the tradeoffs of focusing on multi-modal transportation over making getting around by car quicker and easier?

Water

- How are we planning for additional water needs as the population grows?
- What are best practices for water conservation efforts, and is there a need to utilized conservation in future water planning?
- How does the built environment impact with water use?

Natural Resource & Environment

- How can we maintain dark skies as the population grows and more development occurs?
- How can we continue to develop and preserve the natural environment?
- What uncertainties are there regarding health of the region's natural resources?

Growth, Development, and Land Use

- What are the implications of limiting growth in the region?
- How can we continue to grow while maintaining community character?
- How much land is currently available to develop and what density is supported by current entitlements?
- What is sustainable development in the Flagstaff context?

Food Systems

- What does our food system look like and how resilient is it to supply chain or other shocks?
- What are the opportunities and challenges to becoming more food secure and increasing local food production?

Economic Development & Employment

- What is the future of the labor market look like and how do we attract both new employers and the required skilled employees?
- Where are the opportunities to increase the region's economic resiliency?

Education

- How can we ensure a well-funded, well-staffed, and successful education system?

Equity and Inclusion

- How will we honor the culture of the native peoples on whose land we live?
- How do we manage growth to benefit all?
- How can we work toward equitable involvement in the planning process?
- Who is missing from the conversation?

Heritage Preservation

- What are the benefits and tradeoffs of maintaining old/historic buildings?
- How can we preserve our cultural heritage in the face of growth, both Native and early European?

Public Participation & Transparency

- What subject matter experts should be consulted in the Regional Plan update process?
- How can partnerships be fostered between all the various stakeholders?
- How can we ensure equitable participation?
- How can we better evaluate the success and failures of the next plan?

