

## Minutes

SUSTAINABILITY COMMISSION

THURSDAY  
September 28, 2023

HYBRID MEETING  
STAFF CONFERENCE ROOM  
AND MICROSOFT TEAMS  
211 WEST ASPEN AVENUE  
4:30 P.M.

**Vision:** The City of Flagstaff is a culture and community that thrives in response to the Climate Crisis.

**Mission:** To advise Sustainability Division Staff on matters related to climate and sustainability, support community projects through Neighborhood Sustainability Grants, and provide feedback to the City Council on sustainability issues.

Members of the public may join the meeting online, via Microsoft Teams or in person.

- Click on this link to join the meeting at 4:30 pm:
- [Join Microsoft Teams Meeting](#)
- To comment on a discussion item and if you're on Teams, please use the Teams Chat function: simply type in 'public comment' to indicate to the Chair that you would like to comment. The Chair will then recognize you when it is time for public comment, and staff will unmute your microphone if needed.
- Public comments may be sent in advance of the meeting to Tia Hatton at [tia.hatton@flagstaffaz.gov](mailto:tia.hatton@flagstaffaz.gov). Public comments should be limited to three minutes of reading time.

### 1. **Call to Order**

Chair White called the meeting to order at 4:33pm.

### 2. **ROLL CALL**

*NOTE: One or more Commissioner may be in attendance through other technological means.*

Present:

Chair Kevin White	Commissioner Mary Ellen Metzger
Commissioner Priscilla Boateng (arrived at 5:19pm)	Commissioner Amy Wolkowinsky
Commissioner Kristen Konkel	

Not present: Commissioner Molly McCormick, Commissioner Quarshie (attempted to join - connectivity issues)

Non-Commissioners present:

Vice Mayor Austin Aslan, Tia Hatton (staff liaison), Nicole Antonopoulos (Sustainability Director), Jenny Niemann (Climate Action Section Director), Bella Bowman (Youth Climate VISTA), Dave McIntire (City staff), Terry Madeksza (Downtown Business Alliance), Michele James (Public), Trevor Henry (City staff), Alexis Ahumada, Eileen Imbus (Butler + Fourth attendee), Jeff Bauman (City staff), and Paul Mood (City staff).

### 3. **Land Acknowledgment**

The Sustainability Commission humbly acknowledges the ancestral homelands of this area's Indigenous nations and original stewards. These lands, still inhabited by Native descendants, border mountains sacred to Indigenous peoples. We honor them, their legacies, their

traditions, and their continued contributions. We celebrate their past, present, and future generations who will forever know this place as home.

**4. Public Comment**

At this time, any member of the public may address the Commission on any subject within their jurisdiction that is not scheduled before the Commission on that day. Due to Open Meeting Laws, the Commission cannot discuss or act on items presented during this portion of the agenda. To address the Commission on an item that is on the agenda, please use the Teams Chat function: simply type in "public comment" to indicate to the Chair that you would like to comment. The Chair will then recognize you when it is time for public comment, and staff will unmute your microphone if needed.

**5. Approval of August Minutes (5 minutes)**

- a. Commissioner Metzger moved to approve the August minutes, and Commissioner Wolkowinsky seconded the motion. All approved. Motion passed.

**6. Business**

- a. Sustainability Division Updates (5 minutes)

Jenny Niemann, Climate Action Section Director  
Requested Action: Informational

Mrs. Niemann introduced Bella Bowman, the new Youth Climate Leadership VISTA AmeriCorps, who started with the office in August. Mrs. Niemann reviewed highlights from the August Sustainability Division Monthly Report.

- b. Butler & Fourth Avenue Transportation Project Presentation (up to 60 minutes)

Jeremy DeGeyter, City of Flagstaff Engineering Project Manager and

Nick Hall – Engineering Design Consultant/Project Manager.  
Requested Action: Informational and Discussion

Mr. DeGeyter and Nick Hall, the Project Manager, introduced themselves. DeGeyter noted that they are using an updated presentation to what was previously sent out. This updated presentation is attached. DeGeyter shared that the planning team is interdisciplinary and includes Jenny Niemann and Martin Ince (City Senior Transportation Planner.)

The presentation focused on a series of options for transportation project upgrades to Fourth Street and Butler and Herold Ranch Road. They reviewed a number of alternatives and presented the top three options, including a 7x7 option, a 6x6 option, and a roundabout option.

Chair White asked a question about research on pedestrian accidents involving different types of crossings at a roundabout. DeGeyter was unaware of existing research and Hall noted it is too new for research.

Commissioner Wolkowinsky asked a question about Vehicle Miles Traveled (VMT) decrease around increased pedestrian and bike use. Hall responded yes and also noted about

Chair White asked a question about carbon dioxide (CO<sub>2</sub>) emissions and NO<sub>x</sub> emissions with the roundabout option and asked for more details. Hall responded that the roundabout has less CO<sub>2</sub> emissions due to less time at the intersection but higher NO<sub>x</sub> due to lower speeds and inefficiencies of the diesel semi-truck speeds. Hall also noted the Sustainability Division's involvement in asking questions, particularly in this realm.

Commissioner Metzger expressed dislike towards roundabouts but noted the positive benefits. She also noted the need for education for roundabout use. DeGeyter agreed and knew that education would need to be part of the campaign.

Chair White asked a couple more questions. Chair White thanked the presenters for being here. Chair White asked if the presenters could speak to if there was anything else that could be done to promote safety for those with vision impairments. Hall responded that

there are several different features for different users, such as a detectable warning strip to a person using a cane where the crossing direction is. The new ped signal and features include a flashing light to locate, a locator tone, a tactile arrow that can be felt, a delayed/extended press with varying messages that can extend the crossing phase for users. Hall noted this is a pretty new but becoming standard.

Commissioner Metzger asked if the tones would be in English. The presenters responded yes.

Chair White asked if over or underpasses are currently not in the budget for the project. DeGeyter said they are not currently in the budget. He also noted it's a flood zone and the intersection will be raised. It is not off the table and will be a topic of conversation moving forward. Chair White noted that directionally, roundabouts can make it easier to parse out where folks are going.

Commissioner Metzger asked about the upcoming Town Hall. DeGeyter responded that it is October 18<sup>th</sup> from about 5:30 - 7:00 pm at the Aqua plex in person.

Vice Mayor Austin Aslan asked a question. Noted a forced right turn on a large roundabout in Camp Verde. Can you comment on the larger trucks that can go through there? DeGeyter noted that was likely under previous laws where trucks had to maintain a lane. With the new law assuming trucks can take both lanes, it can keep the roundabout smaller. Most roundabouts also have the internal truck aprons. Currently, project manager working closely with Sinclair and Little American.

Commissioner Wolkowinsky asked if the 11 project scenarios are available to view. Hall noted that only the top 3 final and no build went through the deep review. The final 11 used different and fewer criteria.

Commissioner Metzger asked to see where exactly the roundabouts would be going. Two are at Herold Ranch Road and Black Barts and next to the new Wood shire development. This is where trucks will do U-Turns. The Butler and Fourth Avenue is the focus of today's presentation.

Presenters asked all present commissioners for their top four rankings. All commissioner present listed the roundabout as their top option, the 6x6 as their second, 7x7 as their third, and the no-build as their fourth.

c. Downtown Vision & Action Plan Update (30 minutes)

Dave McIntire, Community Investment Director, and Terry Madeksza, Flagstaff Downtown Business Alliance  
Executive Director  
Requested Action: Informational

The presentation is included at bottom of the agenda.

Terry Madeksza introduced herself and began speaking about the background of DFBA. This is the first vision plan, and they are seeking input during the update process. Please see the presentation and recording for the full presentation.

The timeline includes an October 2023 work session where they are seeking feedback, going to the City Council in November 2023. This may shift back if needed.

Commissioner Metzger asked a question regarding expanding the boundaries of "downtown" when/if the hospital moves. Madeksza responded that the DBA wants to

influence how that develops and recognizes possible opportunities to repurpose space.

Commissioner Wolkowinsky commented on her appreciation for sustainable, mixed-use development and seemingly strong consultant.

Commissioner Metzger commented that it would be nice to give the gorgeous downtown houses awards.

Councilor Aslan comments on appreciation of the partnership and that it was great to see DBA at the Sustainability Commission.

d. Neighborhood Sustainability Grant: Updates and Next Steps (10 minutes)

Tia Hatton, Staff Liaison, and Chair Kevin White  
Requested Action: Informational

Next steps include the upcoming deadline to receive grants on September 30<sup>th</sup>. 11 grants in with more expected to come in. After all applications are received, applications will be randomly assigned such that each commissioner is read by three commissioners. Alternatively, let Hatton know if you'd like to read all of them. Commissioner McCormick has created a spreadsheet for us to use. Chair White is asking Hatton to run a spreadsheet by her office to see if recommended modifications are needed.

Chair White expressed appreciation and thanked Commissioner McCormick for her work on the scoring spreadsheet. The Commission will have about one month to review applications and an opportunity to bring questions to applicants. Final scores are due at the November/ December meeting, where all final discussions will be held. Grant awardees will be chosen by vote.

Commissioner Konkell had to leave right at 6:30 (the end of this agenda item.)

e. Vice Chair Elections (8 minutes)

Chair Kevin White  
Requested Action: Vote

Chair White motioned to table Vice Chair elections till the next meeting. Commissioner Wolkowinsky seconded. All in favor. Motion passed.

Hatton noted that Chair White's appointment/seat will not be filled until after the grant cycle is complete, around January.

f. Adopt-An-Avenue (If time)

Chair Kevin White and Tia Hatton, Staff Liaison  
Requested Action: Vote

This agenda item was the first one addressed right after the Downtown Business Alliance presentation. Chair White suggested continuing to adopt Aspen Avenue. Hatton will send out a poll to schedule the best time to do a cleaning.

