

Priority Based Budgeting Objectives Update

October 12, 2023





PBB Objectives Update

Summary of Summer Outreach

Project Objective:

Craft Priorities and objective that are reflective of current needs and wants of community

Outreach Objective:

Involve community to build a comprehensive series of objectives for each of Flagstaff's Key Community Priorities



PBB Objectives Update

Community Outreach – Summary

- Online Survey
 - Was open for the whole duration of Outreach Efforts
- Dedicated Events
 - Hosted 2 Open Houses
- In the Community
 - Were present at 7 existing events/locations throughout the City



PBB Objectives Update

Community Outreach – Online Survey

- Sought input on Objectives for each Priority
 - Allowed comments on as many/few objectives as desired
- June 26 – August 4
 - Received 77 submissions
 - Most provided comments on many different objectives



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Community Outreach – Dedicated Events

- 3 Open Houses
 - City Hall
 - Co-habituated with Regional Plan Update
 - Aquaplex
 - Murdoch Center
- 66 Comments received



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Community Outreach – In the Community

- Concerts in Park (Partnered with Regional Plan Outreach)
 - 7/12/2023 – Mobile Haven Park
 - 7/19/2023 – Jim Cullen Memorial Park
 - 7/26/2023 – Bushmaster Park
- Passive tabling
 - Flagstaff Mall
 - Jay Lively Activity Center
 - City Hall (Farmer's Market)
 - Downtown (First Friday Art walk)
- 74 Comments received



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Community Outreach – In the Community





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Community Outreach – Outreach to Youth

- Adults & Teens
 - Utilized the survey and gave direct feedback on the Objectives
- Youth
 - Great engagement at Concerts in the park
 - Asked: “What law would you make or what would you build more of if you were the mayor of the City?”
 - Received answers as short ideas, pictures
 - Helped them properly locate their answers in appropriate objective



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Notable Public Input

- High Performing Governance: “I believe this communication objective may be more effective if it has to do with timely notification of items the people believe are important. How can the City insure we are notified in time? The email notice option you already have with regard to upcoming Council meetings is an example of a very good idea.”
- Safe and Healthy Community: “Help people who are homeless”
- Inclusive and Engaged Community: “Social equity & social justice need to be more clearly defined; how would this be implemented within the budget?”
- Robust and Resilient Economy: “While I would support/strengthen robust and sustainable economy, why would this need to be connected with affordable housing? Means we don't trust the market forces to do some of this or that we are not efficient or pay too little to live here.”
- Livable Community: “Why do developers need to be called out? Healthy development of communities is inclusive of investors of all sizes.”

Priority Based Budgeting Objectives Update

Suggested Changes





PBB Objectives Update

Summary of Changes

- Added timeliness to communication goals
- Incorporated mental component to health-related objectives
- Modified employment goals to include retention of existing employees
- Expanded infrastructure goals to include ongoing maintenance needs
- Added workforce housing component to existing workforce development goals
- Added definitions section for vague or lesser-known terms
- Updated references to relevant long-range planning documents



PBB Objectives Update

High Performing Governance

- Serve the public by providing high quality customer service
- ~~Foster community wide clear & consistent communication strategies & products~~ Cultivate community communication engagement practices that are clear, consistent, and timely
- Encourage public trust through transparency, accessibility, and use of the City's public participation policy
- ~~Enhance~~ Maintain the organization's fiscal stability ~~& increase efficiency & effectiveness~~ through strong financial policies and best practices
- Implement and communicate innovative and efficient local government programs, new ideas, and best practices; ~~be recognized as a model for others to follow~~
- Be an inclusive employer of choice ~~through active and inclusive recruitment for the best available applicants~~ by providing employees with the necessary tools, training, support, and compensation



PBB Objectives Update

Safe and Healthy Community

- Enhance community engagement and strengthen relationships between the community and public safety services
- Support social services, community partners, and housing opportunities
- Provide and build upon the alternative responses model, and other community partnerships resources & programs, inclusive of mental health & other services to best serve the mental and behavioral health needs of the community
- Provide public safety services with resources, staff, and training responsive to the community's needs
- Promote physical and mental well-being health through providing recreational al opportunities, parks, open space, and multiple-active transportation options
- Ensure the built environment is safe through the use of consistent standards , rules & regulations, & land use as well as best practices for building and land use



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Inclusive and Engaged Community

