

WORK SESSION AGENDA

CITY COUNCIL WORK SESSION
TUESDAY
NOVEMBER 14, 2023

COUNCIL CHAMBERS
211 WEST ASPEN AVENUE
3:00 P.M.

All City Council Meetings are live streamed on the city's website
(<https://www.flagstaff.az.gov/1461/Streaming-City-Council-Meetings>)

PUBLIC COMMENT

Verbal public comments may be given through a virtual public comment platform or in-person

If you want to provide a verbal comment during the Council Meeting, use the link below to join the virtual public comment room.

VIRTUAL PUBLIC COMMENT WAITING ROOM

Written comments may be submitted to publiccomment@flagstaffaz.gov. All comments submitted via email will be considered written comments and will be documented into the record as such.

1. Call to Order

NOTICE OF OPTION TO RECESS INTO EXECUTIVE SESSION

Pursuant to A.R.S. §38-431.02, notice is hereby given to the members of the City Council and to the general public that, at this work session, the City Council may vote to go into executive session, which will not be open to the public, for discussion and consultation with the City's attorneys for legal advice on any item listed on the following agenda, pursuant to A.R.S. §38-431.03(A)(3).

2. Roll Call

NOTE: One or more Councilmembers may be in attendance through other technological means.

MAYOR DAGGETT
VICE MAYOR ASLAN
COUNCILMEMBER HARRIS
COUNCILMEMBER HOUSE

COUNCILMEMBER MATTHEWS
COUNCILMEMBER MCCARTHY
COUNCILMEMBER SWEET

3. Pledge of Allegiance, Mission Statement, and Land Acknowledgement

MISSION STATEMENT

The mission of the City of Flagstaff is to protect and enhance the quality of life for all.

LAND ACKNOWLEDGEMENT

The Flagstaff City Council humbly acknowledges the ancestral homelands of this area's Indigenous nations and original stewards. These lands, still inhabited by Native descendants, border mountains sacred to Indigenous peoples. We honor them, their legacies, their traditions, and their continued contributions. We celebrate their past, present, and future generations who will forever know this place as home.

4. **Public Participation**

Public Participation enables the public to address the council about items that are not on the prepared agenda. Public Participation appears on the agenda twice, at the beginning and at the end of the work session. You may speak at one or the other, but not both. Anyone wishing to comment at the meeting is asked to fill out a speaker card and submit it to the recording clerk. When the item comes up on the agenda, your name will be called. You may address the Council up to three times throughout the meeting, including comments made during Public Participation. Please limit your remarks to three minutes per item to allow everyone to have an opportunity to speak. At the discretion of the Chair, ten or more persons present at the meeting and wishing to speak may appoint a representative who may have no more than fifteen minutes to speak.

5. **Review of Draft Agenda for the November 21, 2023 City Council Meeting**

Citizens wishing to speak on agenda items not specifically called out by the City Council may submit a speaker card for their items of interest to the recording clerk.

6. **Flagstaff Shelter Services Update**

Presentation and Discussion

7. **Update on the Land Availability and Suitability Study and Code Analysis Project**

For discussion only.

8. **Post-wildfire Flooding Update**

For information only.

9. **Discussion of Draft Advertising Policies for Flagstaff Pulliam Airport and City Recreation Facilities**

STAFF RECOMMENDED ACTION:

Staff previously discussed the idea of creating a City of Flagstaff Advertising Policy and presented the City Council with a draft policy for consideration at a work session on September 12, 2023. Staff took Council's comments from the discussion on September 12 and made further revisions to the draft policies and developed options for the Council to discuss and consider. In addition, after further consideration, staff have created two separate policies--one for Flagstaff Pulliam Airport and another for City recreation facilities--recognizing the respective nonpublic forums have distinct purposes.

Staff will be seeking direction from Council regarding the respective advertising policies. If Council wishes to move forward with the draft policies, staff will make final revisions and bring the final policies back for Council adoption on November 21.

10. Public Participation

11. Informational Items To/From Mayor, Council, and City Manager; future agenda item requests

12. Adjournment

CERTIFICATE OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Flagstaff City Hall on _____, at _____ a.m./p.m. in accordance with the statement filed by the City Council with the City Clerk.

Dated this _____ day of _____, 2023.

Stacy Saltzburg, MMC, City Clerk

THE CITY OF FLAGSTAFF ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 48-hour advance notice, reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (928) 213-2076 or email at stacy.saltzburg@flagstaffaz.gov to request an accommodation to participate in this public meeting.

NOTICE TO PARENTS AND LEGAL GUARDIANS: Parents and legal guardians have the right to consent before the City of Flagstaff makes a video or voice recording of a minor child, pursuant to A.R.S. § 1-602(A)(9). The Flagstaff City Council meetings are live-streamed and recorded and may be viewed on the City of Flagstaff's website. If you permit your child to attend/participate in a televised Council meeting, a recording will be made. You may exercise your right not to consent by not allowing your child to attend/participate in the meeting.

**CITY OF FLAGSTAFF
STAFF SUMMARY REPORT**

To: The Honorable Mayor and Council
From: Stacy Saltzburg, City Clerk
Date: 11/06/2023
Meeting Date: 11/14/2023



TITLE:

Flagstaff Shelter Services Update

DESIRED OUTCOME:

Presentation and Discussion

EXECUTIVE SUMMARY:

INFORMATION:

Attachments: [Presentation](#)



FLAGSTAFF SHELTER SERVICES

Ross Schaefer, Executive Director
flagshelter.org



The mission of Flagstaff Shelter Services is to provide people experiencing homelessness with emergency shelter and the tools to achieve housing stability; regardless of faith, sobriety or mental health.

Who We Serve

Flagstaff Shelter Services is proud to be a low-barrier agency, providing safe shelter and evidence-based housing services to anyone in need, many of whom are turned away by other service providers. Over the past year, we provided over 94,400 bed nights to vulnerable neighbors.



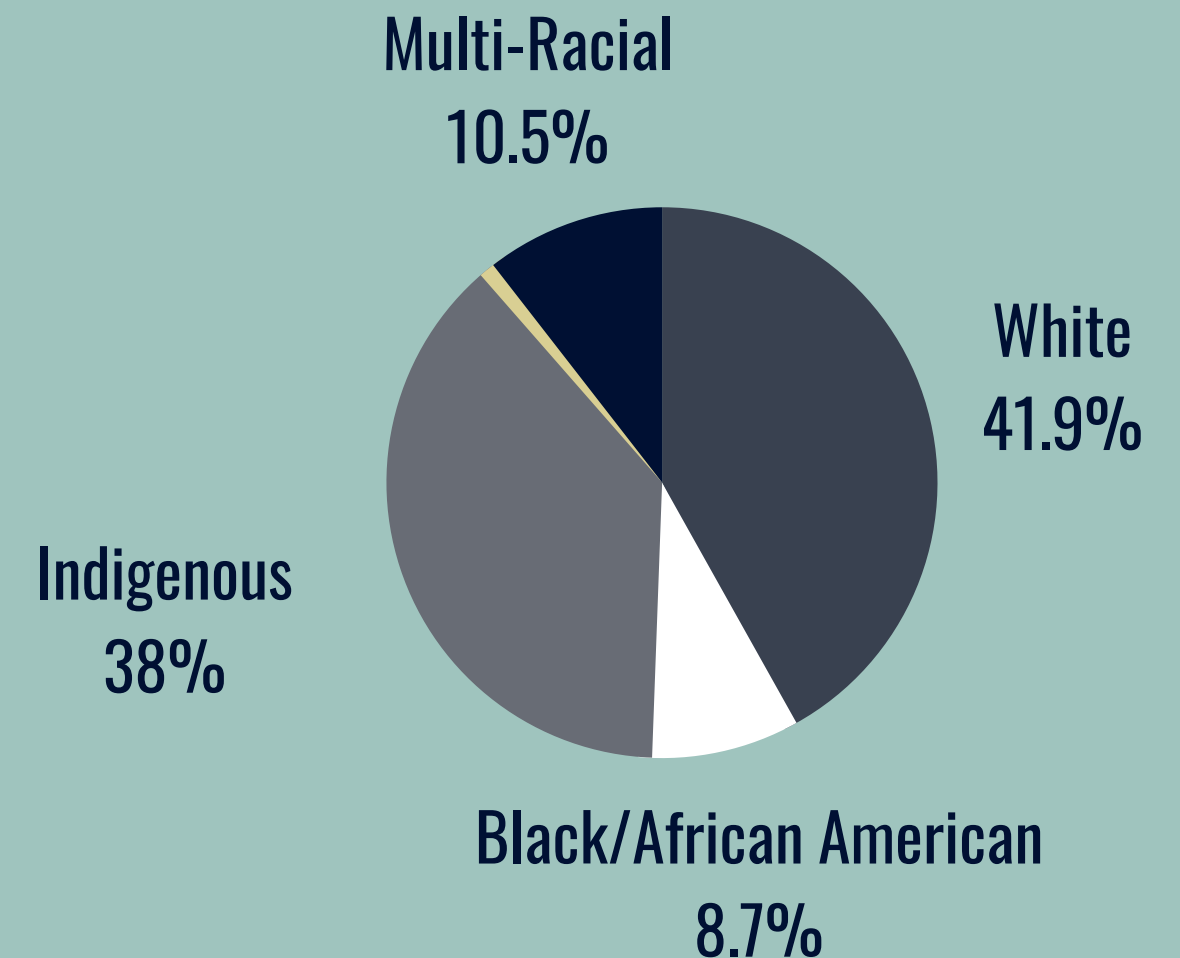
2,066 individuals



400+ older adults



188 families





Locations



Huntington



FLAGSTAFF SHELTER SERVICES

Unsheltered to Permanently Housed

While we provide essential and life-saving emergency shelter, our overall goal is to move our clients out of homelessness and into permanent housing as quickly as possible. Services include:

- Access to Shelter 24/7, 365 days a year - 3 locations
- Day Services
 - Shower & Meal Services
 - Clothing Closet & Hygiene Supplies
 - Diversion and Prevention Services
 - Front Door Coordinated Entry Access Point
- Housing Case Management/ Housing Programs
(Rapid Rehousing/ Permanent Supportive Housing/ Housing as Healthcare)
- On-site connections to physical, behavioral, and mental health providers and resources
- Comprehensive long-term investment in equity work



Our Community





Thank you.


FLAGSTAFF SHELTER SERVICES

CITY OF FLAGSTAFF STAFF SUMMARY REPORT

To: The Honorable Mayor and Council
From: Michelle McNulty, Planning Director
Co-Submitter: Tiffany Antol, Genevieve Pearthree, Jennifer Mikelson
Date: 11/06/2023
Meeting Date: 11/14/2023



TITLE:

Update on the Land Availability and Suitability Study and Code Analysis Project

DESIRED OUTCOME:

For discussion only.

EXECUTIVE SUMMARY:

The purpose of the LASS/CAP project is to understand what land is available within the Flagstaff city limits for development and redevelopment/infill and the barriers that exist, and to analyze City development codes and processes to identify what works well and where are the barriers to meeting the City's housing and sustainability goals and policies. The outcome of the analysis is to identify priority sites for residential development, as well as a list of prioritized, recommended code changes. The last few months have been spent collecting GIS data, compiling development codes and processes, and building a policy matrix. We have also identified Technical Advisory Committees, comprised of internal City staff from multiple Divisions/Sections, for both the LASS and the CAP. This has been critical work for building the base to complete project tasks. This presentation will provide an in-depth on the work done to date and what are the next steps.

INFORMATION:

Livable Community:

1. Actively support attainable and affordable housing through City projects & opportunities with developers.
2. Achieve a well-maintained community through comprehensive & equitable code compliance, & development that is compatible with community values.

Environmental Stewardship:

1. Implement sustainable building practices, enhance waste diversion programs, alternative energy programs & multi-modal transportation options.
2. Strengthen Flagstaff's resilience to climate change impacts on built, natural, economic, health & social systems.

Attachments: [Presentation - Updated](#)



PROJECT UPDATE

November 14, 2023

LASS +CAP

LAND AVAILABILITY AND
SUITABILITY STUDY +
CODE ANALYSIS PROJECT





AGENDA

1. Project Purpose
2. Land Availability / Suitability Study Process Overview
3. Code Analysis Project Overview and Update
4. Next Steps

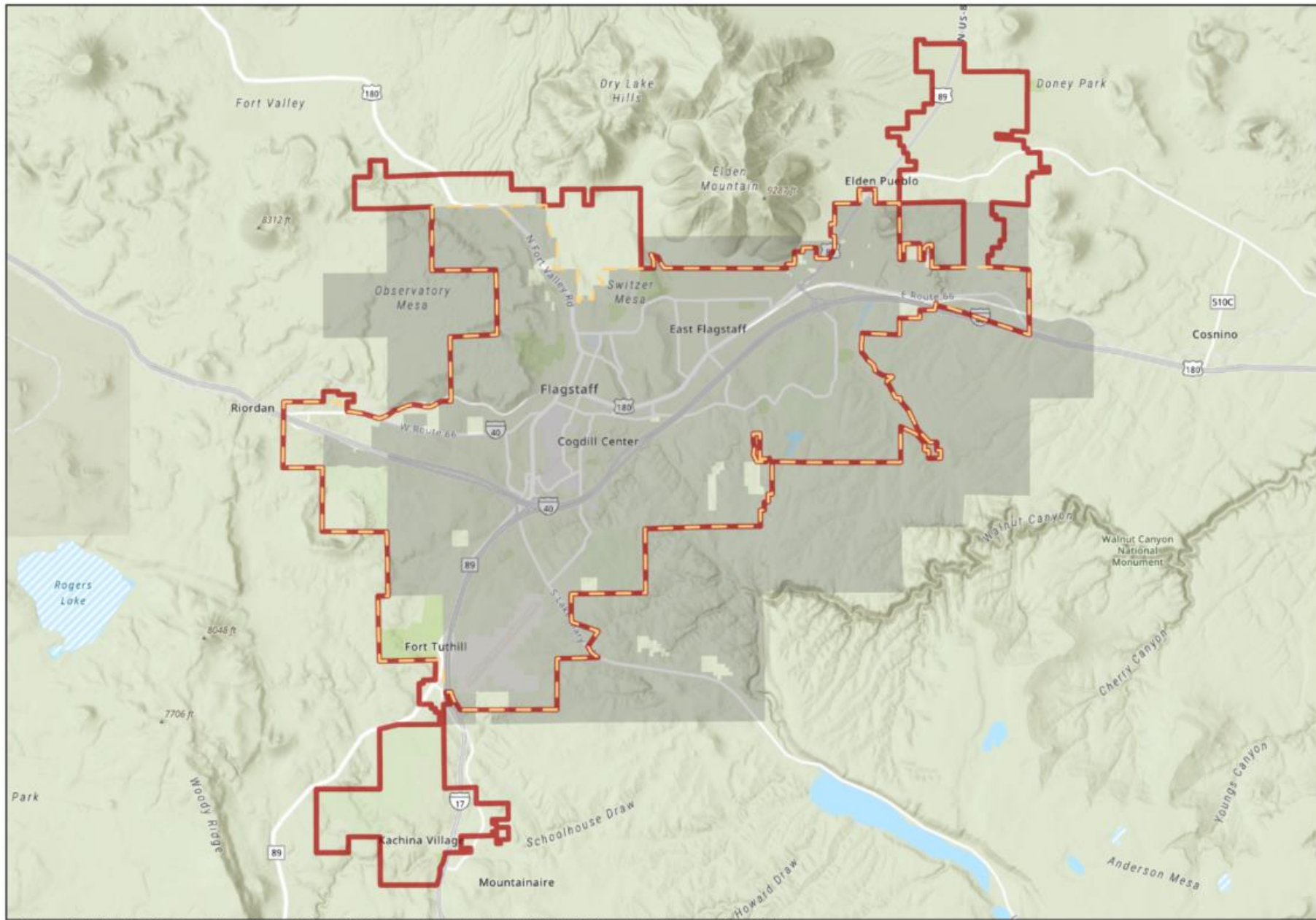


PROJECT PURPOSE

1. Determine what land is available in Flagstaff, the available land's development potential, and barriers to development
2. Conduct an in-depth analysis of development codes and processes through the lens of City Council commitments to address Housing and Climate Action
3. Analysis of what's working and what's not. Analysis will test theory against approved projects

LAND AVAILABILITY AND SUITABILITY STUDY OVERVIEW





- Legend**
- Project Boundary
 - Flagstaff City Boundary
 - Urban Growth Boundary



Basemap: Esri, NASA, NOAA, USGS, County of Yavapai, Esri, HERE, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, Bureau of Land Management, EPA, NPS, USDA

Study Area
City of Flagstaff Buildable Lands Inventory

Flagstaff, AZ



HIGH-LEVEL PROCESS





LAND USE CATEGORIES



RESIDENTIAL

- All residential zones
- Transect zones



INDUSTRIAL*

- All industrial zones



COMMERCIAL*

- All commercial zones



PUBLIC

- Public Facility zone
- Publicly-owned properties, regardless of zoning
- Excludes Forest and Public Open Space, Schools, and select other uses & public owners based on COF input

**Considered due to mixed use capability.*



VACANT AND UNDERUTILIZED SITES



VACANT

- Improvement Full Cash Value (FCV) equals zero



UNDERUTILIZED

- In each category, parcels with lowest 10% of Improvement FCV to Parcel Area ratio are included in the inventory



SECONDARY SCREENING

- Removed parcels such as:
 - Narrow strips along ROWs
 - Obvious “mistakes,” like condo building parcels or private roads that didn’t get picked up

- Environmental screening
 - Applied constraints approved by COF team:
 - *NWI wetlands*
 - *20’ stream buffer*
 - *Slopes over 25%*
 - *100-year floodplain*
 - Calculated constrained acreage, unconstrained acreage, and unconstrained percentage for each parcel



CITY AND STAKEHOLDER INPUT

1. “Comment Map” Tool Distributed and Input Received October 11th – 27th
 - City Advisory Committee Input
 - Developer Stakeholder Input
2. Stakeholder Group Discussions on October 16th and 20th re: Code Challenges
3. Additional Stakeholder Outreach to Occur with Code Analysis Project



COMMENT MAP AND ADVISORY COMMITTEE INPUT

DOWL City of Flagstaff Buildable Lands Inventory

30007001D

30007001D

Parcel	30007001D
Address	4495 HIDDEN HOLLOW RD
City	FLAGSTAFF
Zip Code	86001
Owner	STOAKS FAMILY TRUST DTD 04-16-2020
Subdivision	TINTAGEL
Subdivision Lot	1
Land FCV	549417
Improvement FCV	
Generalized Property Use	VACANT LAND
Generalized Zoning	Residential
Category	Vacant
Acres	8.72
Constrained Acres	3.52
Unconstrained Acres	5.20
Percent Unconstrained	60
Improvement FCV per Acre	0.00
Votes	

Comments No comments

Comments No comments



FINAL INVENTORY – STUDY AREA

Zoning Designation	Vacant Buildable Acreage	Partially Buildable Acreage	Total
Residential	5992	4548	10540
Commercial	266	175	441
Public	69	0	69
Mixed Zoning	408	60	468
Total	6735	4782	11,517



FINAL INVENTORY – CITY LIMITS ONLY

Zoning Designation	Vacant Buildable Acreage	Partially Buildable Acreage	Total
Residential	4802	1131	5933
Commercial	218	108	326
Public	69	0	69
Mixed Zoning	408	50	458
Total	5496	1289	6,785