Chair White motioned. Commissioner Metzger seconded. All in favor. Motion passed.

**7. To and From (5 minutes) - All**

Upcoming Sustainability Office Events: Drop-Off Day (October 28th) and Fix-It Clinic (November 4)

**8. Future Agenda Item Requests** (If no time - please email to [tia.hatton@flagstaff.az.gov](mailto:tia.hatton@flagstaff.az.gov))

**9. Adjournment**

Chair White adjourned the September Sustainability Commissioner meeting at 6:34pm.

# ST3047: Butler-Fourth Improvements Project

Sustainability Commission

Project Update

September 28, 2023



**BURGESS & NIPLÉ**



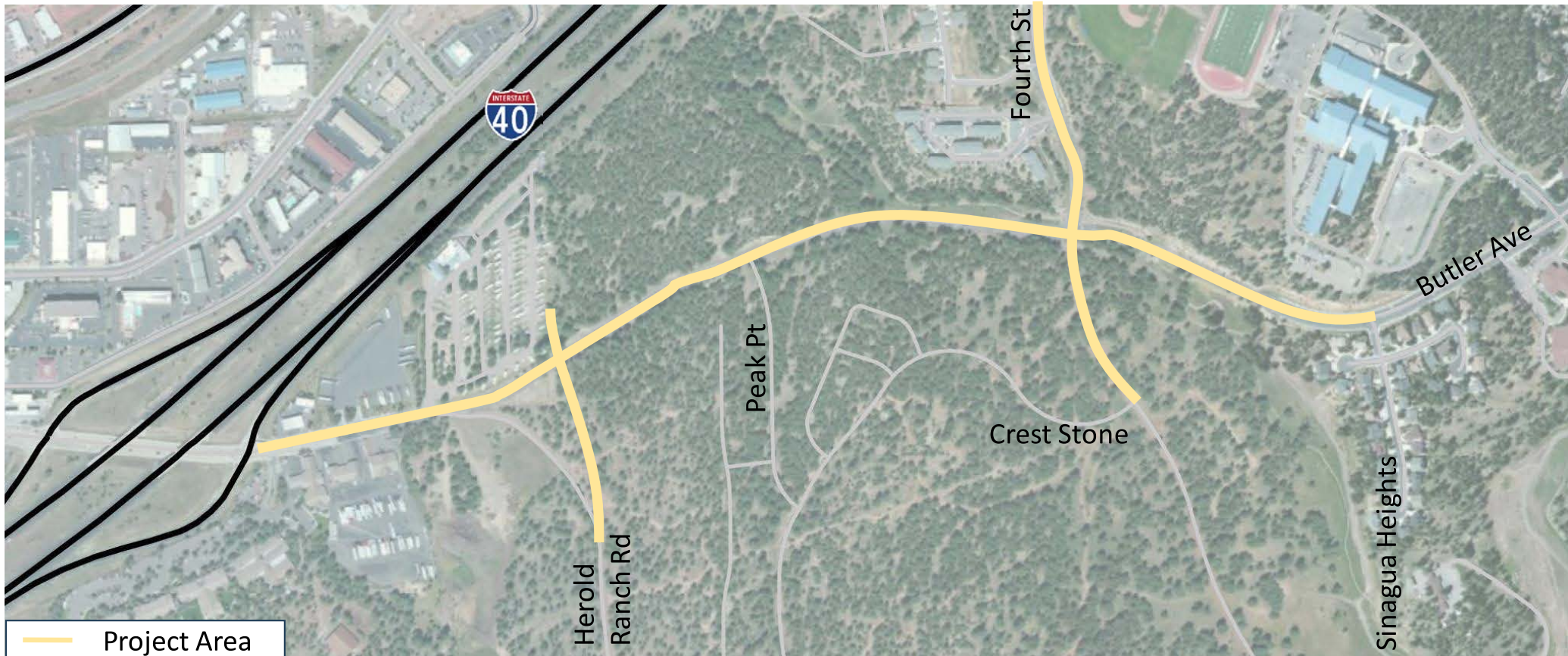
# Contents

- Introduction
  - Project Background
  - Project Goals
  - Timeline
- Corridor Improvements
- Alternatives Overview
- Alternatives Matrix Scoring
- Next Steps



**BURGESS & NIPLÉ**

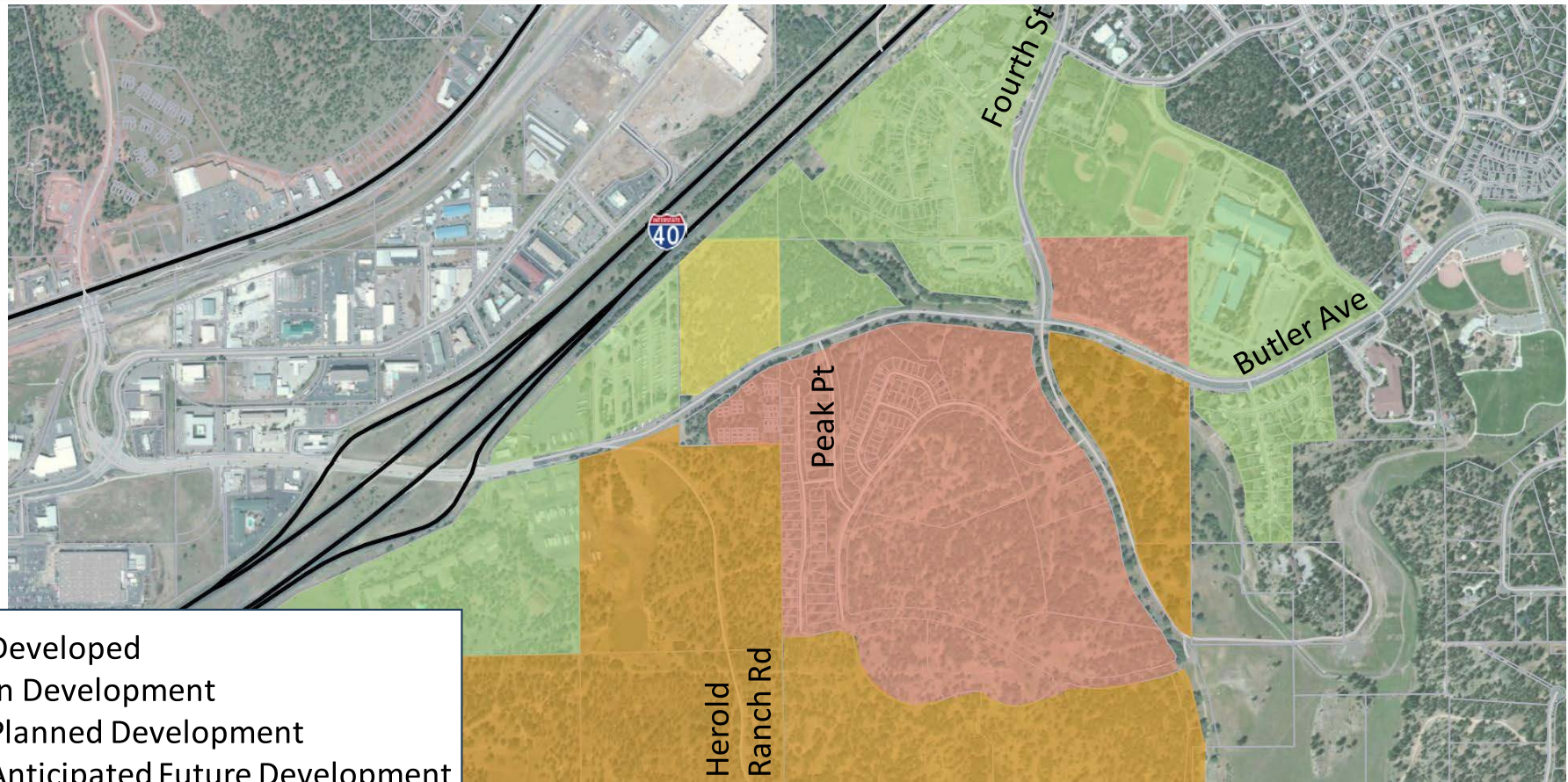
# Project Limits



# Project Background

- Widen existing two-lane section to four-lane section with median
  - Butler Ave from I-40 to Sinagua Heights Dr
  - Fourth St from Sparrow Ave to Whetstone Dr (Canyon Del Rio)
- Funded by Propositions 403 & 419 and Developer Contributions
- Butler Ave & Herold Ranch Rd intersection to become a roundabout
  - Access Control-Truck U-Turns
- Alternatives evaluated at Butler Ave/Fourth St intersection
- Scoping/Outreach Phase

