

American Rescue Plan Act (ARPA) Supports Flagstaff

Trace Ward, Director, Discover Flagstaff

John Saltonstall, Business Retention & Expansion Manager





Council Advocates for Flagstaff

Flagstaff City Council approved ARPA funds to assist the local economy.

Following allocations:

\$150,000 to Travel, Tourism, or Hospitality

\$300,000 to Small Businesses Relief

**CITY OF FLAGSTAFF
ECONOMIC VITALITY DIVISION**

**Revenue Replacement Funds from
American Rescue Plan Act (ARPA) -
Coronavirus Local Recovery**

**NOTICE OF FUNDING AVAILABILITY
AID TO TOURISM, TRAVEL, OR
HOSPITALITY**

**Applications must be submitted by
September 30, 2022**



COFFEE ESTABLISHMENTS
Allocation Amount: **\$10,000**

**OUTDOOR RECREATION 501(c)(6) NONPROFIT
ORGANIZATIONS**
Allocation Amount: **\$10,000**

**TOURISM BUSINESS IMPROVEMENT DISTRICT (TBID)
501(c)(6) NONPROFIT ORGANIZATIONS**
Allocation Amount: **\$10,000**

BREWERS AND DISTILLERS
Allocation Amount: **\$15,000**

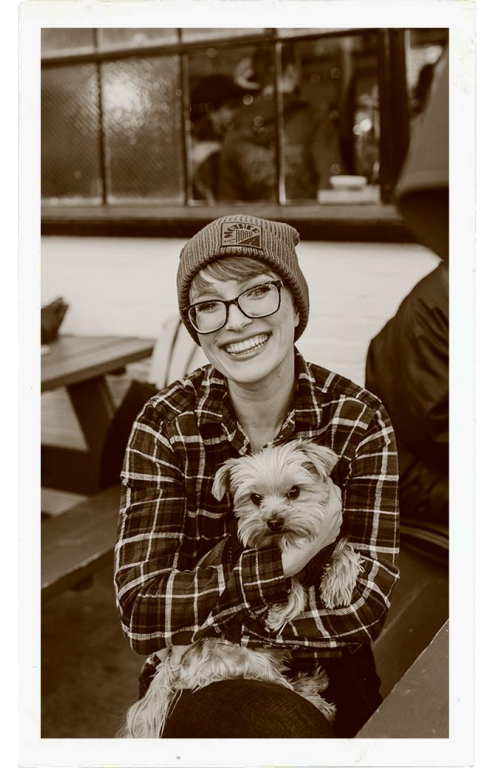
MUSIC VENUES AND THEATERS
Allocation Amount: **\$20,000**

RESTAURANTS
Allocation Amount: **\$35,000**

HOTEL / MOTEL / CAMPGROUND / B&B
Allocation Amount: **\$50,000**



24 partners applied for the grant funds and 24 received funding





American Rescue Plan Act (ARPA)



THE TRAVEL, TOURISM, AND HOSPITALITY FUNDS ARE HAVING A POSITIVE IMPACT FOR OUR PARTNERS



"The grant we got from you is already proving to be wonderful. There are back-end issues with our website and search engines and marketing to sell tickets for our shows that have been on my back burner for four years. I've been able to hire a guy to start fixing them. It's wonderful to have that finally being done. Plus, we're able to actually spend a little bit of cash for advertising; which is great, too. Thank you!"

- Chris Verril, Executive Director



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"We greatly appreciate working with Discover Flagstaff; the funds have been an enormous help for our business. Thank you!"

- Kim Davis, Owner



American Rescue Plan Act (ARPA)



THE TRAVEL, TOURISM, AND HOSPITALITY FUNDS ARE HAVING A POSITIVE IMPACT FOR OUR PARTNERS



"Just wanted to let you all know how appreciative I am and how helpful the ARPA funds have been and continue to be for our business."