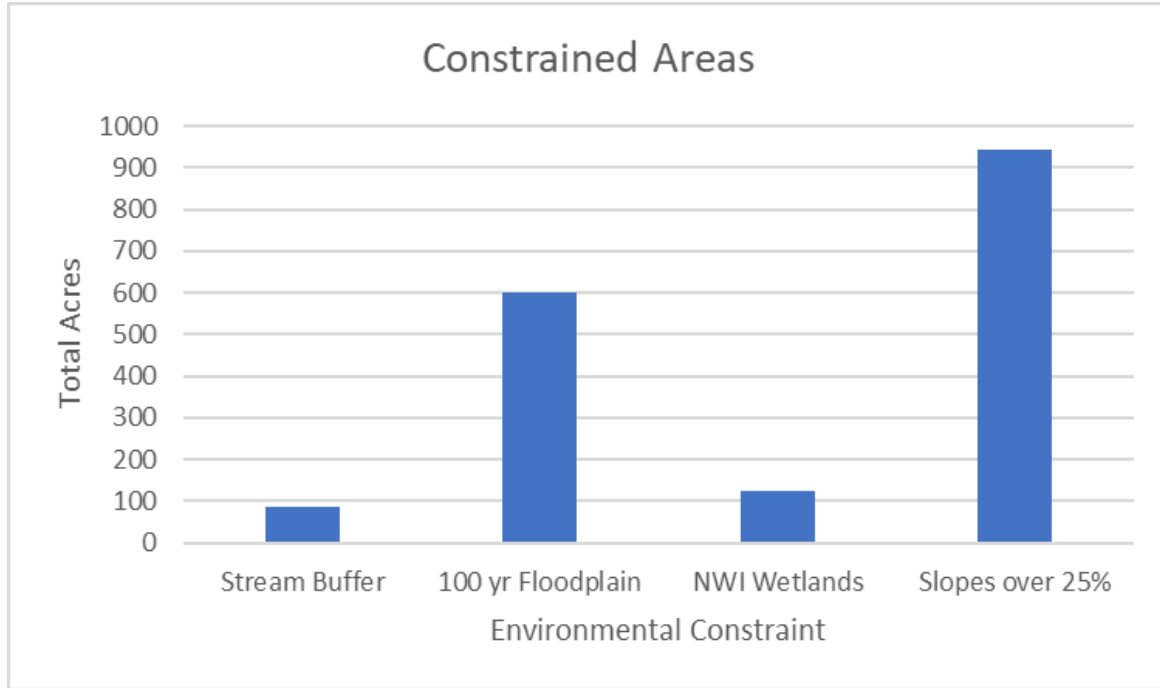


FINAL INVENTORY BY PARCEL SIZE

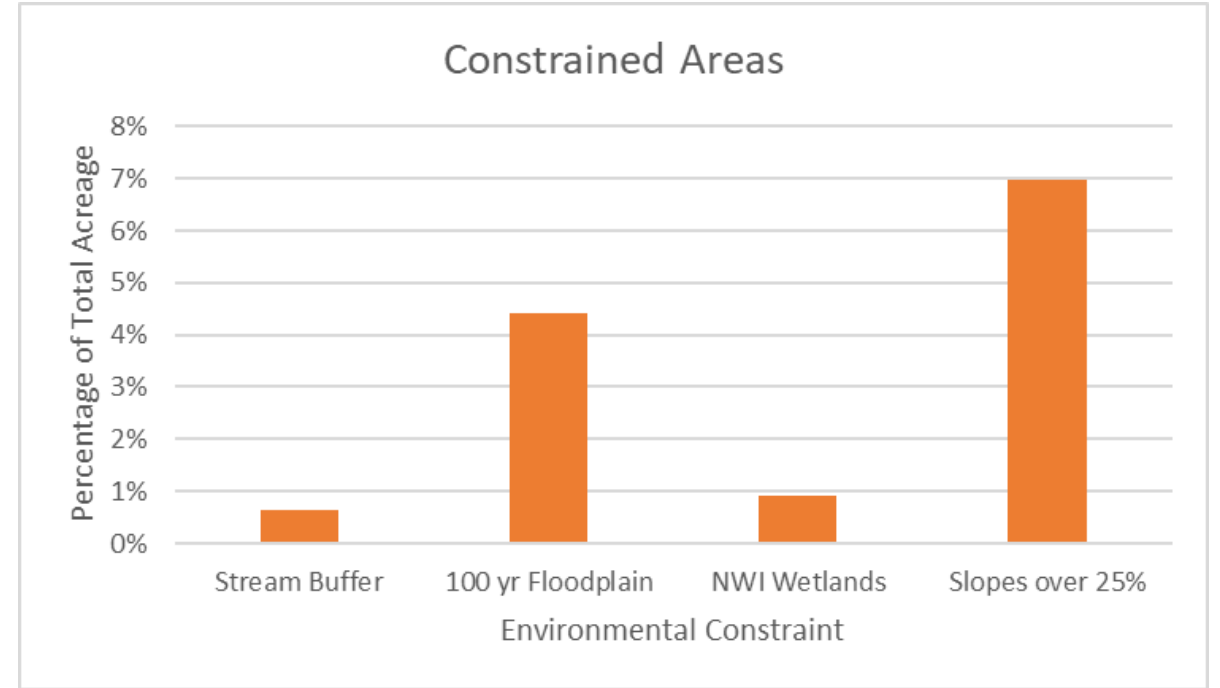
Zoning Designation	Vacant Buildable Acreage				Partially Buildable Acreage			
	<i>0 to 2 ac.</i>	<i>2 to 5 ac.</i>	<i>over 5 ac.</i>	<i>Total</i>	<i>0 to 2 ac.</i>	<i>2 to 5 ac.</i>	<i>over 5 ac.</i>	<i>Total</i>
Residential	413	590	4989	5992	213	2203	2131	4548
Commercial	70	75	121	266	54	50	70	175
Public	3	4	62	69	0	0	0	0
Mixed Zoning	4	2	403	408	0	0	60	60
Total	490	671	5575	6,735	267	2254	2262	4,782



UNBUILDABLE AREAS WITHIN STUDY AREA



Total Acreage



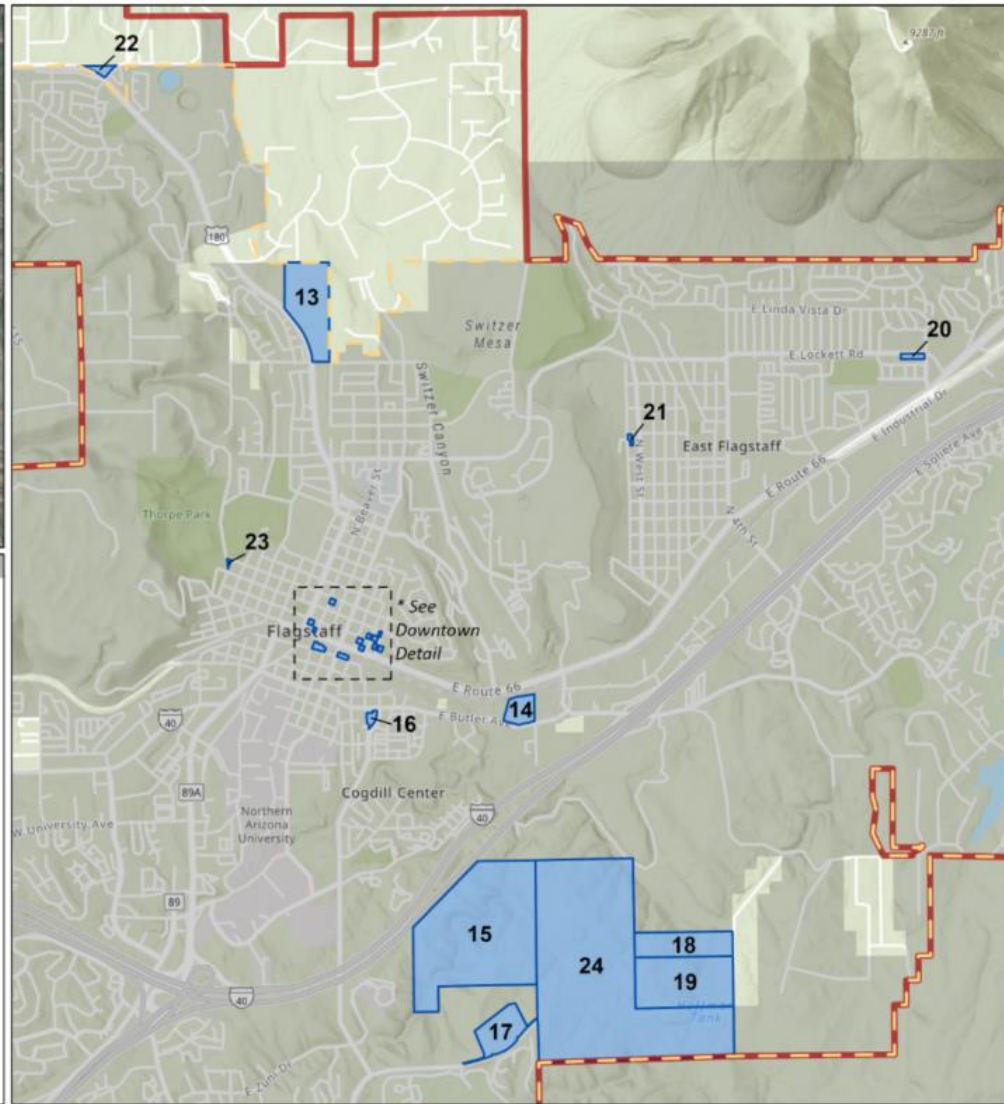
Percentage of Land Area



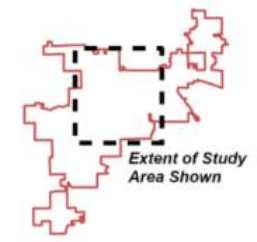
PRELIMINARY OPPORTUNITY SITE LIST



ID	Parcel	Owner	Total Acres	Buildable Acres
1	10021001B	FLAGSTAFF CITY OF	0.25	0
2	10021007B	FMH ENTERPRISES LLC	0.46	0
3	10044004D	FLAGSTAFF CITY OF	1.3	0
4	10118009	FLAGSTAFF CITY OF	0.48	0.45
5	10120002A	CHAN II LLC	0.46	0.46
6	10120005A	CUTIS LLC	0.25	0.25
7	10120006	HISTORIC ICE HOUSE LLC	0.31	0.31
8	10121002	CHAN II LLC	0.38	0.38
9	10121005A	CHAN II LLC	0.51	0.51
10	10122003A	CHAN II LLC	0.43	0.4
11	10122009	CHAN II LLC	0.34	0.34
12	10127002D	FLAGSTAFF CITY OF	0.82	0.82
13	10203001D	COCONINO COUNTY	56.81	51.76
14	10407001C	1600 E BUTLER AVE LLC	12.33	12.05
15	10414003C	JP 325 LLC	225.12	161.49
16	10419117A	FLAGSTAFF CITY OF	1.95	1.89
17	10510176	FLAGSTAFF CITY OF	27.03	26.47
18	10610001B	LITTLE AMERICA HOTELS & RESORTS INC	39.78	33.3
19	10610003	GIBSON KELLY J & CHRISTY	80.99	74.33
20	10805003B	FLAGSTAFF CITY OF	2.09	2.09
21	10911151D	FLAGSTAFF CITY OF	0.68	0.68
22	11102001C	FLAGSTAFF CITY OF	3.08	3.08
23	Not a Tax Parcel	City of Flagstaff	0.36	0.35
24	Not a Tax Parcel	State Trust	404.4	370.36



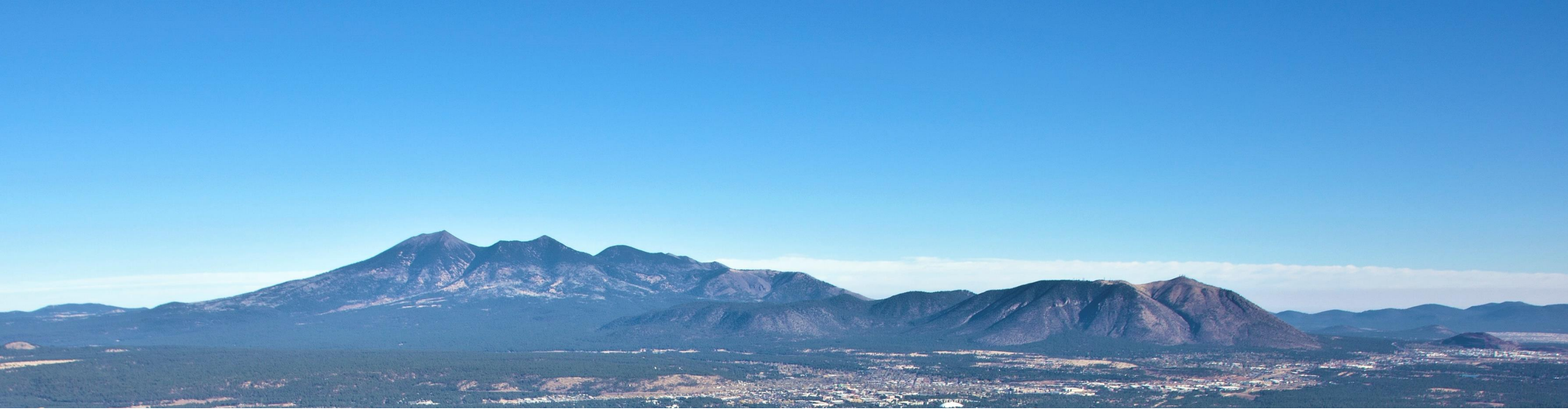
- Legend**
- Project Boundary
 - Flagstaff City Boundary
 - Urban Growth Boundary
 - Potential Opportunity Site





LASS NEXT STEPS

- **Refine final opportunity site list**
- **Conduct infrastructure gap assessment of opportunity sites**
- **Consider and incorporate constraint data into code recommendations**



CODE ANALYSIS PROJECT

AGENDA

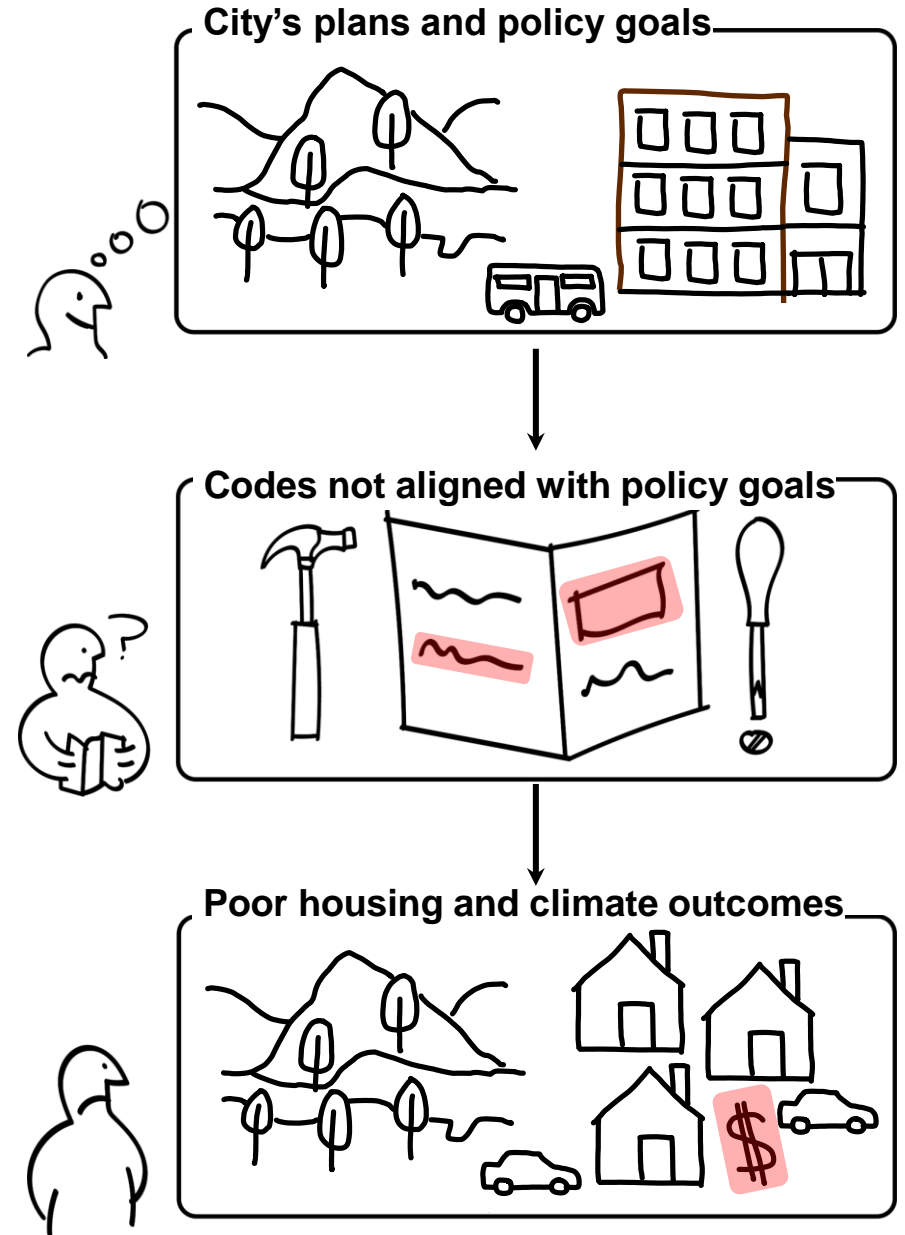
1. Project Purpose and Goals
2. Project Approach and Methodology
3. Developer Focus Groups: Key Takeaways
4. Discussion Questions

1. PROJECT PURPOSE AND GOALS

PURPOSE AND GOALS

Development codes are a key tool for achieving housing and climate goals.

- Plans and policies call for bold, urgent action.
- Codes are not functioning as an effective tool to implement plans and policies.
- Codes may prioritize other goals above housing and climate.
- Codes may have been written in a different context and are now out of sync with today's economic and climate realities.



PURPOSE AND GOALS

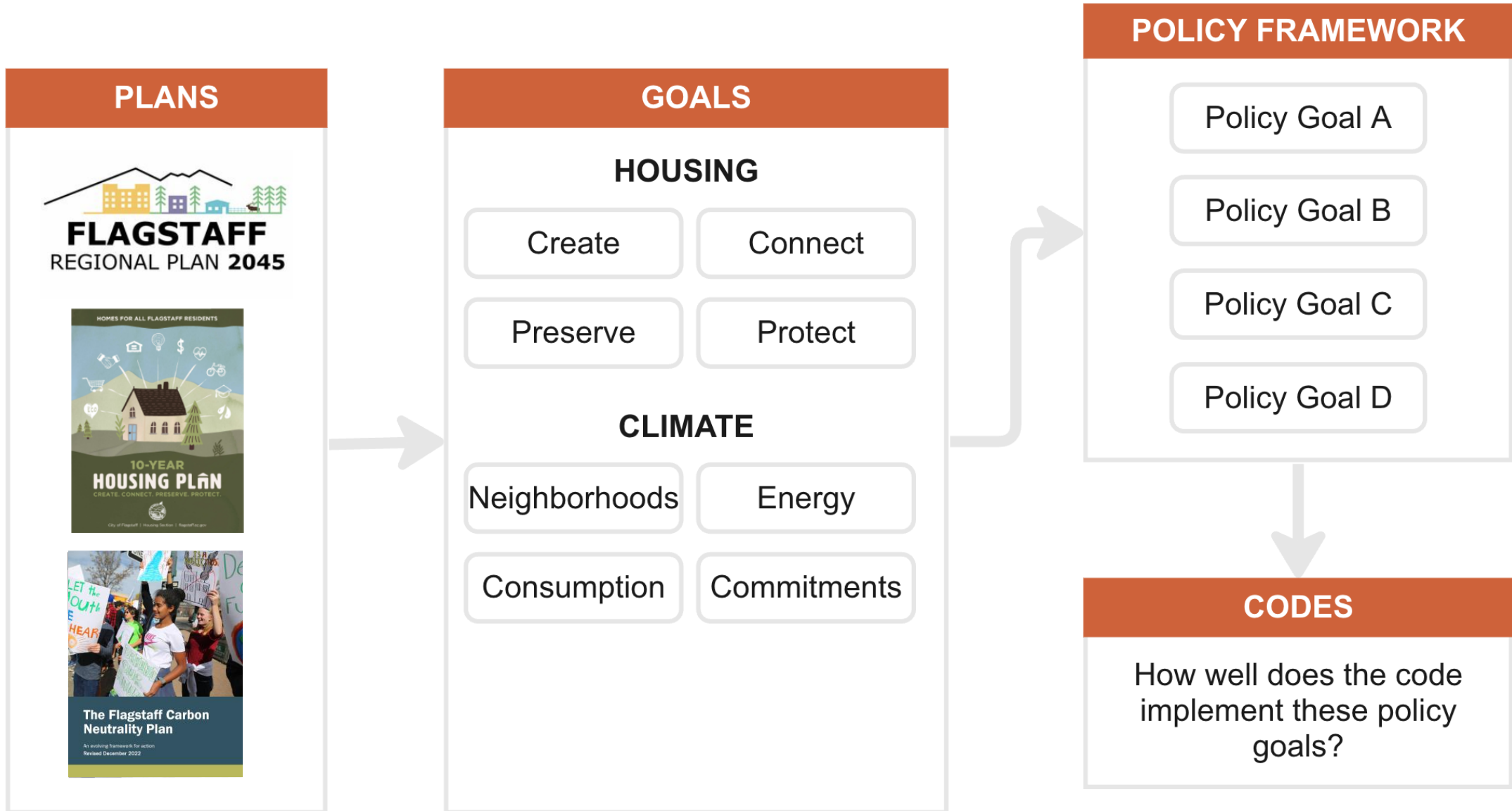
A holistic analysis is needed to diagnose the problems with the code as a tool.