VISIONING WORKSHOPS

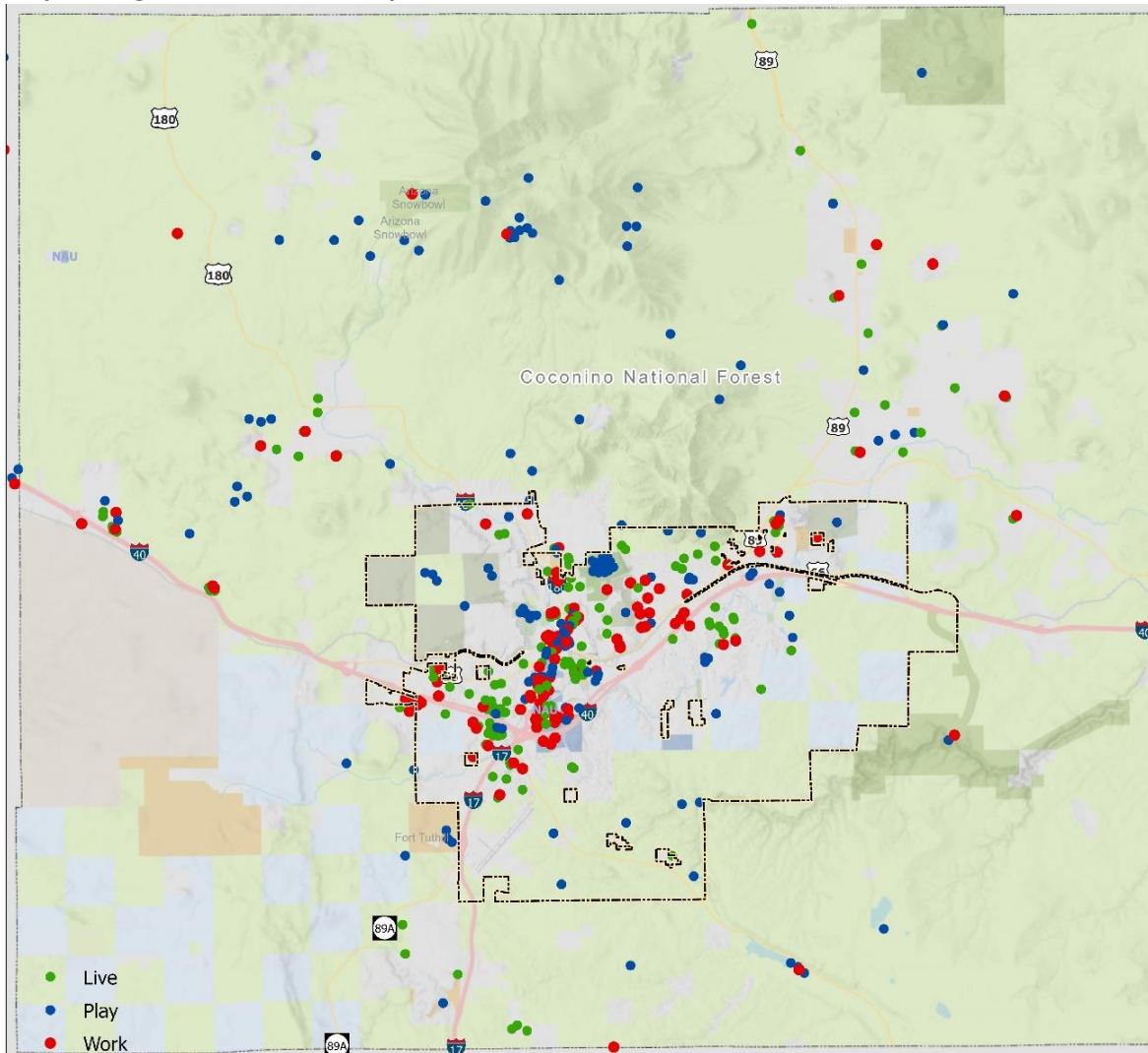
Live-Work-Play Mapping

As an entry activity, community members attending the workshops were asked to complete a three-dot activity where they were given a green, red, and blue dot to display where they live, work, and play respectively (a team member explained that these could be interpreted as the participant saw fit). Most participants took part, but some chose to skip this activity. After all of the workshops were completed, the paper map shown in figure 1 in the intro section was digitized to create the map shown below.

As displayed in the map below, much of the downtown area in flagstaff is covered in dots, signifying various uses by many regional community members. Outside of downtown, many “Play” dots are located throughout the region’s many natural areas, open spaces, and parks.

This mapping exercise is useful for the project team to understand which areas were represented at the workshops and visually see the areas of the region most salient in participant’s minds (whether it be where they live, work, or recreate).

Map 1 – Digitized Live-Work-Play Locations



Asset Mapping – What Makes Our Community Strong?

At this station, participants were presented with a map of the region and a white board and asked to either place dots on the map to identify places they perceived as community assets, or write down community assets on the white board. The two images below show what the two options for identifying assets looked like during the workshops.



Using maps, participants would place dots to identify the location of the community asset and would then write in the margin what the asset being identified was. These maps were digitized after each meeting.



The whiteboard allowed participants to write down community assets instead of placing dots on the maps. This was easier for less tangible or place-based assets such as community organizations and events.

Participatory Asset Mapping can offer a visual and written representation of community knowledge. It helps to produce a picture of the community, and the elements (assets) that are critical to protect and maintain. Community asset information can also be used to understand community strengths and implement place-based solutions. The asset maps created through Participatory Asset Mapping go beyond maps that highlight need, beginning the conversation with what works and what's here in the community, instead of what doesn't work and what's missing. They represent a socially or culturally distinct understanding of the community and include information that may be excluded from mainstream maps that represent the views of groups outside of the community.