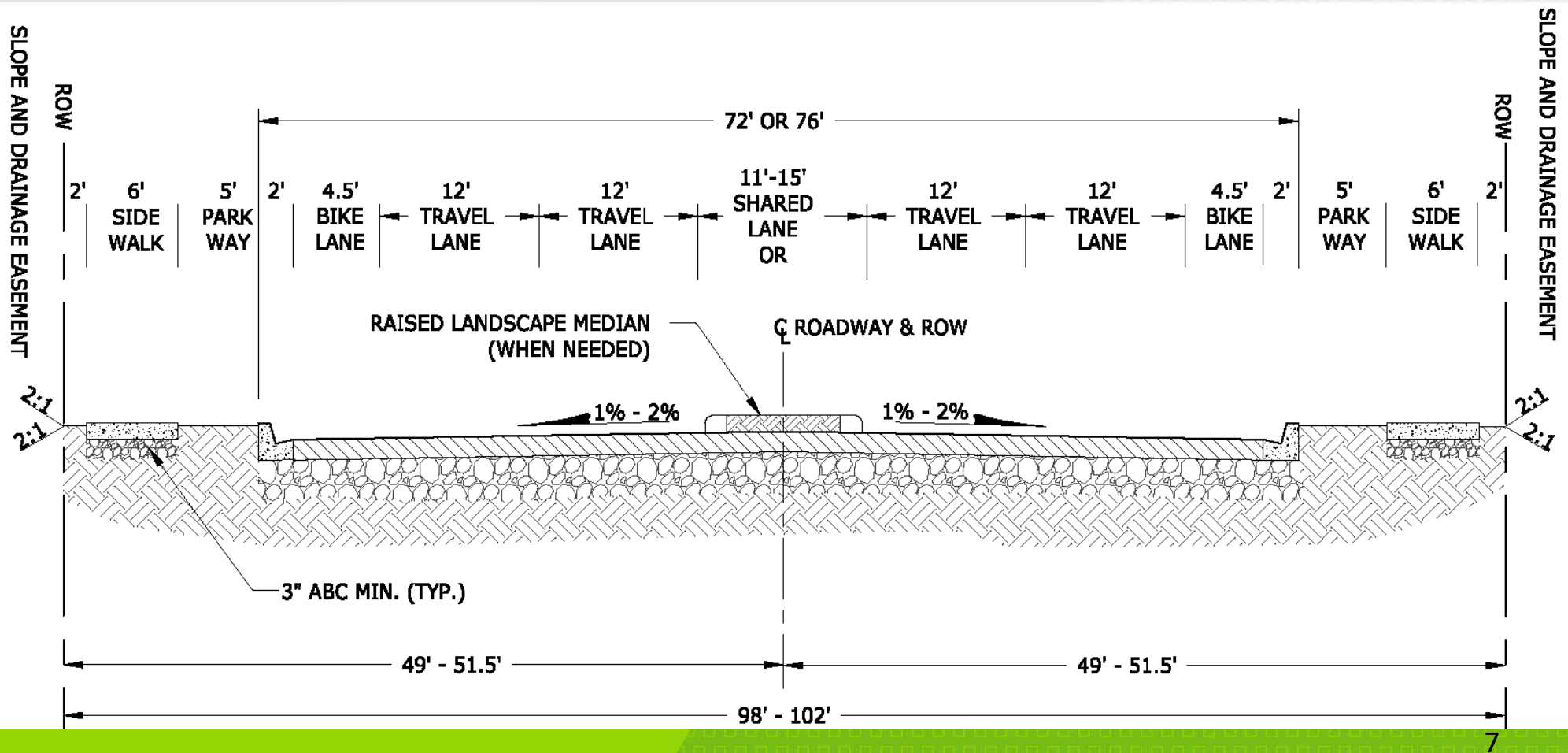
# Project Background



# Project Goals

- Improved facilities for all modes and users of the corridor
- Regional Plan
  - Increase roadway capacity to follow approved development and zoning
- Carbon Neutrality Plan
- Active Transportation Master Plan
- Flagstaff in Motion 2023, A Community Transit Plan
- Achieve highest level of safety for all users
  - Vision Zero Alignment

# Corridor Typical Section



# Bicycle and Pedestrian Treatments

- Off street bike lane and sidewalk
  - Directional Bike Lane
  - Protected intersection crossings

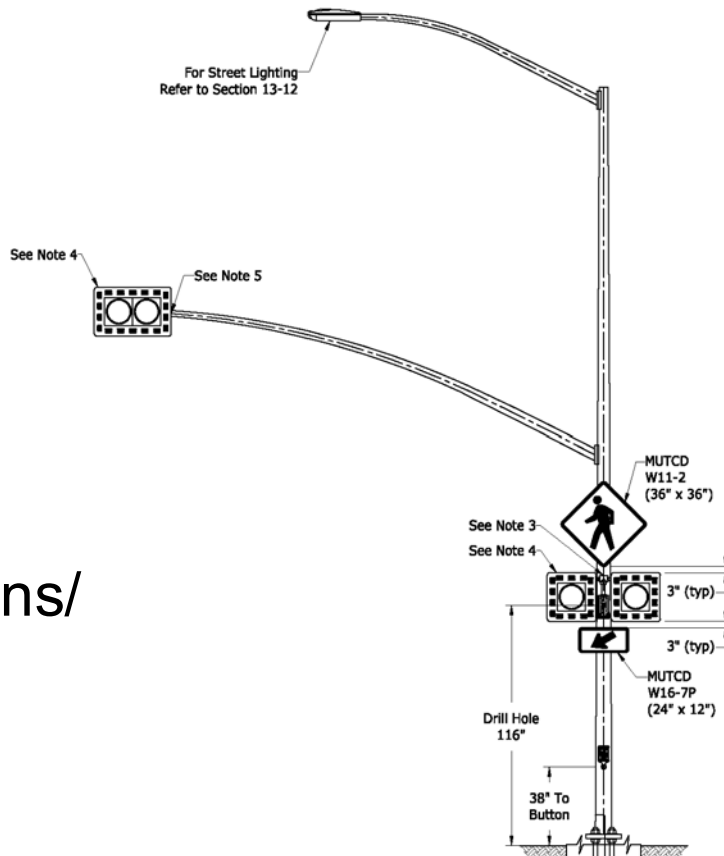


Image credit: San Francisco MTA Vision Zero Action Plan, Feb 2015



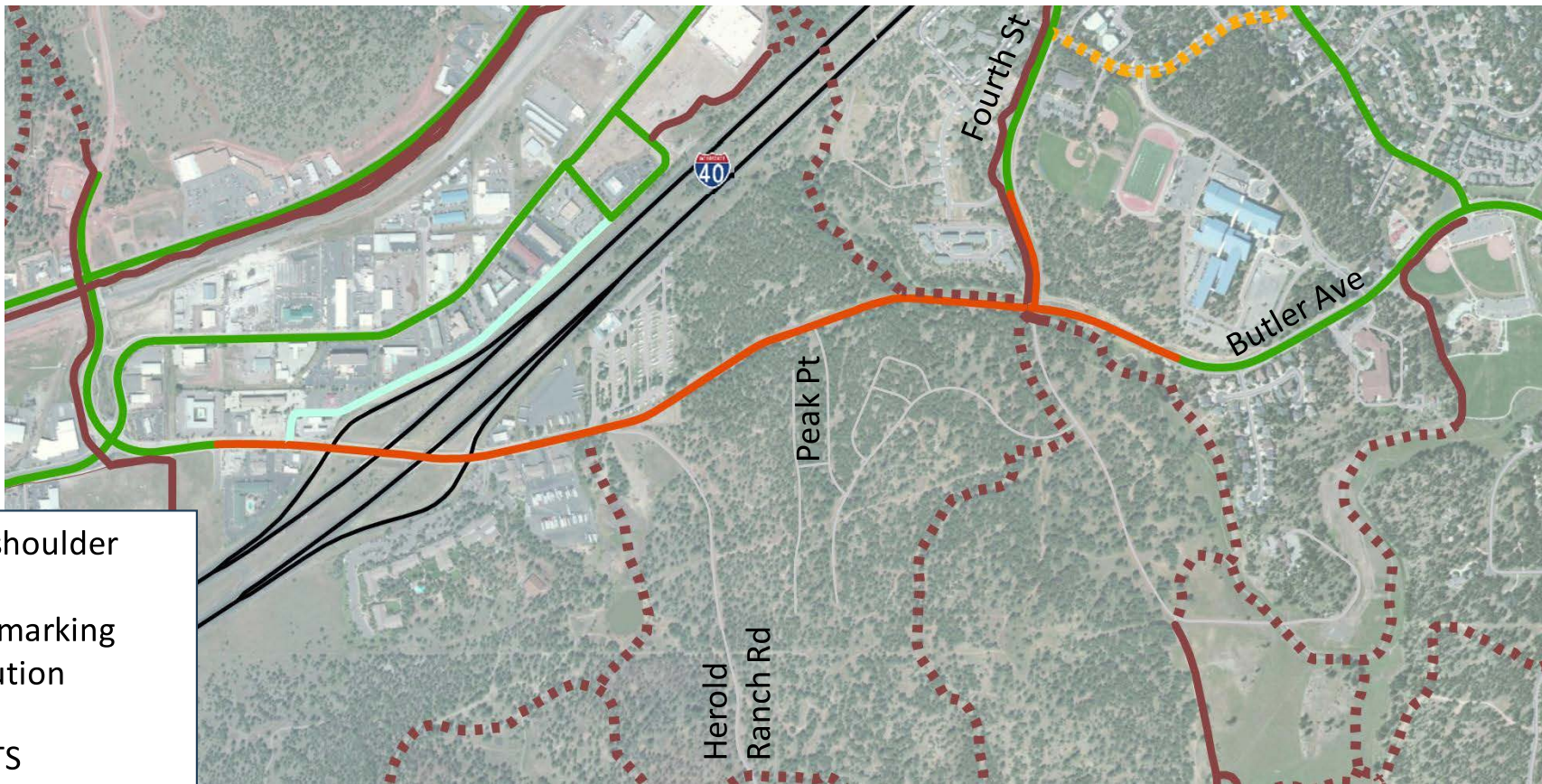
# Bicycle and Pedestrian Treatments

- Midblock crossings with rapid flashing beacons (RFBs)
- Accessible push buttons/signals