- Codes are a patchwork of regulations spread across multiple titles and documents.
- Codes are applied by multiple departments, sometimes with competing needs and priorities.
- Different standards have been updated piecemeal at different times.
- Internal alignment between code components is critical to achieving policy goals.



2. APPROACH AND METHODOLOGY

DISTILLING PLANS INTO CLEAR POLICY FRAMEWORK



SCOPE OF THE CODE ANALYSIS

Municipal Code

- Title 4: Building Regulations
- Title 5: Fire Code
- Title 8: Public Ways and Property
- Title 10: Zoning Code
- Title 11: General Plans and Subdivisions
- Title 13: Engineering Design Standards
- Development Review Processes

Technical Manuals

- Transportation Impact Analysis Manual
- Incentive Policy for Affordable Housing
- Mountain Line Design Guidelines for Transit Facilities

THREE PHASES OF THE CODE ANALYSIS



Identify and evaluate barriers, opportunities, conflicts.

Deliverable:
Code Diagnostic Report

Timing:
February/March 2024

 Council Meeting

Develop concepts and approaches for code updates.

Deliverable:
Code Concepts Report

Timing:
Summer 2024

 Council Meeting

**RECOMMENDATIONS
AND TESTING**

Recommend specific code updates and test the impact of implementing the changes.

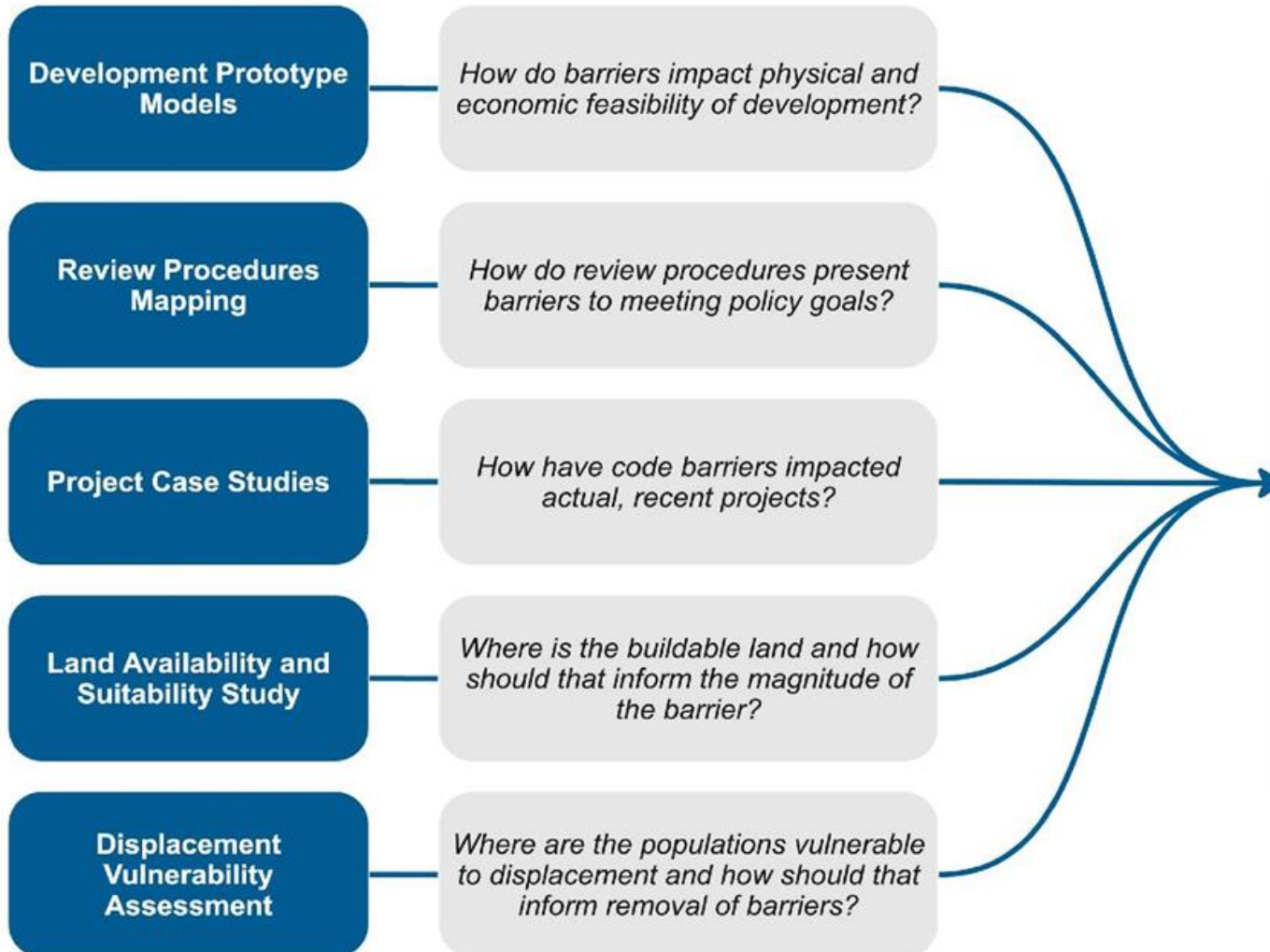
Deliverable:
Code Recommendations and Impacts Report

Timing:
Late Fall/Winter 2024

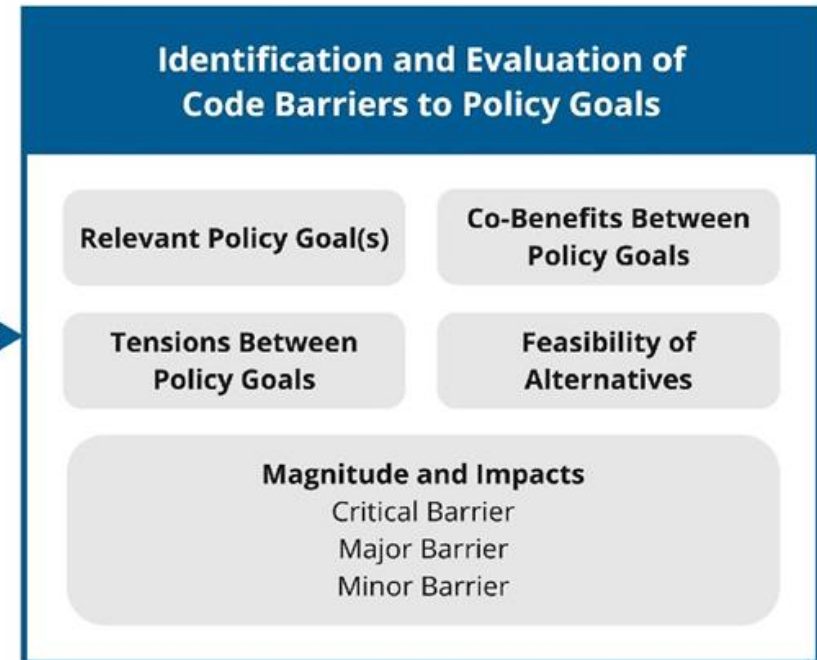
 Council Meeting(s)

APPROACH TO THE CODE DIAGNOSTIC

METHODS



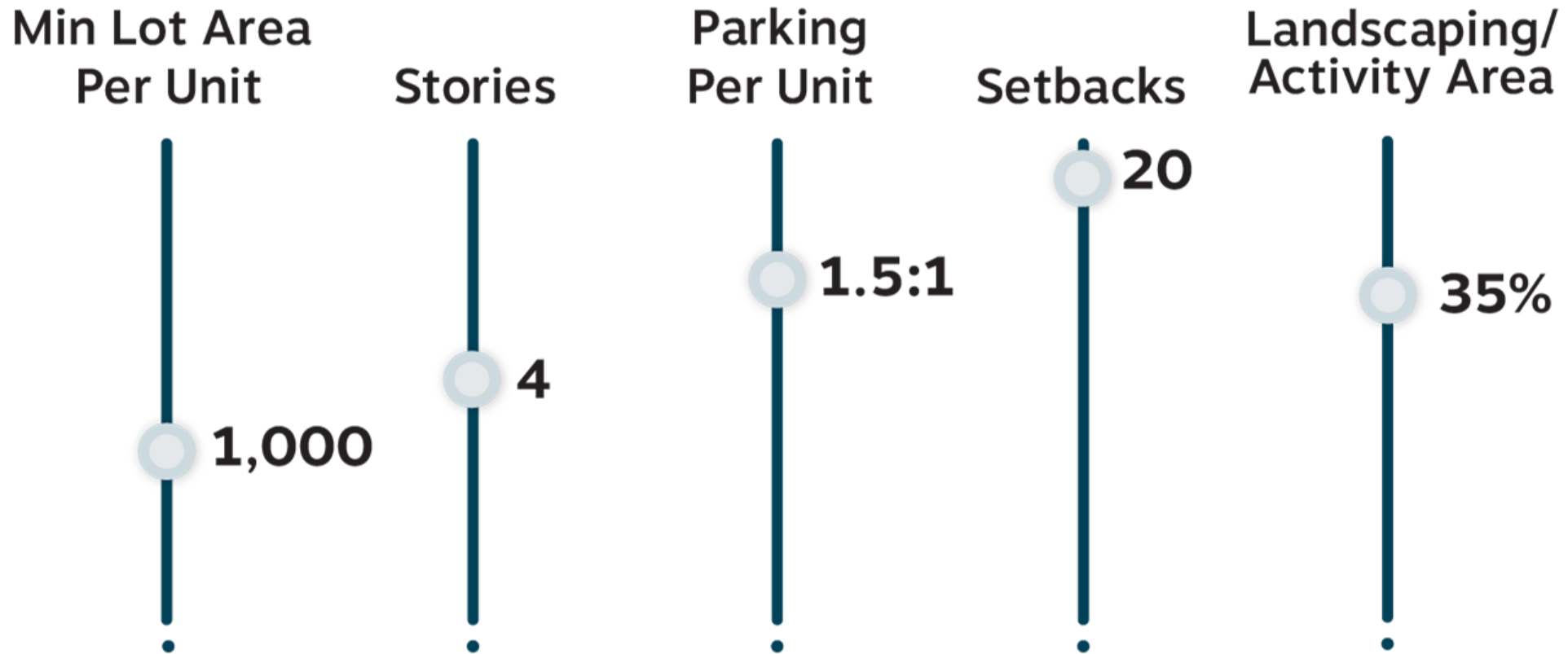
FINDINGS



WHAT IS A PROTOTYPE MODEL?

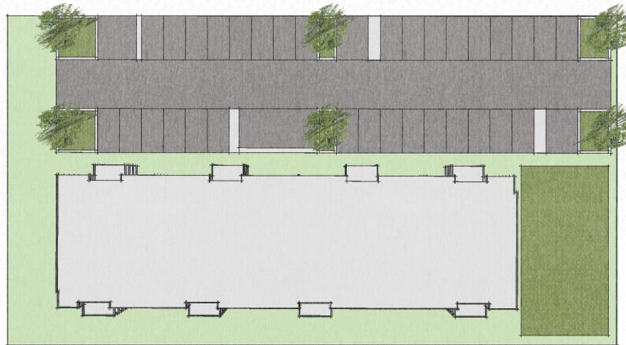
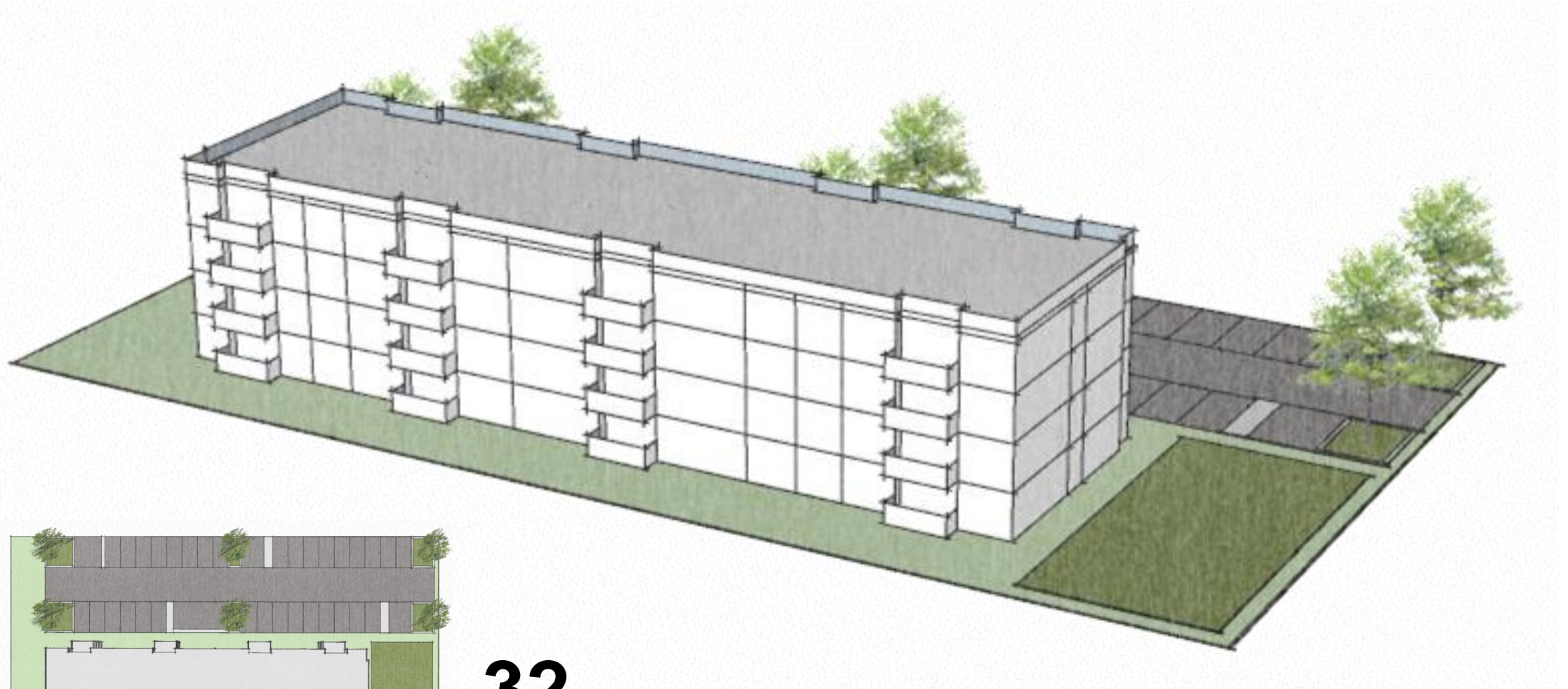
Example: Missoula, MT

Key Code Levers



WHAT IS A PROTOTYPE MODEL?

Example: Missoula, MT

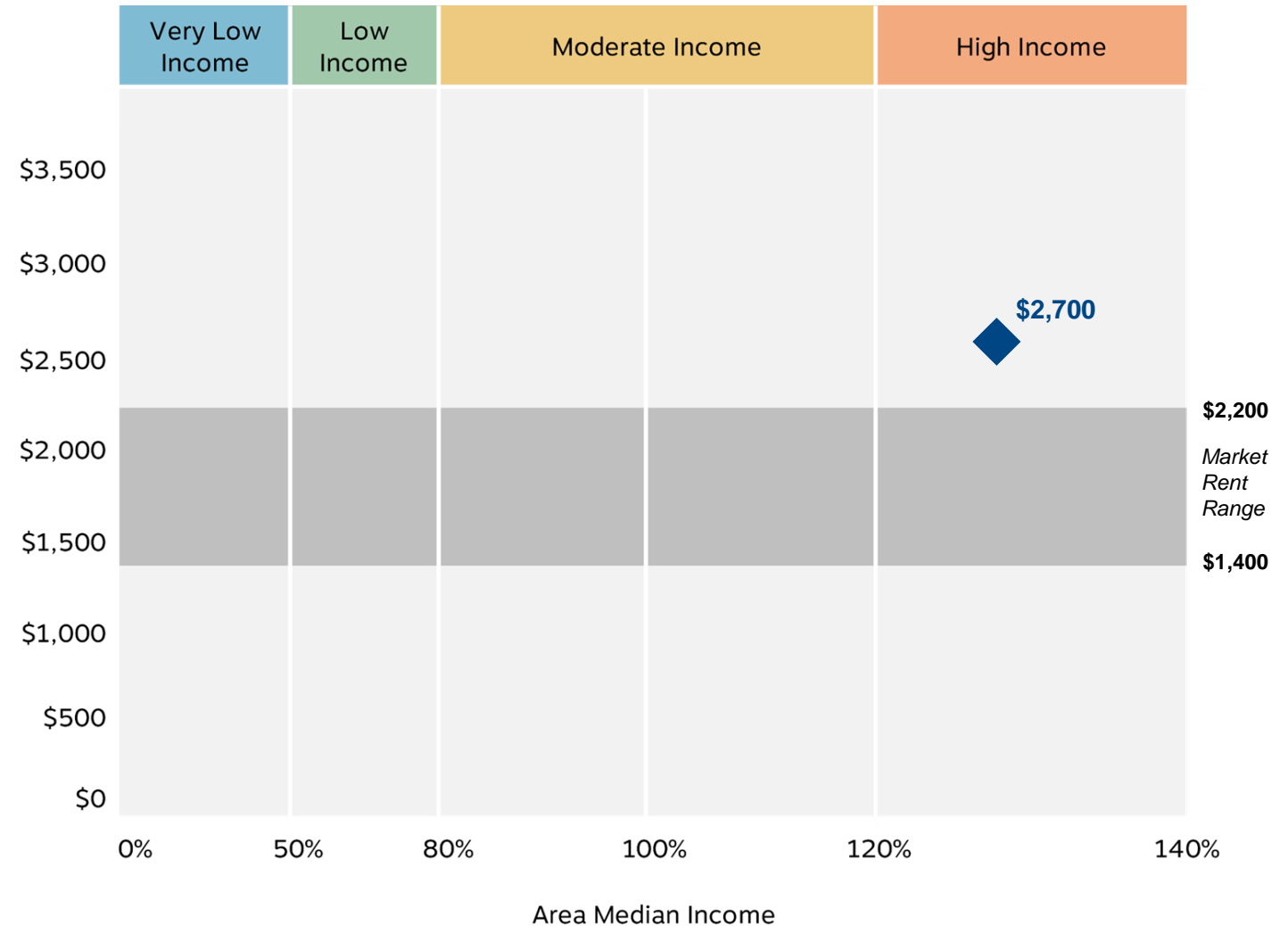
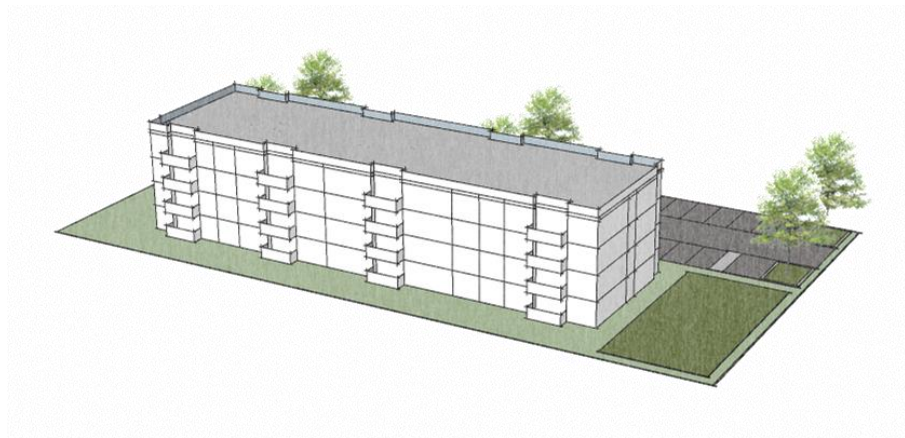
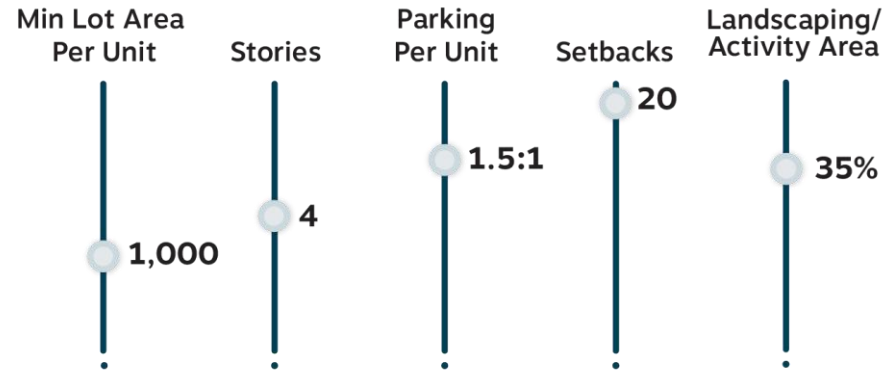


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UNITS

WHAT IS A PROTOTYPE MODEL?