Community Asset Summary

Over the 11 workshops, participants identified over 400 community assets (many of these were duplicates). The project team reviewed, organized and categorized the community asset information into the categories below.

Tangible Assets

<p>Economic Development/Businesses</p> <ul style="list-style-type: none"> •Community Markets •Farmers Market •Flea Market •Art Market •Local Businesses 	<p>Education Learning</p> <ul style="list-style-type: none"> •Lowell Observatory •Museum of Northern Arizona •NAU/CCC •STEM Organizations/Events 	<p>Environment/Energy</p> <ul style="list-style-type: none"> •Air quality •Climate •Dark Skies •Local ecosystems and wildlife •Natural quiet •Open landscapes and viewsheds •Recharge stations •Renewable Energy
<p>Infrastructure</p> <ul style="list-style-type: none"> •Airport •Amtrak/rail •Bike and Pedestrian Infrastructure •Roads •Water 	<p>Natural and Open Spaces/Parks/Trails</p> <ul style="list-style-type: none"> •City/County parks and open space •Community gardens •Flagstaff Arboretum •FUTS •National Forest/BLM Lands •National Monuments •Snowbowl •Special districts •State lands/Trails/Parks 	<p>Neighborhoods/Housing/ Built Environment</p> <ul style="list-style-type: none"> •Character/Small Town Feel •Downtown •Historic buildings •Land Trusts •Walkability/Bieability

Public Services

<p>Education/Learning</p> <ul style="list-style-type: none"> •Charter Schools •General education •Public Library •Public school programs •Public Schools 	<p>Healthcare</p> <ul style="list-style-type: none"> •Affordable/low-income healthcare services •Northern Arizona Healthcare 	<p>Local Government Services</p> <ul style="list-style-type: none"> •Mountain Line/Public Transit •Waste/Recycling Services
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People & Organizations

Cultural Diversity/Equity/Engagement	Non-profits/Community organizations	People
<ul style="list-style-type: none"> •General diversity & inclusion •Indigenous/Native American Community •Civic engagement •Equity moving forward 	<ul style="list-style-type: none"> •4-H •Camp Colton •Conservation organizations •Friends of Flagstaff's Future •Friends of the Rio •FUTS Stewards •General non-profit •Grand Canyon Trust •Local radio/News •Neighborhood associations •Stream Stewards 	<ul style="list-style-type: none"> •Atheletes/Trainers •Creatives - Artists/Musicians •General people/community •Local knowledge •Neighborhoods •Outdoor/health orientation •Pet friendly •Scientists •Teachers/Medical Professionals/Social Services •Young people