- Proactively foster community representation and civic engagement by ~~increasing~~ enhancing opportunities for public involvement, in line with best practices ~~& legal requirements~~
- Advance social equity and social justice in Flagstaff by supporting social services
- Facilitate and foster equity, diversity, and inclusivity, including support of ~~anti-racist~~ trauma-informed policies & practices
- Enhance the City's ~~community~~ involvement, in community, education, and regional partnerships to strengthen the level of public trust
- Ensure City facilities, services, and programs are accessible for all residents and representative of Flagstaff's diverse community
- Promote environmental justice and the ~~fair distribution of equitable~~ access to environmental benefits



PBB Objectives Update

Sustainable, Innovative Infrastructure

- Deliver outstanding services to residents through a healthy, well maintained infrastructure system
- Utilize existing long-range plan(s) that identify the community's future infrastructure needs & all associated costs
- Provide, manage, and maintain effective ~~management of and~~ infrastructure for multimodal and active transportation
- Facilitate, ~~&~~ develop, and encourage carbon-neutral energy opportunities
- Support the community's social infrastructure needs; assist those partner organizations that provide services the City does not



PBB Objectives Update

Robust and Resilient Economy

- Support and strengthen a ~~more~~ robust, diverse, and sustainable economy ~~in ways that reflect community values & provides for affordable housing opportunities~~
- Maintain and enhance an equitable and effective business ~~recruitment~~, retention, and expansion program throughout the community
- Enhance ~~understanding~~ relationship between the development community, the City, and Flagstaff residents
- Attract employers that provide high quality jobs and have a low impact on infrastructure and natural resources
- Enhance the community's workforce housing/development programs; ~~&~~ improve partnerships with ~~higher education institutions &~~ the private and public sectors
- Embrace and invest in responsible tourism opportunities to promote economic development



PBB Objectives Update

Livable Community

- Create a welcoming community through partnerships, resilient neighborhoods, and civic engagement
- Provide amenities and activities that support a healthy lifestyle
- ~~Support regional partners which p~~rovide equitable and inclusive educational and cultural opportunities for Flagstaff residents of all ages
- Actively support attainable and affordable housing through the City's 10-Year Housing plan as well as other projects and opportunities ~~with developers~~
- Support diverse employment opportunities ~~that provide residents with a living wage~~ and high quality jobs
- Achieve a well-maintained community through comprehensive and equitable code compliance and development ~~that is compatible with community values~~



PBB Objectives Update

Environmental Stewardship

- Promote, protect, and enhance a healthy, sustainable environment and its natural resources
- Engage community members through education and volunteer opportunities
- Implement and enhance sustainable building practices, ~~enhance~~ waste diversion programs, alternative energy programs, and multimodal transportation options
- ~~Increase~~ Encourage the private sector's ~~participation~~ investment in environmental stewardship efforts
- Implement, maintain, and further the Carbon Neutrality Plan (CNP) ~~with awareness of social inequities~~
- Strengthen Flagstaff's resilience to climate change impacts on built, natural, economic, health, and social systems



PBB Objectives Update

Definitions (1 of 2)

- **Alternative response model** - Responding to appropriate 911 calls with a behavioral health professional and the ability to provide culturally sensitive care to those in crisis or needing mental health or substance use assistance
- **Active transportation** - the transport of people or goods through non-motorized means, based around human physical activity
- **Community partners** – Governmental, nonprofit, and private organizations in the Flagstaff community that work with the City of Flagstaff to implement its programs, projects, and/or services
- **Environmental justice** – the just distribution of the benefits of climate protection and alleviation of unequal burdens created by climate change
- **Infrastructure** – The basic physical structures and facilities needed for the operation of the City (i.e. buildings, transportation networks, parks, various water networks, etc.)
- **Multimodal transportation** – interconnected transportation system that accommodates multiple modes of transportation, including walking, bicycling, public transportation systems, and driving



PBB Objectives Update

Definitions (2 of 2)

- **Resilient neighborhood** – a community with the capacity to anticipate, accommodate, and positively adapt and thrive amidst changing climate conditions, while building systems of equity, connection, and empowerment
- **Social equity** - actively working to counteract systemic inequalities to ensure that social services are delivered equitably and everyone in a community has access to the same opportunities and outcomes
- **Social infrastructure** - the background structures and systems that allow social, economic, cultural and political life to happen, including social services, transportation, housing, education, and healthcare
- **Social justice** - fair and compassionate distribution of wealth, opportunities, and privileges
- **Social services** - programs and services that provide support and assistance to improve the well-being of individuals, families, and communities
- **Trauma-informed** – understanding and considering the pervasive nature of trauma from exposure to abuse, neglect, discrimination, violence, or other adverse experiences and promoting environments of healing and recovery



Community Outreach Plan

Questions?

Input?

Discussion?