Example: Missoula, MT

Existing Code Standards



WHAT IS A PROTOTYPE MODEL?

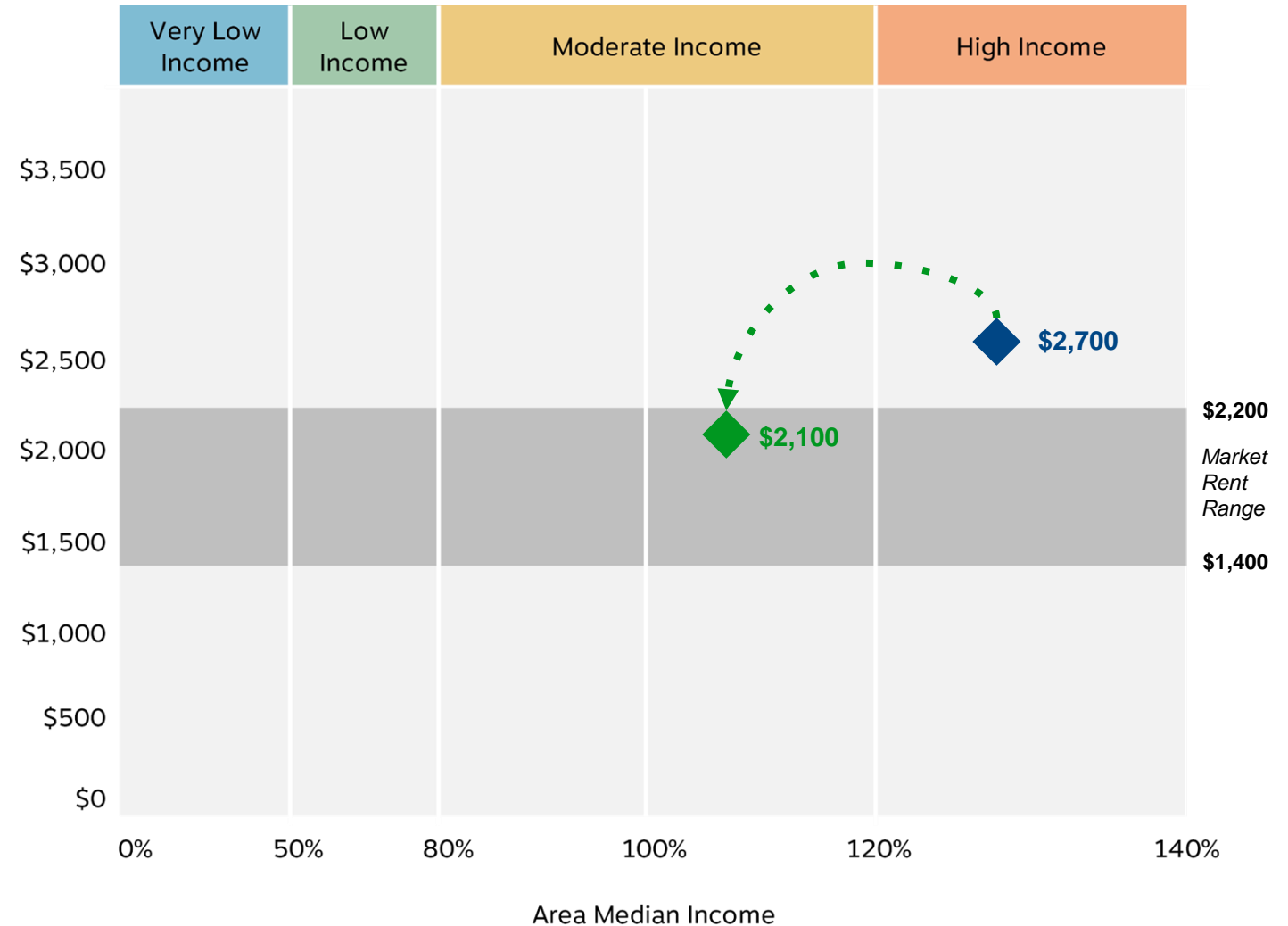
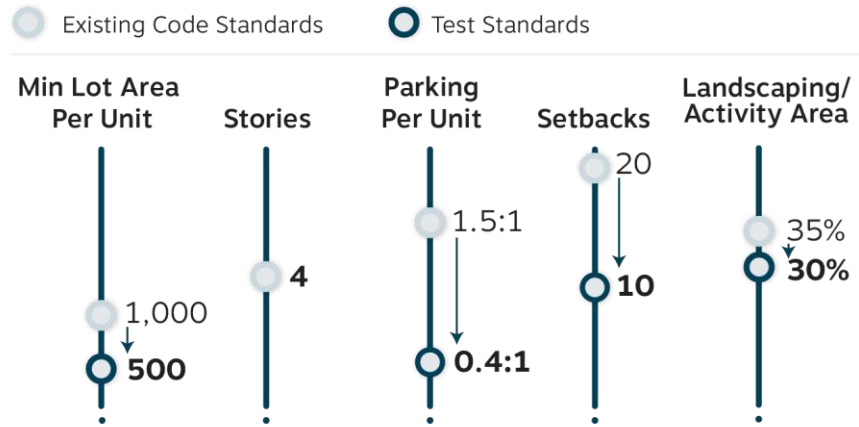
Example: Missoula, MT



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UNITS

WHAT IS A PROTOTYPE MODEL?

Example: Missoula, MT



PROJECT CASE STUDIES

How have code barriers and review procedures impacted built projects?

Multi-Family



Affordable Housing



Infill Projects



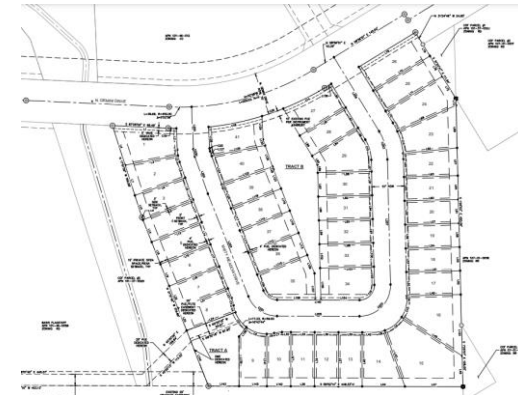
Mixed-Use



Transect Zoned



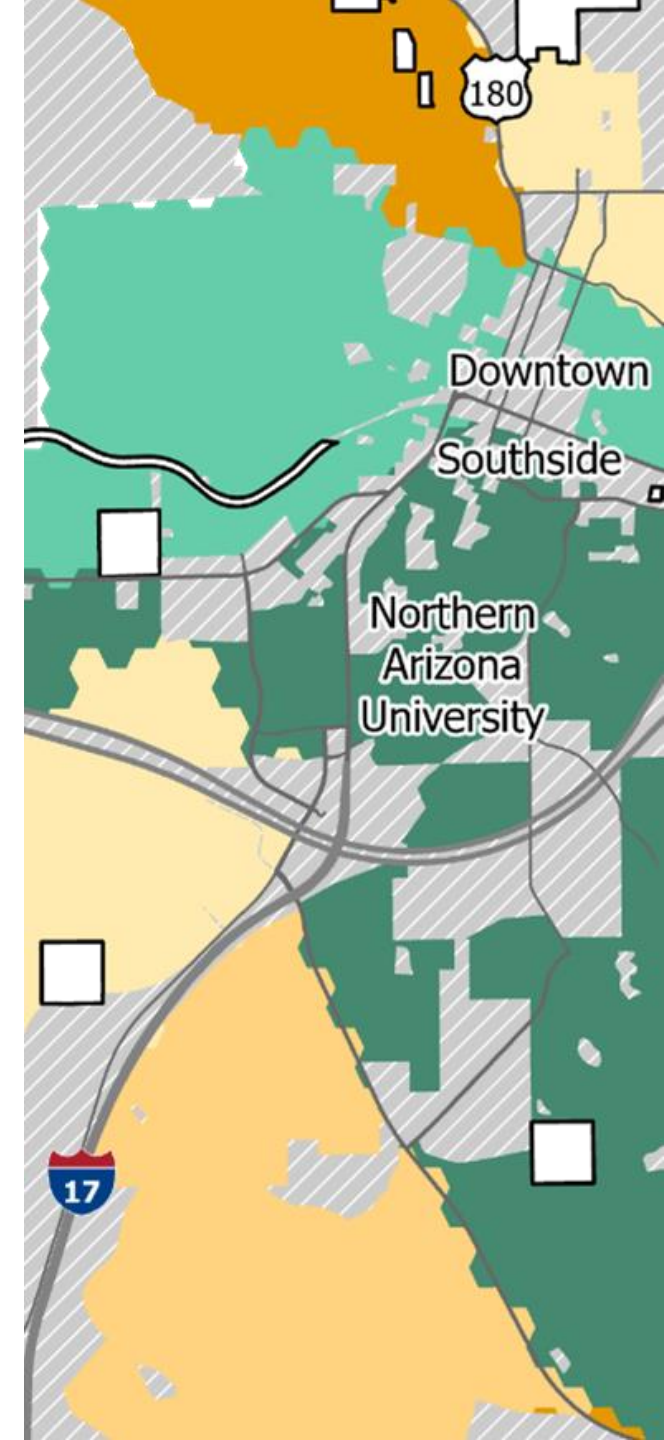
Subdivisions



DISPLACEMENT VULNERABILITY MAPPING

Removing barriers to development can accelerate trends that cause residential displacement

- Displacement can be physical or economic. Economic displacement is most common.
- Gentrification occurs when displacement is associated with broader demographic changes across a neighborhood.
- We use data-driven methods to identify where displacement and gentrification may be occurring and where it is most likely to occur in the future.
- Code changes that spur new development can both mitigate and accelerate displacement. Data on vulnerability is important to designing equitable reforms.



DEVELOPER FOCUS GROUPS: KEY TAKEAWAYS

- **Discretionary approval** (by City Council or Planning Commission) is required for some types of projects or applications that could potentially be reviewed administratively.
- **Concept Plan and Site Plan** review are duplicative, time consuming and inefficient. This translates into higher project costs that are passed on to consumers.
- **Affordable Housing Incentives** are generally economic infeasible for private for-profit developers to use.
- **Sustainability Incentives** do not offer a sufficient economic benefit to outweigh the additional cost of providing sustainable features.

DEVELOPER FOCUS GROUPS: KEY TAKEAWAYS

- **Resource protection standards** (slopes, tree preservation) may unnecessarily constrain developable area. Alternative approaches could better balance resource protection and density.
- **Engineering design standards require overly wide streets**, limiting developable area and resulting in significant impervious area.
- **Access requirements associated with fire safety** appear arbitrary. In some cases, they have a large impact on achievable density.
- **High Occupancy Housing** provisions are a significant barrier to higher density housing on small, infill sites.
- **Minimum parking requirements** result in "overparked" developments and are a barrier to high density housing on infill sites.

3. DISCUSSION

QUESTIONS FOR COUNCIL

- What goals or issues do you want to make sure we keep in focus as we evaluate the code?
- What information or data do you need to **make decisions** about the code in the future?
- What aspects of the code or the development process have been unclear to you that we can **clarify or provide deeper insight** into?

**CITY OF FLAGSTAFF
STAFF SUMMARY REPORT**

To: The Honorable Mayor and Council
From: Sarah Langley, Public Affairs Director
Date: 11/07/2023
Meeting Date: 11/14/2023



TITLE:

Post-wildfire Flooding Update

DESIRED OUTCOME:

For information only.

EXECUTIVE SUMMARY:

City staff will present the latest information about post-wildfire flooding and short-term and long-term mitigations in the Schultz Creek/ Pipeline West area and the Spruce Wash/ Museum Flood area. A presentation will be attached prior to the council meeting to allow the presentation to be as up-to-date as possible.

INFORMATION:

City staff will present an overview of flood mitigation efforts.

Attachments: [Presentation](#)

Post-Wildfire Flooding Update

November 14, 2023





Objectives for tonight

- Schultz Creek updates
 - Infrastructure projects, modeling and temporary mitigations
- Spruce Wash updates
 - Infrastructure projects, modeling and temporary mitigations
- Discussion and questions

Schultz Creek/ Pipeline West





Infrastructure Improvements

- A comprehensive set of mitigations for Schultz Creek
- From upstream to downstream:
 - 2023 – On-forest measures (County)
 - 2022 – Schultz Basins (City) - Used in 2023
 - 2023 – Elden Lookout Road (County)
 - 2023 – Lower channel stabilization (City)
 - 2023 – ADOT Highway 180 improvements (ADOT and City)
 - 2024 (planned) - Highway 180 (City)
 - 2023 – Stevanna Way ditch (City)
- 2023 – Frances Short Pond dredge and repair (City)





On-forest measures



Purpose: Reduce amount of sediment going downstream

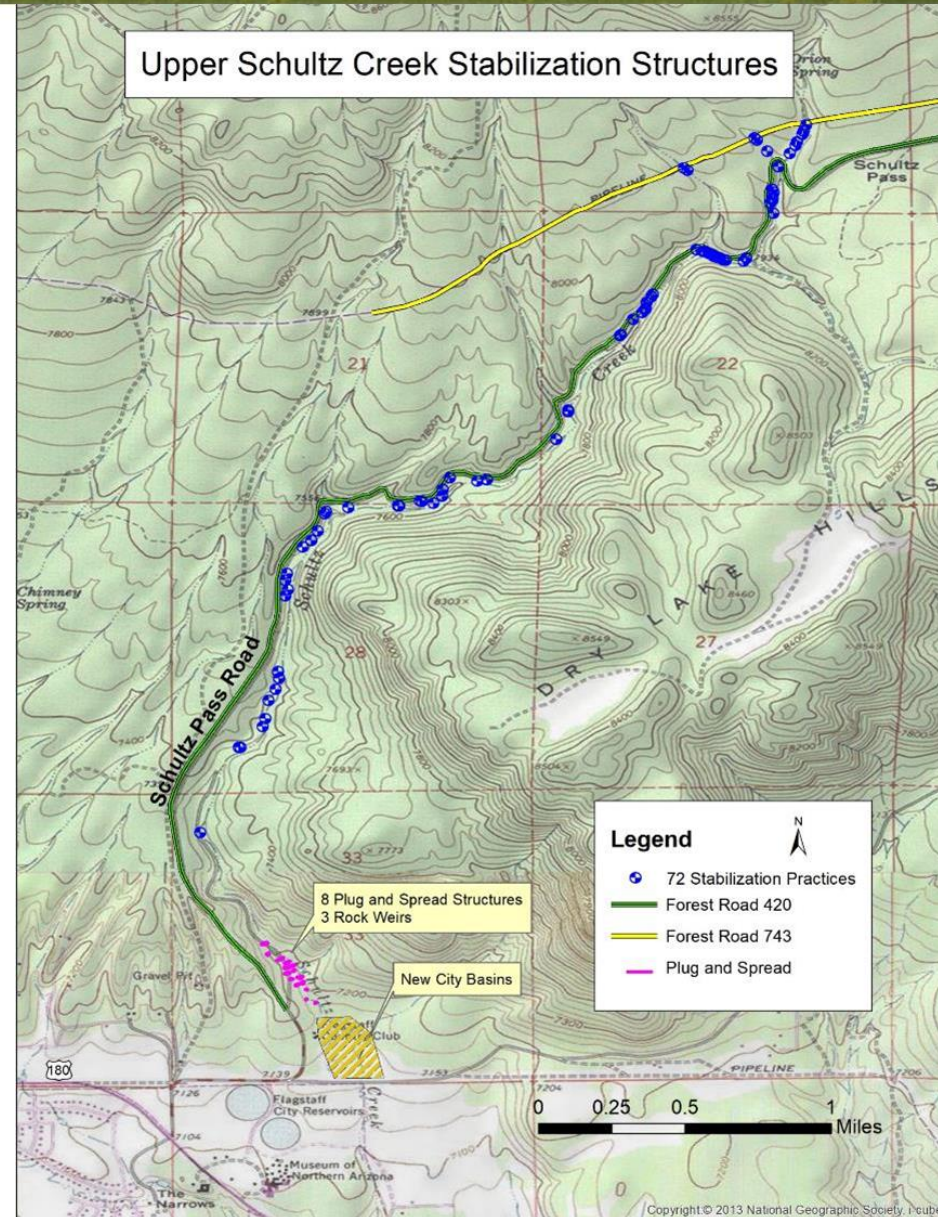
Cost: \$5.4M

Timeline: Winter 2023

Contractor: Tiffany Construction

Design: Natural Channel Design

Funded by: Federal government (NRCS), County Flood Control District



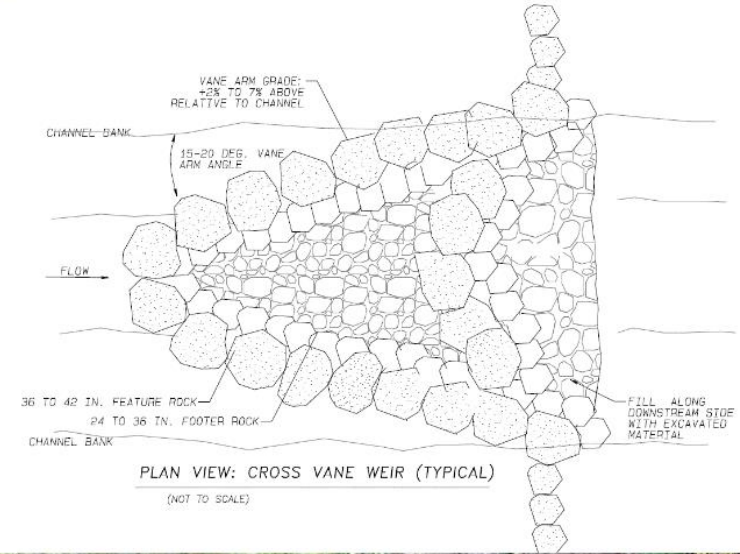
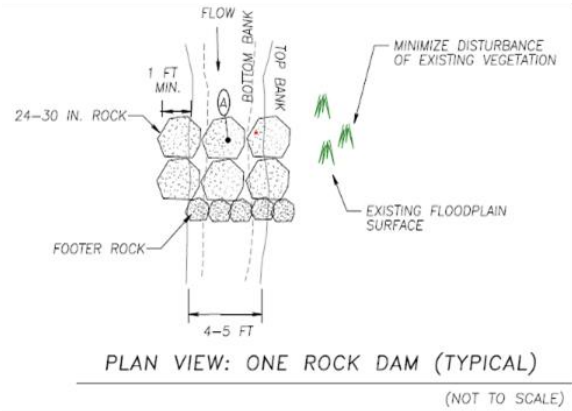
Stream Stabilization Structures Installed:

- 46 Cross-Vane Weirs
- 14 One-Rock Dams
- 3 J-Hook Vanes
- 9 Modified Zuni Bowls
- 8 Plug and Spread
- Gully Fill and Channel Clearing



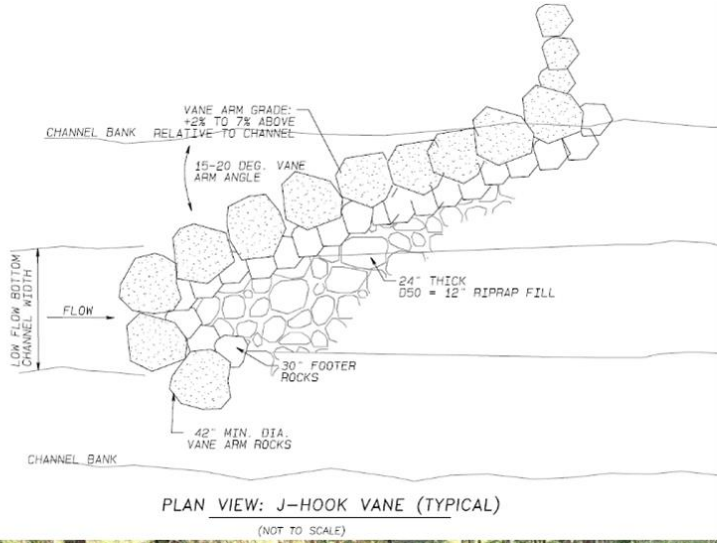
On-forest Sediment Reduction

Stream Stabilization Structures Installed:





On-forest Sediment Reduction



8 Plug and Spread Structures





Schultz Creek Basins



Purpose: Detain floodwaters

Cost: \$2.2M

Timeline: Completed Oct. 2022

Contractor: Fann Contracting

Design: SWI-Ardurra

Funded by: Federal and Arizona state government

*Project was awarded the 2023 American Public Works Association project of the year for Arizona emergency projects.