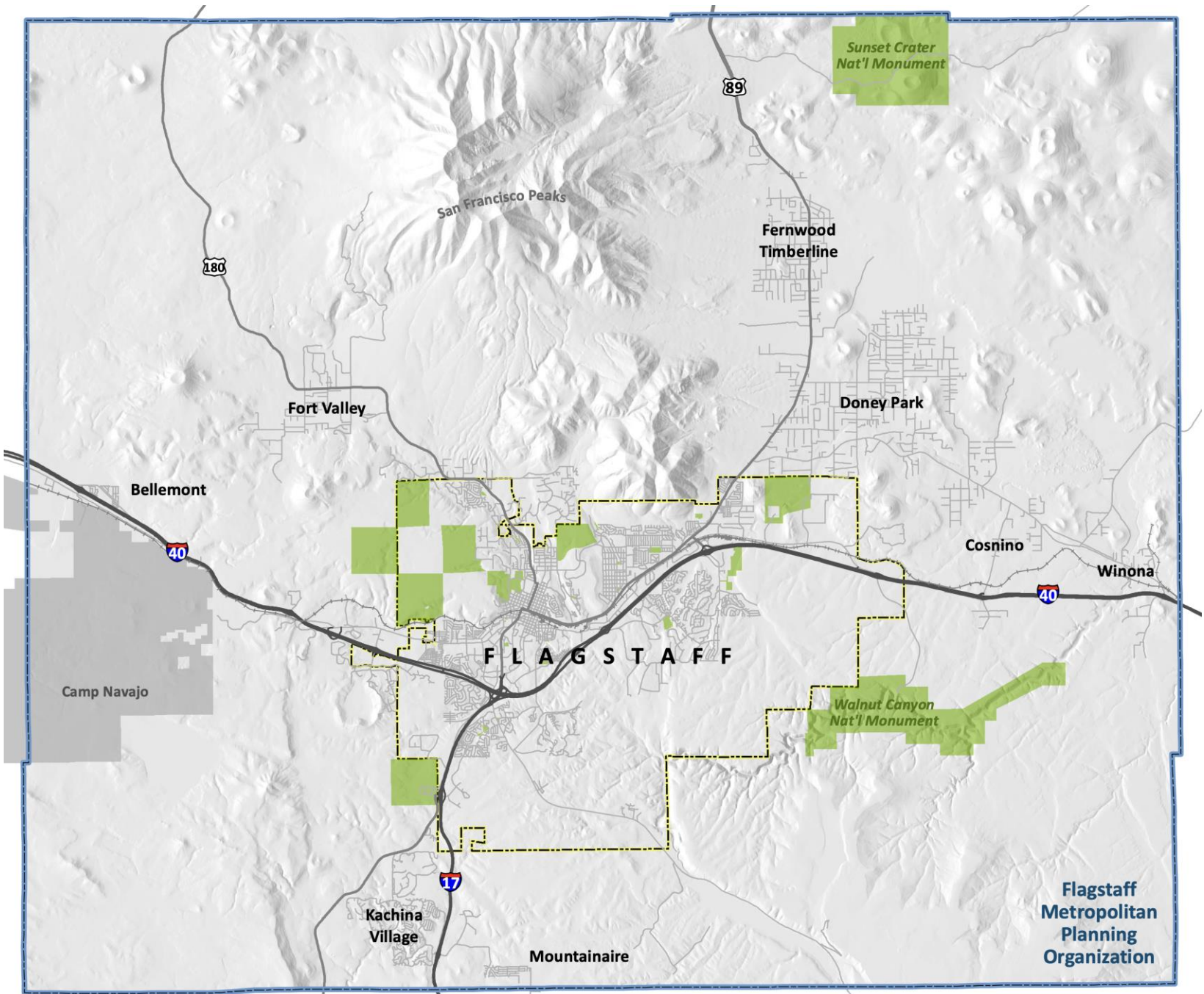
With Gratitude,
Scott McClelland, Owner



Small Business Assistance Grant - Rules



1. Prioritize businesses that had not previously received any COVID relief funds
2. 50 Full Time Equivalents or less
3. Located within the Flagstaff Metropolitan Planning Organization Boundary
4. Awards between \$5,000 and \$20,000