History & Traditions

Cultural Diversity	Development/Historic Industries
<ul style="list-style-type: none"> •Basque Culture and Historical Buildings •General History of Flagstaff •Hunting Culture •Indigenous/Native American Traditions, History, Structures •Ranching/Timber History 	<ul style="list-style-type: none"> •Historic development patterns •Historic Science/Research

Events

Arts and Entertainment	Parades/Festivals/Fairs	Special Days/Cultural Events
<ul style="list-style-type: none"> •Art in the Park/First Friday/Art Walks •Live Music •Rodeo •Star Party •Local Theater 	<ul style="list-style-type: none"> •4th of July Parade •Community Dances •County Fair •Festival of Science •General Parades/Festivals/Fairs •Holiday Parade •Homecoming Parade •Pine Cone Drop 	<ul style="list-style-type: none"> •Earth Day •Museum of Northern Arizona Heritage Festival •Pride in the pines/Pride 5k •Summer Run series

Maps

In addition to writing assets on a white board, participants were able to identify community assets on a series of maps of the Region. The resultant information was digitized using the geographic information software, ArcGIS, and then used to create the maps on the following pages. In many instances, multiple workshop participants identified the same assets. In the digitizing process, all dots on the maps were added regardless of whether they were duplicative. Notes from participants making suggestions for changes, identifying issues, or noting assets that were not tangible places or things were not included in the digitized asset map data and were instead added to the digitized tabulated data in the previous section.

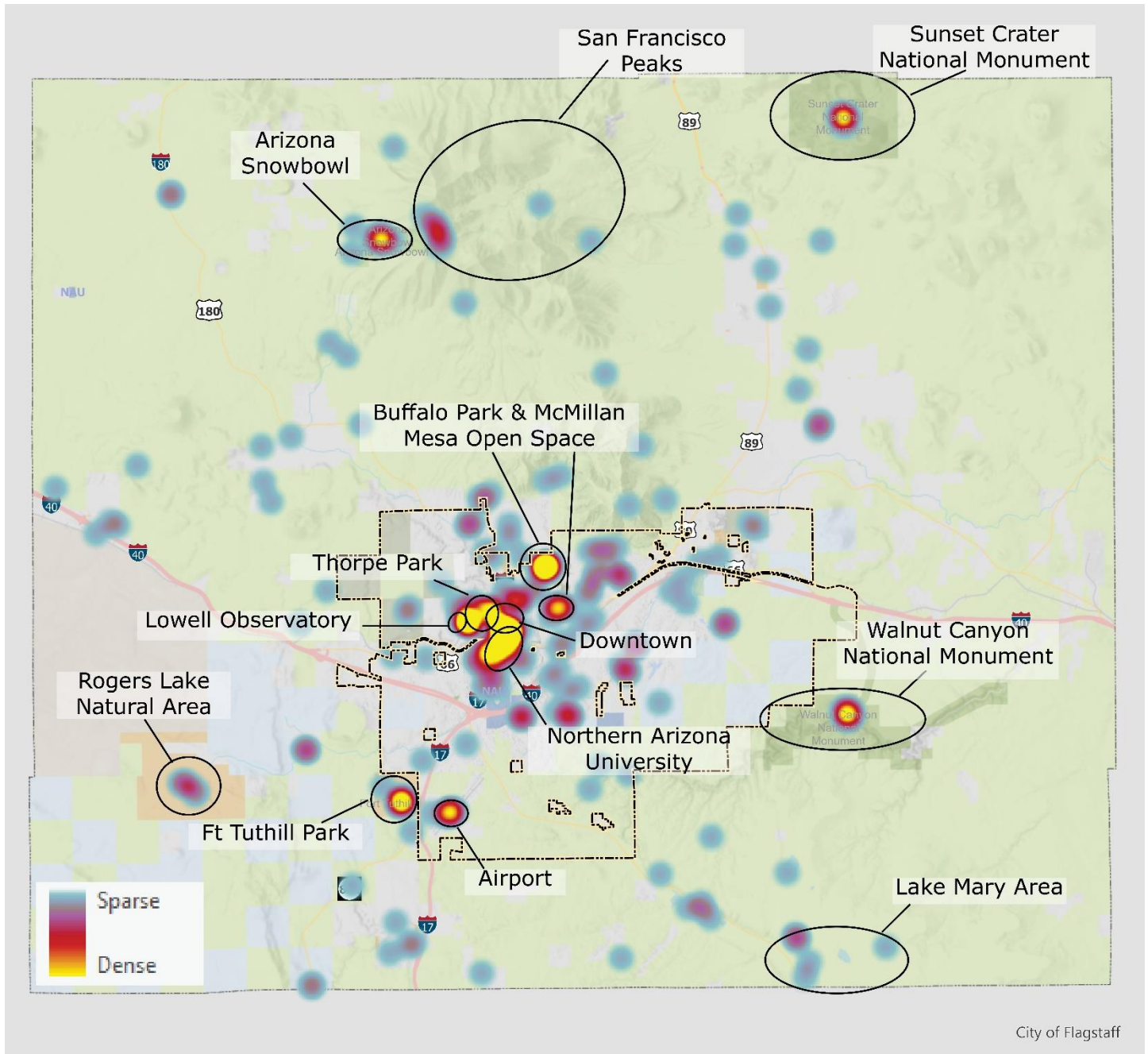
Map one is a dot density map of the community assets that were identified during the workshops. A dot density map takes the raw data and converts it into a heat map that shows areas with higher and lower densities of dots. Map one also includes labels for areas that had a high density of dots and the main places that were being identified. Within City limits, Downtown Flagstaff, NAU, Thorpe and Buffalo Parks, Lowell Observatory and the Airport were identified as community assets more than any other places. These were also identified as assets at every workshop. Although the Flagstaff Urban Trail system is not highlighted on the map, it was also one of the most frequently identified assets.