Elden Lookout Road

Purpose: Prevent road closures during floods

Cost: \$1.85M

Timeline: Completed summer 2023

Contractor: Banicki Construction

Design: Natural Channel Design

Funded by: County Public Works





Schultz Creek Channel Stabilization

Purpose: Prevent sediment and debris sourcing and transport

Cost: \$0.9M

Timeline: Completed fall 2023

Contractor: Tiffany Construction

Design: Natural Channel Design

Funded by: Federal government & City of Flagstaff





Highway 180 Culvert Improvements



Emergency project:

Purpose: Emergency repair and capacity

Cost: \$2M

Timeline: Completed in July 2023

Contractor: Fann Contracting

Funded by: Arizona Dept. of Transportation

Long-term project:

Purpose: Provide 100-year storm capacity

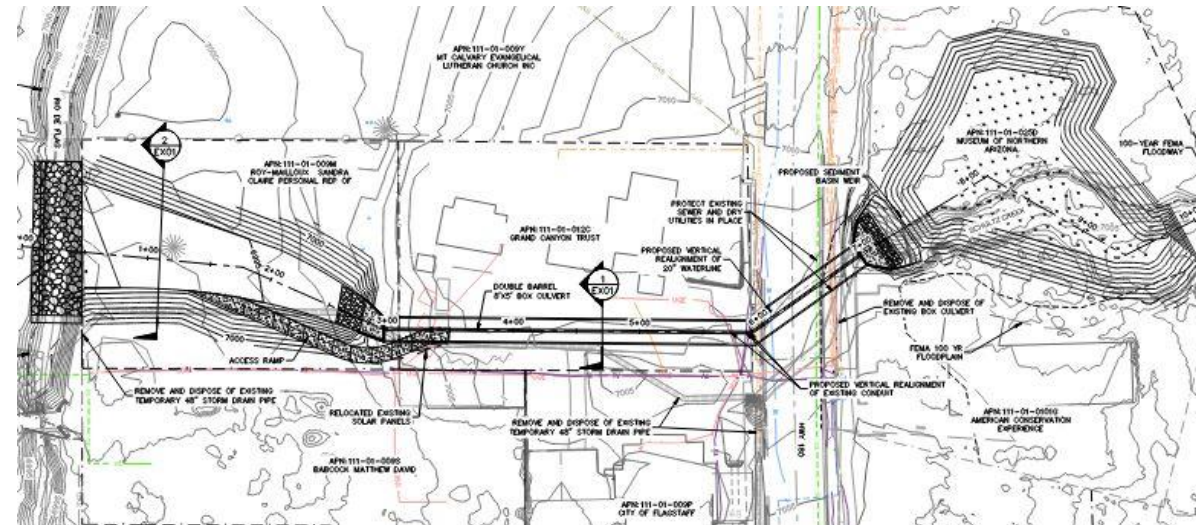
Cost: To be determined

Timeline: Construction starting Spring 2024

Contractor: TBD – Construction Manager at Risk

Design: SWI-Ardurra

Funded by: City of Flagstaff





Stevanna Channel



Purpose: Provide drainage from Stevanna Way ponding

Cost: \$0.35M

Timeline: Completed summer 2023

Contractor: Markham Construction

Design: SWI-Ardurra

Funded by: AZ Department of Emergency and Military Affairs - Disaster Recovery





Frances Short Pond



Purpose: Restore pond function and flood retention capacity

Cost: \$0.4M

Timeline: Completed fall 2023

Contractor: Joe Dirt Excavating, Eagle Mountain Construction, NJ Shaum

Design: Natural Channel Design, SWI-Ardurra

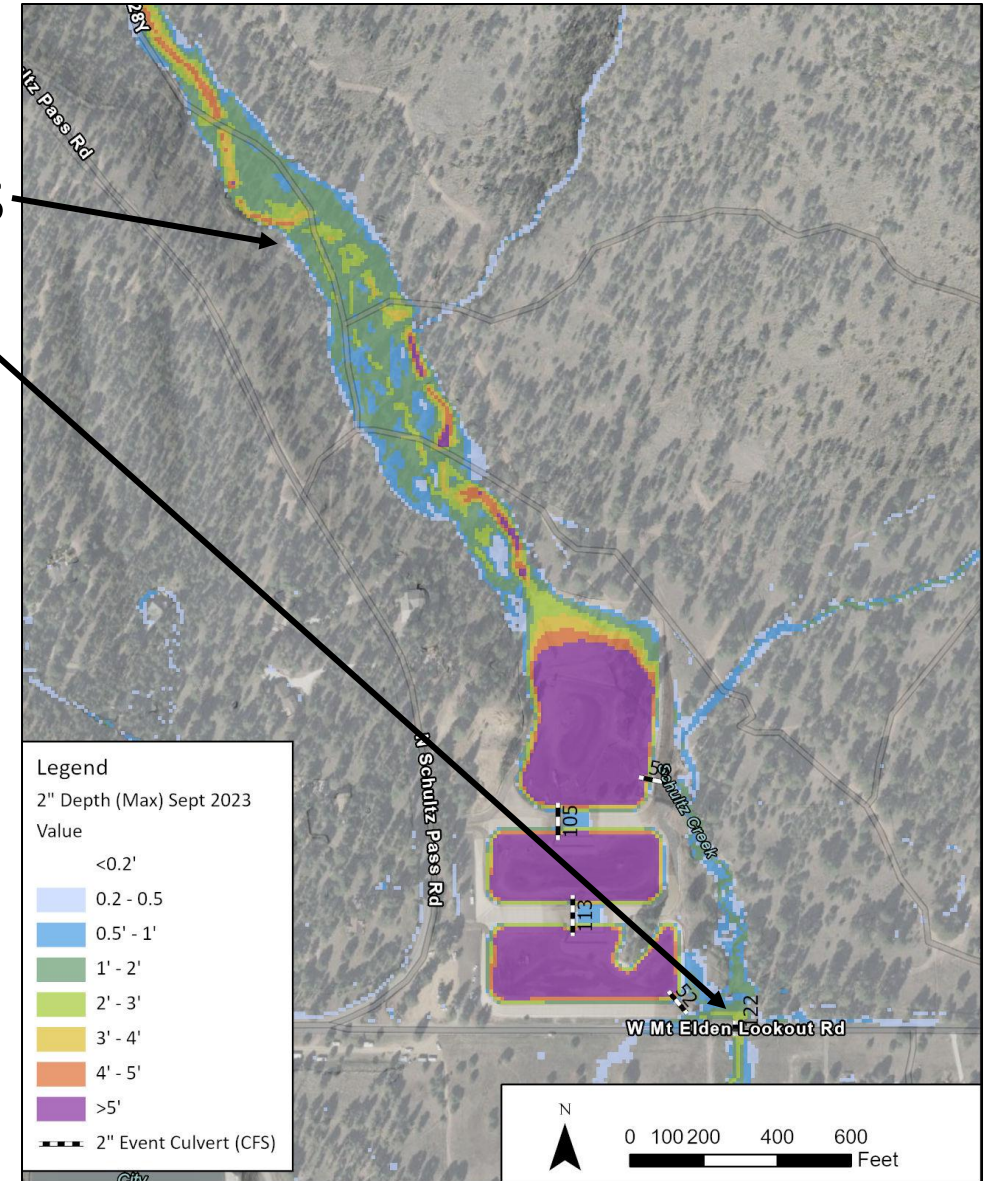
Funded by: AZ Department of Emergency and Military Affairs - Disaster Recovery and City of Flagstaff





Modeling/Mapping Update

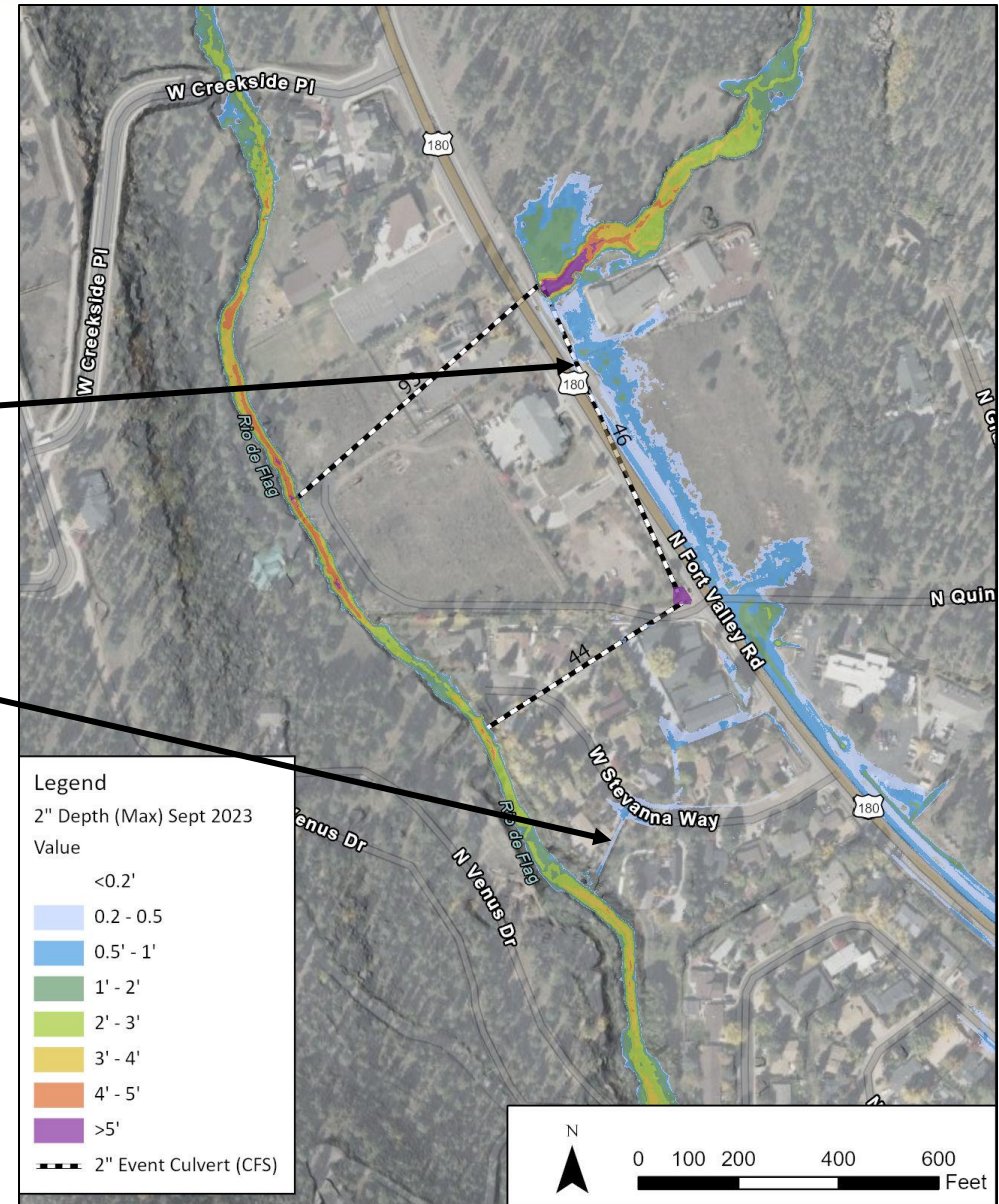
- Model Updates
 - Plug and Spread above Schultz Basins
 - Mount Elden Lookout Road Culvert
 - Highway 180 Storm drain
 - Stevanna Channel





Modeling/Mapping Update

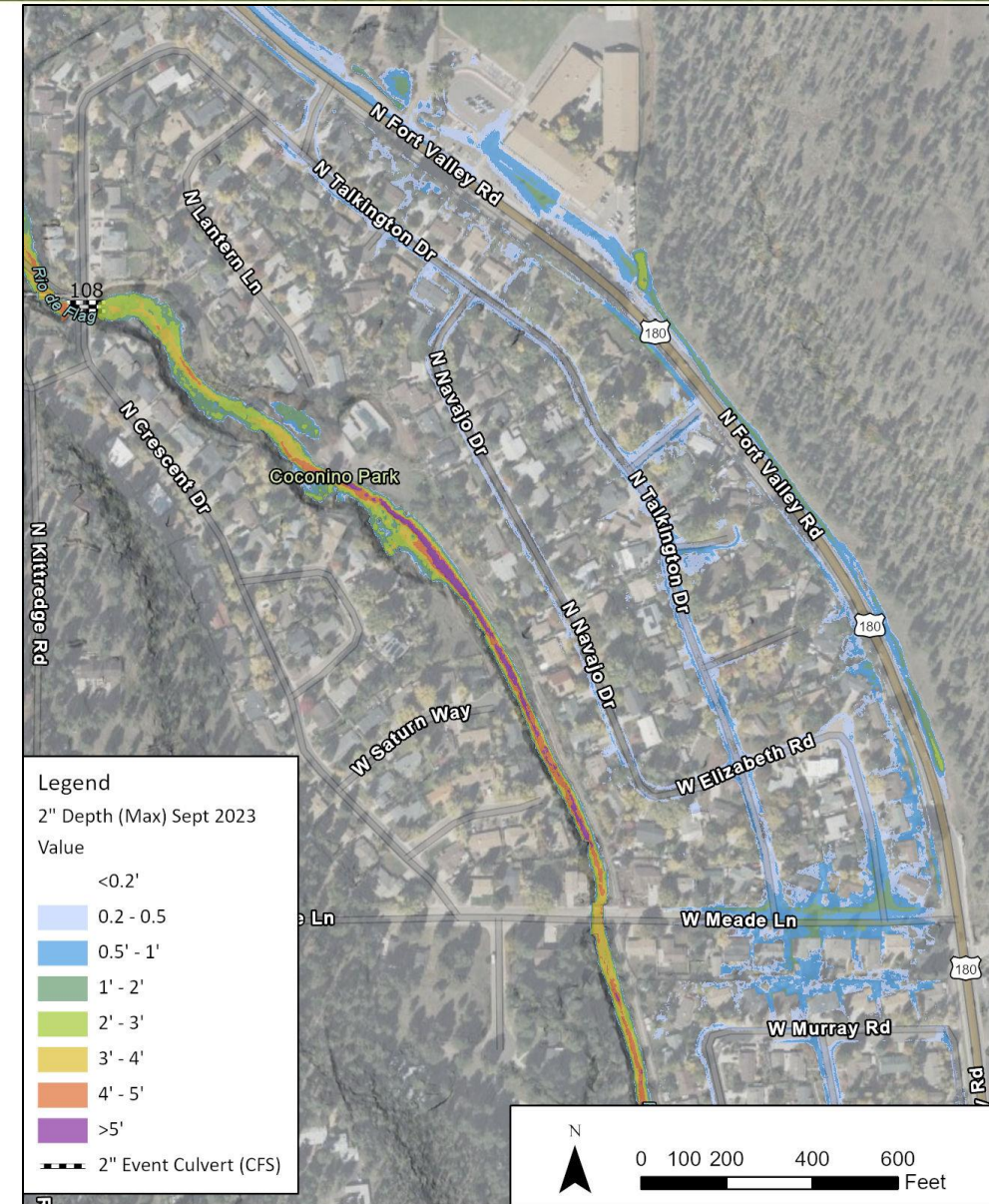
- Model Updates
 - Plug and Spread above Schultz Basins
 - Mount Elden Lookout Road Culvert
 - Highway 180 Stormdrain
 - Stevanna Channel





Modeling/Mapping Update

- Model Updates
 - Flood risk from Sechrist to Meade has not changed significantly.
 - Once the Highway 180 long term project is constructed, post-fire flood risk will be significantly reduced.





Temporary mitigations

- Engineering assessments based on 2022 flood modeling map
 - No changes are recommended at this time, will re-assess in spring
 - 928-213-2102 service request line
- Sandbags may be removed as crews are available, but the flood risk is still very present until the Highway 180 culvert is complete
- **Residents are encouraged to keep mitigations in place until Spring when all projects have been constructed**

Spruce Wash/ Museum






Suite of projects



Key Flood Projects

1. Grandview Drive Reconstruction
2. "The Wedge" Detention Basin
3. Linda Vista Drive Crossing
4. Cedar Avenue to Linda Vista Drive Channel
5. Cedar Avenue Crossing
6. Arroyo Seco Drive to Dortha Avenue Channel
7. Arroyo Seco Drive Inlet
8. Killip Basins Outlet
9. Killip Basins Inlet
10. Park Way Basins

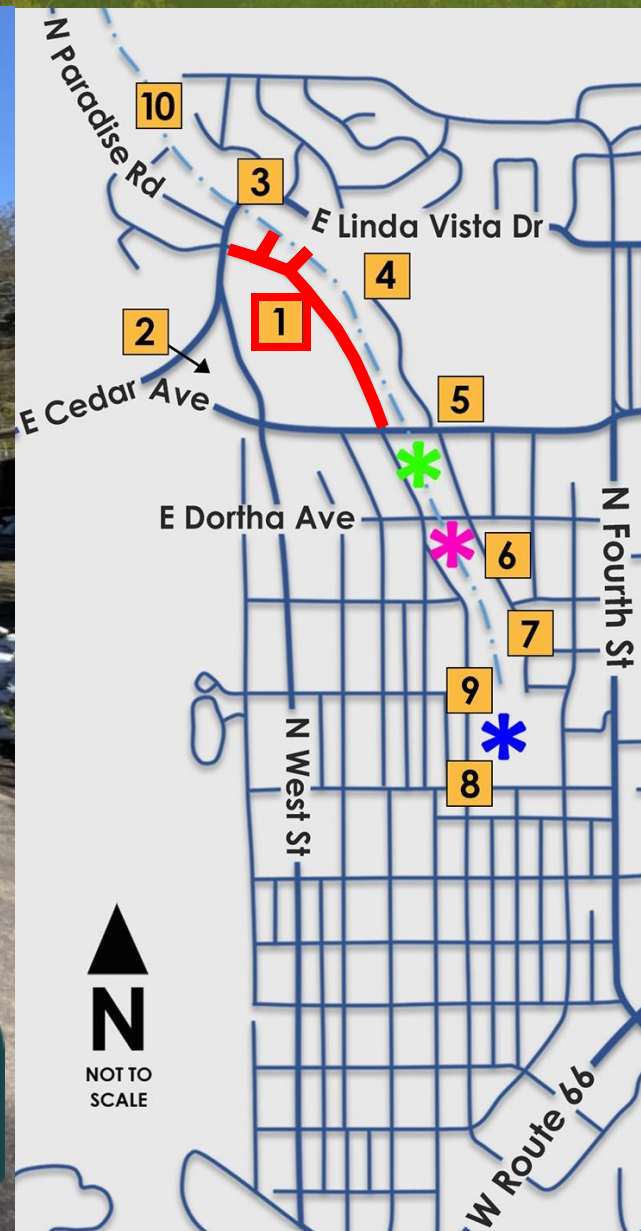
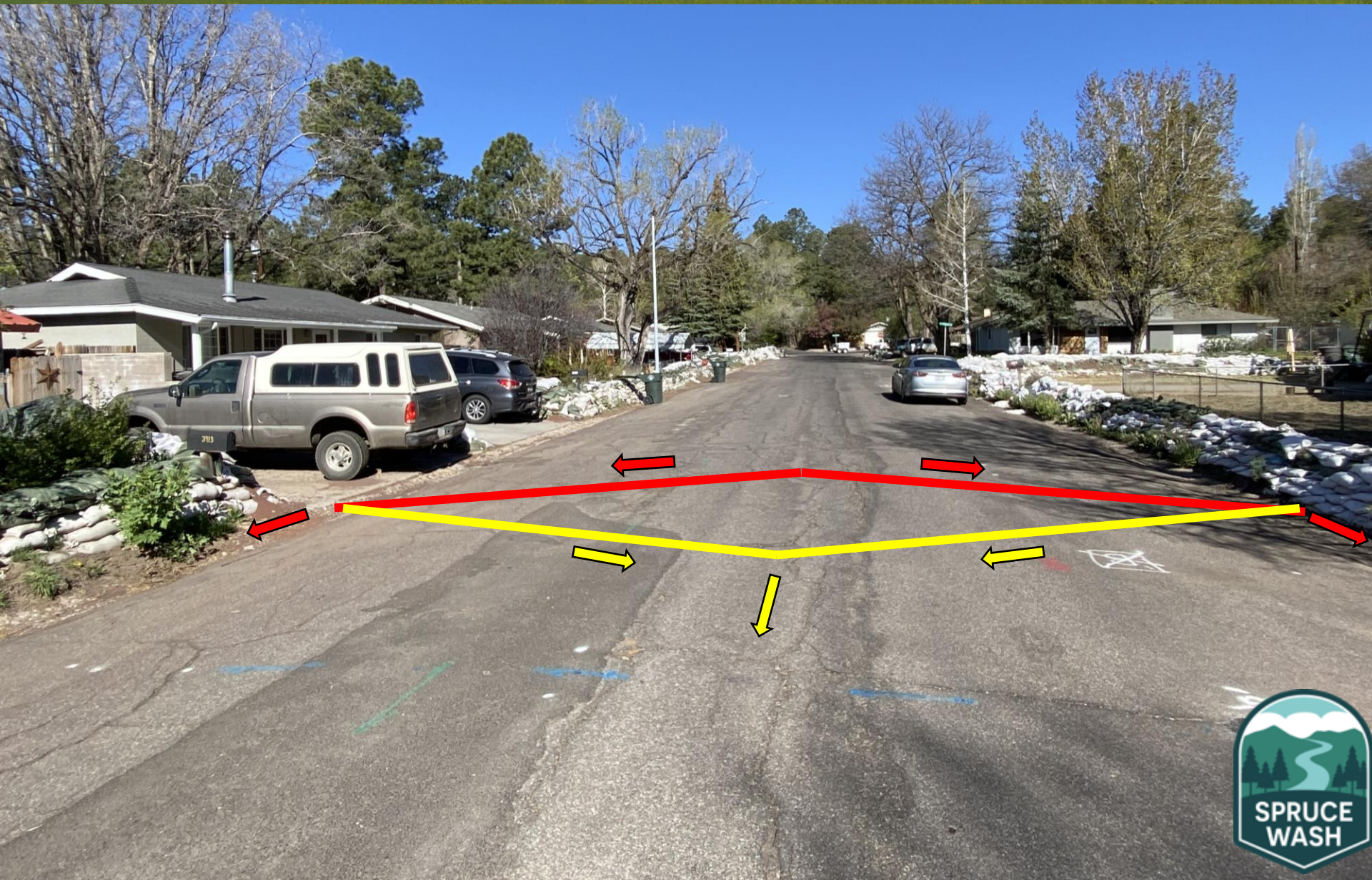
Completed Key Flood Projects