**Flagstaff
Metropolitan
Planning
Organization (FMPO)**



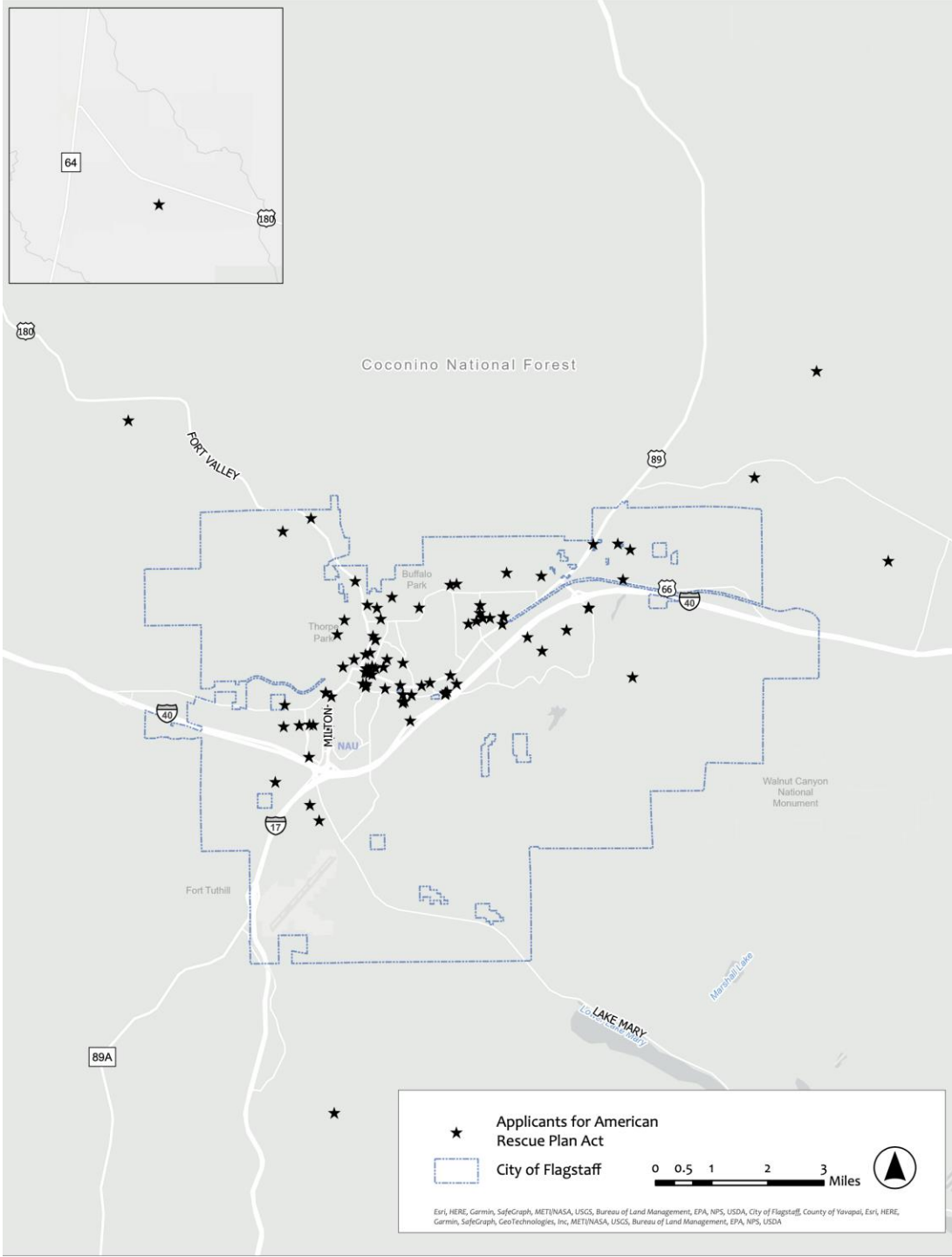
Small Business Assistance Grant - Summary



Economic Development notified the business community via email, radio, business groups.

105 applications were received.

42 businesses were successful.



Applicants for American Rescue Plan Act



Small Business Assistance Grant - Numbers



Total dollars requested **\$1,794,000**

Total proposed matched dollars **\$4,612,000**

61 Businesses previously received **\$6,596,000**

42 Contracts are being finalized with area businesses



Small Business Assistance Grant - Thanks



- We appreciate your support and all the options the City of Flag has for our small businesses
- Thank you, again, for your continued support for small Flagstaff businesses and innovation!
- This is very exciting!! Thanks again for everything.
- Thank you again for your support for our small business!