Outside of City limits, The San Francisco Peaks, Sunset Crater and Walnut Canyon National Monuments, Rogers Lake natural area, Ft Tuthill Park, and the Lake Mary area were all identified more than other assets. Arizona Snowbowl was also one of the most identified community assets. However, unlike other assets, the project team received feedback from numerous participants with concerns about Snowbowl being located on mountains sacred to the region's Tribal Nations and the use of reclaimed water for snowmaking.

Across all asset mapping activities, the region's natural beauty, dark skies, and outdoor recreational amenities were the largest asset categories.

The map below shows the assets that were identified during workshops as a heat map. Instead of showing individual points, it aggregates dots into a heat map, showing the areas that had the highest and lowest density of identified assets.

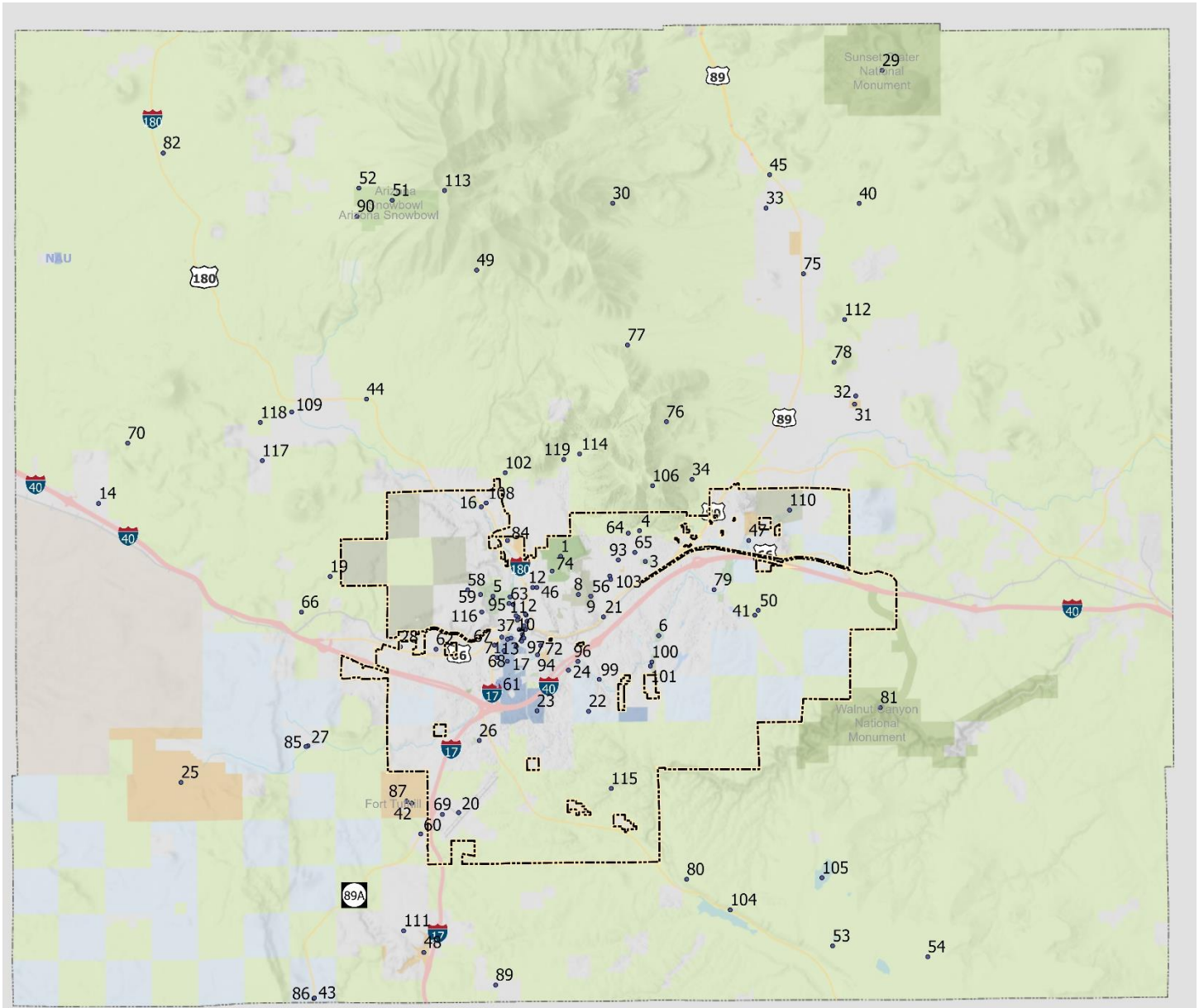
Map 1. Asset Density/Heat Map



Unique Community Asset Points

Map two and three show the unique community assets that were identified during the workshops. Each number corresponds to an item in the key on the following page. For maps 2 and 3, duplicate asset data points and items that were not specifically tied to a single location have been removed. For example, although the region's dark skies were identified during the exercise, the dots associated with dark skies have not been included in these maps. The purpose of maps two and three are to show the range of places and locations that the community identified as important community assets.