-  Spruce Wash Channel Improvements Project (Cedar Avenue to Dortha Avenue)
-  Spruce Wash Channel Improvements Project (Dortha Avenue Inlet)
-  Killip School Regional Detention Basins Project





Grandview Drive Reconstruction



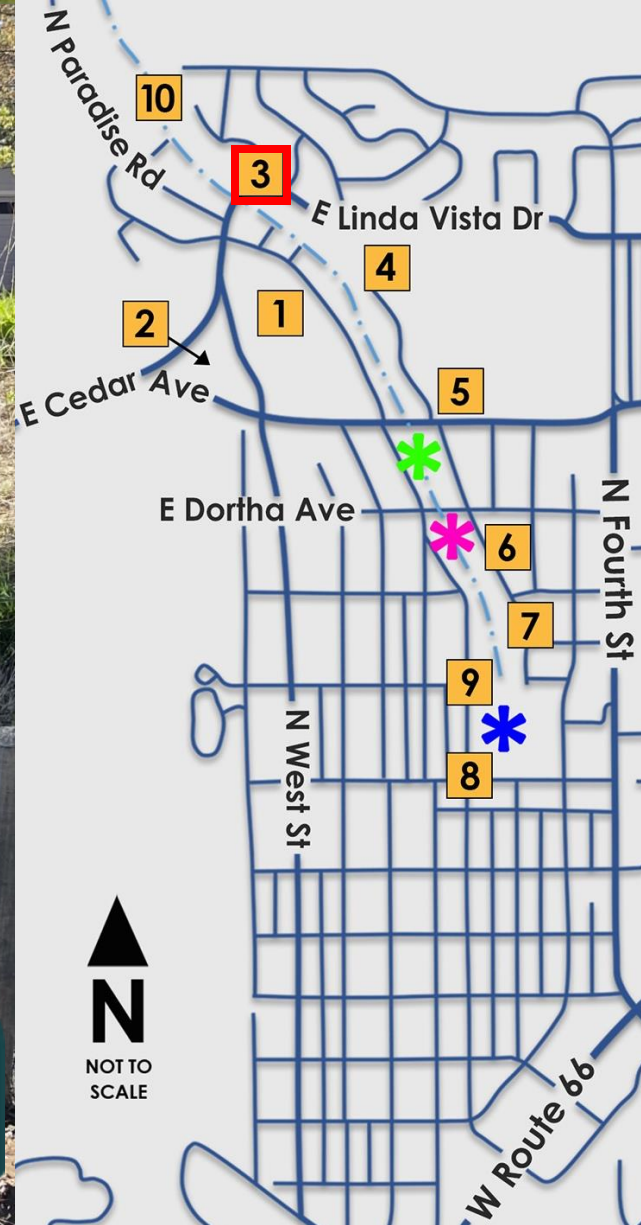


The Wedge Detention Basin



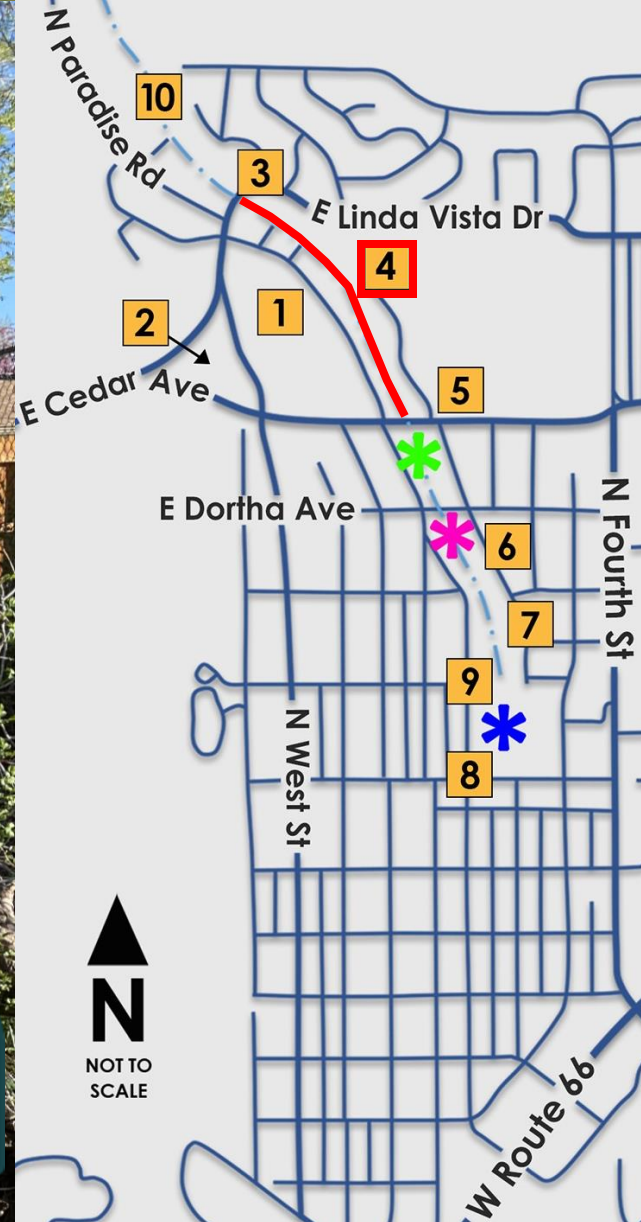


Linda Vista Drive Crossing



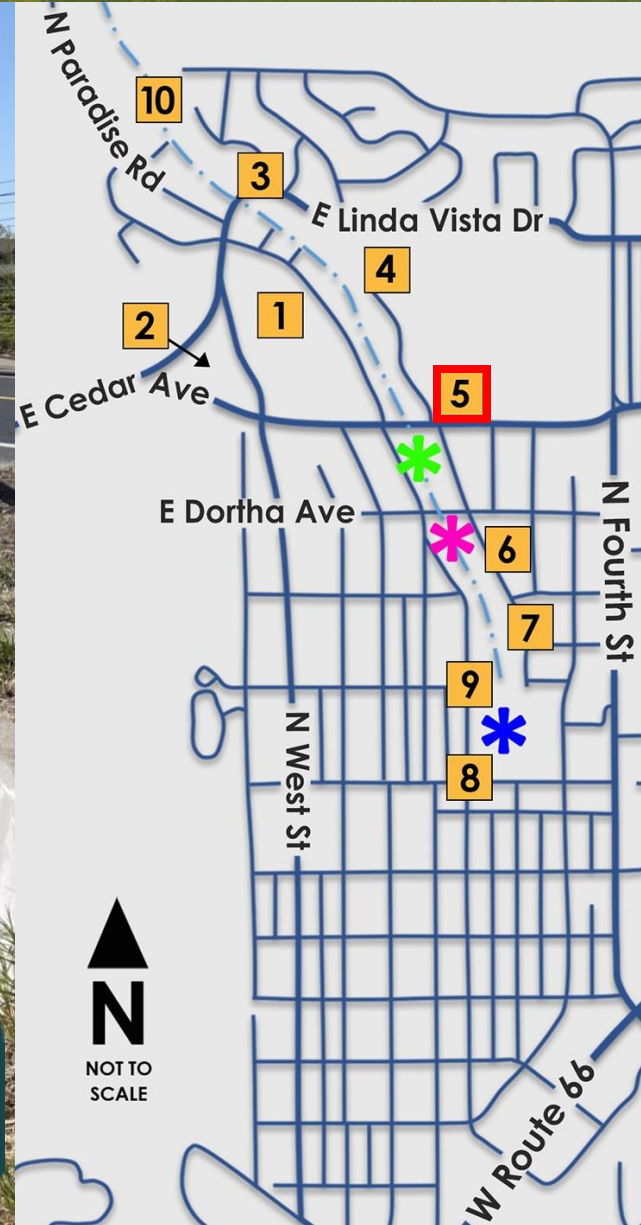


Cedar Avenue to Linda Vista Drive





Cedar Avenue Crossing





Arroyo Seco Drive to Dortha Avenue



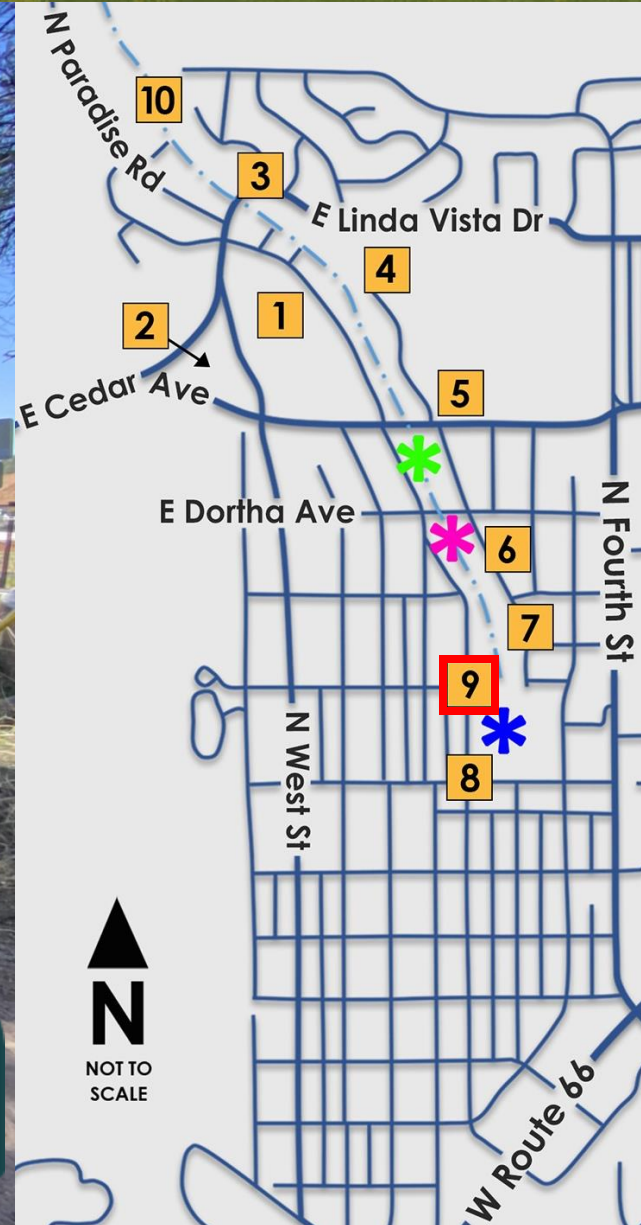


Arroyo Seco Drive Inlet





Killip Basins Inlet





Killip Basins Outlet



Milestones





Milestones



Construction





Grandview Utilities Construction

- Started September 5, 2023
- Complete Spring 2024
- First Sewer Improvements
- Second Water Improvements
- Access Maintained
- Snow Removal By Contractor
- No Winter Parking Ordinance





Park Way Basins Phase II Construction



- Started October 23, 2023
- Complete December 31, 2023
- Series of 3 Sediment Basins
- 1st Basin Completed Summer 2023
- Flood Control District Project
- Kinney Construction Services
- Alternative Forest Access Identified

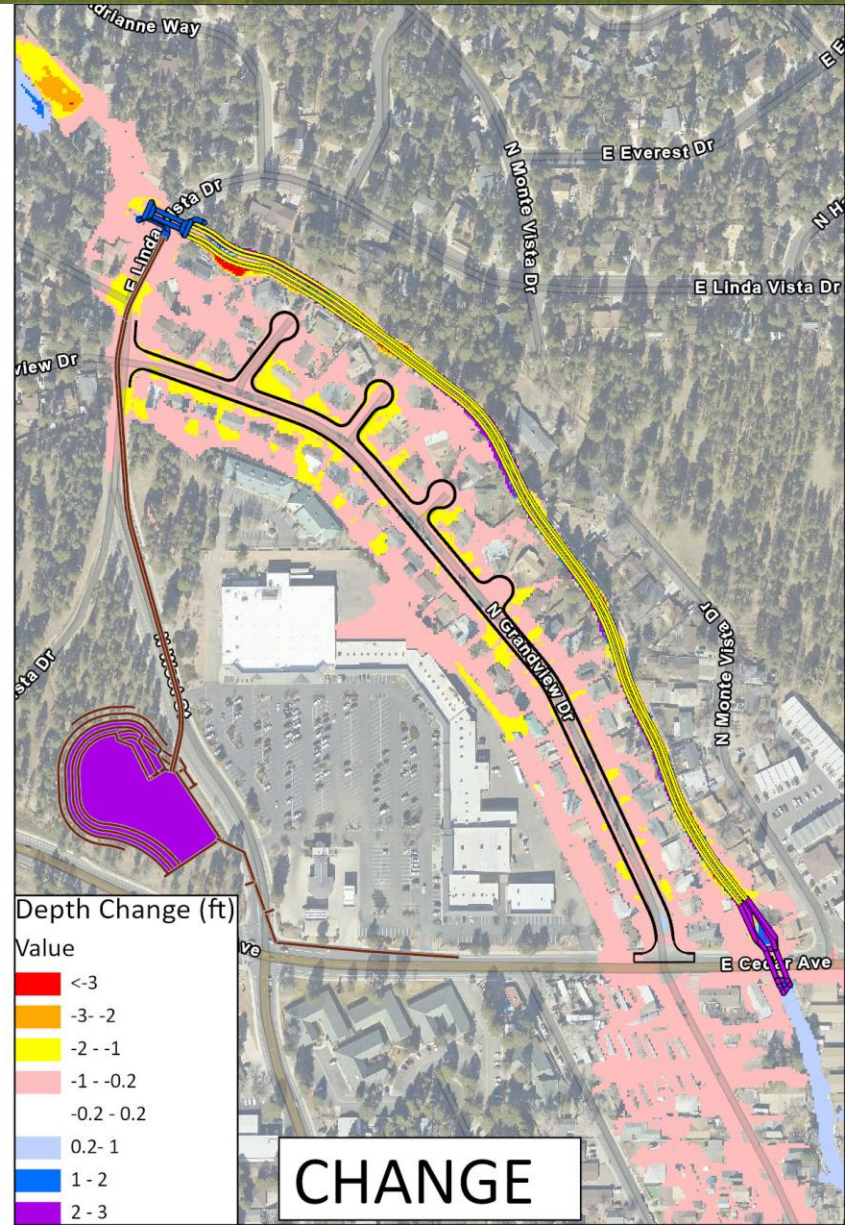
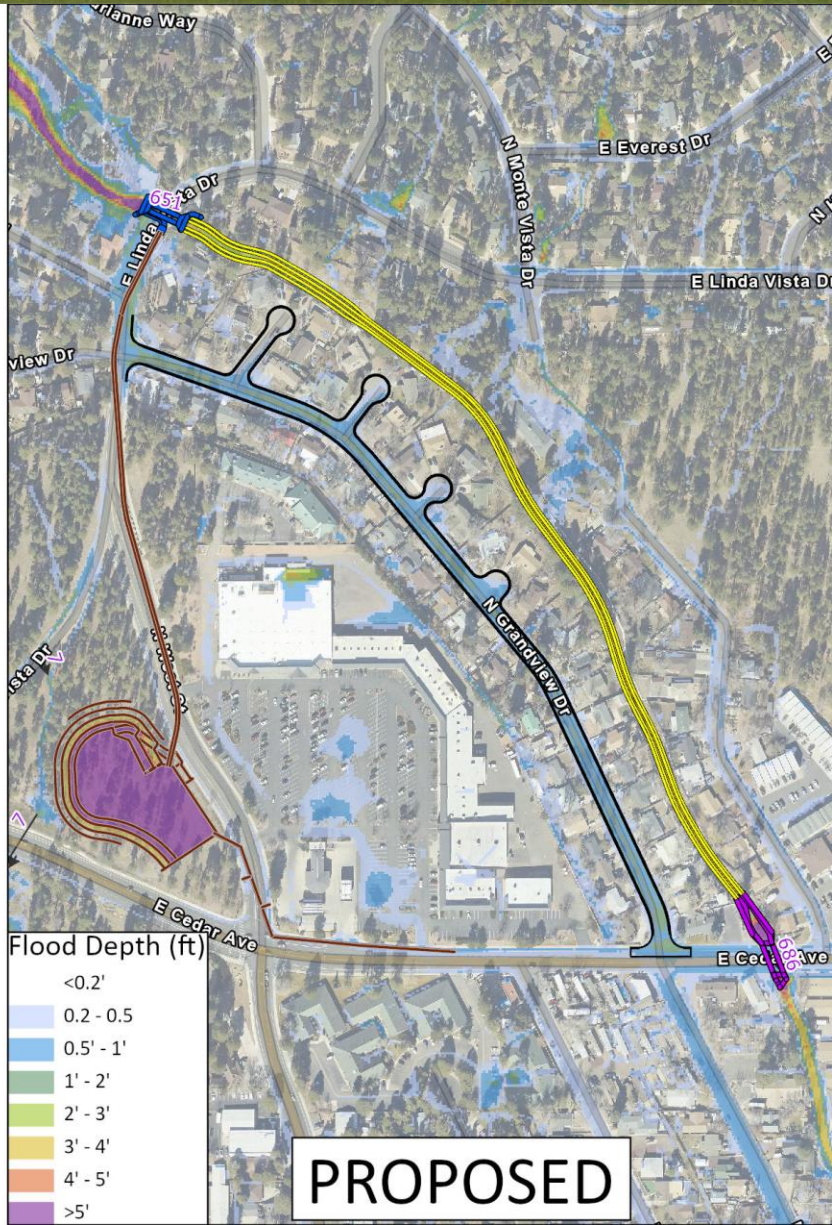
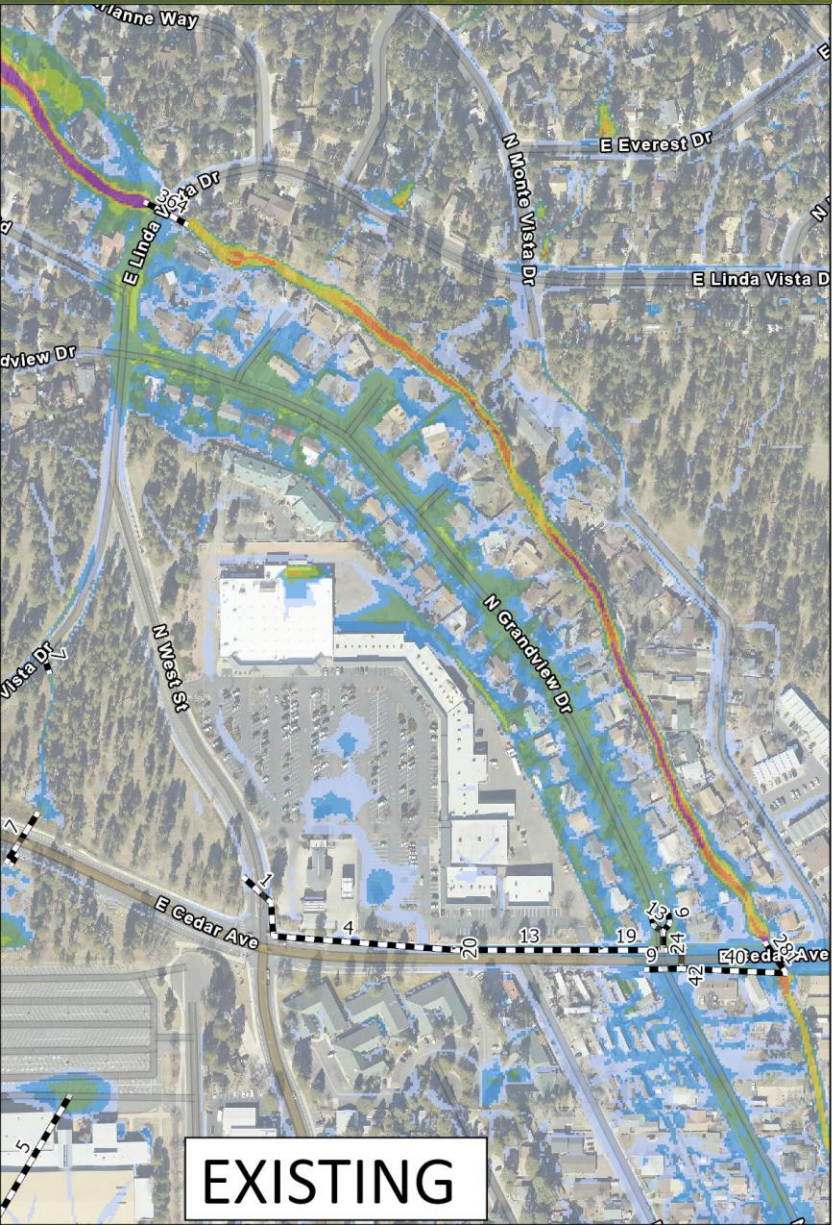