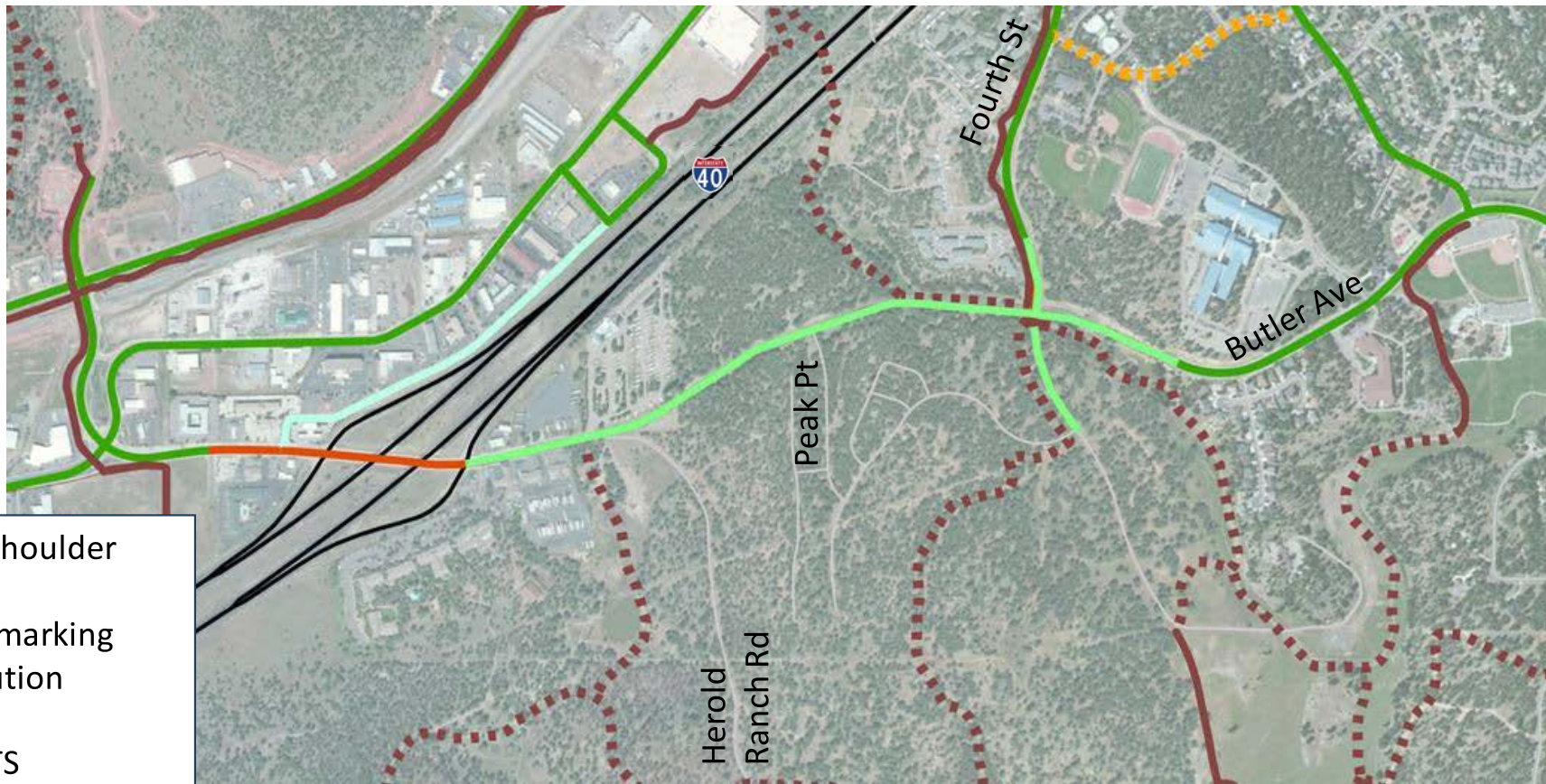
**BURGESS & NIPLE**

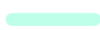



# Bicycle and Pedestrian Treatments



- Bike lane or shoulder
- Bike route
- Shared Lane marking
- Ride with caution
- Paved FULTS
- Unpaved FULTS
- ST3047 Buffered Path

# Bicycle and Pedestrian Treatments



-  Bike lane or shoulder
-  Bike route
-  Shared Lane marking
-  Ride with caution
-  Paved FUTA
-  Unpaved FUTA
-  ST3047 Buffered Path

# Pedestrian and Transit Treatments



# Butler-Fourth Intersection Alternatives Selection



**BURGESS & NIPLÉ**

# Alternative Evaluation Timeline

- Initial Alternatives Workshop
- 11 total alternatives evaluated
- Initial Screening meeting down to 3
- Project Team identified preferred alternative using multiple category evaluation

# Additional Evaluated Alternatives – 5x5 Signalized

## Benefits:

- Small intersection footprint
- Reduced ped/bike crossing lengths
- Protected intersection features

## Drawbacks:

- Queuing Lengths
- Significant Delays
  - Does not meet City Standards



**BURGESS & NIPLE**

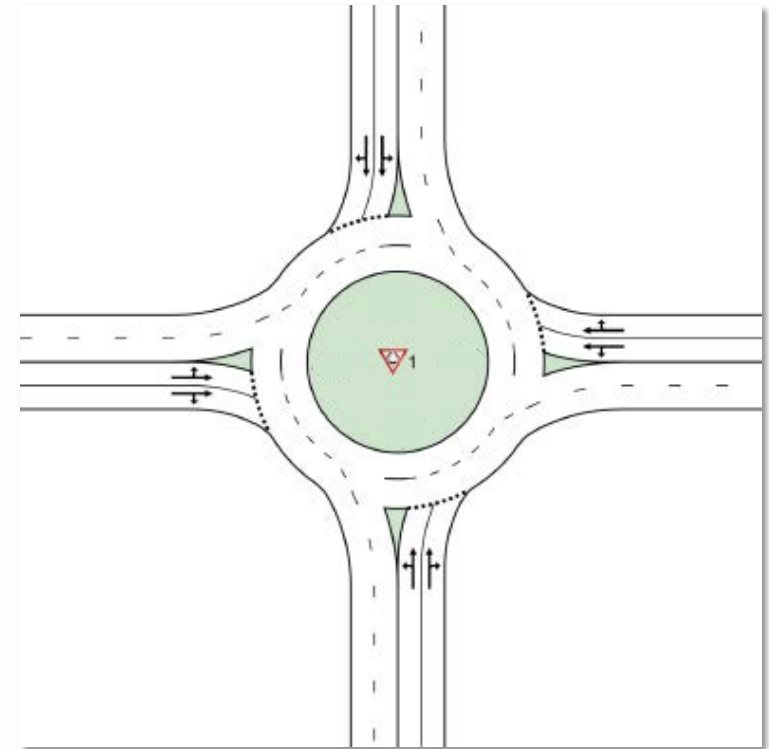
# Additional Evaluated Alternatives – 2x2 Roundabout

## Pros:

- Reduced pedestrian crossing lengths
- Reduced likelihood of high severity crashes

## Cons:

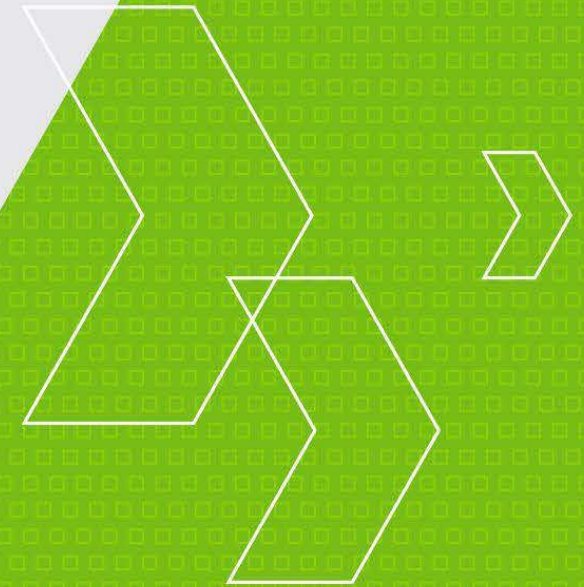
- Increased low severity crashes
- Significant Delays
  - Does not meet City Standards