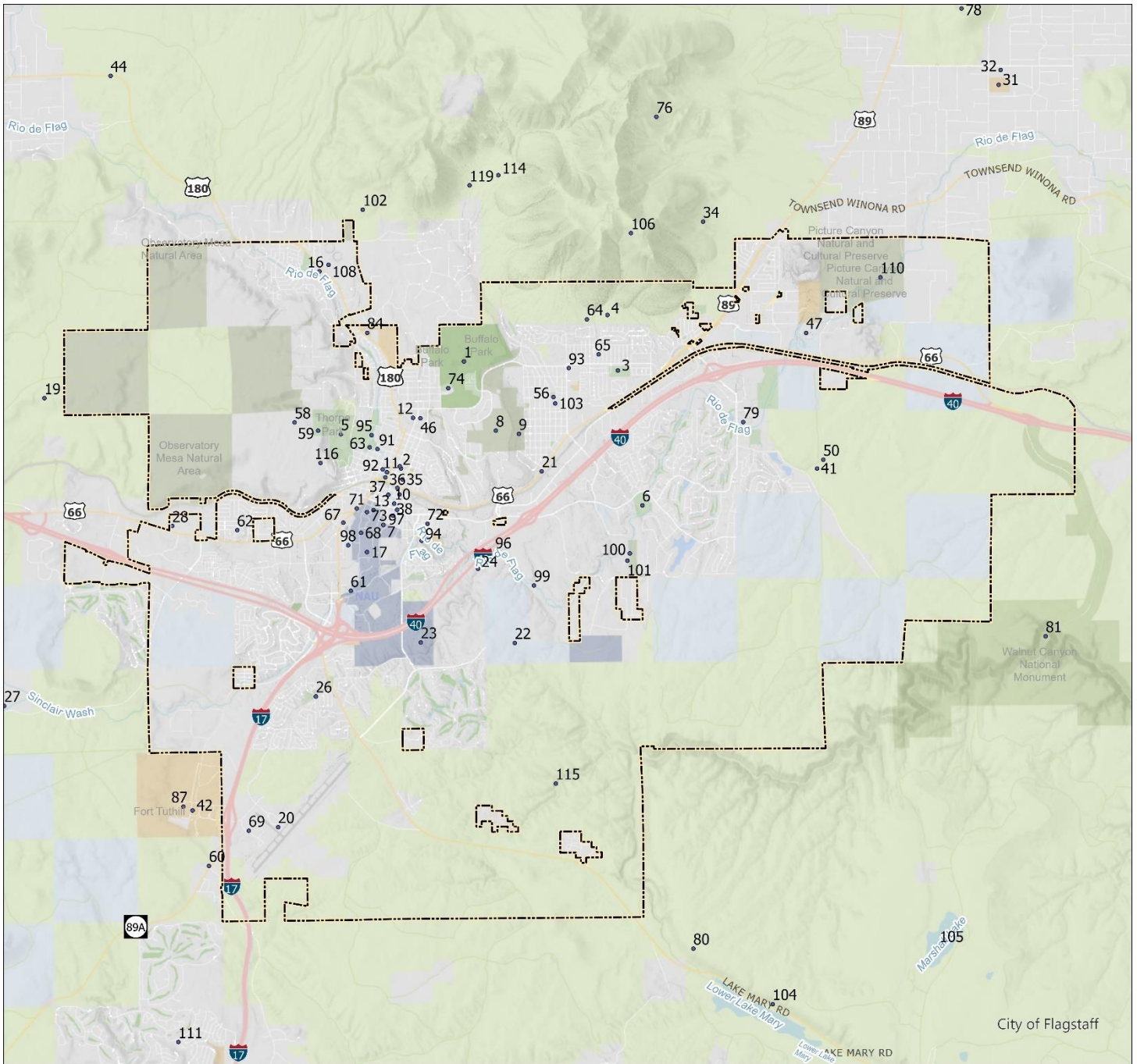
Map 2. Regional Map of Community Assets



Key for maps 2 and 3

1 Buffalo Park	40 Cinders Areas	79 Flagstaff Athletic Club East
2 Downtown	41 The Forest	80 Amazing breakfast spot
3 Bushmaster Park	42 Fort Tuthill Park	81 Walnut Canyon National Monument
4 Environmental Study Area	43 HWY 89A	82 Arizona Nordic Village
5 Thorpe Park	44 HWY 180	84 Pioneer Museum
6 Foxglenn Park	45 HWY 89 North	85 Flagstaff Arboretum
7 NAU Fields	46 Flagstaff Medical Center	86 West Fork and Oak Creek
8 McMillan Mesa Natural Area	47 Wildcat Wastewater Plant	87 Annual Rodeo
9 FUTS Trails	48 Kachina Wetlands	89 Mountaineer
10 Southside Neighborhood	49 Peaks Wilderness Area	90 Snowbowl Rd
11 Wheeler Park	50 Campbell Mesa	91 Bonito Community Garden
12 NAH Medical Center	51 Arizona Snowbowl	92 Flagstaff Public Library
13 NAU	52 Heart Prairie	93 Flagstaff Public Library - East Side
14 Bellemont Neighborhood	53 Navy Telescope	94 Natural Area
16 Museum of Northern Arizona	54 Anderson Mesa	95 Francis Short Pond
17 Nau central quad	56 Ponderosa Park	96 Natural Pond
18 Historic church building	57 S San Francisco Commercial Corridor	97 Infrastructure for Flood Mitigation
19 Government Prairie	58 Observatory Mesa open space and trails	98 Riordan Mansion
20 Pulliam Airport	59 Mars Hill Hiking	99 Grassland/Riparian resources
21 Historic Route 66	60 Viola's Flower Garden	100 Prairie dogs/open wildlife habitat
22 Arizona Trail	61 SBS at NAU	101 Open wildlife habitat
23 Coconino Community College	62 Railroad Springs	102 Wildlife Migration Corridors
24 Bow and Arrow Trails	63 Flagstaff Sustainability Office	103 Flood Infrastructure
25 Rogers Lake	64 Pipeline Trail	104 Lake Mary Area
26 Ponderosa Trails	65 Upper and Lower Greenlaw	105 Marshall Lake
27 Arboretum	66 Meadows and Open Space	106 Elden Lookout
28 Old McAllister Ranch Buildings	67 Separated Bike lanes	108 Colten Gardens
29 Sunset Crater	68 Separated Bus lanes	109 Fort Valley Neighborhood
30 Watersheds	69 Businesses near airport	110 Picture Canyon
31 Peak View Park	70 Hiking Trails behind Bellemont	111 Kachina Village
32 Cromer Elementary	71 Milton-66	112 The Cinders
33 Brandis Way Flood Management	72 Sawmill	113 San Francisco Peaks
34 Mt Elden & Fat Mans Loop	73 North Quad - NAU	114 Wildlife and Plants
35 Heritage Square	74 Jay Lively Activity Center and McPherson Park	115 Rare Plants
36 Farmer's Market	75 High Country Humane	116 Lowell Observatory
37 Bus Access	76 Elysian Buttress	117 Rudd Tank
38 Walkable Neighborhoods	77 Little Elden Horse Camp	118 Neighborwoods
39 Amtrack	78 Old Caves Crater	119 Wildlife Corridors

Map 3. City Map of Community Assets



Card Storming – What is possible? / What is our vision?

At this station, participants were asked to write a vision statement for the Flagstaff Region in 2045. Responses were placed on a large sticky wall, and a team member grouped like comments together.

A Vision Statement is intended to reflect what community members value the most about their community and the shared aspirations of what they want their community to become. Through the 11 workshops, the project team received 253 vision statements. Many of the statements noted a specific ideal or vision, such as a multi-modal transportation system, while others offered a more complete vision that incorporated numerous ideas into one statement.