Modeling



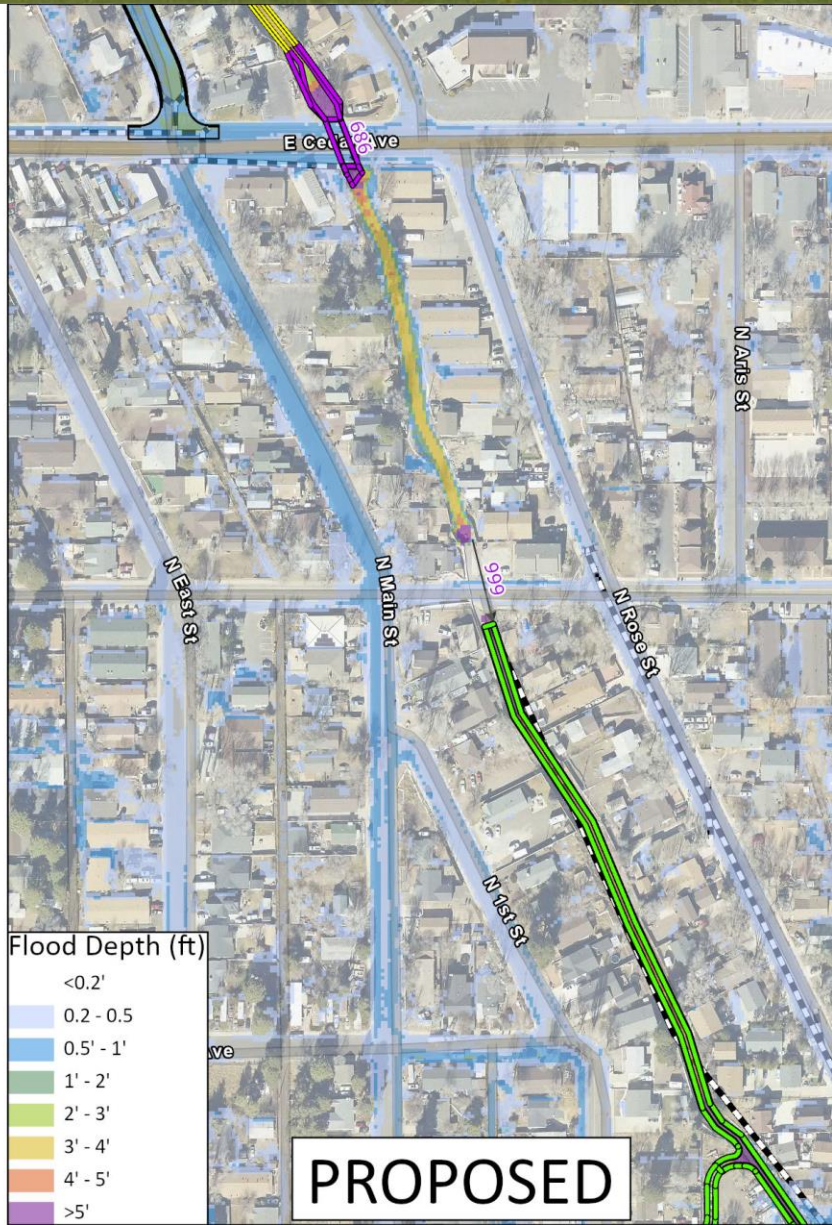
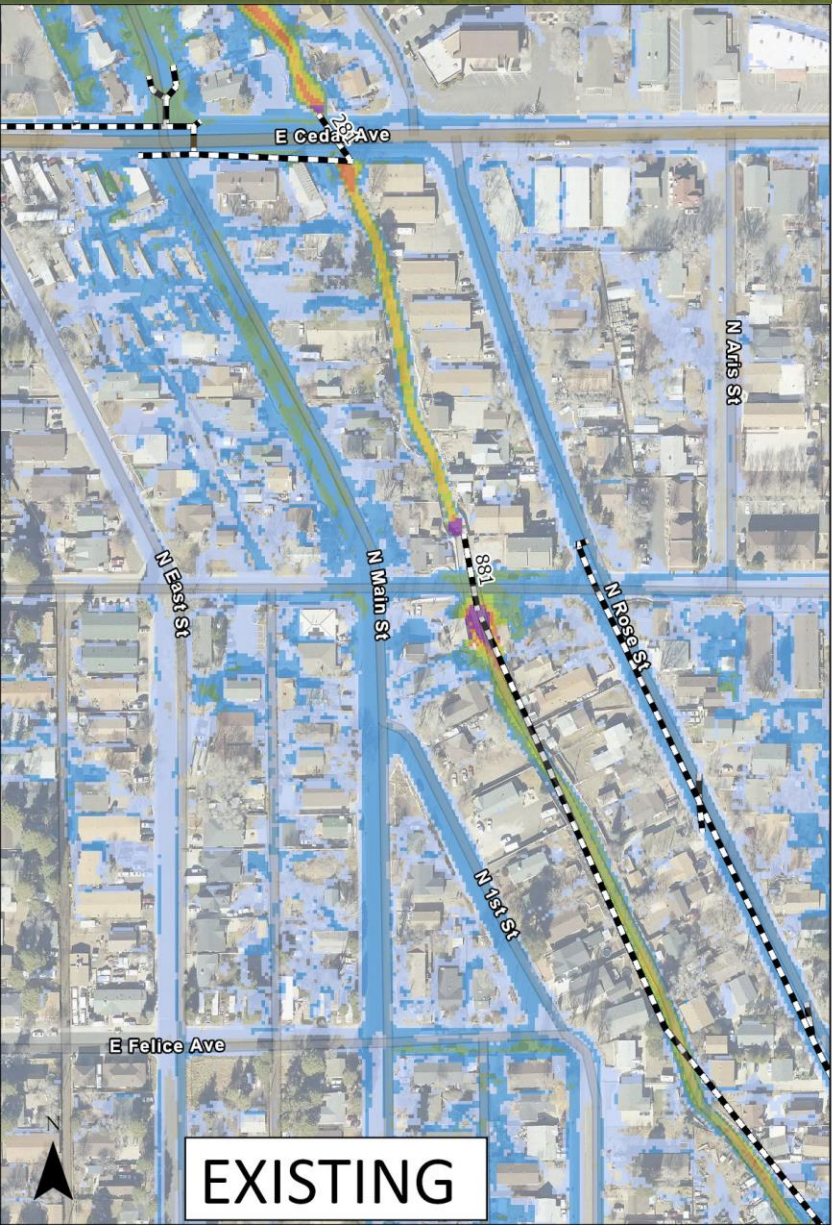


Draft Modeling Results - 2" Storm





Draft Modeling Results - 2" Storm



Flood Depth (ft)

<0.2'
0.2 - 0.5
0.5' - 1'
1' - 2'
2' - 3'
3' - 4'
4' - 5'
>5'

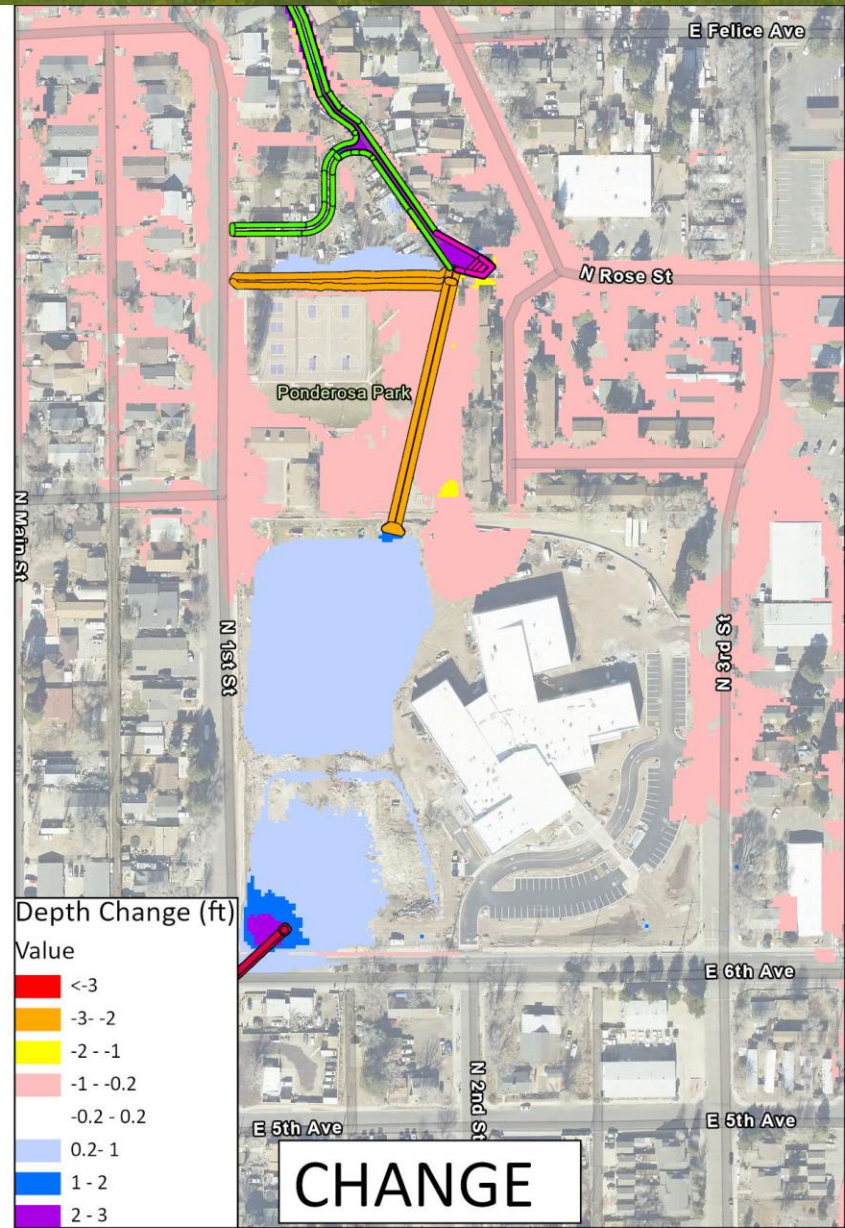
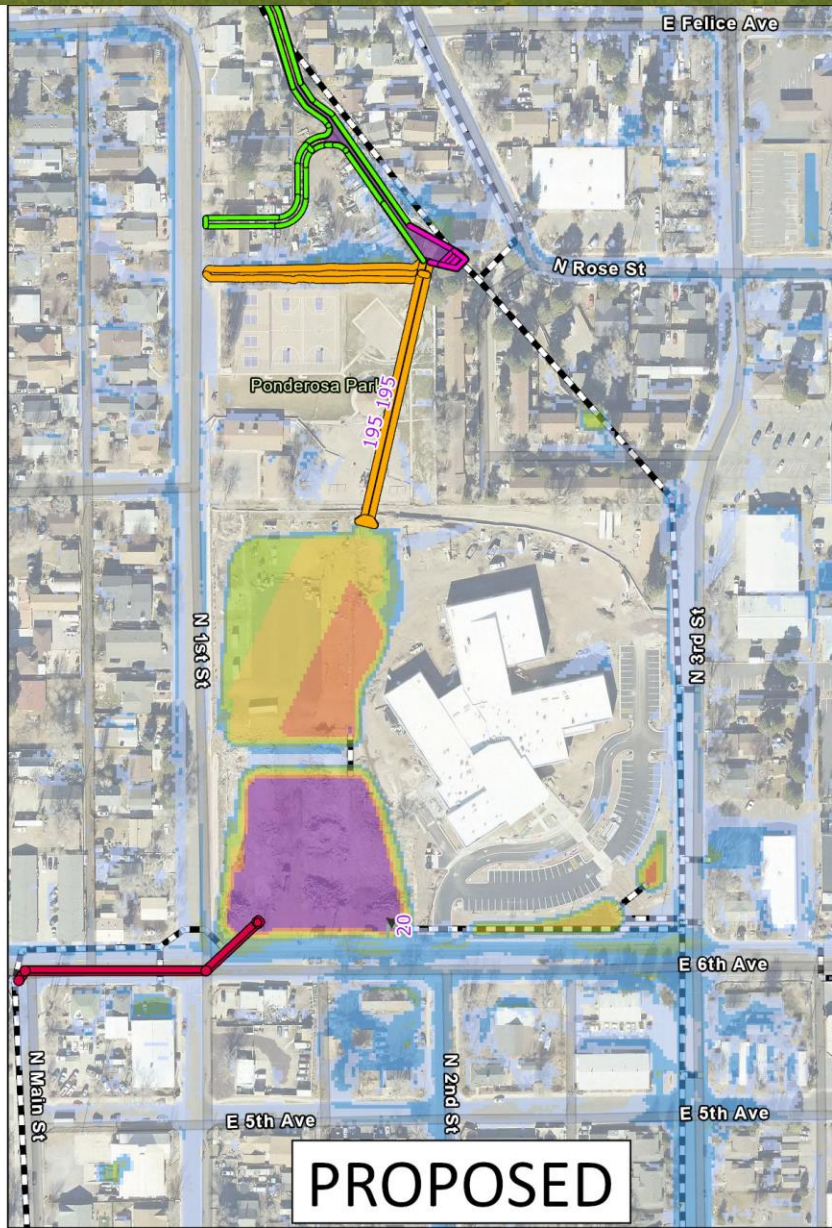
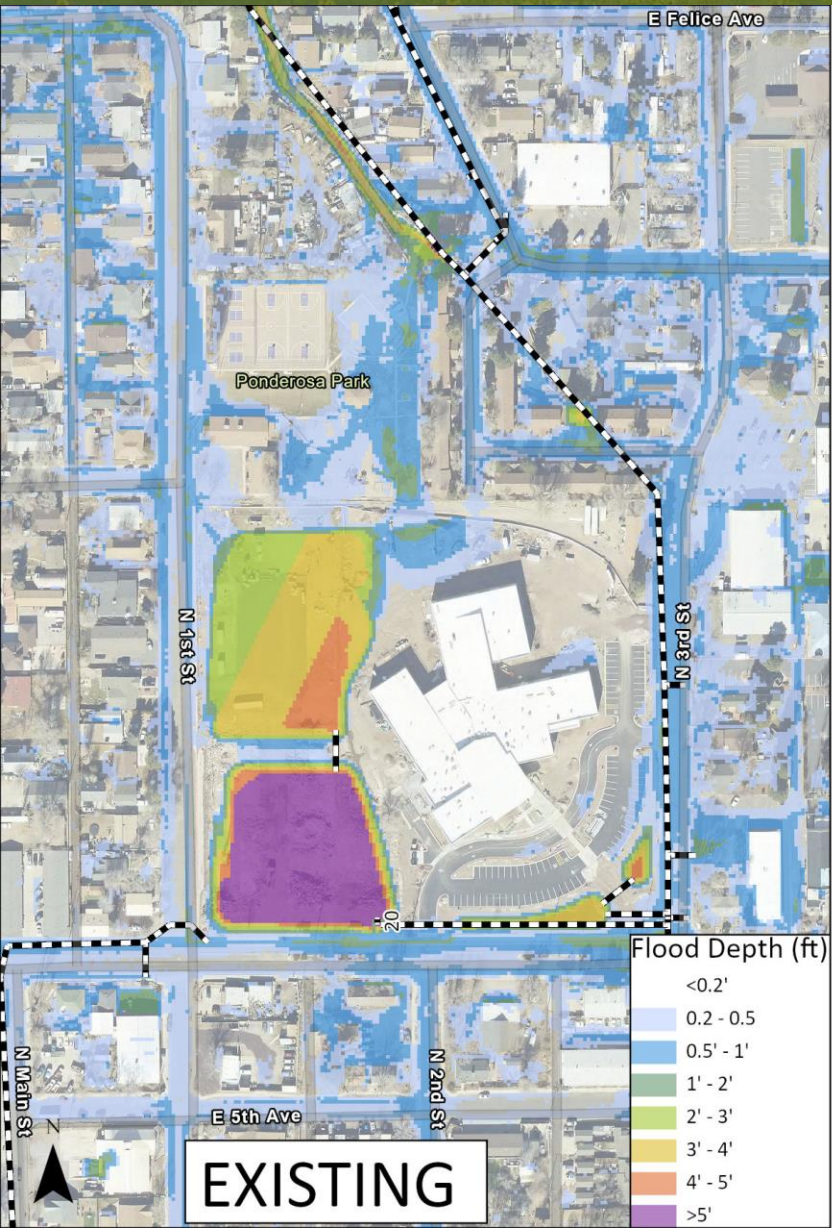
Depth Change (ft)

Value

<-3
-3 - -2
-2 - -1
-1 - -0.2
-0.2 - 0.2
0.2 - 1
1 - 2
2 - 3



Draft Modeling Results - 2" Storm



Mitigations





Short-term mitigations

- Plan for near future/ winter
 - The contractor will be removing or adjusting some sandbags on Grandview as necessary for both utility connections and street improvement.
 - No changes to sandbags will be made outside of Grandview.
 - Residents in the Spruce Wash should keep mitigations in place at this time.



Short-term mitigations

- Longer-term plan
 - Based on what improvements are shown by future modeling, the City and its contractor will work with residents to salvage or replace sandbags to mitigate to a 2inch/ 45-minute event until the entire suite of improvements is complete.
 - Once all improvements are complete, individual property owners can assess whether they want to remove sandbags based on modeling

Questions?



CITY OF FLAGSTAFF
STAFF SUMMARY REPORT

To: The Honorable Mayor and Council
From: Heidi Hansen, Economic Vitality Director
Co-Submitter: Kevin Fincel, Deputy City Attorney
Date: 10/24/2023
Meeting Date: 11/14/2023



TITLE:

Discussion of Draft Advertising Policies for Flagstaff Pulliam Airport and City Recreation Facilities

STAFF RECOMMENDED ACTION:

Staff previously discussed the idea of creating a City of Flagstaff Advertising Policy and presented the City Council with a draft policy for consideration at a work session on September 12, 2023. Staff took Council's comments from the discussion on September 12 and made further revisions to the draft policies and developed options for the Council to discuss and consider. In addition, after further consideration, staff have created two separate policies--one for Flagstaff Pulliam Airport and another for City recreation facilities--recognizing the respective nonpublic forums have distinct purposes.

Staff will be seeking direction from Council regarding the respective advertising policies. If Council wishes to move forward with the draft policies, staff will make final revisions and bring the final policies back for Council adoption on November 21.