**BURGESS & NIPLE**

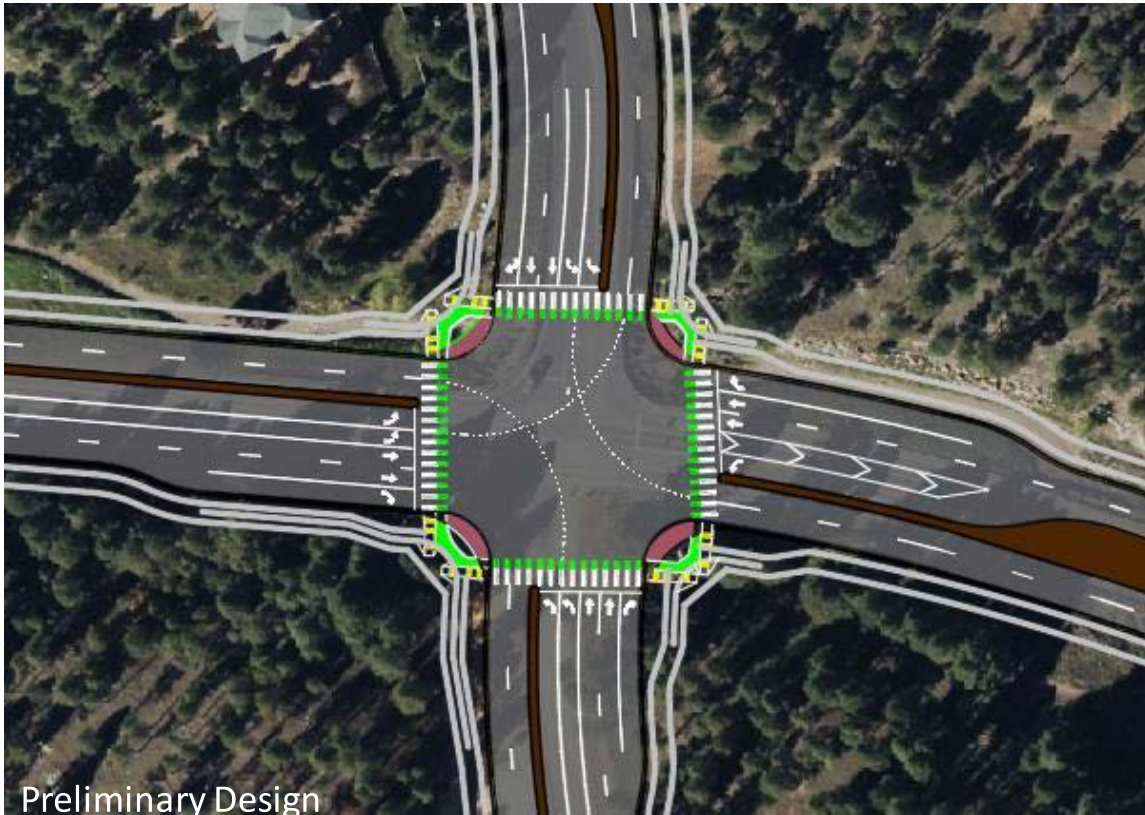
# Candidate Alternatives

Three initial alternatives advanced towards preferred alternative selection



**BURGESS & NIPLÉ**

# Alternative A – Butler-Fourth 7x7 Intersection

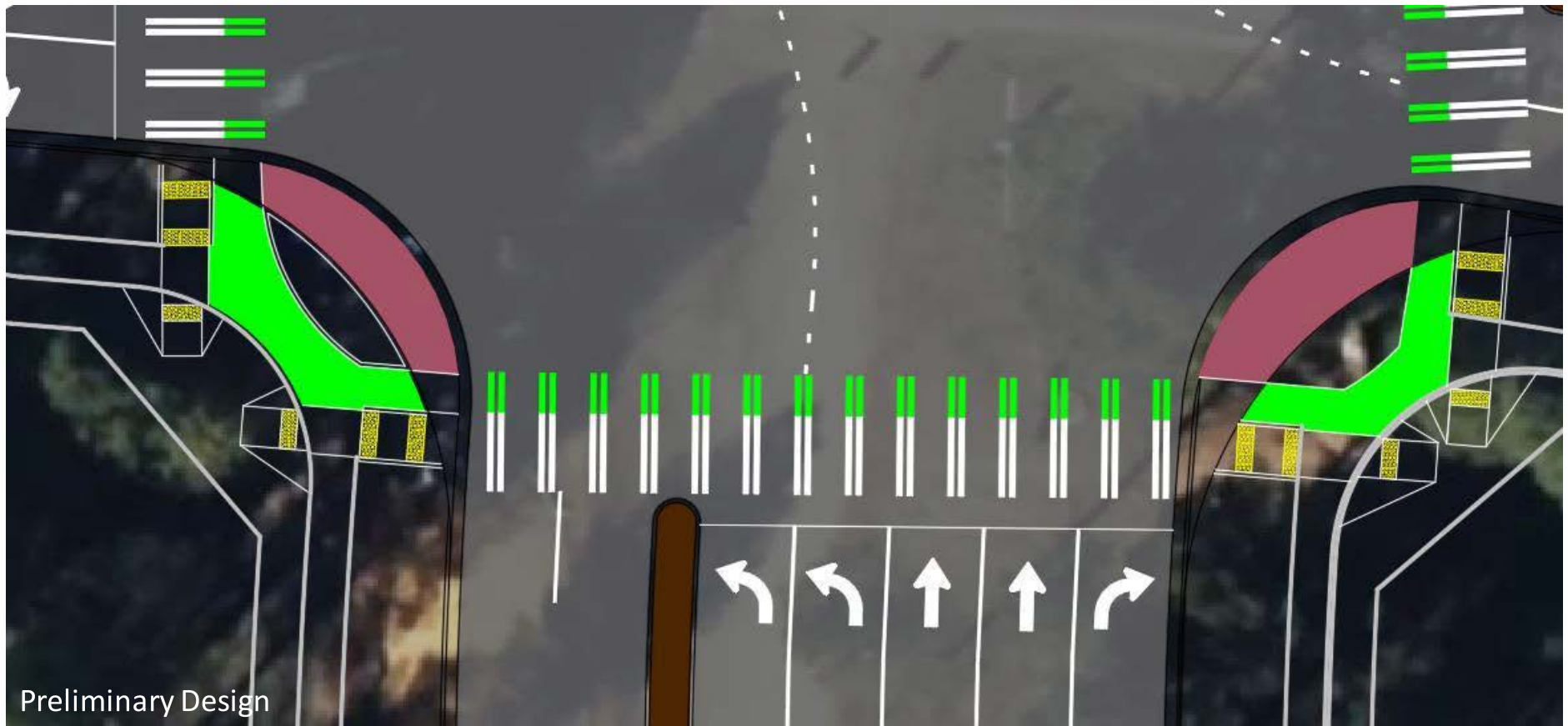


Preliminary Design

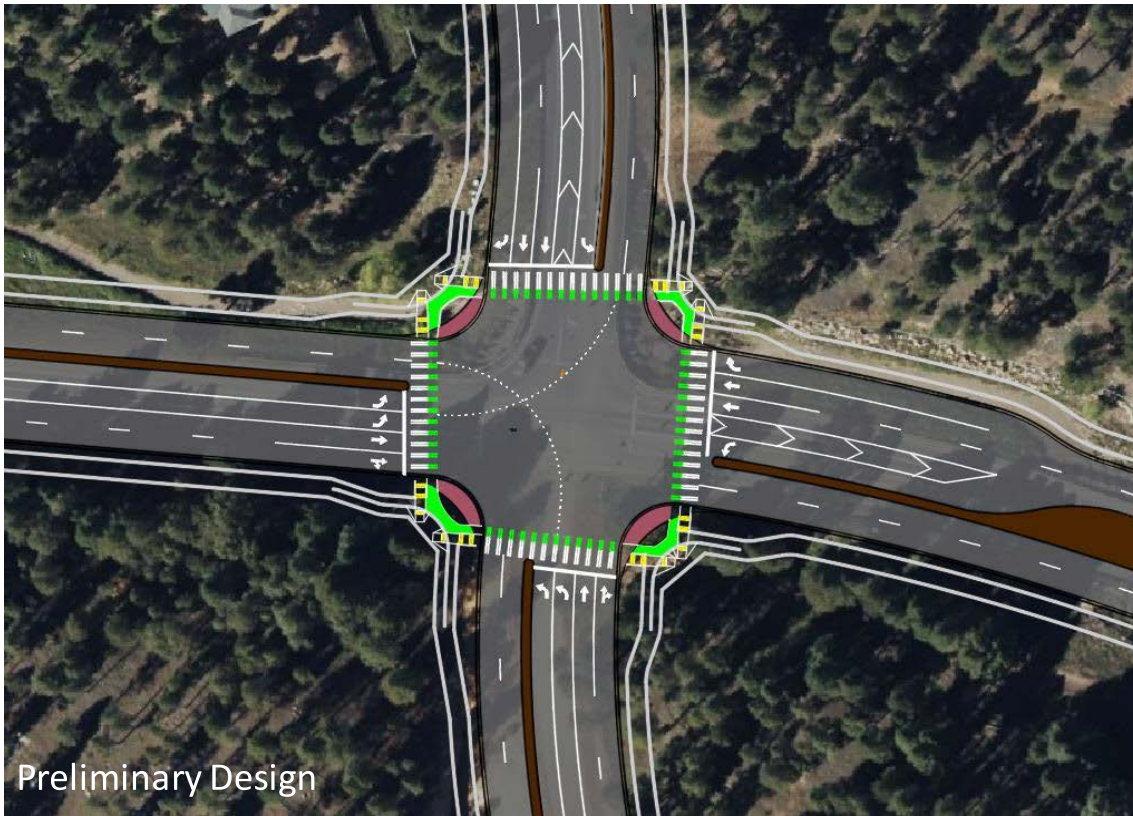
- Dual left-turn lanes in all directions except for westbound
- Designated right-turn lanes in all directions
- Protected intersection features