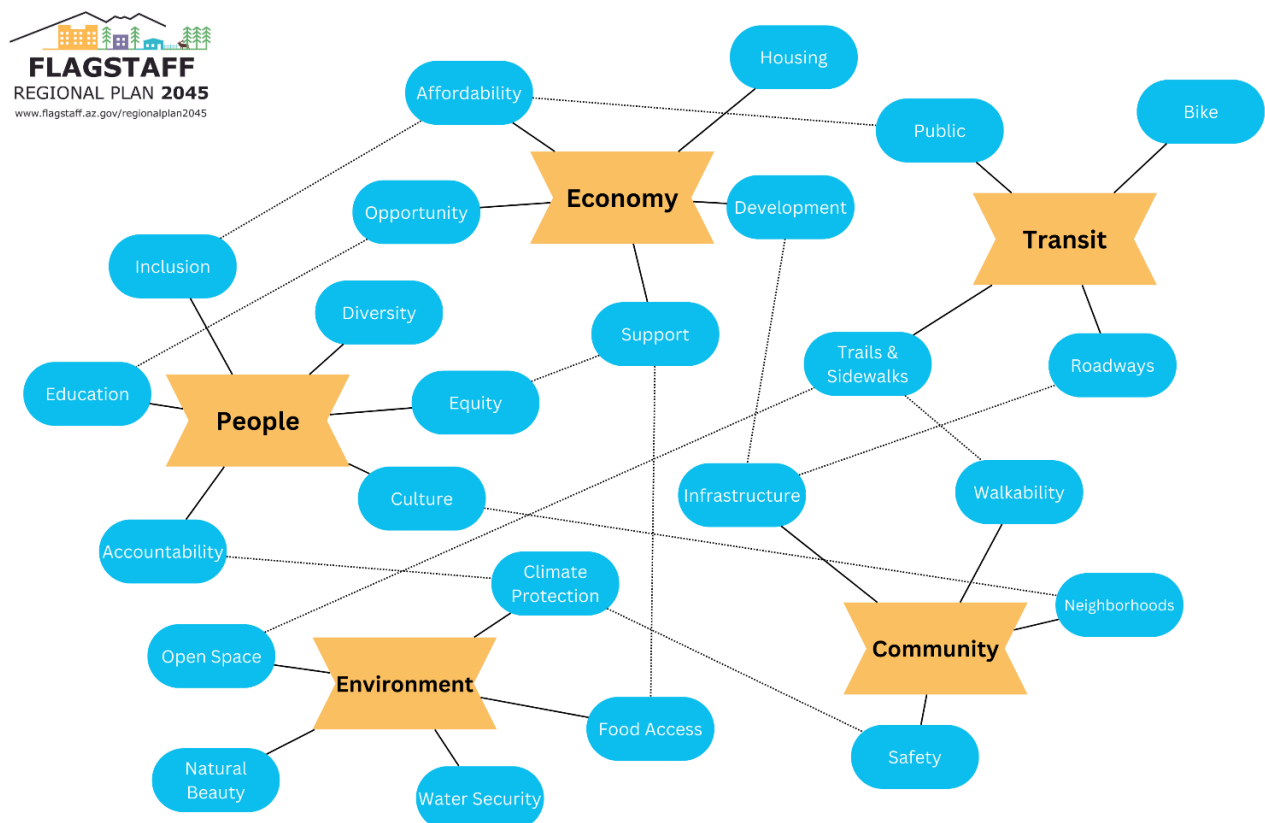
The following is an example vision statement written by a workshop participant:

“Flagstaff will become an innovative, model city of environmental sustainability and inclusivity for those of diverse race and socioeconomic status. Urban beautification, municipal composting, extensive urban trails connecting ALL neighborhoods, water catchment in all new construction and incentives for property owners to add catchment systems, encouraging locally owned, minority-owned, and women-owned businesses over chains, mitigating the damaging effects of fossil fuel burning vehicles with emissions tests, vehicle noise ordinances and safe bike and pedestrian trails.”

The project team coded the station responses into 23 categories and 5 overarching groups:

- 1) People; 2) Environment; 3) Economy; 4) Transportation; 5) Community

These groups and their 23 categories were organized to resemble a new Vision Board below. The solid lines connect the categories to their group header and the dotted lines connect the ideas to other closely related categories or categories that were mentioned together. Among the most common categories were Housing, Equity, Infrastructure, and Neighborhoods.



Dotmocracy – What challenges or trade-offs do we need to plan for?

At this station, participants were presented with a series of questions and asked to put green dots on question they thought should be thoroughly answered during the regional plan update and red dots on questions they thought were of lower priority.

The community members were able to use as many of both dots as they wanted. The first five meetings were conducted with these constraints. The sixth meeting saw the introduction of yellow dots with special directions - each participant only had three of these to use, and they were to signify their top three priority votes. These were used alongside the green and red dots in the last six meetings.

Initially, this activity was comprised of 15 questions taken from the visioning survey responses online. These were broken up into three categories, Built Environment, Natural Environment, and Human Environment. Each week, the questions were edited to attempt to include the feedback received in the previous meeting(s). By the end of the meetings, the question list had grown to 37 questions.