Executive Summary:

The City of Flagstaff has permitted advertising to be placed in certain City of Flagstaff facilities for a number of years. The facilities that accept advertising currently are the Jay Lively Activity Center and the Flagstaff Pulliam Airport.

The advertising agreements staff have used in the past contain an outline of advertising standards, but after recent internal discussions about those standards, staff believes a more formal policy is needed. Creation of a formal policy will be consistent with common industry practice.

After meeting with the Council on the draft City of Flagstaff Advertising Policy, staff took Council comment and are coming back with several options for Council to discuss.

Financial Impact:

Financial impact will be determined from which option the Council decides to use moving forward. At this time, there is no additional expense in creating an advertising policy.

Policy Impact:

N/A



CITY OF FLAGSTAFF

CITY OF FLAGSTAFF PULLIAM AIRPORT ADVERTISING POLICY

1. PURPOSE

This policy establishes criteria for advertisements at the Flagstaff Pulliam Airport (the “Airport”) and provides guidelines for the sale of advertising space within the Airport. The City of Flagstaff’s (“City”) objective in managing its advertising at the Airport is to generate revenue by offering opportunities to promote activities and brand local businesses while maintaining a welcoming and comfortable environment for Airport patrons.

The primary purpose of the Airport is to provide safe and efficient air transportation to and from the greater Flagstaff region. Consistent with this purpose, the City places great importance on maintaining secure, safe, and comfortable facilities for Airport patrons. This policy is intended to provide clear guidance regarding the types of advertisements that will allow the City to generate advertising revenue and at the same time realize the following important goals and objectives:

- Maximize Airport use and maintain a safe environment for Airport users and other members of the public.
- Prohibit advertising that will foreseeably disrupt Airport operations.
- Maintain a position of neutrality and prevent the appearance of favoritism or endorsement by the City.
- Prevent the risk of imposing objectionable, inappropriate, or harmful subject matter on a captive audience.
- Preserve the value of the advertising space.
- Prevent any harm or abuse that may result from running objectionable, inappropriate, or harmful advertisements.
- Preserve the Airport’s business reputation as a professional, effective, and efficient provider of air transportation services.

2. NONPUBLIC FORUM STATUS

The Airport is a nonpublic forum, and the City does not intend for its acceptance of advertising at the Airport to convert its Airport facilities into public forums for discourse and debate or other expressive activities. In furtherance of its discreet and limited objective of accepting advertising to generate additional revenue to support Airport operations, the City retains strict control over the nature and subject matter of the ads accepted for placement in the Airport and maintains its advertising space as a nonpublic forum.



CITY OF FLAGSTAFF

3. APPLICABILITY

This policy applies to the placement of all new advertisements at the Airport on or after the effective date of this policy. Any advertisements that would be prohibited by this policy but have been placed at the Airport pursuant to the terms of a fully executed advertising agreement prior to the effective date of this policy will be allowed to remain for the duration of the executed agreement.

4. PERMITTED TYPES OF ADVERTISING

The permitted subject matter of advertisements shall be limited to content falling within one of the following permissible areas:

Commercial Advertising: advertising that proposes, promotes, or solicits the sale, rent, lease, license, distribution, or availability of goods, property, products, services, or events that anticipate an exchange of monetary consideration for the advertiser's commercial or proprietary interest, including advertising from tourism bureaus, chambers of commerce, or similar organizations that promote the commercial interests of its members, and museums that offer free admission to the public.

Government Advertising: advertising that advances specific government purposes from a federal, State of Arizona, or Coconino County local governmental entity. The governmental entity must be clearly identified on the face of the advertising.

This policy does not apply to public service announcements from the City of Flagstaff or partner agencies; however, any such public service announcements involving elected officials who are running for reelection or other public office will not run six months prior to a general election through the canvassing of the election.

5. ADVERTISING CONTENT RESTRICTIONS

The following types of advertising are prohibited:

- a. Advertising that is false, misleading, or deceptive.
- b. Advertising that promotes or encourages the use or possession of illegal goods or services under local, state, or federal laws.
- c. Advertising that is libelous or defamatory.
- d. Advertising that infringes on any copyright, trademark, or service mark.
- e. Advertising that promotes, solicits, depicts, or markets the sale or use of cigarettes or electronic cigarettes, tobacco, marijuana, or related goods or services.



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- f. Advertising that depicts or portrays images or descriptions of graphic violence, including dead, mutilated, or disfigured human beings or animals, the act of killing, mutilating, or disfiguring human beings or animals, or intentional infliction of pain or violent actions towards or upon a person or animal.
- g. Options for restrictions related to firearms:
 - Option 1 (initial draft): Advertising that promotes, solicits, depicts, or markets the sale, use, rental, distribution, or availability of firearms, ammunition, or related goods or services.
 - Option 2 (focus on depicting use): Advertising that depicts the use of firearms, ammunition, or related goods or services.
 - Option 3 (no restriction related to firearms - focus on violence and inappropriate use of weapons): Rely on new restrictions f. and h.
- h. Advertising that depicts the use of a weapon in a manner that is intended to harm another individual or animal.
- i. Advertising that contains any threat, implied or direct, to harm a particular individual or group of individuals.
- j. Advertising that depicts language, gestures, conduct, or graphical representations that are obscene, pornographic, vulgar, profane, or scatological.
- k. Advertising that represents, by language or graphics, nude or seminude people as those terms are defined in Arizona Revised Statutes § 11-811.
- l. Advertising that depicts, relates to, or references a website or other medium that relates to specific sexual activities or specific anatomical areas as those terms are defined in Arizona Revised Statutes § 11-811.
- m. Advertising that is political in nature or contains political messages, such as advertising that refers to a specific ballot question, initiative, petition, or referendum, refers to a political party, or supports a candidate for public office. This prohibition does not apply to advertorials made by local elected officials promoting the City of Flagstaff or local tourism.
- m. Advertising that promotes or markets an adult-oriented business, as that term is defined in Flagstaff City Code Section 3-08-001-0002.

6. ADVERTISING LOCATIONS

The City of Flagstaff reserves the sole right to determine the locations available in its facilities for advertising programs and to change such locations as needed.

7. APPLICATION AND REVIEW PROCESS

All proposed advertising must be submitted in writing. The advertising proposal must include the advertiser's name, creative file, and the desired format of the presentation. The City's department or division designee will review the creative file for compliance with this policy and determine if any changes are required to bring the proposed advertisement into compliance. If no changes are



CITY OF FLAGSTAFF

needed, or if the advertiser makes the necessary changes to the advertisement content or presentation, the advertisement will be accepted for display.

If the City's department or division designee finds that the proposed advertisement does not comply with this policy, the City will inform the advertiser in writing that the proposed advertisement will not be accepted and will cite the reason(s). The decision of the department or division designee may be appealed in writing to the Division Director, whose formal determination shall be final.

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CITY OF FLAGSTAFF

CITY OF FLAGSTAFF RECREATION FACILITIES ADVERTISING POLICY

1. PURPOSE

This policy establishes criteria for advertisements at City of Flagstaff Recreation Facilities (“Recreation Facilities”) and provides guidelines for the sale of advertising space within City Recreation Facilities. The City of Flagstaff’s (“City”) objective in managing its advertising at its Recreation Facilities is to generate revenue by offering opportunities to promote activities and brand local businesses while maintaining a welcoming and comfortable environment for Recreation Facility patrons.

The mission of the City Recreation Section is to enrich the lives of our community by providing exceptional opportunities for families and individuals of all abilities to participate in programs valuable to sustaining a healthy lifestyle, which is achieved through youth and adult programming and activities at City Recreation Facilities. Consistent with this mission, the City places great importance on maintaining secure, safe, and comfortable Recreation Facilities for Flagstaff residents and visitors. This policy is intended to provide clear guidance regarding the types of advertisements that will allow the City to generate advertising revenue and at the same time realize the following important goals and objectives:

- Maximize use of Recreation Facilities and maintain a safe environment for Recreation Facility users and other members of the public.
- Provide a welcoming and positive environment for youth.
- Prohibit advertising that will foreseeably disrupt Recreation Facility operations.
- Maintain a position of neutrality and prevent the appearance of favoritism or endorsement by the City.
- Prevent the risk of imposing objectionable, inappropriate, or harmful subject matter on Recreation Facility patrons, especially youth.
- Preserve the value of the advertising space.
- Prevent any harm or abuse that may result from running objectionable, inappropriate, or harmful advertisements.

2. NONPUBLIC FORUM STATUS

The advertising spaces within City Recreation Facilities where advertising is licensed for placement are nonpublic forums, and the City does not intend for its acceptance of advertising in these designated spaces to convert its Recreation Facilities into public forums for discourse and debate or other expressive activities. In furtherance of its discreet and limited objective of accepting advertising to generate additional revenue to support Recreation programming and operations, the City retains strict control over the nature and subject matter of the ads accepted for placement in its Recreation Facilities and maintains its advertising space as a nonpublic forum.



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3. APPLICABILITY

This policy applies to the placement of all new advertisements at City Recreation Facilities on or after the effective date of this policy. Any advertisements that would be prohibited by this policy but have been placed at a City Recreation Facility pursuant to the terms of a fully executed advertising agreement prior to the effective date of this policy will be allowed to remain for the duration of the executed agreement. Currently, the only City Recreation Facility that accepts advertising is the Jay Lively Activity Center.

4. PERMITTED TYPES OF ADVERTISING

The permitted subject matter of advertisements shall be limited to content falling within one of the following permissible areas:

Commercial Advertising: advertising that proposes, promotes, or solicits the sale, rent, lease, license, distribution, or availability of goods, property, products, services, or events that anticipate an exchange of monetary consideration for the advertiser's commercial or proprietary interest, including advertising from tourism bureaus, chambers of commerce, or similar organizations that promote the commercial interests of its members, and museums that offer free admission to the public.

Government Advertising: advertising that advances specific government purposes from a federal, State of Arizona, or Coconino County local governmental entity. The governmental entity must be clearly identified on the face of the advertising.

This policy does not apply to public service announcements from the City of Flagstaff or partner agencies; however, any such public service announcements involving elected officials who are running for reelection or other public office will not run six months prior to a general election through the canvassing of the election.

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- d. Advertising that infringes on any copyright, trademark, or service mark.
- e. Advertising that promotes, solicits, depicts, or markets the sale or use of cigarettes or electronic cigarettes, tobacco, marijuana, or related goods or services.



CITY OF FLAGSTAFF

- f. Advertising that promotes, solicits, depicts, or markets the sale or use of spirituous liquor as that term is defined in Arizona Revised Statutes § 4-101.
- g. Advertising that depicts or portrays images or descriptions of graphic violence, including dead, mutilated, or disfigured human beings or animals, the act of killing, mutilating, or disfiguring human beings or animals, or intentional infliction of pain or violent actions towards or upon a person or animal.
- h. Options for restrictions related to firearms:
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 - Option 2 (focus on depicting use of firearms): Advertising that depicts the use of firearms, ammunition, or related goods or services.
 - Option 3 (no restriction related to firearms - focus on violence and inappropriate use of weapons): Rely on new restrictions g. and i.
- i. Advertising that depicts the use of a weapon in a manner that is intended to harm another individual or animal.
- j. Advertising that contains any threat, implied or direct, to harm a particular individual or group of individuals.
- k. Advertising that depicts language, gestures, conduct, or graphical representations that are obscene, pornographic, vulgar, profane, or scatological.
- l. Advertising that represents, by language or graphics, nude or seminude people as those terms are defined in Arizona Revised Statutes § 11-811.
- m. Advertising that depicts, relates to, or references a website or other medium that relates to specific sexual activities or specific anatomical areas as those terms are defined in Arizona Revised Statutes § 11-811.
- n. Advertising that is political in nature or contains political messages, such as advertising that refers to a specific ballot question, initiative, petition, or referendum, refers to a political party, or supports a candidate for public office. This prohibition does not apply to advertorials made by local elected officials promoting the City of Flagstaff or local tourism.
- o. Advertising that promotes or markets an adult-oriented business, as that term is defined in Flagstaff City Code Section 3-08-001-0002.

6. ADVERTISING LOCATIONS

The City of Flagstaff reserves the sole right to determine the locations available in its facilities for advertising programs and to change such locations as needed.



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7. APPLICATION AND REVIEW PROCESS

All proposed advertising must be submitted in writing. The advertising proposal must include the advertiser's name, creative file, and the desired format of the presentation. The City's department or division designee will review the creative file for compliance with this policy and determine if any changes are required to bring the proposed advertisement into compliance. If no changes are needed, or if the advertiser makes the necessary changes to the advertisement content or presentation, the advertisement will be accepted for display.

If the City's department or division designee finds that the proposed advertisement does not comply with this policy, the City will inform the advertiser in writing that the proposed advertisement will not be accepted and will cite the reason(s). The decision of the department or division designee may be appealed in writing to the Division Director, whose formal determination shall be final.

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City of Flagstaff Advertising Policy

Follow Up After September 12 Discussion





City of Flagstaff Advertising Policy

Agenda for Tonight's Discussion

- Recap of September 12 Discussion.
- Background Clarification.
- Happenings Since September 12.
- Very High Level Legal Overview – Not Legal Advice.
- Changes to Draft Policy Since Last Meeting.
 - Options for consideration.
- Council Questions.
- Public Comment.
- Council Discussion and Direction.



City of Flagstaff Advertising Policy

Recap of September 12 Discussion

- Draft advertising policy presented for consideration.
- Staff provided some background regarding the purpose and intent of the policy.
- Draft policy was discussed with Council after receiving public comment.
 - Hot topic was the proposed restriction on firearms advertising.
- Council provided suggested changes from the dais.
- Staff is now back to discuss those suggested changes, as well as additional changes made by staff.



City of Flagstaff Advertising Policy



Background Clarification

- Matter is being argued in the press, which is unfortunate.
- Some statements in the press have been inaccurate or misleading.
- Want to ensure the Council and the public are considering accurate facts.



City of Flagstaff Advertising Policy

Background Clarification

- How did we get here?
 - Prior to 2021, advertising at the airport was managed by Clear Channel.
 - In 2021, City staff at the airport took over the program.
 - When City staff took over the program, advertising standards were adopted.
 - In April 2023, Timberline Firearms requested the opportunity to advertise at the airport.



City of Flagstaff Advertising Policy

Background Clarification

- How did we get here?
 - Timberline shared the proposed ad with staff, and staff was concerned that a portion of the ad did not comply with the advertising standards.
 - Staff shared those concerns with Timberline, and Timberline was unwilling to change the ad; instead, it became an argument about the standards.
 - Internal discussions commenced, and staff decided to take steps to clarify the standards.
 - In order to have clearer standards for all advertisers, staff felt it was appropriate to bring the discussion to Council and the public.



City of Flagstaff Advertising Policy

Clarification

- The City Council did not “take a stance” at the September 12 Work Session.
- The City is not “abusing its power to push an anti-gun agenda.”
- Timberline Firearms has not advertised at the airport every summer since 2019.
 - According to Airport records provided by Clear Channel, Timberline ran an ad at the airport from 8/26/19 to 9/22/19.
- Timberline Firearms was not denied the ability to run an ad at the airport in 2023.
 - Timberline was asked to revise the ad that was submitted—Timberline would not revise.
 - In fact, City staff not only attempted to work with Timberline to revise its ad for use at the airport, but also offered additional opportunities through Discover Flagstaff.



City of Flagstaff Advertising Policy

Clarification

From: Heidi Hansen
Sent: Friday, July 7, 2023 2:46 PM
To: Rob Wilson <rob@timberlinefirearms.us>
Subject: RE: Call?

Rob – Here you go...

Datafy is a data driven agency providing digital solutions with key audiences. Further, to our Discover Flagstaff, business relationship, they are very good at listening, understanding and then providing a plan. They are very accessible, responsive, and reactive, they pivot when we need to pivot – they understand our business as many staff have worked in Destination Marketing Organizations (DMO). If you are interested in learning more and seeing how they might be able to cast a local net for you, I would give one of them a call to get more information. It's an extremely targeted way to advertise.



City of Flagstaff Advertising Policy



Happenings Since September 12

- Meeting with Mr. Wilson.
- Meeting with attorney from Goldwater Institute.
- Revised draft policy based on Council comment and additional internal review.



City of Flagstaff Advertising Policy



Legal Overview

- First Amendment of U.S. Constitution.

“Congress shall make no law ... abridging the freedom of speech, or of the press.” U.S. Const. amend. I.



City of Flagstaff Advertising Policy

Legal Overview – Speech on Public Property

“Nothing in the Constitution requires the Government freely to grant access to all who wish to exercise their right to free speech on every type of Government property without regard to the nature of the property or to the disruption that might be caused by the speaker's activities.”

Cornelius v. NAACP Legal Def. & Educ. Fund, Inc., 473 U.S. 788, 799–800, 105 S. Ct. 3439, 3447, 87 L. Ed. 2d 567 (1985).



City of Flagstaff Advertising Policy



Legal Overview – Speech on Public Property

Selective access furthers First Amendment interests because it encourages “the government to open its property to some expressive activity . . . where, if faced with an all-or-nothing choice, it might not open the property at all.”

Arkansas Educ. Television Com’n v. Forbes, 523 U.S. 666 (1998).



City of Flagstaff Advertising Policy



Legal Overview – Forum Analysis

“The U.S. Supreme Court has adopted a so-called forum analysis as a means of determining when the Government's interest in limiting the use of its property to its intended purpose outweighs the interests of those wishing to use the property for other purposes. Under this analysis, the extent to which the government can control access to a particular forum depends upon the nature of the forum.”

Korwin v. Cotton, 234 Ariz. 549, 554, ¶ 9, 323 P.3d 1200, 1205 (App. 2014)
(internal quote and citations omitted).



City of Flagstaff Advertising Policy

Legal Overview – Forums and Rules

- Traditional Public Forum.

“[E]xpressive activity occurring in ‘traditional public fora,’ such as streets or parks, receives the greatest protection from state limitations on speech.”

Korwin v. Cotton, 234 Ariz. 549, 555, ¶ 14, 323 P.3d 1200, 1206 (App. 2014).



City of Flagstaff Advertising Policy

Legal Overview – Forums and Rules

- Designated Public Forum.

“A designated public forum is a nontraditional forum that the government has opened for expressive activity by part or all of the public. The creation of a designated public forum requires a decision intentionally opening a nontraditional forum for public discourse.”

Children of the Rosary v. City of Phoenix, 154 F.3d 972, 976 (9th Cir. 1998) (internal quotes and citations omitted).



City of Flagstaff Advertising Policy

Legal Overview – Forums and Rules

- Nonpublic Forum.

“All remaining public property is classified as nonpublic fora. The government may limit expressive activity in nonpublic fora if the limitation is reasonable and not based on the speaker's viewpoint.”

DiLoreto v. Downey Unified Sch. Dist. Bd. of Educ., 196 F.3d 958, 965 (9th Cir. 1999).

“Viewpoint discrimination is a form of content discrimination in which the government targets not subject matter, but particular views taken by speakers on a subject.”

Children of the Rosary v. City of Phoenix, 154 F.3d 972, 980 (9th Cir. 1998).



City of Flagstaff Advertising Policy

Legal Overview – Forums and Rules

- Forums can be closed.

“Nor do we believe that the Constitution prohibited the school from closing the forum in response to appellant's ad. The government has an inherent right to control its property, which includes the right to close a previously open forum.”

DiLoreto v. Downey Unified Sch. Dist. Bd. of Educ., 196 F.3d 958, 970 (9th Cir. 1999).

“[T]he fact that the District chose to close the forum rather than post Mr. DiLoreto's advertisement and risk further disruption or litigation does not constitute viewpoint discrimination.”

Id.



City of Flagstaff Advertising Policy

Changes to Draft Policy Since Last Meeting

- Created separate policies for airport and recreation facilities.
- Expanded the purpose section.
 - Added additional goals and objectives.
- Expanded statement regarding nonpublic forum status.
- Clarified the permitted types of advertising.
 - Commercial and government advertising.
- Added limitation on elected PSAs.
- Added restriction on ads depicting graphic violence.



City of Flagstaff Advertising Policy

Changes to Draft Policy Since Last Meeting

- Provided options regarding firearm advertising.
- Added restriction depicting use of weapons in a manner intended to harm an individual or animal.
- Added restriction on advertising that promotes or markets adult-oriented businesses.
- Added statement regarding viewpoint neutrality.



City of Flagstaff Advertising Policy

- **Council Questions**
- **Public Comment**
- **Council Discussion and Direction**
 - **Does the City want to continue accepting advertising at the airport and recreation facilities?**
 - **If no, we can end the discussion.**
 - **If yes:**
 - **Which option related to firearms?**
 - **Any other changes or suggested edits?**
 - **Staff will bring the final policy back for action on Nov. 21.**

Thank you.