**BURGESS & NIPLE**

# Alternative A – Butler-Fourth 7x7 Intersection



# Alternative B – Butler-Fourth 6x6 Intersection

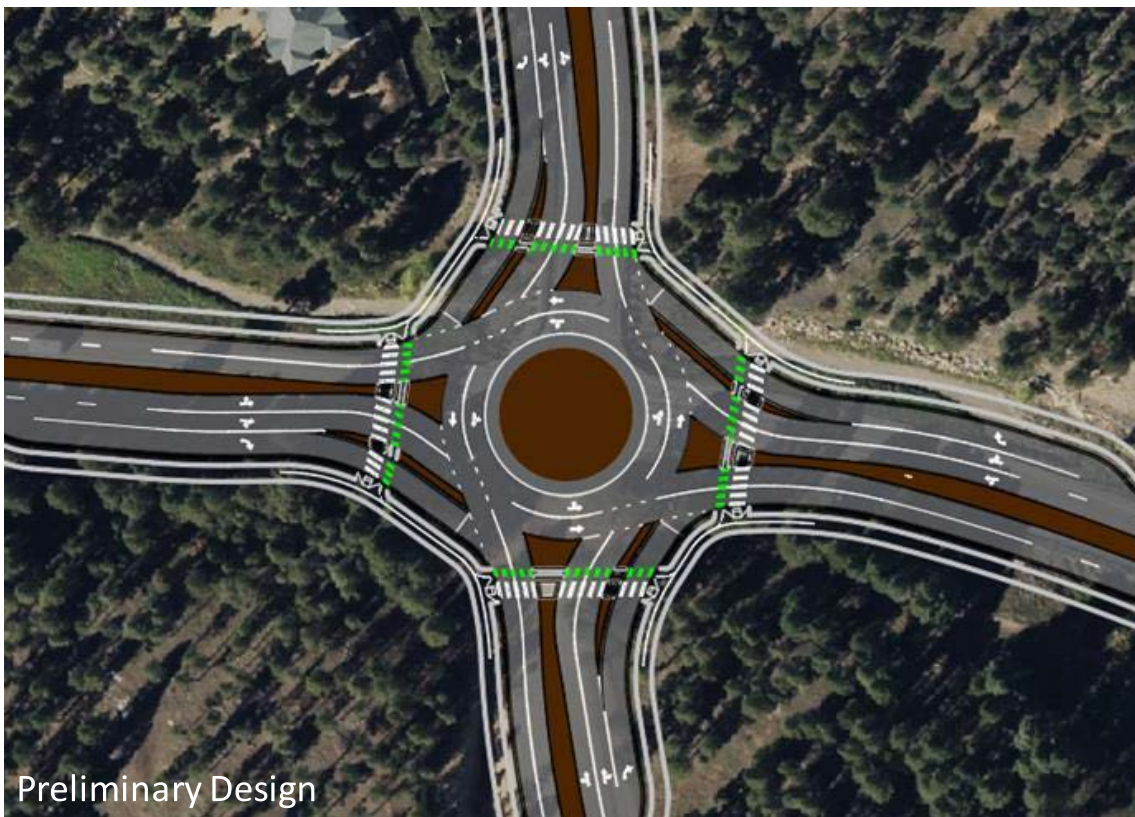


Preliminary Design

- Dual left-turn lanes in the north and east-bound directions
- Designated right-turn lane in the south and westbound directions
- Protected intersection features

**BURGESS & NIPLE**

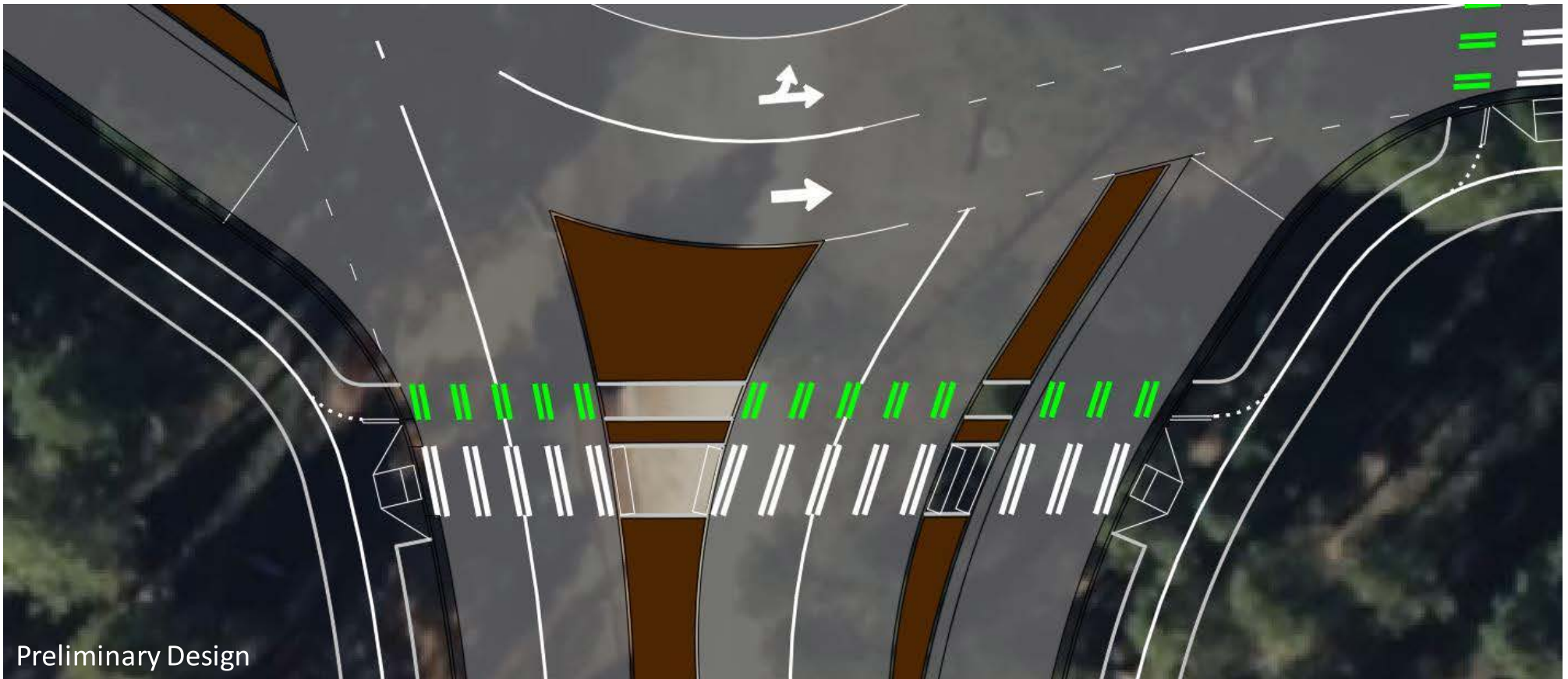
# Alternative C – Butler-Fourth 2x2 Roundabout with channelized right turns



- Features channelized right-turn lanes
- 2 circulating lanes
- Rapid Flashing Beacon (RFB) for pedestrian crossings
- Accessible push buttons/signals
- Will evaluate raised crosswalks at channelized lanes

**BURGESS & NIPLE**

# Alternative C – Butler-Fourth 2x2 Roundabout with channelized right turns



Preliminary Design

# Review of Overall Matrix

Scoring Category	No-Build	ALT A: 7x7 Signalized Intersection	ALT B: 6x6 Signalized Intersection	ALT C: 2x2 Roundabout, Channelized Rights
1. Vehicular Operations	1	4	3	5
2. Truck Circulation	3	3	3	5
3. Transit Accommodation	3	1	3	3
4. Pedestrian/Bike Circulation	1	2	3	2
5. Predicted Crash Frequency (annual)	1	3	3	4
6. Pedestrian/Bike Interface	1	3	3	2
7. Cost and Land Impacts	5	3	3	3
Total score:	15	19	21	24

# Vehicular Operations

	No-Build	ALT A – 7x7 Intersection	ALT B – 6x6 Intersection	ALT C – 2x2 Roundabout, Channelized Rights
Level of Service (AM/PM)	<i>F/F</i>	<i>C/C</i>	<i>C/D</i>	<i>A/B</i>
Average Delay (sec.)	<i>91.35</i>	<i>31.30</i>	<i>37.15</i>	<i>11.05</i>
Annual Total Vehicle Miles Traveled (VMT)	1,256,492	1,254,988		
Annual Total Vehicle Hours Traveled (VHT)	116,243	115,784		
CO Emissions (kg/hr)	<i>5.99</i>	<i>5.24</i>	<i>5.71</i>	<i>1.36</i>
NOx Emissions (kg/hr)	<i>1.17</i>	<i>1.02</i>	<i>1.11</i>	<i>1.75</i>
Driver Expectation	Best	Good	Fair	Poor
Category Score	1	4	3	5

**BURGESS & NIPLE**

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# Pedestrian and Bike Circulation

	No-Build	ALT A – 7x7 Intersection	ALT B – 6x6 Intersection	ALT C – 2x2 Roundabout, Channelized Rights
Pedestrian / Bike Comfort	Poor	Poor	Poor	Poor
Accessibility / Americans with Disabilities Act	Poor	Include all Current Standards		
Category Score	1	2	3	2

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# Pedestrian and Bike Interface

	No-Build	ALT A – 7x7 Intersection	ALT B – 6x6 Intersection	ALT C – 2x2 Roundabout, Channelized Rights
Max Individual Crossing Length (ft)	70	94	94	30
Overall Crossing Length (ft)	70	94	94	104
Crossing Features	Crosswalks, No Landings	Stop Condition, Crosswalks		Rapid Flashing Beacons, Crosswalks
Vision Zero Alignment	Low	Fair	Fair	Good
Speeds	Faster	Faster	Faster	Slower
Medians / Refuge Islands	N/A	Partial	Partial	Full
Left Turn Phasing	Permissive	Protected	Protected	Eliminated
Ped/Bike Cross Section	Shoulder	Separated Path		
Protected Intersection Aspects	N/A	Pedestrian / Cycle Path Applied		
Intersection Lighting	Corners	Increased Lighting		
Category Score	1	3	3	2

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Sustainability Advisory Committee Ranking				