After the 11 workshops, the project team tabulated the total green, red, and yellow dots received for each question. To access the full data and tabulated dots, click [here](#). The following list represents the top 10 questions that received the highest total number of yellow dots. These questions aligned closely with the total number of green dots.

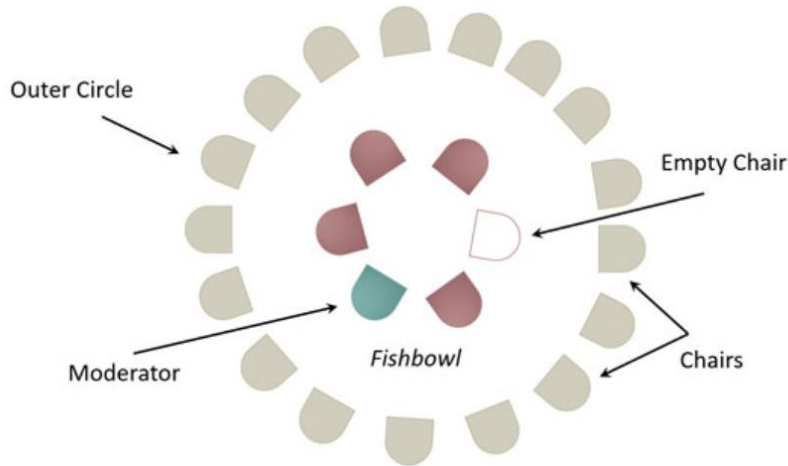
1. What is being considered to maintain and preserve our Dark Skies?
2. How will safe and plentiful water be obtained to accommodate the future growth of the region?
3. How will the city and county secure sufficient food and water, clean energy, and economic security for the whole region?
4. How will new developments be planning for their impact mitigation on traffic, water use, power use, etc.?
5. How will affordable housing availability be addressed with the rising cost of housing and the rising population?
6. How can our natural resources be protected and preserved in our growing community?
7. How do we accommodate regional growth without compromising regional biodiversity, open space, architectural continuity, or natural beauty?
8. How are the road and trail systems planned to change with the growing population and the shift toward other modes of transit?
9. How can water conservation be promoted to both old and new housing developments?
10. How will our natural resources be prioritized, protected, and maintained?

Ultimately, this activity allowed community members to share their questions that they felt must be answered by the next regional plan. It allowed for members to both read and interpret questions asked by others, and to ask new questions of their own.

Talk With Your Neighbor – With Optional Art

Discussion Summary

During each meeting, a station was set aside for less structured conversation between participants and a member of the project team. The station was set up to facilitate conversation using the fishbowl technique (shown below), however, attendance at many workshops was small, and this station tended to result less formalized conversation.



Key Themes and Topics Discussed

Growth Concerns

- Do we have enough resources? Water, land, etc.
- How will the unique character be maintained with growth?
- Why do we need to keep growing?
- County Growth Concerns- Will large developments start to be located in more rural areas to accommodate growth?

Environmental Concerns

- How will climate change impact the region, from forest fires and flooding to food availability?
- How can we protect our natural assets when we keep growing?

Transportation

- Is our infrastructure sufficient to accommodate more automobiles?
- How can we get more people out of cars and walking and biking?

Housing and Affordability

- How can we keep current long term residents from getting priced out of Flagstaff?
- Do we need to build more to keep housing affordable?

Art Box Summary

At each meeting, participants were also given the opportunity to use the discussion station to engage creatively with one of the Regional Plan art boxes. The art boxes were used at three of the workshops.

As part of the Regional Plan Update, the Regional Plan team commissioned the creation of a series of art boxes to engage community members of all ages and inspire them to think creatively about various aspects of our community. There are 6 thematic boxes (shown below) that focus on broad Regional Plan Categories:

Red – Housing; Orange – Transportation; Yellow – Placemaking; Green – Land Use; Blue – Water
Purple – Dark Skies

Each box contains an inspirational picture book or images on the respective topic, creative play or art materials, and instructions on using the provided materials to create art or play. The images below show a sample of artwork that was created by workshop participants using the placemaking art box.



WHAT'S NEXT?

How Will This Information be Used?

The information gathered during the visioning workshops and through the visioning survey has generated planning questions and critical success factors that will be carried forward into the subsequent phases of plan development. Throughout the plan development process, the project team will return to this document to determine if the questions posed during the visioning phase are being answered and whether the visions and success factors are being reflected in plan content.

Scenario Planning and Public Engagement

Following the visioning process, the Regional Plan update team will be conducting [Scenario Planning](#) and additional public workshops where the public will have the opportunity to wrestle more directly with future uncertainties and trade-offs that may be a part of the next Regional Plan. The information gathered during the visioning process will also help inform scenario planning and the eventual scenario choosing process.