# Questions/ Discussion

**BURGESS & NIPLÉ**

# Commission Rankings

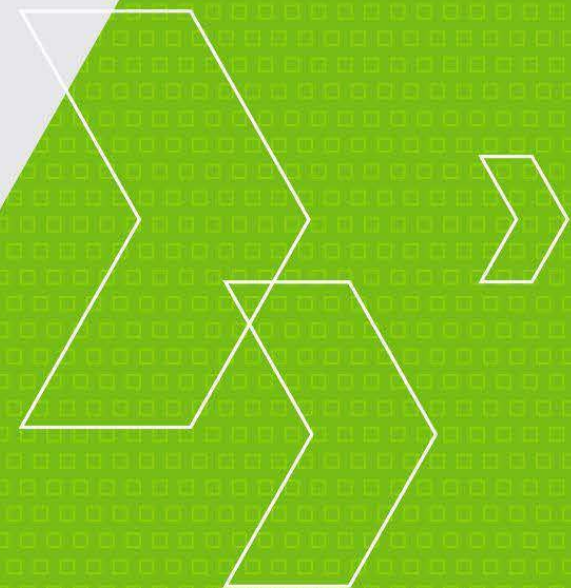


**BURGESS & NIPLÉ**

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# Next Steps



**BURGESS & NIPLÉ**

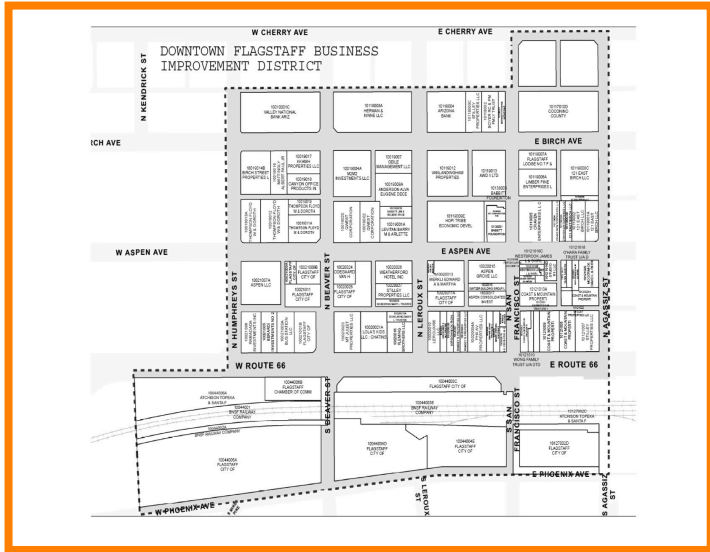
# Downtown Vision & Action Plan Update

Presented to the Sustainability Commission  
September 28, 2023



# Introduction

- FDBIRD
  - Taxing district voted on by property owners to manage increased activity inside a legally defined geographic boundary
  - Helps fund programs and services above and beyond general municipal services
  - In 9 years, property owners have contributed more than \$1.2 million for enhanced services



# Introduction

- FDDBA
  - Contracted to manage service delivery in district
  - Clean Team Ambassadors – remove graffiti, sweep sidewalks
  - Promote downtown – no boundaries
  - Support locally-owned businesses
  - Produce events / community building – 15 events in 2018, more than 160 free, family events in 2023
  - Advance walkability, experience
  - Champion downtown as a premier destination to live, spend time & enjoy



# Background

- Initiated in 2018
- Budget \$130,000
  - Funding partners: City, County, Mountain Line, FDBA
- Competitive Process
  - RFP issued broadly
  - 20 national firms expressed interest
  - 10 submitted proposals
  - Selection Committee
  - Unanimous
- Contract awarded to Progressive Urban Management Associates (PUMA), Studio Seed and Charlier Associates



# Background: Objectives

- Develop a market-based vision through a collaborative process
- Encourage meaningful engagement from a broad variety of stakeholders, including those who may not typically participate in community processes
- Identify opportunity sites for housing – tie into CNP, Housing, DCC - resulting in walkable, bikable downtown
- Assess public infrastructure needs for walking, cycling, transit
- Prioritize buildings, and setting standards, for historic preservation
- Identify economic development opportunities
- Identify opportunities for local business development and support
- Identify zoning impacts
- Identify opportunities for public art and engaging STEAM
- Explore opportunities for activation of civic and community spaces
- Explore development of in-lieu parking program
- Explore interest with southside property and business owners for Improvement District
- Develop tactical and measurable implementation strategies to support the vision

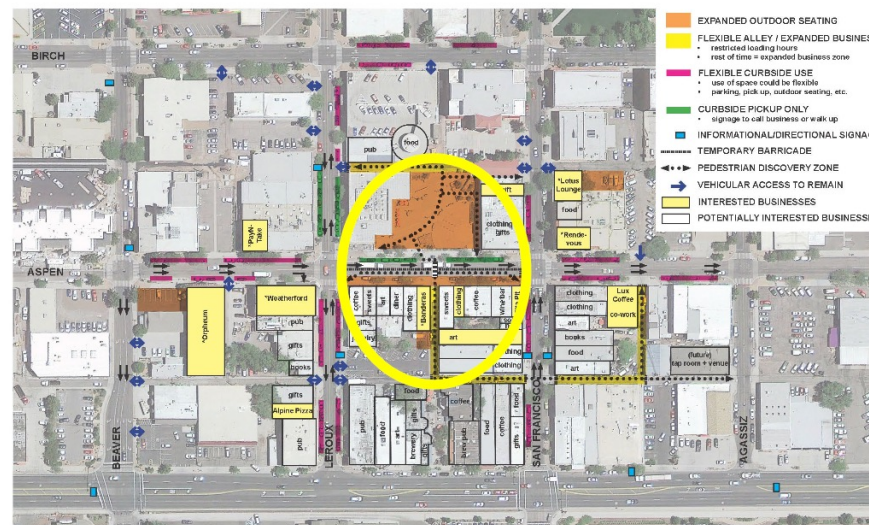
# Background: Plan Overview

- Create a “Call to Action” to act boldly and take steps now, collectively, to guide Downtown’s evolution
  - Decisions that happen with us vs. to us
- Review and build upon existing plans
  - Regional Plan, Housing Plan, CNP, Southside Community Plan, ParkFlag Comprehensive Plan
- Create opportunities for engagement (Advisory Committee, Surveys, Working Groups, Downtown Business & Property Owners, Open Houses, Public Outreach)
- Market Assessment
- Catalytic Project Recommendations
- Implementation and Funding Strategies

# Background: COVID

- COVID impacts process
  - Work pivots to focus on economic stability, business support and how to operate safely
- Expanded Use of Rights of Way – extremely successful
  - Being innovative was imperative; had to move quickly
  - Focus was on business survival
  - Plan was bold...many recommendations had never been done before

## EXPANDED USE OF PUBLIC RIGHT OF WAY



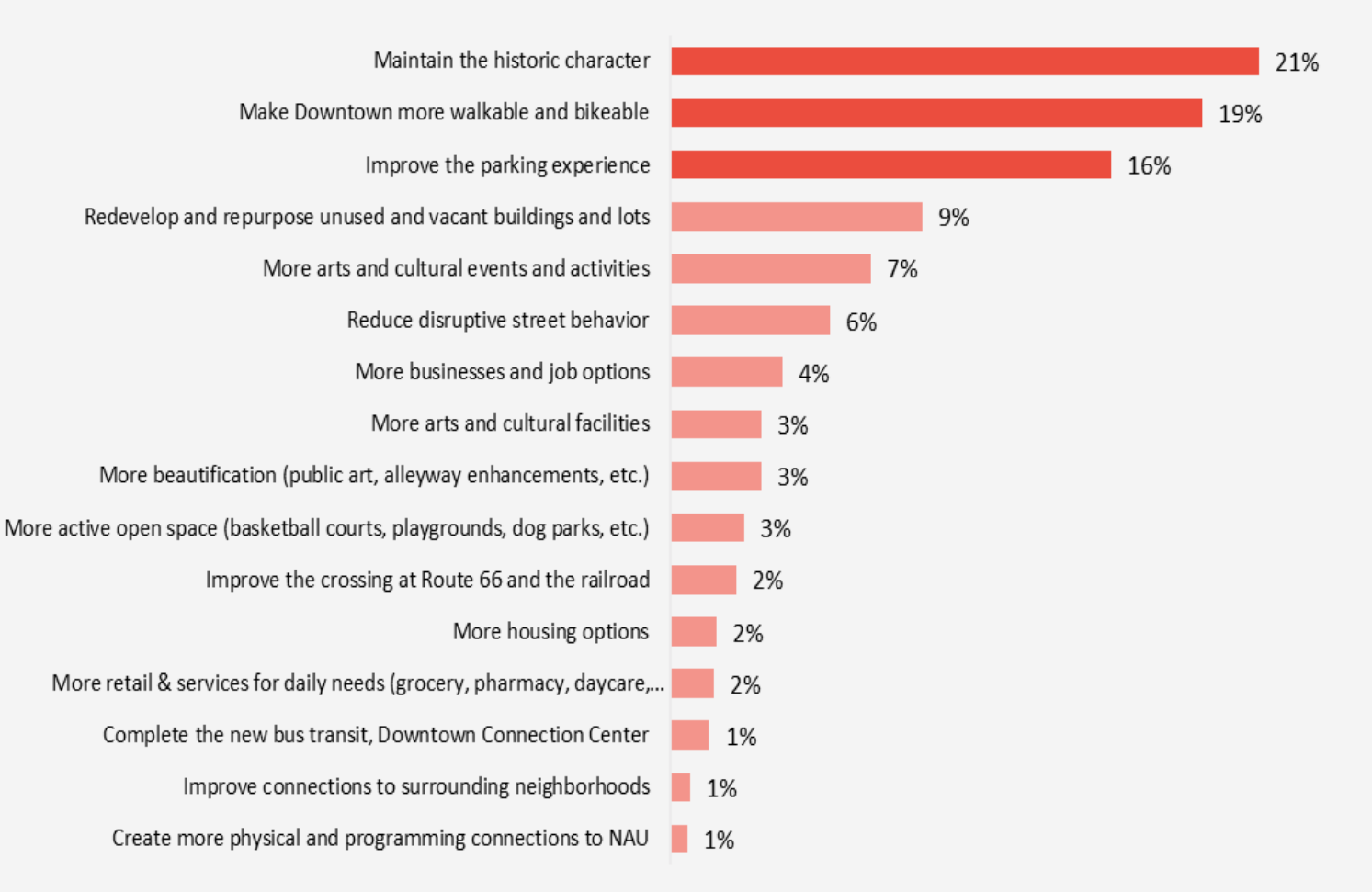
# Background: COVID

- Results
  - Aspen Alley closure / pedestrian activation
  - Expansion of outdoor dining into Aspen
  - Gazebos and added seating at Heritage Square
  - Formation of EUROW, collaborative team that continues to meet
  - Suspension of paid parking and installed pickup zones



# ONLINE SURVEY SUMMARY *(1,239 responses)*

Choose the one action from the list of 16 that will be most important to achieve their vision for Downtown:



# ONLINE SURVEY SUMMARY *(1,239 responses)*

The common themes and highest rated priorities for improving Downtown Flagstaff were:

- #1** Maintain Historic Character
- #2** Make downtown more walkable and bikeable
- #3** Redevelop and repurpose unused and vacant buildings and lots
- #4** Provide additional beautification (public art, alleyway enhancements, streetscape)
- #5** Improve the parking experience



# KEY POLICY RECOMMENDATIONS

- ❑ Promote Downtown Flagstaff to be the **hub of economic activity and innovation** for the region.
- ❑ **Preserve and protect the historic core** of Downtown Flagstaff to strengthen its identity and overall vitality.
- ❑ **Implement the City's Climate Action Plan** by encouraging a compact and mixed-use downtown, offering walkable/rollable, bikeable, and sustainable lifestyle options.
- ❑ **Allow for change, including gentle density** that features mixed-use residential development at a variety of price points around the periphery of the historic core.
- ❑ **Encourage local arts, culture and Native expression** to flourish throughout downtown.
- ❑ Create a **downtown experience that welcomes and celebrates everyone** that has been part of Flagstaff's past, present and future.

# MARKET ASSESSMENT

Four main topic areas with strengths &

vulnerabilities of each:

**LIVE**

**WORK**

**SHOP & DINE**

**VISIT AND STAY**

## Peer City Comparisons

### CITYWIDE

<b>Population Growth (2010-19)</b>	Bend 24%	Ft. Collins 17%	<b>Flagstaff 14%</b>	Missoula 12%	Bellingham 12%	Boulder 10%	Corvallis 8%
<b>Housing Density (units/square mile)</b>	Boulder 1,810	Corvallis 1,742	Bellingham 1,340	Bend 1,308	Ft. Collins 1,219	Missoula 1,190	<b>Flagstaff 447</b>
<b>Housing &amp; Transportation Costs (Share of Income)</b>	Boulder 44%	Ft. Collins 48%	Bellingham 51%	Corvallis 52%	Missoula 53%	Bend 56%	<b>Flagstaff 56%</b>

### DOWNTOWN

<b>Downtown Employment</b>	Ft. Collins 12,449	Boulder 11,348	Missoula 10,465	Bellingham 7,242	<b>Flagstaff 4,819</b>	Corvallis 4,691	Bend 4,269
<b>Employment Density (workers/acre)</b>	Boulder 81	Missoula 55	Ft. Collins 40	Bellingham 39	Bend 37	Corvallis 37	<b>Flagstaff 27</b>
<b>Knowledge Sector Share of Jobs</b>	Missoula 53%	Bend 40%	Bellingham 37%	Boulder 27%	Corvallis 25%	<b>Flagstaff 22%</b>	Ft. Collins 19%

- Assessment of the relevant real estate sector's conditions, strengths, and vulnerabilities.
- Downtown is one of the most productive and valuable neighborhoods of the community.
- Downtown's proportion of total assessed value is within, but on the low end of, the typical range for downtowns nationally (approximately 4-10%).

# MARKET OPPORTUNITIES

TOPICS	OPPORTUNITIES
LIVE	<ul style="list-style-type: none"><li>• Additional housing at all price points</li><li>• Focus on gentle density to provide more affordability</li></ul>
WORK	<ul style="list-style-type: none"><li>• Additional downtown employment and commercial office space</li><li>• Attract and retain NAU graduates</li></ul>
SHOP & DINE	<ul style="list-style-type: none"><li>• Retail businesses that help serve resident's daily needs (groceries, drugstore, hardware, etc.)</li><li>• Encourage existing businesses to expand hours of operation</li></ul>
VISIT AND STAY	<ul style="list-style-type: none"><li>• Expand arts &amp; culture downtown (i.e. Center for the Arts)</li><li>• Build on "lunar legacy" with Lowell Observatory</li></ul>

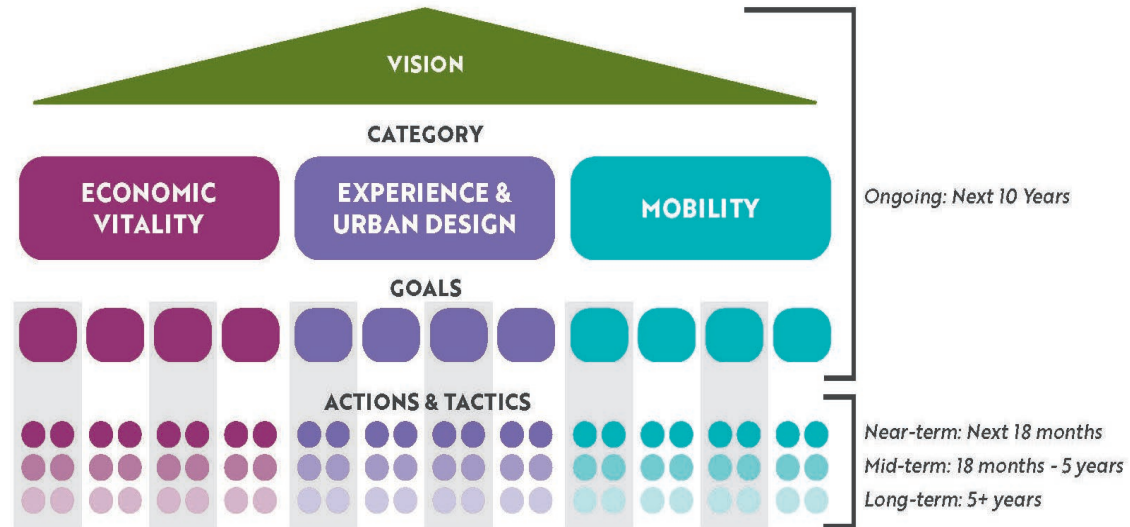
# VISION

The vision for downtown is to enhance and create a downtown that is:

- Vibrant
- Walkable/rollable
- Historic and Adaptable
- Thriving
- Welcoming and Inclusive, and;
- Accessible to All

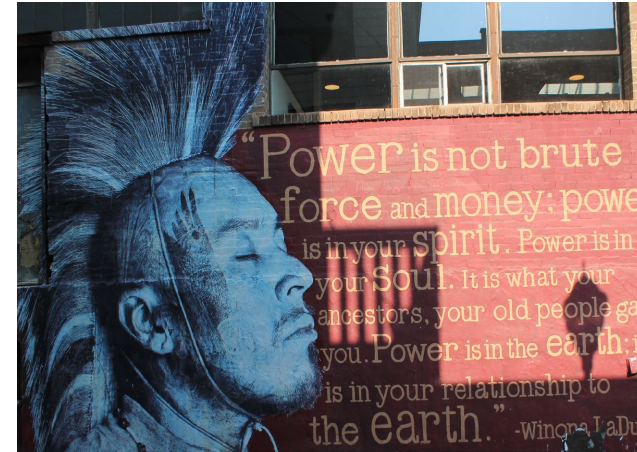
# ACTION PLAN

The Action Plan is constructed as follows:



# ACTION PLAN | ECONOMIC VITALITY GOALS

- ❑ **Position Downtown as a premier destination for investment**
- ❑ **Bring more jobs into downtown**
- ❑ **Cultivate local arts and culture as foundational to downtown**
- ❑ **Bolster downtown's storefront economy**
- ❑ **Create a larger, and more diverse, residential base in downtown**



Louisville, CO

# ACTION PLAN | CATALYTIC PROJECTS

- ❑ Coconino County Properties
- ❑ Former City Courthouse block
- ❑ Leroux Festival Street
- ❑ Eastside Gateway
- ❑ Birch Avenue Banks Redevelopment
- ❑ Alley Activation Program
- ❑ Cottage Avenue Infill Redevelopment
- ❑ Heritage Square Activation
- ❑ Gateways, Streetscape, and Wayfinding
- ❑ Downtown Connection Center



# ACTION PLAN | DOWNTOWN EXPERIENCE GOALS

- ❑ Preserve the historic character and charm of downtown.
- ❑ Direct new growth responsibly and in a way that adds to the vibrancy of downtown.
- ❑ Activate downtown in creative ways that attract locals as well as visitors.
- ❑ Enhance the downtown experience by implementing gateway features, streetscape enhancements, signage and wayfinding, and public art to create a sense of arrival and direction.
- ❑ Embrace sustainability as a core value in how downtown is managed, improved, and developed.



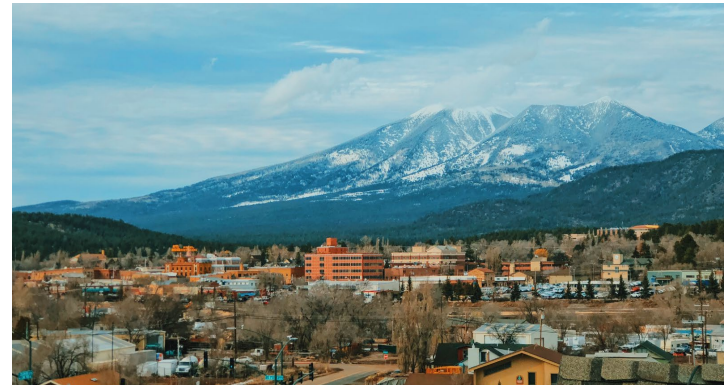
# ACTION PLAN | MOBILITY GOALS

- ❑ Enhance downtown to be more walkable
- ❑ Improve parking management
- ❑ Improve public transit access
- ❑ Improve bicycle access and circulation
- ❑ Manage curb space allocation and use



# IMPLEMENTATION & FUNDING STRATEGIES

- ❑ Recommendations Sequencing
- ❑ Roles, Responsibilities & Partnerships
- ❑ Funding Sources
- ❑ Measuring Progress



# NEXT STEPS

## Now

Seek feedback / revisions from City and County partners, community organizations, public

## October 2023

Council Work Session

## November 2023

City Council Final Plan Approval